



KWIB and Collaborative Workforce Participation and Sustainability Committee Meeting

DRAFT MINUTES

March 22, 2022; 2:00pm – 3:30pm EST

Meeting via zoom

MEMBERS PRESENT:

Amy Luttrell - CHAIR (KWIB)	X	Dr. Paul Czarapata	
Jon Davidson - CHAIR (Collaborative)	X	Dr. Bob Jackson	
Edgardo Mansilla		Dr. Jason Glass / David Horseman (proxy)	X
Judge Exec. Micheal Hale		Kristin Porter	X
Lynn Parrish		Laurie Mays	X
Heidi Margulis	X	Todd Dunn	X
Buddy Hoskinson		Michael Buckentin	
Ryan Holmes	X	Dr. Jacquelyn Korengel	
Trace Chesser	X	Cora McNabb	X
Jessica Cunningham		Scott Secamiglio	X
Zach Morgan	X	Suhas Kulkarni	
Karen Trial	X	Shauna King-Simms	X
Julie Whitis	X	Johnny Collett	X
Jeremy Faulkner		Johnny Pittman	
Alecia Webb-Edgington			

OTHERS PRESENT:

Aaron Poynter, Rosalind Harvey, Vickie Wise, Michael Gritton, Jon Sowards, Myra Wilson, Barbara Smith, Elodie Dickinson, Mike Rile, Chad Hardison, Simon Boxall, Raenae Moore, Adrian Jacob, Rebecca Bray, Stefanie Ebbens Kingsley, Debbie Dennison, Jacob McAndrews

2:02PM CALL MEETING TO ORDER / WELCOME

Amy Luttrell, co-chair, called the meeting to order, welcomed new and existing members and briefly walked through the agenda.

SITE PROGRAM SUPPORT SERVICES

Barbara Smith, Special Populations Assistant Project Manager (EKCEP) spoke with the committee about the Strategic Initiative for Transformational Employment (SITE) program. SITE helps employers navigate organizational culture and training, health benefits, employment practices, and HR policies along their path to transformational employment. Additional information can be found in the post meeting packet located at <https://kwib.ky.gov>

The SITE program originated in EKCEP but has since moved statewide. New program coordinators are being hired in Northern Kentucky and Green River as the program continues to expand. Several barriers the program has faced include transportation, rent/housing, and food insecurity. Jon Davidson (Kentucky Housing Corporation) mentioned that KHC has an eviction relief program that could potentially help fill those gaps. More information can be found at <https://teamkyhherf.ky.gov/>

Barbara Smith can be contacted via [email](#) or phone at 606-275-5100.

PUTTING KENTUCKIANS FIRST: RE-ENTRY PILOT UPDATE

Aaron Poynter, Director of Re-entry Programming (Cumberlands/South Central Workforce Investment Boards), spoke to the committee about the ongoing pilot project in the Cumberlands and South Central areas. The program lifts up collaboration from state and local partners, the county attorneys and assistance from technology partners in the space including [RRJ Solutions](#). [Rebecca Bray](#) can be contacted for more information about what RRJ's mission and goals are.

In the chat, team members from the South Central Workforce board mentioned "I would add that the success of this program is that it doesn't attempt to be a simple employment services program (ex. temporary, take-it-or-leave-it jobs)--instead, it attempts to provide transformational employment services (life-changing, career-building activities that recognize people who are at-potential rather than at-risk to society)."

Slides from the presentation can be found in the post-meeting packet on the [KWIB site schedule of meetings](#) and Aaron Poynter can be contacted via [email](#) or cell phone at 270-218-0259.

Raenae Brown with Community Treatment Tracking Solutions of KY - [CTTS KY](#) - joined the conversation as well introducing her mobile technologies to assist in recovery. She can be contacted via [email](#).

TRANSITIONS 2 TRANSFORMATION (T2T) PROGRAM

Mike Riley, Program Development Manager (Bluegrass ADD) spoke with the committee about the T2T program. T2T is a program that focuses on the individuals with highly challenging barriers to employment. Individuals in recovery, reentering the workforce after incarceration, disabled, homeless, ESL, etc. are all provided a special case manager who focuses on these unique barriers and works with employers to transition them into the workforce at a slower and more managed pace. The program is currently assisting 91 folks find employment with more than 40 partners. Transportation is one of the biggest barriers in this region for participants.

