

# KWIB Education Attainment and Employer Engagement Committee Meeting DRAFT MINUTES October 12, 2022

#### In-person offer at 500 Mero Street, Frankfort; or Via zoom at 11am ET.

July 6, 2022, Zoom Meeting - Access Code: b\*T74sc+.

#### **MEMBERS PRESENT:**

Beth Davisson - CHAIR	X	Mike Willand		
Dr. John Gregory	Х	Michelle DeJohn (Bill Sandell)	Х	
Scott Pierce	X	Tom Thompson		
Kris Williams (Jessie Schook) - BOTH	Х	Aaron Poynter		
Misty Edwards		Debbie Dennison	Х	
Jason Luring		Bo Matthews (Justin Browning)	Х	
Patricia Gonzalez		Dianne Owens (Terry Sullivan)	Dianne Owens (Terry Sullivan) X	
Dr. Mike Stacy		Jonathan Webb (Amy Samples)		
Dr. OJ Oleka		Dr. Dallas Kratzer	Х	
Kim Humphrey		Elodie Dickerson		
Regan Satterwhite		Karla Tipton X		
Karen McFadyen		Khyla Smithers		
Jessica Cunningham		Tony Georges		
Scott Secamiglio	Х	Todd Schmiedeler		
Leslie Sizemore		Harper (Smith) Michael	Х	
Anna Larson		Sara Tracy	Χ	
Mike Buchanon		Michael Buckentin		
John Oliva		John Greene		
Mike Smith		LaKisha Miller	Χ	
Tonya Crum		Lisa Banner	Χ	
Alisher Burikhanov		Scott U'Sellis	Χ	
Kristi Putnam		Rick Smith, CPE		
Diana Jarboe		Tara Johnson-Noem		
Michael Gritton		Dr. Beth Hargis		
Johnny Collett		Jimmy Staton		
Brian Becker		Tara Roscoe		
Matt Bacon		Amy Neal		
Tricia Davis	X	Robin Harris		

#### **OTHERS PRESENT:**

Adrian Jacobs	Johnny Pittman	Elizabeth Cassady
Naomi Sutton	Tina Brogli	Regina Phillips
Jeff Lee	Myra Wilson	Jimmy Higdon
Mary Taylor	606-548-2142	Sara Jaggers

#### 11:00 AM WELCOME

**Beth Davisson, Committee Chair**, welcomed and thanked everyone for their commitment, provided the goal of the committee and walked through the agenda. Beth welcomed Karla Tipton, Branch Manager who will discuss the CTE work.

**Beth** introduced **Sara Tracy**, KY Chamber to provide updates from the Sector Strategy committee and their working groups.

**Beth** went with the Greater Louisville Inc. to Jacksonville, which she appreciated their ability to build relationships and trust among their partners. She feels that this is what is happening within this committee.

#### **CTE Perkins Leadership Funds update**

**Karla Tipton**, Office of Career and Technical Education (OCTE) explained the process that the CTE certifications will be reviewed as it was last year. Beginning Friday, October 14, 2022, requests will be collected until December 15, 2022. Each certification received is reviewed by the BEAT team. The certification requests that are approved by the sub-committee will be lifted to the KWIB for final approval.

The CTE process and the dynamic certification list link can be viewed on the KWIB site for review.

**Beth** mentioned that we are missing Stefanie Ebbens-Kingsley, as she moves onto her new career. Beth wanted to let everyone know that Commissioner Price and team are looking for her replacement. If you know of any candidates, please email <a href="Beth Davisson">Beth Davisson</a> or <a href="Debbie Dennison">Debbie Dennison</a>.

#### Sector Strategy sub-committee update

Sara Tracy, Executive Director of the Talent Pipeline Management (TPM) of the Kentucky Chamber and Chair of this sub-committee shared updates. This working group has reviewed **education utilities and renewables** have been identified as high demand industries. There hasn't been a formal review and recommendations to follow, so while the review of the data is ongoing, Sara T wanted the group to understand that a policy/procedure is also being established as well. Debbie Dennison recommended that someone from legal be included in developing this policy.

