



## Kentucky Work Ready Communities

### Steering Committee Meeting Agenda

Friday, July 30, 2021

9:30-11:30 a.m. ET

Virtual Zoom Meeting -

<https://us02web.zoom.us/j/84206610388?pwd=b2R6amdkbWtPdTFER0hHNWxIcCt2QT09>

#### CALL TO ORDER

- A. WELCOME/ROLL CALL (Lori Ulrich, Chairperson)
- B. WORK READY APPLICATION
  - Butler County (WRiP)
  - Johnson County (WR)
- C. WORK READY RECERTIFICATIONS
  - Muhlenberg County (WRiP)
  - Boone County (WR)
  - Kenton County (WR)
  - Campbell County (WR)
- D. WORK READY EXTENSIONS
  - Allen County (WRiP) – 1 year
  - Barren County (WR) – 3 year
  - Logan County (WRiP) – 1 year
  - Clinton County (WR) – 3 year
  - Shelby County (WR) – 1 year
  - Livingston County (WRiP) – 3 year
  - Union County (WR) – 1 year
- E. OVERDUE COUNTIES – Committed to submit either recertification or extension application by September 3, 2021:
  - Bath County
  - Clark County
  - Harlan County
  - Jackson County
  - Jessamine County
  - Laurel County
  - Magoffin County
  - Owsley County

**F. UPDATED WEBSITE/MARKETING**

- Demo Updated Website - Live by the KWIB August 19, 2021 meeting.
- Marketing Toolkit – Describe plans for certified counties.

**G. OTHER ITEMS**

- November 2021 meeting to discuss criteria/application changes and meeting schedule for 2022.

**H. ADJOURN**



## Work Ready Communities

### Steering Committee Meeting Minutes (DRAFT)

Friday, July 30, 2021

9:30-11:30 a.m. ET

Virtual Zoom Meeting

#### CALL TO ORDER

Lori Ulrich, Chair called the meeting to order at 9:32 a.m. ET.

#### Attendance

Lori Ulrich - CHAIR	x	Kristina Slattery	x
Jeremy Faulkner	x	LaKisha Miller	
Cody Davidson		Jon Sowards	x
Anna Larson	x	Sara Jagers	x
Moochie Hart		Jacob McAndrews	x
Myra Wilson	x	Rolando Thacker	x
James Moore			

#### Approval of April 23, 2021 Meeting Minutes

- **April 23, 2021 Meeting Minutes** – Committee members did not have any changes.
  - Motion to Approve – Anna Larson
  - Second Motion – Jeremy Faulkner
  - Lori moved to adjourn at 10:47 a.m. ET; Moochie Hart motioned to approve; Anna Larson seconded the motion. Motion carried.

#### Work Ready Communities Business

- **WORK READY (WR) / WORK READY IN PROGRESS (WRIP) APPLICATIONS**  
**Two (2) counties** submitted applications to **for WR or WRIP Community** status.
  - **Butler County (WRiP)** – Kristina explained that they are good for WRiP because of their application; they are close to being Work Ready. She made notes that they needed to add more plans to engage employers, but they are on the right track. Myra also agreed, while Jacob extended Cody’s feedback on recommending their approval.  
  
 Kristina motion to approve/ Myra Wilson 2<sup>nd</sup> the motion to move for recommending WRIP certificate.
  - **Johnson County (WR)** – Anna felt they were really close to the benchmarks, but fell short due to COVID. She was torn on whether or not to approve or keep them at WRIP. Lori had some concerns that their application as well because it was not as complete as she would have liked because of possibly repeated information from the last application. They both understood that changes in leadership has been a constant issue, but they need more

planning fleshed out within the narratives. It was suggested to recommend them to take the 12-month Covid extension to flesh out plans to utilize a community effort and give them specific feedback on which narratives need more work.

Anna motioned to approve and Kristina 2<sup>nd</sup> the motion. A formal vote was unanimous for a recommendation of granting them a 12-month extension.

➤ **WR / WRIP PROGRESS RECERTIFICATIONS**

**Four (4) counties** submitted applications to **recertify their Work Ready Community** status.

- **Muhlenberg County (WRiP)** – Kristina has a lot of potential and great local community partners with a good amount of money in their community. They had created sub-committees and really put forward effort in their application. She recommends a recertification. Myra agreed and she really liked their engagement with their consultant into preparation for the application. She also agrees that they move forward with the recertification.

Myra Wilson motioned to approve and Kristina Slattery 2<sup>nd</sup> the motion. A formal vote was unanimous to approve the recommendation to approve the recertification.

- **Boone County (WR)** – Rolando Thacker felt this application was drafted very well and he was impressed with their work on ethic seal program. He thinks the committee should approve this recertification. Jeremy agreed with Rolando's remarks and expressed communities that are doing well are demonstrating the importance of WR certifications.

Rolando Thacker motioned to approve and Jeremy Faulkner 2<sup>nd</sup> the motion. A formal vote was unanimous to approve the recommendation to approve the recertification.

- **Kenton County (WR)** – Anna Larson and Lori Ulrich both thought the application was drafted so well that it should be used as a best practice for the program. They both felt very good about approving the recommendation.