SUB-COMMITTEE UPDATES

Jacob McAndrews provided updates around the working group with members from [Sector Strategies](#) and [Opportunity Youth / Young Adults](#) sub-committees to include reviewing existing tools for employers and working to create a ***work-based learning toolkit*** in the near future. The team is still pulling together resources to review for this endeavor.

Debbie Dennison provided updates around the other Opportunity Youth / Young Adults sub-committee efforts, as Johnny Pittman could not attend.

Updates as follows:

- Dr Price and Johnny are meeting to discuss Engineering/Design Academy which would tie together with the Everybody Counts initiative. It is currently being developed between Oxmoor and JCPS;
- The Opportunity Youth / Young Adults sub-committee has new members from business and industry to further strengthen the conversations of getting youth involved earlier in career and college discussions
- Members of the OY/YA sub-committee are meeting with KDE, David Horseman's team building a "student employer / employee platform" – David Horseman provided a brief overview of the initiative that again is working to offer career options to students before they graduate.

Stefanie Ebbens Kingsley added that another sub-committee under this Workforce Participation and Sustainability committee, the Veterans and Transitioning Servicemember (VATS) sub-committee, is currently being reactivated. They are meeting on 3/23 at 11am EST. Dallas Kratzer, with KCMA and Skill Bridge and Jason Hutchinson, with the Career Development Office (CDO) will be co-chairing that initiative, not to duplicate services ongoing currently but to lift up barriers that are seen with that population and try to address with solutions. More information about the services of Skill Bridge can be learned at the upcoming April 6th Partner Spotlight at 12pm EST with Dallas Kratzer.

Stefanie also lifted up the recently completed Family Resource Simulator marketing tool, completed with the assistance of the sub-committee led by Heidi Margulis, and with the Marketing/ Communications team within the Education and Workforce Development Cabinet. The video can be used to educate and inform trainers and benefit participants in the Commonwealth. To view the You Tube video, click [here](#).

ADJOURNMENT

Amy Luttrell adjourned the meeting at 3:27 EST.

Next meeting: May 10th at 2:00 EST



KWIB and Collaborative Joint Committee Meeting of

Workforce Participation and Sustainability



AGENDA
March 22, 2022
2:00 pm – 3:30 pm EST

Zoom Link

➤ **Call Meeting to Order / Welcome**

Amy Luttrell, Co-Chair
Goodwill Industries of Kentucky, Inc.

➤ **SITE Program Support Services / Emergency Funds**

Barbara Smith, Special Populations Project Assistant Manager
EKCEP

➤ **Re-Entry Pilot Program Updates**

Aaron Poynter, Director of Re-entry Programming
Cumberlands/South Central Workforce Boards

➤ **Opportunity Youth and Young Adults Subcommittee Updates**

Johnny Pittman, Chair
Opportunity Youth and Young Adults Subcommittee

➤ **New Business and Next Steps**

Amy Luttrell, Co-Chair
Goodwill Industries of Kentucky, Inc.

➤ **Adjournment**

Amy Luttrell, Co-Chair
Goodwill Industries of Kentucky, Inc.

The Strategic Initiative for TRANSFORMATIONAL EMPLOYMENT

What is the Employer's Role in
Kentucky's Opioid Response?



To build healthy and strong communities, SITE links businesses on the path to transformational employment with individuals seeking to gain or retain a job as an important part of long-term recovery.

SITE helps employers navigate organizational culture and training, health benefits, employment practices, and HR policies along their path to transformational employment.

The journey to workforce retention and advancement has many obstacles. SITE's Job Entry and Retention Support Specialists help employees find the right job and Success Coaches help them overcome barriers to maintaining employment and thriving at work.

