



# KWIB Joint Committee Meeting of Education Attainment and Completion and Employer Engagement

**AGENDA**  
**January 27, 2021**  
**12 - 1 pm**

**Via Zoom**

Zoom Link - <https://us02web.zoom.us/j/87986432859?pwd=aDA4Q0ZlQ1VoYmhHL3dtWFVcXkdVZz09passwordsWas2u>

- **Call Meeting to Order / Welcome** **John Lyons, Executive Director, KWIB**
- **Vision** **Beth Davisson, Chair, KY Chamber**
- **Group Introductions**  
*\*In 30 seconds or less, please come prepared to share your name, your organization, and what you hope the Education Attainment and Employer Engagement Committee accomplishes in the next year*

Beth Davisson - <b>CHAIR</b>	KY Chamber Foundation
Dr. Aaron Thompson	Council on Post-Secondary Education
Scott Pierce	Labor
Kris Williams	KCTCS
Misty Edwards	KY Commission on Proprietary Education
Jason Luring	Catalent Pharma Solutions
Amy Neal	Early Childhood Development Council
Dr. Mike Stacy	Kenton County Schools
Dr. OJ Oleka	Association of Independent KY Colleges & Universities
Kim Humphrey	Alliance Coal
Mason Dyer	Association of Independent KY. Colleges & Universities

Karen McFadyen	Pearson
Jessica Cunningham	KY Stats
Scott Secamiglio	KY Stats
David Horseman	KY Dept. Of Education-Career & Technical Education
Dr. Jacquelyn Korengel	KY Skills U (Adult Ed)
Mike Buchanon	Warren County Judge Executive
John Oliva	Hagerman Builders
Mike Smith	TEK Systems
Tonya Crum	KET
Mike Willand	Mercer County Industrial Authority
Michelle DeJohn	Office of Employment & Training
Scott Broughton	Advantage KY Alliance
Myra Wilson	The Cumberlands Area Development District
John A. Lyons	KWIB
Bo Matthews	Superintendent - Barren Co. Schools
Dianne Owens	Four Rivers Foundation
Jonathan Webb	AppHarvest
Dr. Dallas Kratzer	Cybersecurity and Workforce Development Veteran Outreach
Jessie Schook	KCTCS
Kara McFadyen	OTCS / Board of Regents
Senator Jimmy Higdon	Senator, 14th District Leg. Research Comm.
Tony Georges	UPS
Todd Schmiedeler	Chief Engagement and Innovation Officer, Trilogy Health Services
Harper Smith	KY Chamber Workforce Center Manager
Sara Tracy	Senior TPM Project Manager, KY Chamber Workforce Center
Julie Whitis	Ignite Institute
Michael Buckentin	Logan Aluminum
Kylie Whitaker	CTE Dept of Education

- **CTE Certification Process and Proposal of Next Steps**      **Kiley Whitaker, CTE, CEWD**
  
- **Meeting Close / Adjournment**    **Beth Davisson, Chair, KY Chamber**



# KWIB Education Attainment and Employer Engagement Committee Meeting

**DRAFT MINUTES**

**January 27, 2021**

Meeting via zoom - <https://us02web.zoom.us/j/87986432859?pwd=aDA4Q0ZlQ1VoYmhHL3dtaWFVcXdlVz09>

12:00pm – 1:00pm

**MEMBERS PRESENT:**

Beth Davisson - <b>CHAIR</b>	X	Mike Smith	
Dr. Aaron Thompson (Lee Nimocks)	X	Tonya Crum	X
Scott Pierce	X	Mike Willand	
Kris Williams (several proxy)	X	Michelle DeJohn	X
Misty Edwards	X	Scott Broughton	
Jason Luring	X	Myra Wilson	X
Amy Neal		John A. Lyons	X
Dr. Mike Stacy		Bo Matthews	
Dr. OJ Oleka		Dianne Owens	
Kim Humphrey	X	Jonathan Webb	X
Mason Dyer		Dr. Dallas Kratzer	X
Karen McFadyen	X	Jessie Schook	X
Jessica Cunningham		Kara McFadyen	X
Scott Secamiglio	X	Senator Jimmy Higdon	X
David Horseman (PROXY)	X	Tony Georges	X
Dr. Jacquelyn Korengel	X	Todd Schmiedeler	X
Mike Buchanon		Harper Smith	X
John Oliva	X	Sara Tracy	X
Kylie Whitaker	X	Julie Whitis	X
LaKisha Miller	X	Michael Buckentin	X

**OTHERS PRESENT:**

Ashley Runyon - DOE	Jacob McAndrews - KWIB
Pamela Moore -OCTE	Debbie Dennison - KWIB
Regan Satterwhite - CTE	

**12:01PM CALL TO ORDER**

**John Lyons, KWIB Executive Director**, welcomed everyone and called the meeting to order and introduced the new Chair, Beth Davisson, KY Chamber.

