AGENDA
May 4, 2022
11:00am – 12:30 pm

In-person in Frankfort - 500 Mero Street, 4th floor
OR Via Zoom

Join from PC, Mac, Linux, iOS or Android: https://us06web.zoom.us/j/87922208596?pwd=SzRiNHJqM1VhUHN2QUptcVpQMUw0UT09
Password: 9HH8fp

➢ **Welcome**   Beth Davisson, Chair
                                                          Kentucky Chamber

➢ **Sector Strategy update**   Sara Tracy, Chair
                                                          Kentucky Chamber

➢ **CTE Certifications Review**   David Horseman, Associate Commissioner
                                    Office of Career and Technology Education

➢ **KCTCS presentation**
   o GIS program   Roderick W. Jones, Ph.D.
                                                     GIS Statistician
                              Office of Research and Policy Analysis
                      Kentucky Community & Technical College System

   o ALIGN   Harmony Little, M.P.A
                           Executive Director of credentialing Strategies
          Chancellor's Office, Kentucky Community & Technical College System

➢ **New business**   Beth Davisson, Chair

➢ **Adjournment**

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MEMBERS PRESENT:

Beth Davisson - **CHAIR**	x	Mike Willand	
Dr. John Gregory	x	Michelle DeJohn (Joe Paul)	x
Scott Pierce	x	Tom Thompson	x
Kris Williams (Jessie Schook) - BOTH	x	Myra Wilson	x
Misty Edwards		Stefanie Ebbens Kingsley	x
Jason Luring		Bo Matthews (Justin Browning)	x
Patricia Gonzalez		Dianne Owens	
Dr. Mike Stacy		Jonathan Webb (Amy Samples)	
Dr. OJ Oleka		Dr. Dallas Kratzer	x
Kim Humphreys	x	Elodie Dickerson	
Regan Satterwhite	x	Karla Tipton	x
Karen McFadyen	x	Senator Jimmy Higdon	
Jessica Cunningham		Tony Georges	
Scott Secamiglio		Todd Schmiedeler	
David Horseman	x	Harper (Smith) Michael	x
Anna Larson	x	Sara Tracy	x
Mike Buchanon		Michael Buckentin	
John Oliva		John Greene	x
Mike Smith		LaKisha Miller	x
Tonya Crum		Lisa Banner	
Alisher Burikhanov		Scott U'Sellis	x
Kristi Putnam		Rick Smith, CPE	x
Diana Jarboe	x	Tara Johnson-Noem	
Michael Gritton (Regina Phillips)		Dr. Beth Hargis	x
Johnny Collett		Jimmy Staton	
Brian Becker		Tara Roscoe	
Matt Bacon	x	Amy Neal	
Tricia Davis	x	Robin Harris	x

OTHERS PRESENT:

Roderick Jones	Harmony Little	Debbie Dennison

11:00 AM WELCOME

Beth Davisson, **Committee Chair**, welcomed and thanked everyone for their commitment, provided the goal of the committee and walked through the agenda. She asked KWIB staff to share the overall goals and objectives in the post meeting packet.

Beth introduced **Sara Tracy,** KY Chamber to provide updates from the Sector Strategy committee and their working groups.

Sector Strategy sub-committee update

Sara Tracy, Executive Director of the Total Pipeline Management (TPM) of the Kentucky Chamber and Chair of this sub-committee shared updates. The sub-committee is reviewing how to annually review sectors and the next steps include review of KY stats data in the smaller working group. They will lift results to the upcoming Sector Strategy committee meeting on May 25, 2022.

Additionally, a joint sub-committee with the Opportunity Youth / Young Adults sub-committee created a working group to build a Work-based Learning Guide to market and share with employers. A glossary as well as resources will be part of the toolkit. The working group is reviewing other states information and will be pulling together sections as it relates to the needs of Kentucky.

Beth introduced David Horseman, KDE Association Commissioner, to provide updates within the CTE Certification Review sub-committee.

CTE Certification Review sub-committee update

David Horseman, Associate Commissioner of the Office of Career and Technical Education (OCTE) walked through the CTE process and introduced **Regan Satterwhite**, who walked through the certifications received through the KWIB online site request. Each certification received is reviewed by the BEAT team.

Discussion and questions for clarification were raised by Scott Pierce, Dallas Kratzer, Dr. Gregory and Sara Tracy. Beth Davisson asked if anyone opposed recommending the certifications as a group, or should they motion individually. There was no one opposition. Beth asked if anyone moved to recommend the group of certifications for KWIB Board review on May 19, 2022. **Scott Pierce** *motioned to recommend*; **John Greene** *seconded the motion*. Motion passed with no dissenting votes.