For more information contact:

Tesa Turner
ttuner@ekcep.org



The Employer's Role in Opioid Response

Addressing barriers to employee success

CONTACT US

Tesa Turner

Program Director

606-438-1350

tturner@ekcep.org

<https://www.ekcep.org/>

 @EKCEP

 @EKCEP

Transforming Our workSITES

Strategic Initiative for
Transformational Employment

ABOUT US

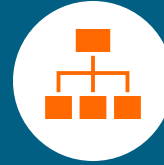
The Strategic Initiative for Transformational Employment (SITE) provides services to Kentucky employers and workers. The program is a unique collaboration between the Eastern Kentucky Concentrated Employment Program (EKCEP), the Cabinets for Health and Family Services and Justice and Public Safety, and the Kentucky Career Centers.

A NEW WAY TO DO BUSINESS

As a transformational employer, businesses have the opportunity make an impact in the lives of their employees by helping them build strong foundations for lifelong health and wellbeing. Employment promotes social inclusion, income, and stability, which are critical to sustaining recovery. SITE helps employers gain access to information networks and job-site resources so that they can identify and hire talented employees - and help workers address barriers to success and stay employed.



SITE SERVICES



Job Entry and Retention Support Specialists (JERSS)

Twelve JERSS operate out of each comprehensive Kentucky Career Center. Locations: Bowling Green, Covington, Elizabethtown, Hazard, Hopkinsville, Lexington, Louisville, Morehead, Owensboro, Paducah, Prestonsburg, and Somerset. JERSS support job placements, provide training and education for employer resources, and connect individuals in recovery with services.



Employer Resource Networks (ERNs)

ERNs provide guidance, support, and linkages to help employees address barriers that get in the way of success, such as recovery supports, housing, and transportation. Success coaches from the ERNs provide on-site coaching and information at the workplace.

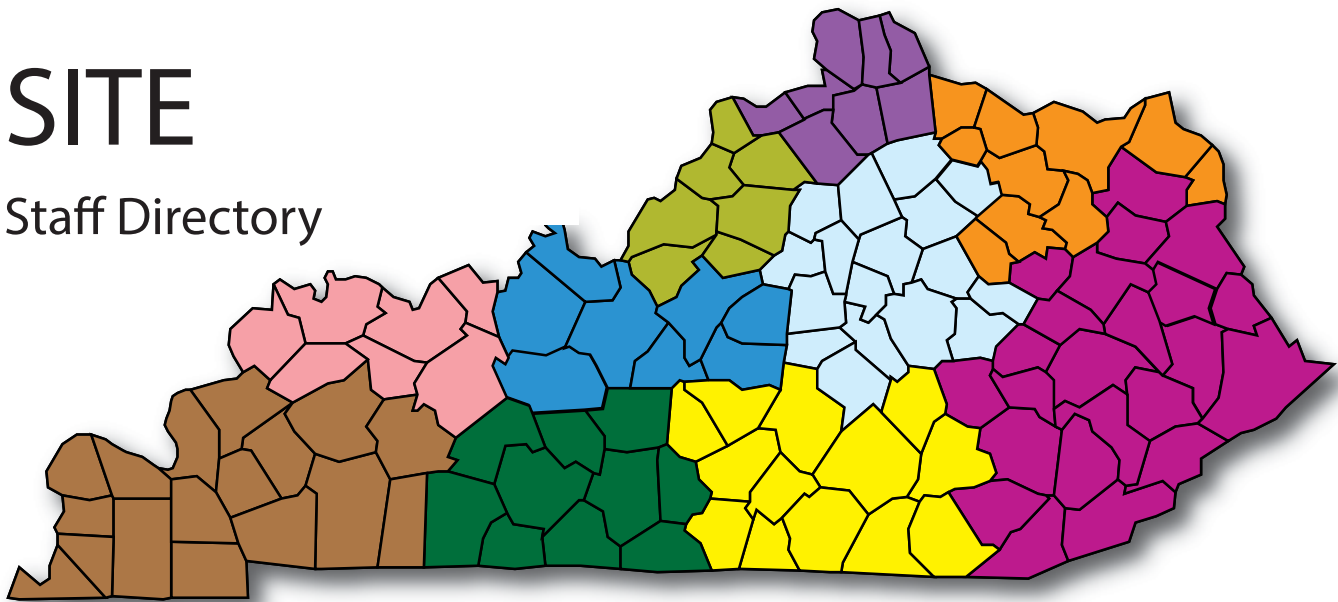


Community Partnerships

The community plays a role too. JERSS will partner with community organizations to share training and resources and help connect individuals with other services to aid their employment goals and enable success.

