



KWIB
Joint Committee Meeting of
Education Attainment and Completion
and
Employer Engagement

AGENDA
March 24, 2021
12 – 1:30 pm

Via Zoom

zoom - <https://us02web.zoom.us/j/87221219904?pwd=eElTkRzd2dwYjRBTWxXL0JDYi9MUT09>

Password: 9uCRR7

- **Welcome** Beth Davisson, Chair
Kentucky Chamber

- **Introduction of New Member** Beth Davisson

- **CTE Certification Review – Continuous Improvement Subcommittee** Beth Davisson
Kylie Whitaker, CTE

- **Increasing Work Based Learning** Beth Davisson
 - *What has happened since last meeting and additional discussions*

- **Member round-robin** Beth Davisson

- **Adjournment**



KWIB Education Attainment and Employer Engagement Committee Meeting

DRAFT MINUTES

March 24, 2021

Via zoom – 12 – 1:30 zoom -
<https://us02web.zoom.us/j/87221219904?pwd=eElITkRzd2dwYjRBTWxXLOJDYi9MUT09>
 password 9uCRR7

MEMBERS PRESENT:

Beth Davisson - CHAIR	X	Mike Willand	
Dr. Aaron Thompson (Lee Nimocks)	X	Michelle DeJohn	X
Scott Pierce	X	Scott Broughton	
Kris Williams	X	Myra Wilson	X
Misty Edwards	X	John A. Lyons	X
Jason Luring		Bo Matthews	X
Amy Neal		Dianne Owens	X
Dr. Mike Stacy		Jonathan Webb (Amy Samples)	X
Dr. OJ Oleka	X	Dr. Dallas Kratzer	X
Kim Humphreys	X	Jessie Schook	X
Mason Dyer		Kara McFadyen	
Karen McFadyen	X	Senator Jimmy Higdon	
Jessica Cunningham		Tony Georges	X
Scott Secamiglio	X	Todd Schmiedeler	X
David Horseman	X	Harper Smith	X
Anna Larson	X	Sara Tracy	X
Mike Buchanon		Julie Whitis	X
John Oliva	X	Michael Buckentin (David Fusting)	X
Mike Smith		Kylie Whitaker	X
Tonya Crum	X	LaKisha Miller	X
Todd Schmeideler	X	Lisa Banner	X
Joe Paul (OESE)	X	Jenni Hampton (WF Consultant)	X

OTHERS PRESENT:

Jacob McAndrews	Kevin Smith	Debbie Dennison
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12:01PM CALL TO ORDER

Beth Davisson, Committee Chair, welcomed everyone and called the meeting to order. She thanked everyone for their commitment, introduced a couple of new members and walked through the agenda briefly.

Beth updated the committee on the work of the newly created, CTE Certification Continuous Improvement sub-committee. A survey sent to employers in the Commonwealth is asking what skills and industry requirements they need to better align our certifications. To date, more than 200 have been received. This is a win, the committee will look to build a more streamlined, and consistent process to stay engaged with changing industry. Technology will continue to be upgraded and need to consistently monitored.

Committee members include the following:

Kylie Whitaker	CTE Dept of Education
LaKisha Miller	KY Chamber - Director TPM
Regina Phillips	Kentuckiana Works - on behalf of) Michael Gritton
Tara Noem (N. KY)	LWDA N. Ky
Julie Whitis	Ignite Institute
Scott Pierce	Labor
Suhas Kulkarni	Indus, Inc.
Kim Humphreys	River View Coal
Beth Davisson	Ky Chamber
John Lyons	KWIB
Myra Wilson	Cumberlands LWDA

Discussions included:

- Logan County offered best practice apprenticeship programs (CTC) and has evolved their curriculum including mentors in classrooms.
- Dr. OJ Oleka asked about the Kentucky Commission on Proprietary education and their participation in this review. Misty Edwards has more of a regulatory role with the 170 schools across Kentucky.
- Other cabinets and entities are involved in these certification, and licensing pathways, that also include the Cabinet for Health and Family Services. There are several and the CTE Certification sub-committee will include all in discussions.
- Credit for prior learning programs were also discussed (CTE and KCTCS and others).
- internships and apprenticeships
- tracking credits among multiple careers
- job corps center use
- local work force board participation (in sub-committee)
- surveys and consistency among educators and Frankfort entities
- industry / employer engagement steps

Work Based Learning is critical especially with underserved populations, and for vulnerable jobs lost due to the pandemic. Things that came out of the pandemic include:

- Who's hiring campaign? How to continue / streamline this?
<https://www.kychamber.com/news/coronavirus/covid-19-whos-hiring>
- Fair chance – for those exiting incarceration - <https://kentuckycomeback.com/fair-chance-employment/>

Dr. OJ Oleka talked through an internship pipelines for minority and/or low-income students, who are juniors; preparing them for their pathway earlier. There are 10 institutions, 4 public institutions, KCTCS and to focus on that target audience and get them connected to employers who are offering internships.

Beth challenged the committee to focus on this opportunity and identify a process, communicating with employers about opportunities and sharing with partners in education so that the needs of workers and employers are connected and fulfilled.

Thoughts / Discussion / Resources raised:

- **Shadowing / Internships / Mentorships**
- **Structure** to give businesses so they know what to expect (what time would it take, what is the role, what is the outcome)
- **Equitable access** (for those not a junior or enrolled currently)
- **Beam Suntory has best practices** for pathway to start mentorship / internship for employers (contact Lisa Banner; Beam Suntory, Inc.)
- **Jessie Schook (KCTCS)** – offered - <https://www.greaterlouisville.com/internships/>
- **Office of Employer and Apprenticeship services** can assist as a resource – contact Joe Paul (OEASE) – can provide coaching, program steps within an industry, mentorship, WBL, WIOA funding training opportunity
- **Russell County** – best practices for elementary and high-school education –contact Scott Pierce
- **Raise all opportunities and align for success**
- List of **essential and soft skills for employers** – how do you pick the folks in a population to be most successful.

