



# Kentucky Workforce Innovation Board (KWIB) Education Attainment Committee Meeting

## AGENDA

March 28, 2024

2:00pm – 3:30pm EDT

Via Zoom

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**MEMBERS PRESENT:** Johnny Collett, Chair, Beth Engle, Cathy Hoehn, Chris Sanders, Jo Botts, Karen McFadyen, Karla Tipton, Katrina Kinman, Kevin Smith, Kim Humphrey, Lisa Banner, Marci LoGiudice, Michelle DeEsch, Scott Pierce, Tanelle Sawyer, Tom Thompson

**OTHERS PRESENT:** Alisher Burikhanov, Debbie Dennison, Elishah Taylor, LaChrista Ellis, Katy Lawrence

### 2:01 PM WELCOME AND OVERVIEW OF COMMITTEE GOALS

**Johnny Collett, Chair, Deputy Director University of Kentucky's Human Development Institute (HDI)** introduced himself and shared his educational background before joining the Human Development Institute at the University of Kentucky. He shared his excitement in chairing this committee and looks forward to working with everyone.

Johnny encouraged everyone to introduce themselves. After everyone had a chance to speak, Johnny shifted to the next agenda item and passed things to Alisher Burikhanov.

### COMMITTEE OBJECTIVES PRESENTATION

**Alisher Burikhanov Executive Director, Kentucky Workforce Innovation Board** reviewed the committee objectives and goals, and pointed out that they align with the overall Strategic Plan strategies. He walked through the four (4) strategic plan pillars that include: Employer Engagement, Education Attainment, Workforce Participation and Resource Alignment. Alisher then talked about the state board strategy and what drives the workboard system. Using a slideshow, he shared the state agency and local workforce landscape, also adding other relevant stakeholders including business, labor, and non-profit sectors. The overall objectives aim to keep Kentuckians engaged in work and lifelong learning, with five specific objectives outlined. The PowerPoint presentation is available as part of the post-meeting packet.

### DISCUSSION – COMMITTEE OBJECTIVES OF FOCUS

Johnny thanked Alisher for the presentation and opened the floor for questions about the objectives. Discussion around the objectives and their implementation began. The need for evening and nighttime programs in schools, was highlighted emphasizing the importance of community collaboration and identifying who is responsible for initiating such initiatives. Another comment discussed the availability of adult education courses, such as welding, after regular school hours, depending on community needs and interests.

Challenges of disseminating information about available training opportunities to the public was lifted as well as, the importance of partnerships with industries and vocational rehabilitation programs. Johnny emphasized the need for alignment and collaboration to achieve the objectives outlined, including exploring new directions such as educational cooperatives.

Discussion around aligning educational programs with employer needs, teaching soft skills alongside technical skills, and the role of local school boards and chambers of commerce in supporting workforce development initiatives was had. The importance of incorporating employability skills into the curriculum and providing opportunities for work-based learning was emphasized, with examples given from career and technical education pathways.

The discussions underscored the need for strategic partnerships, innovative approaches to education delivery, and a focus on equipping students with both technical and soft skills to succeed in the workforce.

#### **CTE CERTIFICATION PROCESS OVERVIEW**

**Beth Engle, Division Director, Technical Schools and Continuous Improvement, CTE Programs and Pathways Branch, Kentucky Department of Education (KDE)** presented the recommended certifications on behalf of Cathy Hoehn. Beth began by introducing the team from the KDE Office of Career and Technical Education (OCTE) and reviewing the certification and submission process located on the KWIB website. She walked through the certifications recommended to move through the KWIB approval process and those that were not recommended for approval. The list can be viewed in the post meeting packet.

Johnny Collett facilitated the vote and asked for any questions or discussions around the recommended and not recommended applications. Hearing none, a motion was made by **Scott Pierce, Labor Representative** to accept the recommendations, and was seconded by **Karen McFayden, Sales Executive, ZyBooks**. Johnny asked all members to vote. None were opposed and the motion was carried.

Johnny Collett noted that votes will be held at the beginning of the meeting going forward.

**Joanna Botts Director, Adult Education Academy, Morehead State University**, is contracted through the Office of Adult Education for standardized training of educational providers across the state. She shared the need for updated employability standards to align employer needs to educational programming made available across the state. Existing instruction has caused implementation issues for employers and changes post-COVID prompted a review of resources to address this alignment. Her office has utilized the Employability Standards from last year to create a new framework and she is interested in the perspective of educators and employers within the KWIB. She shared a link for the [Pre-2023 KYAE Employability Standards](#). She then reviewed a working document for updated employability standards. The goal is to develop a checklist aligned with these standards to improve and align educational offerings to employers' needs. Joanna asked if the committee might review and provide feedback to their working list. The timeframe for review and feedback is within the next month as they plan to begin implementation in the summer.

#### **ADJOURNMENT**

Scott motioned to adjourn, and Karen McFayden seconded the motion. The meeting adjourned at 3:26 pm.