SITE

Staff Directory



Bluegrass

Terri Hudson
Job Entry and Retention
Support Specialist
931-409-9086
thudson@ekcep.org

Christine James
Success Coach
859-621-9368
cjames@ekcep.org

Cumberlands

BJ Wilkerson
Job Entry and Retention
Support Specialist
270-805-1002
bwilkerson@ekcep.org

EKCEP

Barbara Smith (Hazard)
Special Population Project
Assistant Manager/KY ERN
Success Coach
606-275-5100
bsmith@ekcep.org

Jimmie Wilson (Prestonsburg)
Job Entry and Retention
Support Specialist
606-205-6420
jwilson@ekcep.org

Tesa Turner
Grant Manager
606-438-1350
tturner@ekcep.org

Dedra Duty
Success Coach
205-546-0654
dduty@ekcep.org

Emily Hickman
KY Employer Resource Network
and Success Coach Team Leader
606-438-6441
ehickman@ekcep.org

Dottie Nolan
Training Coordinator
606-233-2152
dnolan@ekcep.org

Casey Collier
Job Entry and Retention
Support Specialist
ccollier@ekcep.org

Vanessa Keeton
Success Coach
606-369-8880
vkeeton@ekcep.org

Rusty Siler
Job Entry and Retention
Support Specialist
606-260-0932
rsiler@ekcep.org

Green River

Brittany Hippler
Job Entry and Retention
Support Specialist
bhippler@ekcep.org

KentuckianaWorks

Millie Stevens
Job Entry and Retention
Support Specialist
606-312-2028
mstevens@ekcep.org

Lincoln Trail

Melody Ognan
Job Entry and Retention
Support Specialist
502-681-6216
mognan@ekcep.org

Northern Kentucky

Summer Wainscott
Success Coach
859-393-7472
swainscott@ekcep.org

South Central

Meredith Hester
Job Entry and Retention
Support Specialist
270-991-7248
mhester@ekcep.org

