



April 20, 2022, 2pm – 3pm EST

(Hybrid Meeting at 500 Mero Street, Frankfort, KY 40601 and Zoom)

<https://us02web.zoom.us/j/82573251958?pwd=UXpWbFhwM1NXak5OUjY0RENMQXpTQT09>

Meeting ID: 825 7325 1958 / Passcode: 909659

COMMITTEE MEMBERS PRESENT:

Regan Satterwhite - Lead	X	Suhas Kulkarni	X
Pam Moore		Kim Humphrey	
Regina Phillips	X	David Horseman	
Tara Johnson-Noem (proxy Teri VonHandorf)	X	Tricia Davis	
Scott Pierce		Myra Wilson	
Beth Hargis		Misty Edwards	
Scott U’Sellis		Matt Bacon	X
Sara Tracy (proxy Callie Miracle)	X	Brad Clark	
Kara Schotter		Leslie Slaughter	X

Others present: Stefanie Ebbens-Kingsley, Sara Jagers, Peggy Williford, Tom Thompson, Beth Engle, Betty Montgomery

1:32 p.m. ET - Call Meeting to Order

Stefanie Ebbens-Kingsley, KWIB’s Executive Director, opened the meeting with condolences for the sudden passing of a beloved partner and collaborator, Julie Whitis of the Ignite Institute. The Cabinet will come out with an official statement to the Community, once they receive more information.

Stefanie stated with the sub-committee's we don't take formal role, so please identify yourself as a volunteer member or a named board member in the chat with the organization that you are representing today. If are a proxy for one of the members, please include the individual you are representing for the formal attendance.

Updates to the KWIB website/form

Stefanie Ebbens-Kingsley introduced **Regan Satterwhite**, the CTE programs and pathway supervisor within the office of career and technical education, who will explain the certification process.

Regan Satterwhite gave an overview of her team at the Office of Career and Technical Education that helps facilitate the industry certification process. She stated that David Horseman is at the Kentucky Board of Education meeting today but introduced the members of her team that were present and reiterated that members of their team are not voting KWIB board members. There are a few guests in attendance today because they are CTE program consultants and they oversee programs and pathways that have certifications, so they can help with any specific questions.

Ms. Satterwhite walked through the recently completely certification process and the webform that can be reviewed in the post-meeting packet. All certification requests must be submitted through the [Career and Technical Education \(CTE\) Certification Web Form](#), which is available on [KWIB’s website](#). The webpage also includes a flow chart to describe the process to add industry certifications to the valid industry certification list, as well as providing some clarity.

Discussion on Certifications not recommended by BEATs

Regan went on to discuss the certifications that are not recommended by the Business and Education Alignment Task (BEATs) forces. Just as an example, there were six certifications that we received since our last meeting that the BEATs teams decided that they wanted to recommend them for approval through the KWIB board. The list of those approved is as follows:

Google Analytics Individual Certification (GAIQ)
The Project Management Professional (PMP)
Home Builders Institute (HBI PACT) Certification
Name change: Update CDL to also include CLP (Commercial Drivers License/ Commercial Learners Permit)
NOCTI Small Animal Science and Technology
MSSC - Certified Logistics Associate (CLA) and MSSC - Certified Logistics Technician (CLT)
Six Sigma Yellow Belt Certification

The BEATs team also decided that one of them is not a certification that should go on the list. It does not apply to any of our specific CTE pathways as it is more of a general certification that all high school students would benefit from instead of being CTE specific.

Stefanie asked this sub-committee to review the drafted denial letter and to provide feedback. She explained that the KWIB team, our legal counsel, and the Commissioner had discussed since it's becoming a formal application that is housed on KWIB's website and because there is a dollar figure that is associated with our vision of these type of programs that having a formal acceptance and denial letter made sense to complete the process.

The drafted letter is available in the post-meeting packet. Please email any feedback to either [Regan Satterwhite](#) or [Stefanie Ebbens-Kingsley](#).

A **motion to recommend** the communications for both acceptance and denial to comes after the KWIB sub-committee has met to review the BEATs recommendations for the Education attainment and Employer engagement committee **was made by Matt Bacon and a second motion was made by Scott Pierce**. The motion was unanimously approved with no one dissenting.

Recommended changes to the 2021-2022 Valid Industry Certification List

Regan went on to introduce **Scott U'Sellis**, who is KDE's data manager, and he is the one that actually make the changes for certifications following the KWIB board meeting in May. The industry certification list will become a dynamic list that could be updated throughout the year. The list will be updated as new certifications are added so that in June, when this subcommittee meets again, we still have an opportunity to add certifications prior to the 2023 school year.

Scott U'Sellis started by going over the changes that have been submitted and the sub-committee will vote on whether or not to approve the recommendations to move forward in the approval process.