#### **Next Steps:**

1. Feedback Collection: collect feedback on the employability standards checklist by the end of May. Initial review will be presented to the KWIB Executive Committee members and then to others in the business community.



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**March 28, 2024**  
**2:00pm – 3:30pm EDT**

## **Join Zoom Meeting**

<https://us06web.zoom.us/j/88612567203?pwd=tBrVzjhmxQDp3atRjiVeogAFBlADF3.1>

**Meeting ID: 886 1256 7203/ Passcode: 292780**

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<b>2:00pm</b>	<b>Welcome and Overview of Committee Goals</b>	<i>Johnny Collett, Chair Deputy Director University of Kentucky's Human Development Institute (HDI)</i>
<b>2:10pm</b>	<b>New Committee Members Brief Introduction</b>	<i>Johnny Collett</i>
<b>2:20pm</b>	<b>Committee Objectives Presentation</b>	<i>Alisher Burikhanov Executive Director, Kentucky Workforce Innovation Board</i>
<b>2:40pm</b>	<b>Discussion – Committee Objectives of Focus</b>	<i>Johnny Collett</i>
<b>3:00pm</b>	<b>CTE Certification Process Overview</b>	<i>Cathy Hoehn, Academic Program Manager CTE Programs and Pathways Branch Office of Career and Technical Education (CTE)</i>
<b>3:15pm</b>	<b>CTE Recommendations (voting required)</b>	<i>Cathy Hoehn</i>
<b>3:20pm</b>	<b>Discussion and Next Steps</b>	<i>Johnny Collett</i>
<b>3:30pm</b>	<b>Adjournment</b>	<i>Johnny Collett</i>