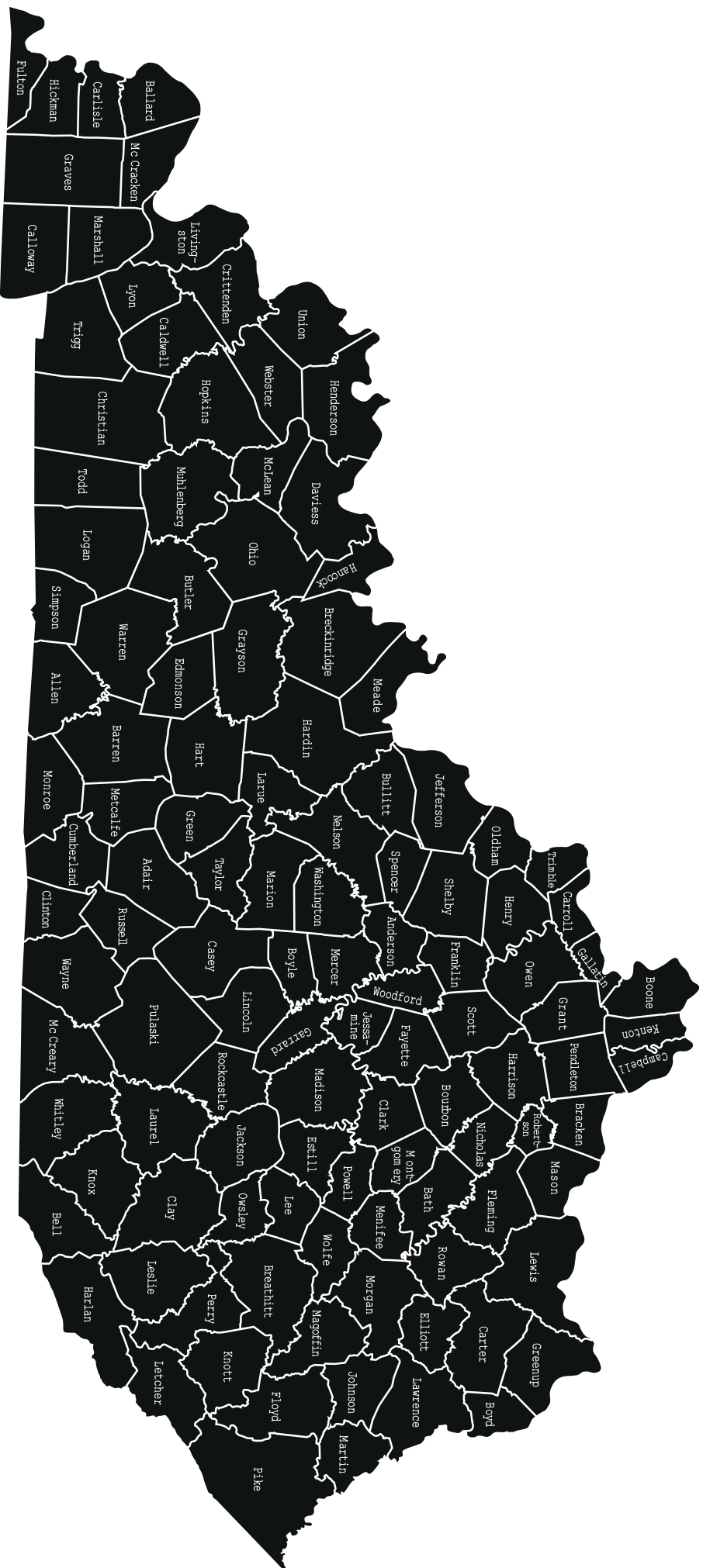
TENCO


Brittany Kegley
Job Entry and Retention
Support Specialist &
Success Coach
bkegley@ekcep.org

West Kentucky

Amber Cox (Hopkinsville)
Job Entry and Retention
Support Specialist
270-348-1458
abell@ekcep.org

Phyllis Nunn (Paducah)
Job Entry and Retention
Support Specialist
270-519-3514
pnunn@ekcep.org





“ An Individual's
Success is
oftentimes a group
effort”

Aaron Poynter
Director Of Reentry Programming
Cumberlands and South Central Workforce Development Boards

Aaron Poynter

Director of Reentry Programming

Former Full Time Police Officer

Hired in 2020 CWDB

Expanded to SCWDB in July 2020

Partnerships Beginning with County Attorney Office

Rapid Expansion across the region



INDIVIDUAL
PATH TO
REENTRY &
EMPLOYMENT
SUCCESS



WHAT PEOPLE THINK
IT LOOKS LIKE



WHAT IT REALLY
LOOKS LIKE

TRIAGED WORKFORCE REENTRY ASSISTANCE

Recovery/Rehab Centers

Individuals currently going through treatment and recovery can gain access to Workforce Board Reentry Program staff for job readiness and other employment-related assistance.

WIOA & Employment Services

Identified job-seekers and clients are pre-screened directly or through available tools (mobile kiosks) for eligibility and referred to appropriate direct service providers in the region. Likewise, program staff expand regional employers' awareness and utilization of available WIOA employer-focused programming.



Individuals receiving personalized support from WDB Reentry Personnel

County Judicial System

County Attorneys, County Judges, Detention Centers, Probation & Parole, Family & Drug Court
These individuals and entities identify and refer individuals to Workforce Board Reentry Program staff for employment services and/or community services.



Community Organizations

Workforce Board Reentry Program staff connect individuals to existing community service orgs and providers such as housing, transportation, childcare, faith-based, and non-profit entities.



Employers

Workforce Board Reentry Program staff, in collaboration with other Workforce Board staff develop and strengthen network of reentry/2nd chance-friendly employers to provide qualified candidates and provide support to hired individuals.



