

KWIB Collaborative Metrics Partner Presentations

AGENDA
December 7, 2022
1–4 p.m. EST

Hybrid options are available and presenters are asked to attend in-person at 500 Mero Street Frankfort, Kentucky 40601.

Zoom: <https://us02web.zoom.us/j/87387778562?pwd=Sk9Xd2d5STJrR3N6S1ZxRFVpWXJzQT09>

Passcode: 883828

➤ Welcome

Debbie Dennison
KWIB Deputy Executive Director

➤ TENCO Presentation

Denise Dials and Stephen Culp
TENCO

➤ Green River Area Development District (GRADD) Presentation

Michelle Drake
GRADD

➤ Goodwill Industries of Kentucky Inc. Presentation

Mark Hohmann, Rena Sharpe, and Andrew Wise
Goodwill Industries of Kentucky Inc.

➤ West Kentucky Presentation

Sheila Clark and Tammy Hyde
West Kentucky

Collaborative & KWIB Metrics Sub-Committee

Funding Report Designation

On the July 7, 2020, the Governor Executive Order 2020-551 stated:

X. The state government members of the Collaborative shall ensure provision of services by function rather than by agency in each comprehensive Kentucky Career Center by way of creating a state level Memorandum of Agreement in which state partners define for their local staff and contractors the roles, responsibilities, contributions and metrics by function in providing the following workforce development services in the Kentucky Career Center system listed as: (1) assisting individuals in obtaining employment that leads to self-sufficiency; (2) providing employers with access to qualified and appropriately skilled employees who have been assessed, trained and possess appropriate credentials and certifications; (3) delivering effective programs offered through a seamless and integrated workforce development delivery that eliminates duplication of services; (4) reducing administrative costs and accommodating the needs of employers; (5) holding participant organizations accountable for costs, appropriate use of state and federal funding, performance, and metrics; and (6) reacting to the current demand for skilled workers by specific industries and identified sectors of unfilled jobs.

Funding Report Designations Form

<https://secure.kentucky.gov/formservices/OET/FRD>

Employer / Employee Services

Choices are Employer or Employee

Employment Services - Any career services that are provided by staff that would not fall under the Workforce Education and Training category, for resume building, job search supports, career pathway and soft skills advisement.

Employer Services - Partners with workforce professionals, training providers, educators connecting businesses to the workforce ecosystem. Include any employer paid or reimbursed education or training dollars paid directly to employer, business service team services to employers, any employer incentive programs.

Work Based Learning (Work Experience / On the Job Training)

Choices are Work Support or Education and Training

Work Support - Program funds that provide wrap-around services of any kind to participants. Can be programs supporting childcare, transportation, disability accommodation accessibility tools, emergency use funds to cover miscellaneous costs that present barriers to education and employment, housing subsidy funds expended for working Kentuckians. Funds must be paid directly to participant or directly to third party service provider on behalf of individual participant. This list is not intended to be exclusive, but examples for reference.

Workforce Education and Training - Will include traditional WIOA education and training dollars, but also seeking other additional tuition support programs, scholarships, work-based learning supports (e.g. welding tools, costs for instructors, and any costs that are related to the training that is provided by your agency). Printing of materials, access to software licenses, or other costs of training production and assessment.