Beth asked if anyone else had anything to share; David Horseman lifted that we have to match the WBL experience for learners to the employers (not all WBL experiences are right for all learners or all companies). We must build trust with the employers we're engaging.

Harper Smith shared the following links into the chat as references / resources:

<https://events.ulimi.co/v/freighthousesarabradleyb2b> , Here is the link to our playlist:

https://www.youtube.com/watch?v=0XuWVn_9vRI&list=PLAodmmUoomG1P7FvWwCkgnOcwJ-SAoeXE

New opportunities in Russell County collaborating with AppHarvest in Rowan County.

1:19PM ADJOURNMENT



**KWIB Education Attainment and
Employer Engagement
Committee Meeting
DRAFT MINUTES
February 25, 2021**

Via zoom – 12 – 1:30pm

<https://us02web.zoom.us/j/89650320068?pwd=MnJNMXFzRTN6NjZOakp1WUtuR0hRdz09>
password DJ5pcQ

MEMBERS PRESENT:

Beth Davisson - CHAIR	X	Mike Willand	
Dr. Aaron Thompson		Michelle DeJohn	
Scott Pierce	X	Scott Broughton	
Kris Williams (Jessie Schook)	X	Myra Wilson	X
Misty Edwards	X	John A. Lyons	
Jason Luring		Bo Matthews	X
Amy Neal		Dianne Owens	X
Dr. Mike Stacy		Jonathan Webb (Amy Samples)	X
Dr. OJ Oleka		Dr. Dallas Kratzer	X
Kim Humphrey	X	Jessie Schook	X
Mason Dyer		Kara McFadyen	
Karen McFadyen	X	Senator Jimmy Higdon	
Jessica Cunningham	X	Tony Georges	
Scott Secamiglio	X	Todd Schmiedeler	X
David Horseman		Harper Smith	X
Anna Larson	X	Sara Tracy	X
Mike Buchanon		Julie Whitis	X
John Oliva	X	Michael Buckentin	X
Mike Smith		Kylie Whitaker	X
Tonya Crum	X	LaKisha Miller	X
		Lisa Banner	X

OTHERS PRESENT:

Jacob McAndrews	Tim Wireman	Debbie Dennison
Alisher Burikamov	Marsha Wells	

12:01PM CALL TO ORDER

Beth Davisson, Committee Chair, welcomed everyone and called the meeting to order. She thanked everyone for their interest and asked that this committee problem-solve and work through bottlenecks and build solutions. Beth walked through the agenda briefly and added that she would like for Scott Secamiglio of KY Stats to walk through the WORKR stats site, which is a new way to take data and graphically provide

information for review on Kentucky's workforce participation and as it compares to surrounding states. Report link for WORKR: <https://kystats.ky.gov/Reports/Tableau/WORKR>

Debbie Dennison, KWIB Executive Secretary provided a brief update on the Perkins Grant presentations; they have concluded and the Leadership team will make final comments and share at the KWIB Quarterly board meeting. ECU did withdrawal their application. The presentations and applications can be viewed at <https://kwib.ky.gov/About/Pages/Schedule-of-Meetings.aspx> - CTE / Perkins Leadership Subcommittee meetings.

Kylie Whitaker, Office of Career & Technical Education, will Chair the new sub-committee that will review Certification challenges, expirations and issues. His subcommittee will be conducting a survey to Kentucky businesses to current certification paths, needs, and identify any gaps. Surveys being sent via email and through social media the week of March 1, 2021.

Committee members will include and will host first meeting on March 31, 2021 at 11am EST.

Kylie Whitaker	CTE Dept of Education
LaKisha Miller	KY Chamber - Director TPM
Rider Rodriguez	Kentuckiana Works - on behalf of) Michael Gritton
Tara Noem (N. KY)	LWDA N. Ky
Julie Whitis	Ignite Institute
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Beth Davisson, kicked off the discussion around **Increasing Work Based Learning**. *When it comes to increasing Work-Based Learning opportunities for students in Kentucky (secondary and post-secondary), what do we need to be considering?*

- Conversation should include the LWDA Directors
- Bus to Business; what is its effectiveness?
- Scholars limited in options within education credits tied to WBL
- Fact vs Fiction - Businesses are nervous when hosting interns (age and liability) - Barriers – manufacturing, alcohol mfg (under 21); HIPAA / medical issues
- Limited information on “how to” for employers –need to build on stories of success, create a video or connecting site with information for employers and those interested in applying for WBL or internships.
- Counselors across the state are not all thoroughly educated on opportunities ; suggest “lunch n’ learns”
- Mental health issues scare off employers
- GED + programs
- Web offerings –Google IT instruction broadening the audience potential

Links provided for review as follows:

https://education.ky.gov/CTE/cter/Documents/Youth_Employment_Solutions_Brochure.pdf

<https://education.ky.gov/CTE/cter/Pages/TRACK-Res.aspx>

Here is a quick PDF on WBL https://education.ky.gov/CTE/cter/Documents/WBL_Overview.pdf

<https://dodskillbridge.usalearning.gov/>

<https://education.ket.org/careers-in-demand/>

KWIB can provide these on their site as short-term resource linking to employers.

1:01PM ADJOURNMENT

DRAFT