**Beth Davisson** thanked everyone for their interest and asked that this committee problem-solve and work through bottlenecks and build solutions. She thanked **Kevin Smith, KWIB Chair**, for reaching out to her to be

chair and asked him if he would like to speak. Kevin thanked the educators and thanked the employers with whom we cannot make impact on our young people through apprenticeships, co-ops and on the job training. Beth walked through the agenda briefly and asked that the members take 30 seconds each and identify themselves, and their hopes for the work of this committee.

**Committee work Themes** by the committee members include:

- Progress in education and development of workforce opportunities
- Using the *data* we have and *building out data literacy* that all counties, regions and education and economic structures can use
- Increasing awareness of workforce paths in Early Childhood
- Tying *work streams* (by industry) together
- Finding workforce solutions; strengthening the collaboration
- Making sure to capture all *disadvantaged populations* and offer paths for each
- Deliver *concrete solutions to employers* who provide *employment paths* through internships, co-ops and apprenticeships
- Bridge gap in communicating the *education paths* available to students (CPE or certifications, etc.)
- *Educate employers* of the existing benefits in employing those under 18
- *Encourage employers* to provide WBL and counseling on required skills to youth
- *Linking priorities* of CPE with work options needed in KY
- Get better data on drop outs and *paths to offer* and how best to communicate
- *Paths of continued education* once in the workforce; planning for the future of work in KY
- Championing technology across ALL industry sectors important in KY; *invest in ESG* (Environmental Social Governance)
- Help translate what students learn into employment options and pathways are
- Provide a student's perspective
- Providing a path for students to a *career pathway*
- *Help underserved populations* into career pathways like construction
- Streamline *engagement from all resources* (cabinet, employers, education, assistance programs, etc.)

Beth explained that another initiative of this **committee is to break down barriers**. One such opportunity explained by **Kylie Whitaker of CTE** (Office of Career and Technical Education):

Legislation passed in KRS 158.6455 - Based on data from the Kentucky Center for Education and Workforce Statistics, each local workforce investment board, in conjunction with local economic development organizations from its state regional sector, shall annually compile a list of industry-recognized certifications, licensures, and credentials specific to the state and regional workforce area, rank them by demand for the state and regional area, and provide the list to the Kentucky Workforce Innovation Board. The Kentucky Workforce Innovation Board, in conjunction with the Kentucky Department of Education, may revise the lists before the Kentucky Department of Education disseminates the lists to all school districts to be used as postsecondary readiness indicators.

The chair raised a ***motion*** to create a subcommittee to help with continuous improvement and added employer engagement in the CTE Industry Certification Process. **Scott Pierce** seconded the motion. The **motion carried** with no one dissenting.

Beth mentioned meeting cadence over the next couple of months. Debbie Dennison will send invitations, for a one-hour meeting, to the committee for 2/25/21 and 3/24/21 at noon.