Debbie – if the policy is drafted through our legal/legislative team, could we send this through email or call a special meeting to decide prior to the next quarterly KWIB meeting. Beth said to call a special meeting for 10-15 minute, to have a vote before November 10, 2022.

#### Kentucky Chamber/Business Outreach update

Sara Tracy, Executive Director of the Talent Pipeline Management (TPM) of the Kentucky Chamber Foundation, shared how they are operating TPM moving forward. After 5 years, they realized that using regional project managers worked in the beginning, but now they are going to shift to industry alignment instead. Project managers are going to be experts in industry alignment instead of knowing a little about a lot of different areas.

#### **CTE Certifications Review update**

**Scott U'Sellis**, Analysist with the Office of Career and Technology Education, shared the CTE certifications that have come in since the last committee meeting. There is only one, Agriculture/Environmental Science certification, which passed through the sub-committee to be voted on today.

Discussion was had around the certifications and the thought process for pathways chosen. **Scott Pierce** motioned to recommend; **Dallas Kratzer** second the motion. Motion passed with no dissenting votes.

Scott mentioned that if this is approved by the KWIB, then it will be added to the dynamic list on the website.

#### Joint-working Group/Work-based Learning Info

Johnny Pittman, chair of the Opportunity Youth and Young Adults, shared that the joint sub-committee has started their review of the KDE Work-based Learning Guide to ensure the resources and information can be used by employers. The goal is to make all state resources regarding work-based learning to employers. The working group has reviewed other states information and will be pulling together sections as it relates to the needs of Kentucky. Johnny looks forward to including even more opportunities for employers to have a seat at the table and move forward with these conversations. He also explained that Debbie Dennison is keeping him updated on how to proceed with the sub-committees as the KWIB gets a new Executive Director.

**Beth** mentioned that **Elizabeth Cassidy** of Bellarmine College in Louisville, is joining the meeting today and she mentioned how well they keep their out of state students in Kentucky. This spiked some interest between Johnny, Dallas, and others to keep the discussion going on how to incorporate college credit within the workplace. Elizabeth would love to participate in that conversation and Beth would like to add this topic to the next Sector Strategy meeting.

#### **New Business**

**Dallas Kratzer**, VATS chair, mentioned the VETS symposium that will take place November 9, at the KCTCS location in Versailles, Kentucky. It is important for Kentucky to be military ready, and military engaged, so this is a one-day event that will show employers how to make this shift in thinking.

**Scott Pierce** moved motion to end the meeting; **Sara Tracy** second the motion. Motion passed with no dissenting votes.

#### 11:48AM ADJOURNMENT

AFTER THE NEW BUSINESS WAS MENTIONED, THE MEETING WAS ADJOURNED.



# Joint Committee Meeting of Education Attainment and Completion and Employer Engagement

#### AGENDA July 6, 2022 11:00am – 12:00 pm

## RSVP for In-person in Frankfort - <u>Debbie.Dennison@ky.gov</u> <u>OR</u> Via Zoom

Join from PC, Mac, Linux, iOS or Android: https://us06web.zoom.us/j/82361380542?pwd=REInYnNrdTgzNjhkYzd5ZzBsME4yUT09
Password: txC16q

11:00am Welcome Beth Davisson, Chair

Kentucky Chamber

11:05am Sector Strategy update Sara Tracy, Chair

Kentucky Chamber

11:15am CTE Certifications Review Tom Thompson, Director

Division of Student Transition and Career Readiness

Office of Career and Technology Education

Scott U'Sellis

Data Manager

Office of Career and Technology Education

11:25am Kentucky Council on Postsecondary Education (CPE) presentation

CPE Healthcare Workforce Collaborative (HWC)

Rick W. Smith Sr.

