



KWIB
Sector Strategies
Sub-committee Meeting

AGENDA
Aug 11, 2021
9am – 10:30pm

Via Zoom

Join from PC, Mac, Linux, iOS or Android:

<https://us02web.zoom.us/j/84611973011?pwd=ZmFKOHgvekozSDRGL1J1UmliZ1gxQT09>

Password: D74rcK

- Call Meeting to Order / Welcome
LaKisha Miller, Chair, Kentucky Chamber Executive Director

- Review of subcommittee's objectives
LaKisha Miller, Chair, Kentucky Chamber Executive Director

- **Think Tank Discussion:** Kentucky is set to receive over \$157M in federal funds. How should we utilize the influx of federal funds entering our state, such as the American Rescue Plan Act (ARPA), to ensure Kentuckians are upskilled and trained in the ways needed to support our economy?
LaKisha Miller, Chair, Kentucky Chamber Executive Director

- Other Discussion

- Schedule of meetings going forward beginning September 23rd at 10:30am

- Adjournment



Minutes

August 11, 2021 9am – 10:30am

Zoom Info; Join from PC, Mac, Linux, iOS or Android:

<https://us02web.zoom.us/j/84611973011?pwd=ZmFKOHgvekozSDRGL1J1UmliZ1gxQT09>

Password: D74rcK

COMMITTEE MEMBERS PRESENT:

LaKisha Miller - Chair	x	Lisa Banner	x
Kristi Putnam		Todd Schmiedeler	
Brian Becker		Jessie Schook	
Tony Georges		Dr. Lee Nimocks	
Kim Menke		Dr. Oj Oleka	x
Mike Buckentin / David Fusting		Julie Whitis	
Rob Southard		Justin Browning	x
Kim Humphrey	x	Steven Rudolf	
Tim Ernst	x	Brian Lovell	x
Zach Gaubert			

Others present: Jacob McAndrews, Jon Sowards, Kris Williams, John Green, Rick W. Smith, Scott Secamiglio

CALL TO ORDER AT 9:02AM

LaKisha Miller, Chair

Review of subcommittee objectives:

- Finding tangible ways to adjust to a changing workforce and employment landscape.

Discussion:

Kentucky is set to receive over \$157M in federal funds. How should we utilize the influx of federal funds entering our state, such as the American Rescue Plan Act (ARPA), to ensure Kentuckians are upskilled and trained in the ways needed to support our economy?

- Identified hurdles to expanding the workforce:
 - Transportation. Making sure people can get to/from trainings and work.
 - Messaging. Making sure people understand their options, enjoy their job.
 - Bus to Business, Work-Based Learning, engaging adults interested in a career change.
 - Willingness to relocate. Engaging students and *parents* in opportunities throughout the state.
- What do we need to do in order to use these funds effectively?
 - Consistent messaging. Identify target groups, identifying existing programs, make sure all partners and stakeholders are working together and eliminate redundancies.
 - Identify how many students are completing trainings/certifications/career pathways in high demand fields by county/region. Would make it easier to connect employers and graduates. In the works in the South Central region, waiting for the MOU to be completed.
 - Collaboration amongst multiple employers and educators for a holistic sector strategy for engagement.

Other Business:

- Next meeting to take place on Zoom, September 23rd at 10:30am.
- Additional information will be coming in the interim, including identifying the key issues that this committee wants to focus on during the next meeting.

ADJOURNMENT

The meeting was adjourned at 10:16am.