**1:01PM ADJOURNMENT**

# Industry Certification Process

*Kiley Whitaker*

*Kentucky Department of Education  
Office of Career and Technical Education*

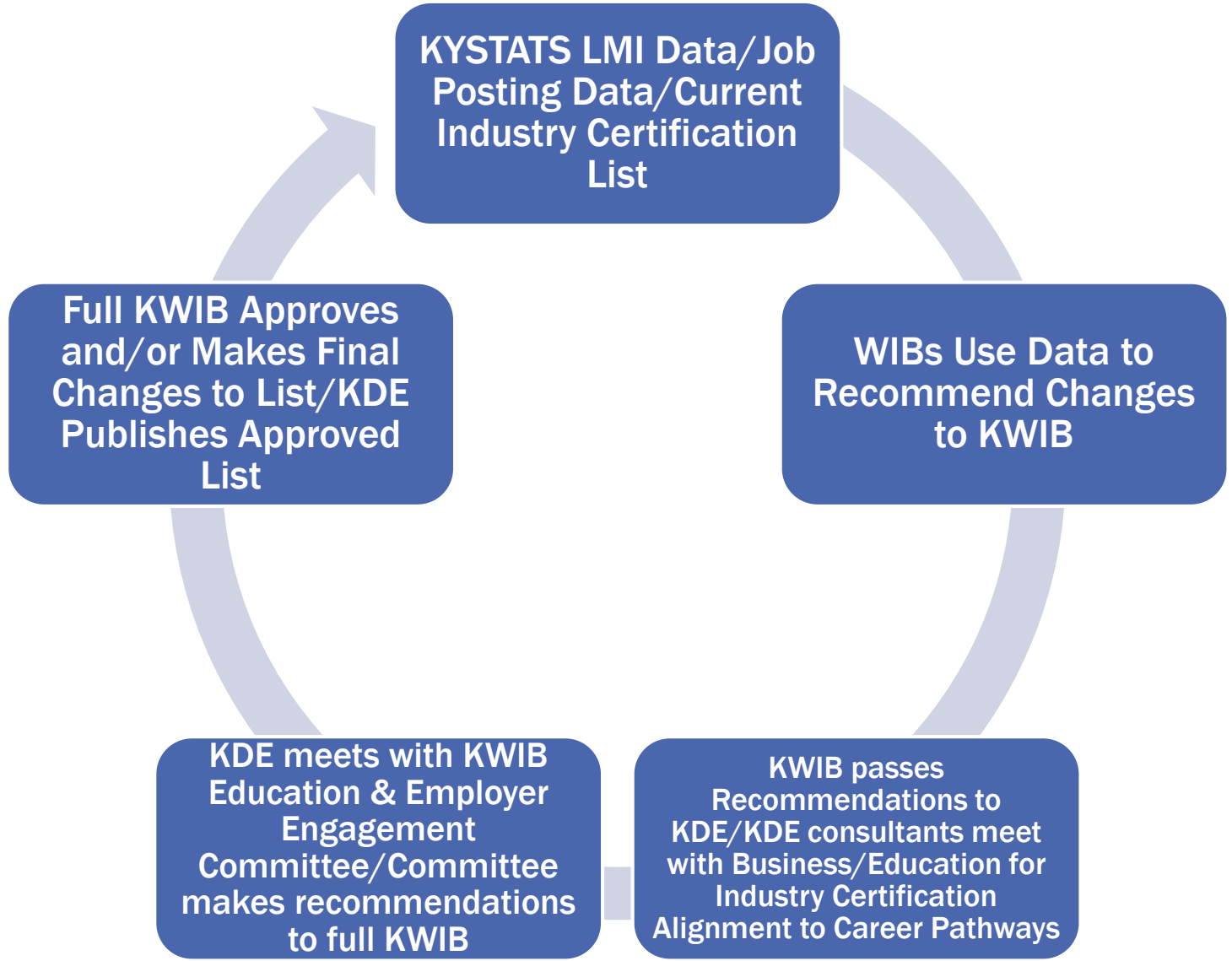


# KRS 158.6455

<https://apps.legislature.ky.gov/law/statutes/statute.aspx?id=50428>

- ▶ **Based on data from the Kentucky Center for Education and Workforce Statistics, each local workforce investment board, in conjunction with local economic development organizations from its state regional sector, shall annually compile a list of industry-recognized certifications, licensures, and credentials specific to the state and regional workforce area, rank them by demand for the state and regional area, and provide the list to the Kentucky Workforce Innovation Board. The Kentucky Workforce Innovation Board, in conjunction with the Kentucky Department of Education, may revise the lists before the Kentucky Department of Education disseminates the lists to all school districts to be used as postsecondary readiness indicators.**







# KYSTATS LMI Data/Job Posting Data/Current Industry Certification List

- ▶ WIBs will receive Labor Market Information that contains openings for their area
- ▶ WIBs will receive current Job Posting Data that shows Industry Certifications requested
- ▶ WIBs will receive the newest Industry Certification List without the Pathways
- ▶ [https://education.ky.gov/CTE/cter/Documents/20-21\\_Valid\\_Industry\\_Certification\\_List.xlsx](https://education.ky.gov/CTE/cter/Documents/20-21_Valid_Industry_Certification_List.xlsx)



# WIBs Use Data to Recommend Changes to KWIB

- ▶ WIBs are not required to follow one set process for how this is accomplished
- ▶ WIBs in the past have each had their own process
- ▶ KDE would love to get our original list back with your modifications/deletions/additions



## KWIB passes Recommendations to KDE/KDE consultants meet with Business/Education for Industry Certification Alignment to Career Pathways

- ▶ Each of the 10 KDE program areas will convene Employers, National Organizations, and both a Postsecondary and Secondary teacher related to their area
- ▶ The main purpose is to review the WIB changes to determine if the certifications can be earned by high school students and to align those certifications to pathways



KDE meets with KWIB Education & Employer Engagement Committee/Committee makes recommendations to full KWIB

- ▶ KDE will take the aligned certifications from the program area meetings to the KWIB Education & Employer Engagement Committee
- ▶ The main purpose in this step is to talk through changes with the KWIB, determine final High Demand criteria, and make a recommendation to the full KWIB



# Full KWIB Approves and/or Makes Final Changes to List/KDE Publishes Approved List

- ▶ KWIB meets to determine approval of the list and here recommendations from the Education & Employer Engagement subcommittee chair
- ▶ KWIB determines final changes and approval
- ▶ KDE publishes the final approved list
- ▶ KDE sends list to all stakeholders



# Questions?

*KDE Office of Career and Technical Education*



**Kiley Whitaker**

[kiley.whitaker@education.ky.gov](mailto:kiley.whitaker@education.ky.gov)

**(502) 564-4286, ext. 4217**