

## Resource Alignment / Funding Analysis Committee Meeting

### Agenda

**July 1, 2021; 8:30 – 10:00 am**

**Via Zoom**

zoom - <https://us02web.zoom.us/j/87053292447?pwd=MW1HSFN1UUpzUWdndDVuNOVZZnBaUT09>

Password: uuJ7c0

- Call Meeting to Order / Welcome *Kim Menke*
  - Introductions – Name/Workforce Connection/1<sup>st</sup> paid Job
  
- Review of Committee's Objectives (Areas of Interest/Expertise?)
  - Identify and Address Organizational Structure of State Government to Improve Collaboration/Accountability
  - Develop framework of Goals and Metrics for Programs
  - Identify Gaps in Data Systems and identify available sources
  - Define and Create Communication Approach for services
  - Build a stronger and more coordinated relationship between state & local government, institutions and workforce areas
  
- Clarify Direction and Focus of Structure & Alignment Objectives *Group Discussion*
  - Ultimate Goal & Direction (Current vs Potential)?
  - Experience/Expectation/Current Activity/Gaps?
    - Seeker perspective
    - Employer perspective
    - Provider perspective
  - Connections/Alignment with other Committees and Stakeholders?
    - Education Attainment/Employer Engagement Committee
    - Workforce Participation and Sustainability Committee
    - Work Ready Communities Committee
    - Local WIBs & Workforce Areas
    - Others?
  
- Next Steps & Sub-Groups around Objectives *Kim Menke/Group*
  - Focus Areas
  
- Adjournment



**Resource Alignment & Funding  
Committee Meeting  
July 1, 2021; 8:30am – 10:00am EST  
DRAFT MINUTES**

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**MEMBERS PRESENT:**

|   |   |                                    |   |
|---|---|------------------------------------|---|
| Kim Menke - <b>CHAIR</b>                  | x | Dr. Bob Jackson                    |   |
| Adam Hinton                               |   | David Horseman                     | x |
| Rob Southard                              | x | Jon Davidson                       |   |
| Karen McFadyen                            | x | Judge Orbrey Gritton               |   |
| Jessica Cunningham                        |   | Jeff Whitehead                     |   |
| Scott Secamiglio                          | x | Tom Underwood                      |   |
| Michelle DeJohn                           | x | Dr. Kathy Sheppard-Jones, Director |   |
| Susan Rieber                              |   | Amanda Curry                       |   |
| Donietta Hawkey                           |   | Cora McNabb                        |   |
| Mary Pat Regan                            |   | Mayor Robert Blythe                | x |
| Lee Nimocks                               |   | Representative Bobby McCool        |   |
| BG Steven Bullard                         | x | Sadiqa Reynolds                    |   |
| Katie Smith or Sarah Butler               |   | Sharon Price/ James Cole           | x |
| Cali Mills                                |   | John Greene                        |   |
| Sec. Eric Friedlander / Jackie Richardson |   | Sonya Bergman                      |   |
| Stacy Woodrum                             |   | Susan Simmons                      | x |
| Wendel Followell / Shaun McKiernan        | x | Sherry Johnson                     | x |

**CABINET STAFF PRESENT:** Deputy Commissioner Honor Barker, Debbie Dennison

**CALL TO ORDER**

Kim Menke, Chair, called the meeting to order at 8:33am.  
He provided a brief summary of the agenda and welcomed the members.

**Introduction of Members**

Mr. Menke asked each of those in attendance to introduce themselves, provide information on their role and to identify their first job.



### Review of Goals Committee's

Mr. Menke reviewed the following Strategic plan goals for the committee:

- Identify and Address Organizational Structure of State Government to Improve Collaboration/Accountability
- Develop framework of Goals and Metrics for Programs
- Identify Gaps in Data Systems and identify available sources
- Define and Create Communication Approach for services
- Build a stronger and more coordinated relationship between state & local government, institutions and workforce areas

As he talked through each goal, he asked the committee members to think of where their interests and expertise lie within the above.

### Direction and Focus of Structure and Alignment objectives

Mr. Menke shared focus and alignment objectives of the committee to review current resources and funding provided to those resources, and to identify gaps and re-align as necessary. The committee will seek to review experiences, expectations of job seekers, employers and service providers to assess what current activity is to what gaps exist and then suggest realignment as necessary.

Gaps identified included:

- Employer *education / awareness* of existing services offered within the Education and Workforce Development (EWD) Cabinet
- *Effective communication* to employers, job seekers, and services providers
- Understanding what *motivates* job seekers to search for employment
- Better connectivity and alignment with all *stakeholders* is important (Local WIBs, other EWD committees, KY Chamber, local libraries)
- *Tracking funding streams* in addition to captured WIOA funds in the state
- Understanding of programs/partners/services/limitations on funding and/or target groups

### Committee Next steps

Mr. Menke asked the members to send their participation interests to KWIB staff; Sub-committees will be created around plan initiatives with special attention to gaps identified; Continue to review other state workforce delineation of funds – ie. Texas and Florida

Mr. Menke asked that KWIB staff send out polling information for remaining meetings this year.

### ADJOURNMENT

Kim Menke adjourned the meeting at 9:52am.