Associate Vice President

Workforce & Economic Development

Kentucky Council on Postsecondary Education

Leslie Sizemore

Senior Fellow for Policy Development

Workforce & Economic Development

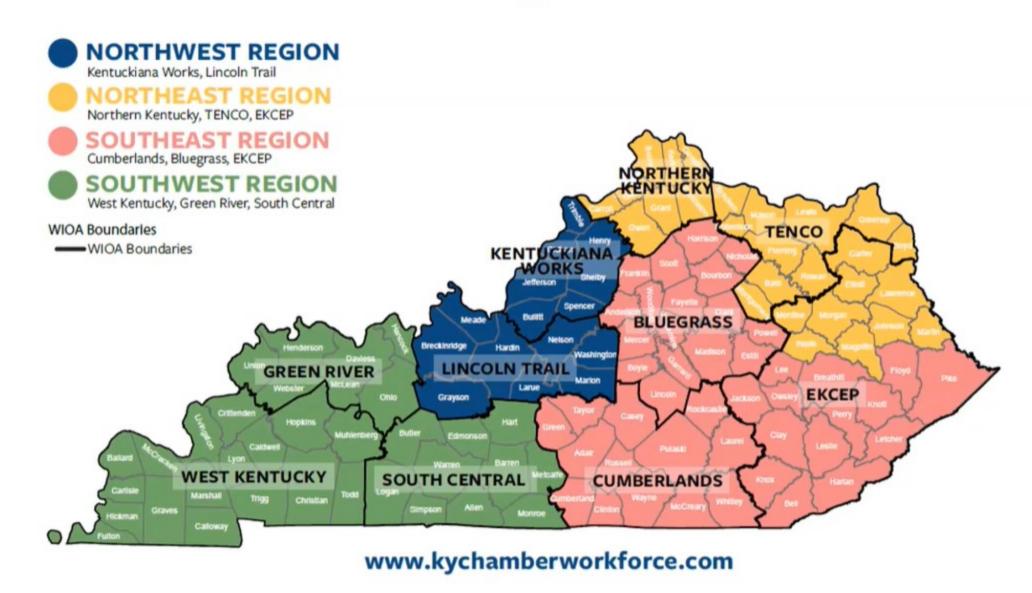
Kentucky Council on Postsecondary Education

11:40am Kentucky Chamber Bus to Business Presentation Beth Davisson, Chair

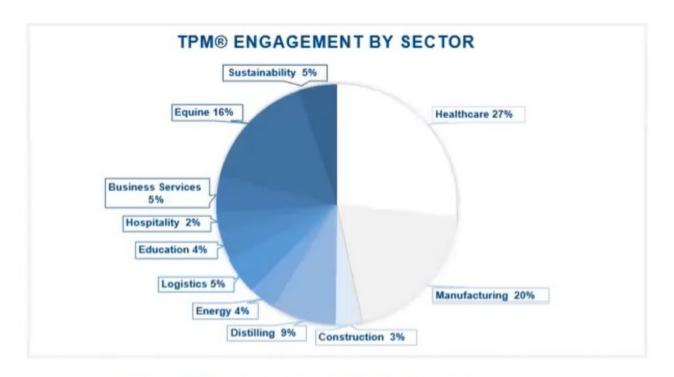
**11:55am New business** Beth Davisson, Chair

**Adjournment** 

# **TPM®** in Kentucky: How it Started



### **TPM® Program Overview**



### TPM® KENTUCKY 2020-2022 PROGRAM RESULTS



Connected 17,000 students to work-based learning opportunities through the Bus to Business program



Expanded support services for 6,900 Kentuckians in the healthcare industry



Connected 2,000 Kentuckians to jobs through COVID-19 hiring campaigns



Connected 4,000 Kentuckians to jobs and training opportunities across Kentucky's key and signature industry sectors