Regan added that the dynamic certification list link has now been added to the KWIB site for review.

Kentucky Community and Technical College System (KCTCS) provided presentations on programs created as additional resources for the workforce ecosystem.

Kentucky Education to Workforce GIS Application

Roderick Jones, Ph.D. provided a walk through of the GIS application created in conjunction with KYSTATS. Please find information at https://systemoffice.kctcs.edu/institutional-research/education-gis/. The zoom recording located on the KWIB site will also provide a high level overview of the information layered within the site. For more information, please reach out to Roderick.jones@kctcs.edu. There was discussion around the tool and Beth commented that further collaboration with Veterans, TPM and CPE folks would happen.

ALIGN Project and Associated Field Guide

Harmony Little, Executive Director of Credentialing Strategies, with the Chancellor's Office provided a PowerPoint presentation of an 18-month planning process around a *Competency Based Education Network*, led by KCTCS faculty and staff. The process included a design of what a future educational model could look like; evaluation of what would be needed to launch and sustain such a model; and to make recommendations on whether to implement a new model based on the learnings from the year-long process. To review the process, opportunities and strategies please refer to the PowerPoint in the post-meeting packet on the KWIB

site under *schedule of meetings*. The webpage for the ALIGN process is:
https://systemoffice.kctcs.edu/align/index.aspx. The field guide can be accessed at:
https://www.cbenetwork.org/wp-content/uploads/2022/02/KCTCS_FieldGuide_FINAL.pdf
For additional information reach out to harmony.little@kctcs.edu.
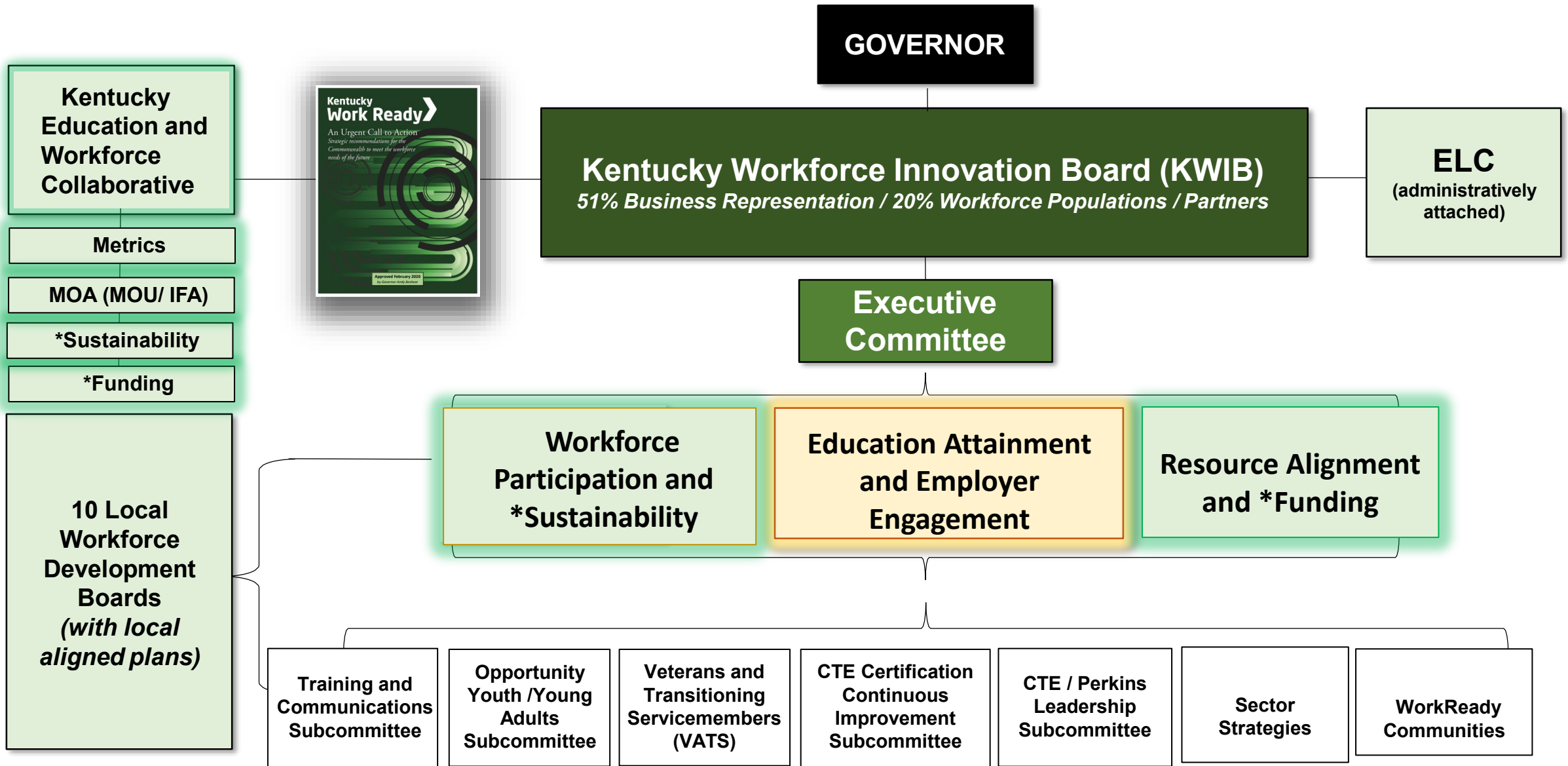
New Business
David Horseman inquired into SB59 has impacted KDE. Senator Wilson has monitored. Adding WBL / Apprenticeship hours to transition ready. Discussion was had. David Horseman meeting with Senator Wilson in a couple of weeks.