Anna Larson motioned to approve and Kristina Slattery 2<sup>nd</sup> the motion. A formal vote was unanimous to approve the recommendation to approve the recertification.

- **Campbell County (WR)** – Lakisha Miller, James Moore, and Mochie Hart was not able to attend, so Jacob McAndrews read the feedback provided prior to the meeting and explained they agreed to approve the recommendation.

Kristina motioned to approve and Jon 2<sup>nd</sup> the motion. A formal vote was unanimous to approve the recommendation to approve the recommendation.

➤ **WR / WRIP EXTENSIONS**

**Seven (7) counties** submitted applications for either a 12-month COVID extension (available through 2021) or 3-year extension.

- **Allen County (WRiP) – 1 year** – Jacob explained that Allen County applied last round, but the committee felt that they needed to take more time. The committee feels that they have a lot of work to do, but that an extension is worth approving.
- **Barren County (WR) – 3 year** – Myra said they were very similar to Allen County in that they have work that needs to be done. Jacob went over their extension narrative. Everyone is good with moving to approve this extension.
- **Logan County (WRiP) – 1 year** – Rolando mentioned that data was missing from the initial application, but Jacob worked with them to get it updated. Jeremy mentioned that their numbers are increasing in the right direction and they pretty much are asking for more time to obtain necessary relationships. The committee is good with moving to approve this extension.
- **Clinton County (WR) – 3 year** – Rolando stated that their data is trending in the right direction except the number of adults with a high school diploma rate has dropped. It looks like they have had a change in administration, so he agrees with granting the extension. Jeremy agreed and the group is good with approving this extension.
- **Shelby County (WR) – 1 year** – Anna said they have had change in leadership and lost momentum, so it makes sense to grant them an extension. Anna wonders how the KWIB staff assesses the extension process. Jacob explained that he, and Sara, work with each county to make sure they follow through with their plan of action before the extension expires. Lori agreed that they have had similar issues due to change, but they are making efforts to get work done. Anna and Lori both agreed to proceed with their extension request. The group is good with moving to approve this extension.

Jacob mentioned delivering signs to Meade County and their excitement demonstrated by having their picture taken to advertise their accomplishment. The committee expressed the importance of highlighting county achievements and are excited to celebrate more counties in the future.

- **Livingston County (WRiP) – 3 year** – Jacob explained that the individual who recorded their plans and did most of the ground work on their submission unexpectedly left their position right after submitting their application. This change in leadership caused a delay in getting answers to the feedback requested by the committee. He also stated that the associates degree or higher was the only data that is lacking, so Lori asked the committee their thoughts on a conditional approval. Kristina expressed a concern with their momentum during a 3-year term of the extension, but Sara explained that Jacob/herself have a plan of action in place to talk with the counties during their 3-year term that should keep them motivated. With some assurance from Sara/Jacob, the committee agreed that they are good with moving to approve this extension.
- **Union County (WR) – 1 year** – Jacob went over their feedback from the initial review and explained that they need some extra time to get more time to improve numbers. With the feedback overview, the committee agreed that they are good with moving to approve this extension.

➤ **OVERDUE COUNTIES – but they are committed to submit an extension or recertification application by the last deadline of September 3, 2021.**

Sara went over the list of overdue counties expected to submit an application by September 3, 2021. Jacob reminded everyone about the overdue process approved by the committee during the April 2021 meeting. The overdue notification process is working, as counties are now responding and becoming current as a result.

- Bath County
- Clark County
- Harlan County
- Jackson County
- Jessamine County
- Laurel County
- Magoffin County
- Owsley County

➤ **UPDATED WEBSITE/MARKETING IDEAS**

Sara Jagers explains both the updated Work Ready website and marketing toolkit being developed, which will be available by the KWIB Board meeting on August 19, 2021.

- **Updated WR Website** - Sara Jagers, Work Ready Coordinator, explained there are currently two different Work Ready Communities websites. One is the original website that is extremely outdated and the other was created by the Economic Development team when they took over the program temporarily. Sara has worked with the Communications team to update the old site and remove the other two sites once the new one is live.
- **Marketing Toolkit** – Sara has been working with the Communication team to design a marketing toolkit for newly WR/WRIP certified counties immediately following their approval. It will include a logo to use on their social media platforms, their website, and even their email signature if desired. It will also include talking points for local events, the press release by the Governor’s office, and suggested social media posts to use at their convenience. With the WR/WRIP road signs being the only marketing tool currently available, the toolkit will provide more visibility for the program and increase the impact of participation.

➤ **OTHER ITEMS –**

- **Suggested November 2021 meeting** - Lori stated an extra committee meeting is being planned for November 2021, so the committee will receive an invitation once the date is set. This meeting will be to discuss criteria/application changes and meeting schedule for 2022.
- **Next meeting is October 15, 2021, with applications due on September 3, 2021.** This next round will be a large amount of applications, so keep that in mind to watch after the deadline for review assignments.

➤ **ADJOURN** – Lori moved to adjourn at 10:47 a.m. ET; Moochie Hart motioned to approve; Anna Larson seconded the motion. Motion carried.