



KWIB Sector Strategies Working Group Meeting

Meeting Minutes
December 7, 2023
10:00am – 11:30am EST

Committee Members Present:

Sara Tracy- Chair	X	Lisa Banner	X
LaKisha Miller		Becky Gilpatrick	X
Brian Becker		Jessie Schook	
Tony Georges		Sam Keathley	
Kim Menke	X	Lindsey Trent	
Mike Buckentin / David Fusting		Matt Bacon	X
John Greene		Justin Browning	X
Kim Humphrey		Steven Rudolf	X
Leslie Sizemore		Mason Dyer	
Correy Elmer		Callie Miracle	

Staff: Alisher Burikhanov, Debbie Dennison, LaChrista Ellis, Elishah Taylor.

Call to Order at 10:02

Alisher Burikhanov, Executive Director, Kentucky Workforce Innovation Board (KWIB), Co-Chair Sector Strategies and Sara Tracy, Co-Chair, Talent Pipeline System Manager, Kentucky Chamber Foundation welcomed everyone and expressed gratitude for their attendance. Alisher provided an overview of the workgroup by reviewing occupational and industry data provided by the **Kentucky Center for Statistics (KYSTATS)**. He continued that this group should consider if we are reviewing the correct data in the best way to identify the top five high-demand sectors that ultimately impact how limited workforce resources in Kentucky are utilized. **Kim Menke, KWIB Chair**, added that the group should keep in mind that this discussion is about the process KWIB should adopt in reviewing this data.

Key Industries/Sectors/ Occupation Overview

Sam Keathley, Analyst, KYSTATS thanked the workgroup for their guidance in the last meeting that helped to decide what data goes into this quantitative baseline review. He walked through the process of identifying key industries and shared that a review of high-demand occupations was also necessary. He shared that it is easy to conflate “industry” and “occupation”, so they have been diligent in sector and sub-sector analysis. He continued by saying in Kentucky, there is access to more data about occupations than industries. He explained that a decile-based “score” with three noteworthy metrics was used to analyze the occupations. Of interest was to analyze what industries employ a lot of the occupations that met the threshold of entry annual wages, occupational demand, and growth rate. Please review the data in the post-meeting packet for more information. Additional emphasis was placed on private occupations versus those employed by the government. Discussion was had around the interest in reviewing the public information as well, specifically in the education sector. Sam will work to provide additional information at the next meeting. A link in the chat was shared with detailed information on sectors provided by the Bureau of Labor Statistics (BLS). That link can be found [here](#).

Data Discussion

Alisher thanked Sam for the information and asked the group about their perspective on what was presented. The group agreed that the information provided was useful.

Discussion was had around some of the data that was eliminated due to being outliers or specialized occupations. The Education sector is an important one and additional analysis of that sector was requested. The discussion was also had around federal grants for infrastructure improvement and whether there is a way to anticipate occupations and sectors pending awards. A discussion was had on how the data is gathered, whether it is derived from postings as this would eliminate many positions that are in the trades and construction industries that are less reliant on online posting. KYSTATS shared that their data is homegrown and conducted through in-house surveying of Kentucky companies. Furthermore, it was shared that the occupational snapshot in the discussion is based on the 2021-2031 timeframe. There is an opportunity to gather 2 and 5-year projections. Clarifying questions were asked about identifying the educational pathways for occupations that fall within the selected industries, as this could be a targeted focus for training. KYSTATS can provide this additional information for industry occupations.

Next Steps

Alisher thanked everyone for their thoughtful input. Based on group discussion he suggested that the next steps include:

- looking at the data from the public and private side of education and healthcare.
- breaking down multi-industry codes and those not unique to Kentucky.
- Reviewing occupations within the in-demand sectors, and the impacts of education for those occupations.

In conclusion, he stated that this process and review will allow the group to resolve what that information may mean to the workforce system and then take additional steps to better understand the top five sectors. He will work with KYSTATS to get updated requests and reconvene this workgroup in January. Alisher complemented the diverse group asked for any final comments and suggested perhaps meeting again in mid-January.

The group all thanked Sam for his presentation.

Adjournment 11:02