



**Lori Ulrich**  
**KWIB Vice Chair**

## Executive Committee Member



**Lori Ulrich** is the Marketing and Public Relations Manager for Fleming-Mason Energy, a Touchstone Energy Electric Cooperative located in Flemingsburg, Kentucky. Fleming-Mason Energy serves 20,000 owner-members in 8 counties in Northeast Kentucky. In her role, Lori manages internal and external communications, economic development, and governmental affairs. Prior to joining Fleming-Mason, Ms. Ulrich managed a staffing agency, recruiting manufacturing, technical, and administrative candidates. She graduated with a Bachelor of Business Administration degree in Finance and a Master of Arts in Teaching from Morehead State University.

Lori has served on several local and state boards including as past chair of the Maysville Area Chamber of Commerce, Fleming County Chamber of Commerce, president of the Maysville Rotary Club, and TENCO Workforce Innovation Board. Current community activities include serving as a board member of the Buffalo Trace Area Development District, Chair of the Work Ready Task Force, and Vice-Chair of the Kentucky Workforce Innovation Board (KWIB). She also is a member of the Kentucky Association for Economic Development, Bluegrass SHRM, and the National Society for Human Resource Management and is certified as a SHRM-SCP. She is also a proud Kentucky Colonel and a lifelong resident of the Commonwealth.

If you are interested in engaging in one of the four committees or learning about specific work groups, please contact [KWIB.Projects@ky.gov](mailto:KWIB.Projects@ky.gov)

Committees: (1) Employer Engagement (2) Education Attainment (3) Workforce Participation (4) Resource Alignment