(KWIB staff had to leave the meeting which interrupted the zoom recording).

11:59AM   ADJOURNMENT
BETH ASKED IF THERE WAS ANY ADDITIONAL NEW BUSINESS AND AS THERE WAS NONE, THE MEETING WAS ADJOURNED. SCOTT PIERCE MOTIONED TO ADJOURN, SECOND PROVIDED BY DAVID HORSEMAN .

GOVERNOR

Kentucky Workforce Innovation Board (KWIB)
51% Business Representation / 20% Workforce Populations / Partners

ELC
(administratively attached)

Kentucky Education and Workforce Collaborative

Metrics

MOA (MOU/ IFA)

*Sustainability

*Funding

10 Local Workforce Development Boards
(with local aligned plans)

Kentucky Work Ready>
An Urgent Call to Action
Strategic recommendations for the Commonwealth to meet the workforce needs of the future
Approved February 2020
By Governor Andy Beshear

Executive Committee

Workforce Participation and *Sustainability

Education Attainment and Employer Engagement

Resource Alignment and *Funding

Training and Communications Subcommittee

Opportunity Youth /Young Adults Subcommittee

Veterans and Transitioning Servicemembers (VATS)

CTE Certification Continuous Improvement Subcommittee

CTE / Perkins Leadership Subcommittee

Sector Strategies

WorkReady Communities

Updated May 2022

Education Attainment and Employers Engagement

- <u>Goals</u> – Actively engage employers to drive Kentucky's workforce development system; To align and integrate P-12, adult education and postsecondary education to provide lifelong opportunities for Kentuckians that prepare them for the rapidly shifting realities of work in the future.

- <u>Objectives</u> include:
  - ➢ Create a workforce development system that is valued by employers.
  - ➢ Establish a clear channel for employer engagement in workforce development services.
  - ➢ Increase the number of employers participating in work-based learning experiences and apprenticeships, while also establishing employer champions.
  - ➢ Engage employers in education efforts from early childhood through kindergarten, Grade 12 and postsecondary study.
  - ➢ Leverage employer data in workforce projections and training needs, using the talent pieling management system of the KY Chamber of Commerce and a revamped business service team network.

Education Attainment and Employers Engagement

- <u>Objectives</u> (continued):
  - ➢ Increase career exploration opportunities while students are in P-12; provide all students an opportunity to earn a certificate or credential prior to graduation, with emphasis on those credentials where dual secondary / postsecondary academic credit is awarded.
  - ➢ Review and adjust the structure (locations, pathways and resources) of Pre-K through postsecondary delivery to align and integrate the Commonwealth's educational infrastructure based on employer needs.
  - ➢ Increase awareness of all market-relevant career pathways among students, educators, guidance counselors, career counselors and parents.
  - ➢ Improve the sharing and use of data to inform the ongoing curriculum design for P-12 and postsecondary institutions.
  - ➢ Create opportunities for early, mid, and later-career learning for all Kentucky workers to provide a range of learning opportunities for growth, upskilling and adaptation to changes in the nature and structure of work.
  - ➢ Encourage the agility, responsiveness and desire for lifelong learning among older Kentucky workers.