For specific information on each certification request, please review the [post-meeting packet](#) that is posted on [KWIB's website Schedule of Meeting](#) webpage.

Stefanie posed the request to accept a motion to approve the recommendations, as follows made by the BEATs team.

A **motion to recommend** the BEATs team recommendations adopted by the sub-committee to the full Education Attainment and Employer Engagement committee **was made by Scott Pierce and a second motion was made by Suhas Kulkarni**. The motion was unanimously approved with no one dissenting.

Next Steps/Meeting Schedule

Regan explained that the next meeting was scheduled for June 29, 2022, but she will be out on maternity leave so there will be a doodle poll sent out to schedule a new meeting date earlier in June 2022.

Adjournment

Stefanie adjourned the meeting at 2:30 p.m. ET.



KWIB
CTE Certification
Review
Sub-committee meeting

AGENDA
April 20, 2022 @ 2:00pm EST

<https://us02web.zoom.us/j/82573251958?pwd=UXpWbFhwM1NXak5OUjY0RENMQXpTQT09>

Meeting ID: 825 7325 1958
Passcode: 909659

➤ **Welcome**

Regan B. Satterwhite
Academic Program Manager
CTE Programs & Pathways Branch
Office of Career and Technical Education

- **Updates to the KWIB website / form**
- **Discussion on certifications not recommended by BEATs**
- **Recommended changes to the 2021-2022 Valid Industry Certification List**
- **Votes for approval to recommend changes to EA/EE committee**
- **Next steps / Meeting Schedule**

Program Area	Career Pathway / Program of Study	CIP Code(s)	2021-2022 Industry Certification Name / Industry Certification Stacked Credentials	Phase-Out	High Demand	Date Received	BEAT Recommendations	Date Presented for Sub-Committee	Recommended to the EA/EE Committee? Yes/No	Date Presented for the EA/EE Committee	Recommended to the KWIB?	Date Presented for KWIB	Status - Approved Pending Denied	Version Update #
Business & Marketing	E-Commerce, Marketing, Retail Services	52.0208.02; 52.1401.01; 52.1803.00	Google Analytics Individual Certification (GAIQ)	Yes	HD	2/1/2022	Remove from list. 2 year phase-out. Unobtainable by high school student.	4/20/2022						
Business & Marketing	Global Logistics, High School of Business, Management Entrepreneurship	52.0203.00; 52.0201.02; 52.0701.00	The Project Management Professional (PMP)	Yes	HD	2/1/2022	Remove from list. 2 year phase-out. Unobtainable by high school student.	4/20/2022						
Construction	Building Construction Technology	46.0404.01	Home Builders Institute (HBI PACT) Certification		HD	1/6/2022	Add to valid industry certification list.	4/20/2022						
Construction	Heavy Equipment Sciences	49.0202.01	Name change: Update CDL to also include CLP (Commercial Drivers License/ Commercial Learners Permit)		HD		Also add CLP. This will reflect language used in industry and clear up confusion among secondary schools.	4/20/2022						
Health Science	Veterinary Assistant	51.0808.00	NOCTI Small Animal Science and Technology			2/1/2022	Add the NOCTI Small Animal Science and Technology Exam to the Health Science Veterinary Assistant certification options. This will allow schools to choose either the NAVTA exam or the NOCTI exam as the Veterinary Assistant industry certification.	4/20/2022						
Multiple	Global Logistics	52.0203.00	MSSC - Certified Logistics Technician (CLT)		HD	2/1/2022	Add Manufacturing Skill Standards Council (MSSC) Certified Logistics Technician (CLT) per BEAT Team recommendation	4/20/2022						
Multiple	Global Logistics	52.0203.00	Six Sigma Yellow Belt Certification		HD	2/1/2022	Add Six Sigma Yellow Belt Certification per BEAT Team recommendation. There are several vendors, including: *ASQ *SixSigma Institute *LSSI *IASSC *The Council for Six Sigma Certification	4/20/2022						



Date

POC

Company requesting certification

123 Street

City, State

Dear contact,

This letter is to inform you that the Kentucky Workforce Innovation Board (KWIB) is unable to move forward with consideration of your requested Career and Technical Education (CTE) Certification because the Business and Education Alignment Taskforce (BEAT) declined to qualify the program for Kentucky Department of Education (KDE) credit under CTE programming. Rationale for BEAT's decision was provided as follows:

(verbatim information provided by BEAT team)

We appreciate your interest and wish you success as you move forward.

Very Respectfully,

Stefanie Ebbens Kingsley

Executive Director

Office of the KWIB

Cc: KDE, CTE BEAT

EDUCATION & WORKFORCE DEVELOPMENT CABINET

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