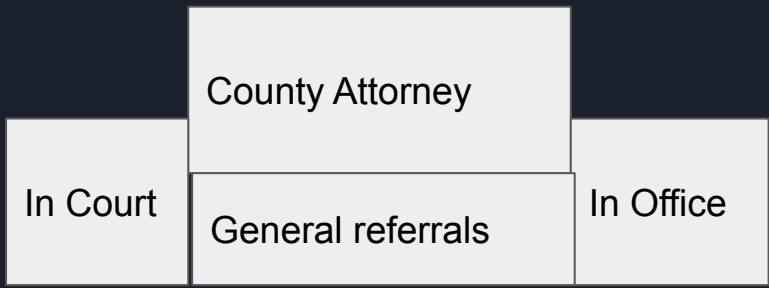
Expansion via Partnerships

0 Funding at the Local Workforce Development Boards

WDB acts as the liaison between partners

- Bringing everyone to the table
- Recruitment of resources necessary for barrier removal
- Education and awareness building

- KARES - Resource Guides, Training Cohorts, Kiosks



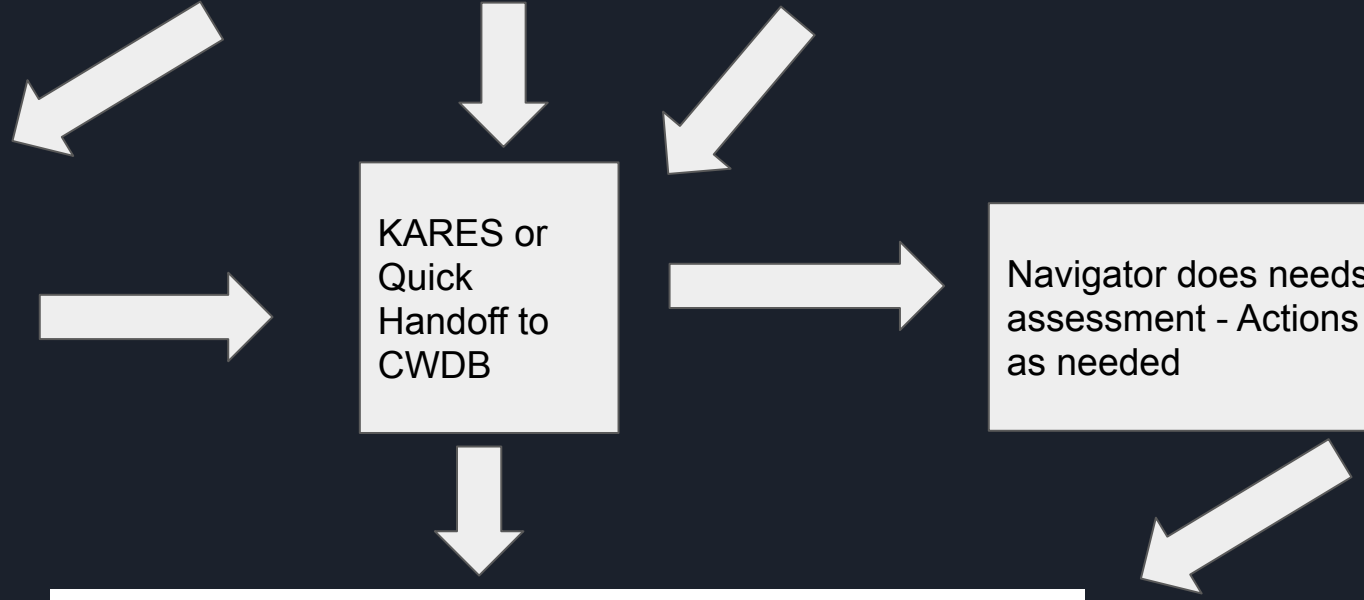
RRJ in Court Referral

Are they a candidate for RRJ Services - If General Job seeker Referral to CWDB

KARES or Quick Handoff to CWDB

Navigator does needs assessment - Actions as needed

Employment



QUESTIONS