Program Area	Career Pathway / Program of Study	CIP Code(s)	2021-2022 Industry Certification Name / Industry Certification Stacked Credentials	Phase-Out	High Demand
Business & Marketing	E-Commerce, Marketing, Retail Services	52.0208.02; 52.1401.01; 52.1803.00	Google Analytics Individual Certification (GAIQ)	Yes	HD
Business & Marketing	Global Logistics, High School of Business, Management Entrepreneurship	52.0203.00; 52.0201.02; 52.0701.00	The Project Management Professional (PMP)	Yes	HD
Construction	Building Construction Technology	46.0404.01	Home Builders Institute (HBI PACT) Certification		HD
Construction	Heavy Equipment Sciences	49.0202.01	Name change: Update CDL to also include CLP (Commercial Drivers License/ Commercial Learners Permit)		HD
Health Science	Veterinary Assistant	51.0808.00	NOCTI Small Animal Science and Technology		
Multiple	Global Logistics	52.0203.00	MSSC - Certified Logistics Associate (CLA) and MSSC - Certified Logistics Technician (CLT)		HD
Multiple	Global Logistics	52.0203.00	Six Sigma Yellow Belt Certification		HD

Date Received	BEAT Recommendations	Date Presented for Sub-Committee	Recommended to the EA/EE Committee? Yes/No	Date Presented for the EA/EE Committee	Recommended to the KWIB?	Date Presented for KWIB	Status - Approved Pending Denied	Version Update #
2/1/2022	Remove from list. 2 year phase-out. Unobtainable by high school student.	4/20/2022	YES	5/4/2022	YES			
2/1/2022	Remove from list. 2 year phase-out. Unobtainable by high school student.	4/20/2022	YES	5/4/2022	YES			
1/6/2022	Add to valid industry certification list.	4/20/2022	YES	5/4/2022	YES			
	Also add CLP. This will reflect language used in industry and clear up confusion among secondary schools.	4/20/2022	YES	5/4/2022	YES			
2/1/2022	Add the NOCTI Small Animal Science and Technology Exam to the Health Science Veterinary Assistant certification options. This will allow schools to choose either the NAVTA exam or the NOCTI exam as the Verterinary Assistant industry certification.	4/20/2022	YES	5/4/2022	YES			
2/1/2022	Add Manufacturing Skill Standards Council (MSSC) Certified Logistics Technician (CLT) per BEAT Team recommendation - CLA is a requirement for the CLT.	4/20/2022	YES	5/4/2022	YES			
2/1/2022	Add Six Sigma Yellow Belt Certification per BEAT Team recommendation.There are several vendors , including: *ASQ *SixSigma Institute *LSSI *IASSC *The Council for Six Sigma Certification	4/20/2022	YES	5/4/2022	YES			

KWIB Education Attainment & Employer Engagement Committee 5.4.22

18-MONTH PLANNING PROCESS

KCTCS was provided charitable funding by the *Ascendium Education Group,* through the *KCTCS Foundation,* to engage in a comprehensive planning process, supported by national experts from the *Competency Based Education Network,* led by KCTCS faculty and staff.

- o **Design** what a future educational model could look like
- o **Evaluate** what would be needed to launch and sustain such a model
- o **Make recommendation** on whether to implement a new model based on learnings from a year-long planning process

KENTUCKY
COMMUNITY & TECHNICAL
COLLEGE SYSTEM

- ➤ The disconnect between education and the workforce

- ➤ More than 40% of recent college graduates were underemployed

- ➤ In Kentucky, the knowledge and skills gap is particularly pronounced in "middle skills" roles that require postsecondary education but not necessarily a bachelor's degree

- ➤ Desire to expand access to adult students and improve completion rates

KENTUCKY
COMMUNITY & TECHNICAL
COLLEGE SYSTEM

THE VISION

➢ A community that surrounds each learner with the **services and supports needed for success**

➢ **Flexibility** to ensure all learners have the opportunity to pursue education and **persist to completion**

➢ Instruction that leads to **workforce readiness** through the demonstration of **required knowledge and skills needed by employers** both now and in the future

COMPETENCY BASED EDUCATION

Provides an opportunity for:

➢ Learning at own pace (slower or faster)

➢ Accelerated credential attainment

➢ Reduced education costs

➢ More market-relevant skills

➢ Deeper employer collaboration

Includes strategies like:

➢ Credit for prior learning

➢ Work-based learning

➢ Project-based learning

➢ Skills-based assessment

KENTUCKY
COMMUNITY & TECHNICAL
COLLEGE SYSTEM

MORE INFORMATION

ALIGN Webpage:
https://systemoffice.kctcs.edu/align/index.aspx

Filed Guide:
https://www.cbenetwork.org/wp-content/uploads/2022/02/KCTCS_FieldGuide_FINAL.pdf

Email:

harmony.little@kctcs.edu

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