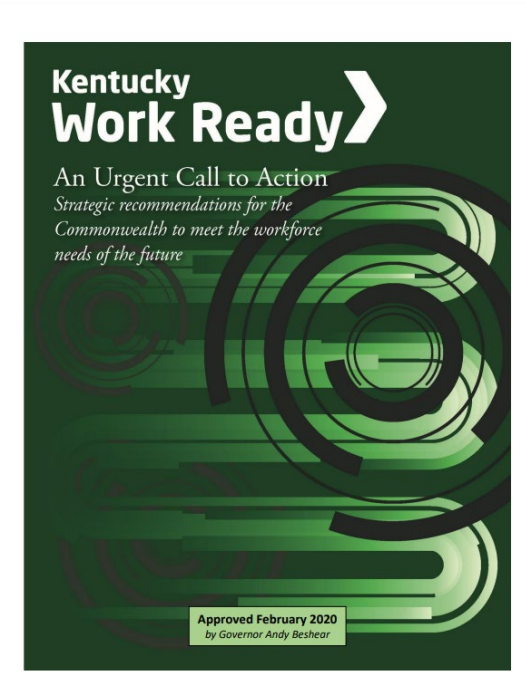


EDUCATION AND  
LABOR CABINET

# **Kentucky Workforce Innovation Board (KWIB) Education Attainment Committee**

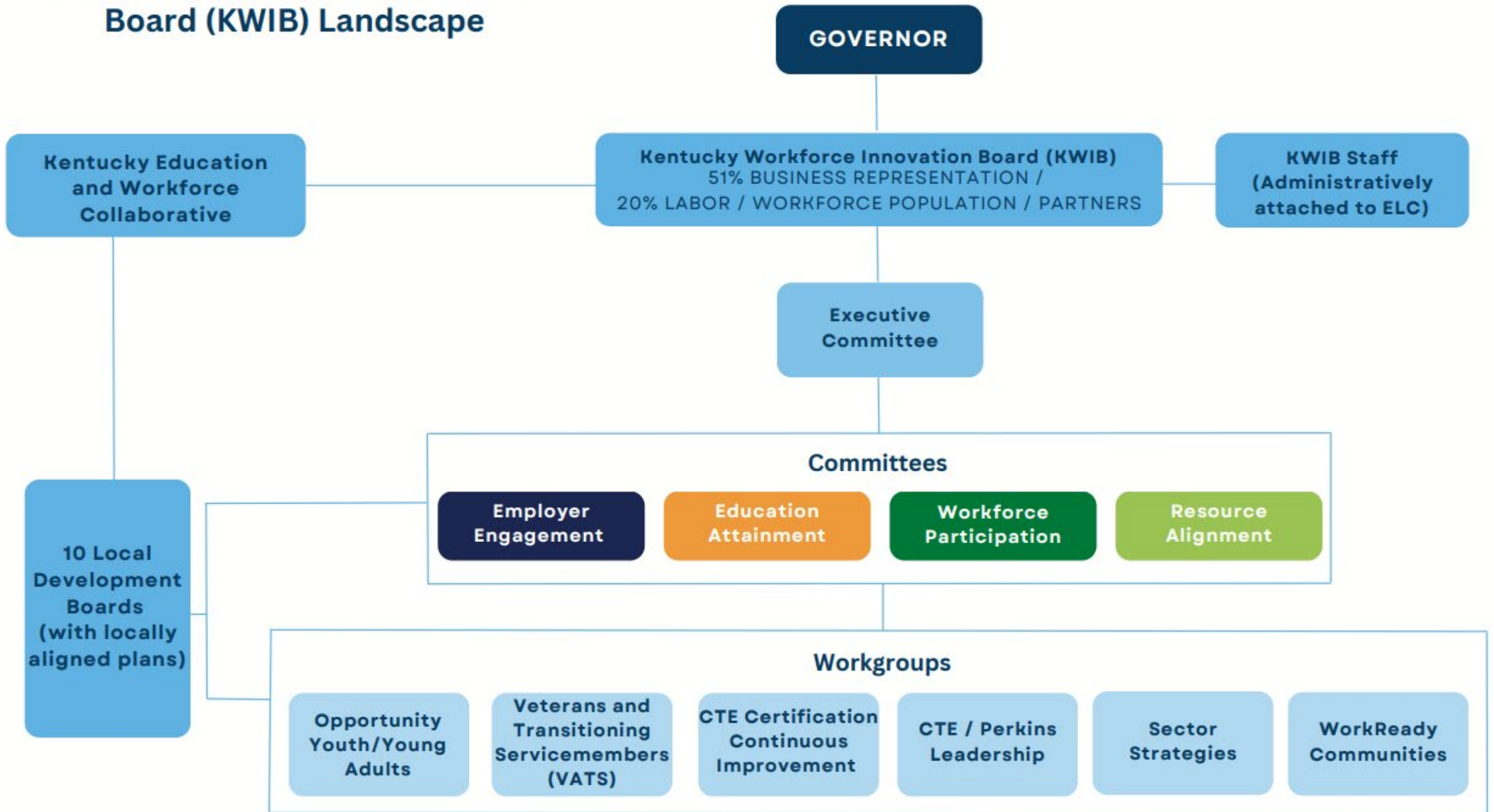
**March 28<sup>th</sup>, 2024**

# State Board Strategy



*“Create a workforce development system that is value driven for employers, aligns education with industry demands, prepares Kentuckians for the future of work, and drives economic development.”*

# Kentucky Workforce Innovation Board (KWIB) Landscape



# Education Attainment Strategic Objectives

Objective 2a: Increase career exploration opportunities while students are in P-12 and provide all students an opportunity to earn a certificate or credential prior to graduation, with emphasis on those credentials where dual secondary/postsecondary academic credit is awarded.

# Education Attainment Strategic Objectives

Objective 2b: Review and adjust the structure (locations, pathways, and resources) of Pre-K through postsecondary delivery to align and integrate the Commonwealth's educational infrastructure based on employer needs.



# Education Attainment Strategic Objectives

Objective 2c: Increase awareness of all market-relevant career pathways among students, educators, guidance counselors, career counselors and parents.

# Education Attainment Strategic Objectives

Objective 2d: Improve the sharing and use of data to inform the ongoing curriculum design for P-12 and postsecondary institutions.

# Education Attainment Strategic Objectives

Objective 2e: Create opportunities for early, mid, and later-career learning for all Kentucky workers to provide a range of learning opportunities for growth, upskilling, and adaptation to changes in the nature and structure of work.

# Education Attainment Strategic Objectives

Objective 2f: Encourage the agility, responsiveness and desire for lifelong learning among older Kentucky workers.

**Recommendations made by the CTE Certification Review Working Group on 3/18/24:**

1. Requests sent to Program Consultants for BEAT reviews

Certification	Program Area	Recommendation - Approved / Denied
KY Real Estate Sales Associate Pre-License Certification of Completion	Business & Marketing	Denied – no CTE alignments at this time
Beef Quality Assurance	Agriculture	Approved
Youth Quality Care Assurance	Agriculture	Denied – lacks value outside of livestock showing; not seen as a step toward career prep
Toon Boom Associate Certification Story Board	Computer Science/Media Arts	Pending – certification of storyboards alone would not be a marker for career readiness; looking for credentials with which to stack
Clinical Medical Assistant Certification	Health Science	Approved
Patient Care Technician Certification	Health Science	Approved
Dental Support Technician Certification	Health Science	Approved
Electronic Health Records Specialist	Health Science	Denied - no CTE alignments at this time
Medical Coder and Biller Certification	Health Science	Approved
Medical Administrative Assistance Certification	Health Science	Approved
EKG Technician Certification	Health Science	Approved
Mental Health Technician Certification	Health Science	Denied - no CTE alignments at this time
Phlebotomy Technician Certification	Health Science	Approved
Physical Therapy Tech Certification	Health Science	Denied - no CTE alignments at this time

2. Phase Out Requests

Certification	Program Area	Recommendation
Project Management Professional (PMP)	Business & Marketing	Recommended to phase out
ASK Management/Entrepreneurship	Business & Marketing	Recommended to phase out

3. Requests to add per BEAT meetings

Certification	Program Area	Recommendation
Project Management Institute Ready (PMI Ready)	Business & Marketing	Recommended to add
National Association for Legal Support Professionals (NALS) Accredited Legal Professional Exam	Law & Public Safety	Recommended to add