



KWIB
Sector Strategies
Sub-committee
Meeting

AGENDA
June 24, 2021
11am – 12:30pm

Via Zoom

zoom - <https://us02web.zoom.us/j/82085324235?pwd=UWpRYVksRWlaSkdHR0E1aVVnVmt1Zz09>
Password: 9ggnDc

- Call Meeting to Order / Welcome

LaKisha Miller, Chair, Kentucky Chamber TPM

- Review of subcommittee's objectives

LaKisha Miller, Chair, Kentucky Chamber TPM

- Introductions & Think Tank Discussion on increasing a qualified workforce in Kentucky?
 - When it comes to increasing a qualified workforce for Kentucky's key industry sectors, what do we need to consider?

LaKisha Miller, Chair, Kentucky Chamber TPM

- Adjournment



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COMMITTEE MEMBERS PRESENT:

LaKisha Miller - Chair	X	Lisa Banner	X
Kristi Putnam	X	Todd Schmiedeler	X
Brian Becker	X	Jessie Schook	
Tony Georges		Dr. Lee Nimocks	
Kim Menke	X	Dr. Oj Oleka	X
Mike Buckentin / David Fusting		Julie Whitis	
Rob Southard	X	Justin Browning	X
Kim Humphrey	X	Steven Rudolf	X
Tim Ernst		Brian Lovell	
Zach Gaubert	X		

Others present: Hilary Writt – KDLA, Sara Jagers, Jacob McAndrews, Debbie Dennison

CALL TO ORDER AT 11:02AM

LaKisha Miller, Chair, called the meeting to order. She thanked everyone for attending and for their passions to be involved in the work of this sub-committee. She asked each participant to introduce themselves and walked through the goal(s) of this sub-committee: ***to find tangible ways to increase participation within Kentucky’s workforce.***

Questions posed to the group for discussion with discussion points following:

When it comes to increasing a qualified workforce for Kentucky's key industry sectors, what do we need to consider?

- We need a better prepared market for the future
- Employers need to better educate paths for their industry
- Recognizing humanity within the workforce and solve for all unique characteristics
- Eliminate / reduce barriers for the underserved populations
- Advocate for public policy for education
- Connect young people to opportunity
- Supply chain of industries within communities
- Promote life-long learning
- Meet people where they are
- Anticipate what the new work future is going to look like
- Discuss national wages to meet demands of employees post-COVID working environment
- Awareness of positions within industries is at an all-time low
- Thoughtful inclusion and diversity within opportunities

- Growth in otherwise economically distressed areas of the Commonwealth (not just big cities)
- Build trust with employees
- Marketing and promoting the Commonwealth nationally

What does the future of work look like?

- Stackable credentials and certificates
- Entrepreneur gig economy
- Broad / transferrable skill pursuit
- Adaptability and movement within industries to accommodate life-style
- Employers needing to expand on-site training , apprenticeship, internship opportunities
- Employers need to build out cultural connectivity, especially in a virtual environment
- Employers to think about revamping at-home vs at-work options

As an employer, how do you address the want to stay home?

- Adapting tools, offering to employees by occupation
- Workplace – connectivity tool that is like Facebook

How will this new workforce (at-home, entrepreneurial style) affect industries?

- Recruiting to specific employees desires vs “job description”
- We all become marketers of ourselves
- Burn-out takes action (change careers) – example: healthcare
- Finding ways to make remote workers connected
- Gaps in supply / demand in education
- Different structures within companies
- Review of employee attributes, offering / benefits, education (certificates), training
- “show and tell for adults”
- Tap into non-trad employees

What barriers exist to have greater participation in the workforce?

- Lack of awareness about industry
- New industry promotion and awareness building NOW
- Explanation of paths available –counselors, career centers, other
- Lack of marketing Kentucky’s industries globally
- Quality of pipeline
- Retaining talent / Recruiting talent (IN \$500M in a “Ready Grant” – 10 regions \$50M @ for retention and recruiting

Ms. Miller wrapped up the discussion and thanked everyone for their participation. Asked KWIB staff to send doodle poll for next meeting in the next 6 weeks. The next session will include pre-read materials around the Internship program to be led by Dr. Oleka.

ADJOURNMENT

The meeting was adjourned at 12:20pm.