**TENCO WDB
Fiscal Report
2019-2021**



TENCO SERVICE AREA



BATH
BRACKEN
(1) BOYD
FLEMING
GREENUP

LEWIS
(2) MASON
(4) MONTGOMERY
ROBERTSON
(3) ROWAN

TENCO WORKFORCE DEVELOPMENT BOARD

TENCO DEMOGRAPHICS



203,150 Population; 121,401 Working Age Population



49.3% Workforce Participation Rate



5.6% Average Unemployment Rate 2021



\$46,930.00 Avg. Household Income; 19% in Poverty



Education: Associate + 27%; 12% Without a HS diploma



44% travel outside of the TENCO counties to work



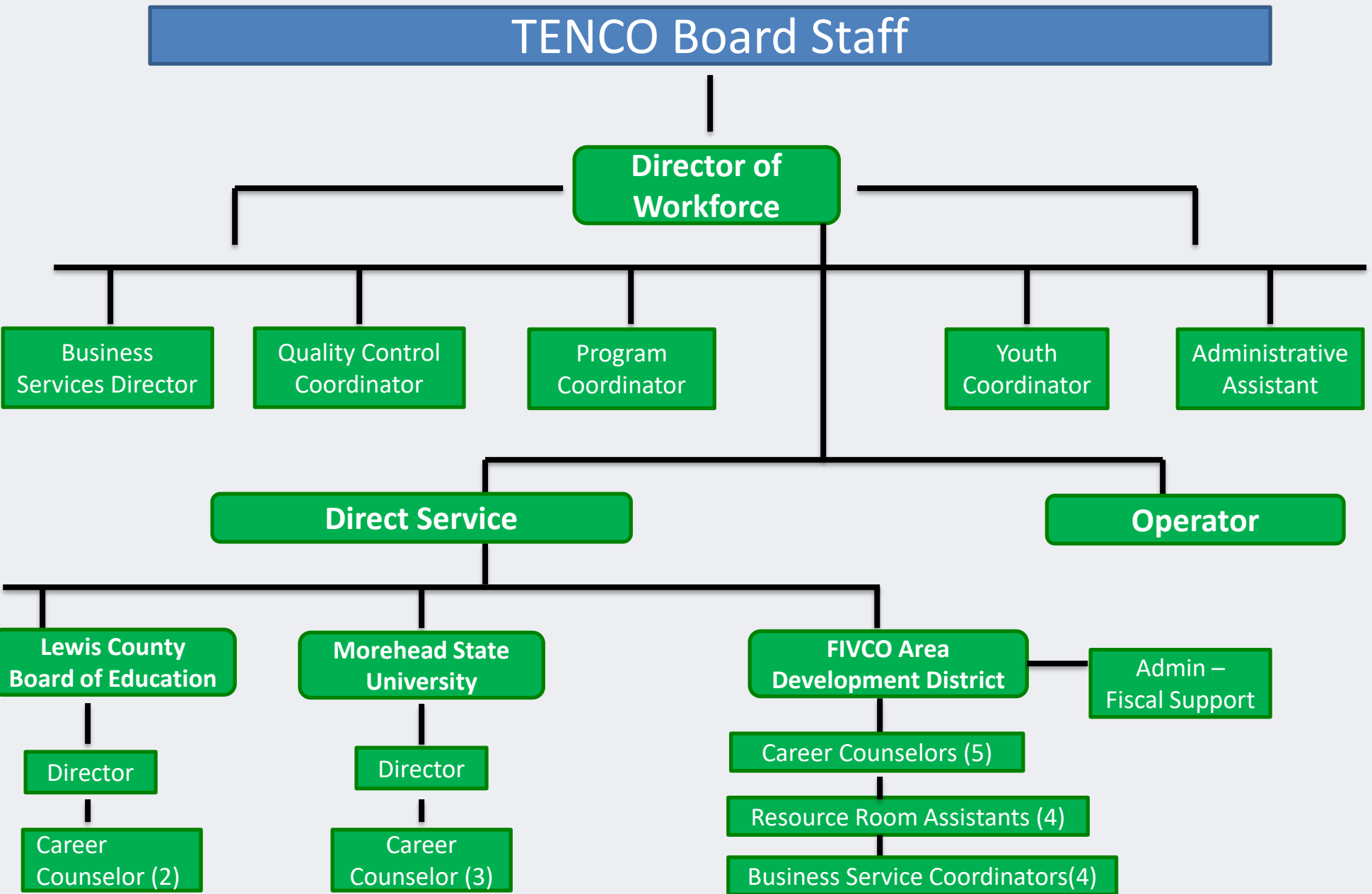
Other Data: 21% Disability; 43.5 Median Age;

KYSTATS/U.S. Census Bureau

TENCO SERVICE PROVIDERS

- ❖ **FISCAL AGENT:** BUFFALO TRACE AREA DEV. DISTRICT
- ❖ **A/DW DIRECT SERVICE:** FIVCO AREA DEV. DISTRICT
- ❖ **YOUTH PROVIDERS:** MOREHEAD STATE UNIVERSITY
LEWIS COUNTY BOE
AUGUSTA INDEPENDENT SCHOOLS
ROBERTSON COUNTY BOE
MASON COUNTY BOE
FLEMING COUNTY BOE
- ❖ **ONE-STOP OPERATOR:** FIVCO AREA DEVELOPMENT DISTRICT

ORGANIZATIONAL STAFFING CHART



TENCO WORKFORCE DEVELOPMENT BOARD

FUNDING RESTRICTIONS

Adult, Dislocated Worker, Youth

❖ ELIGIBILITY

❖ TRANSFER OF FUNDS

❖ PRIORITY POPULATIONS

❖ IN-SCHOOL VERSUS OUT-OF-SCHOOL

❖ OTHER REQUIREMENTS

TENCO LOCAL BOARD

- ❖ **POLICY:** **INDIVIDUAL TRAINING ACCOUNTS:** Tuition & Books
SUPPORT SERVICES: Supplies, Childcare, & Transportation
BUDGET: \$4,000 - \$8,000 Individual Budget/FY
YOUTH INCENTIVES: \$100/Emp. or Ed. Goal
ON-THE-JOB TRAINING: 50% of Wages
- ❖ **DEVELOP INITIATIVES:** **CAREER PATHWAYS:** \$50,000 Obligated/FY
TRANSITIONAL EMPLOYMENT: 10% A/DW
YOUTH EMPLOYMENT PROGRAM: 100% pd Wages
- ❖ **SUPPORT PARTNERSHIPS:** **COMMONWEALTH CODERS**
TELEWORKS U.S.A.
RECOVERY PROJECTS
UNDERSERVED POPULATIONS
BASIC/INDIVIDUALIZED CAREER SERVICES
- ❖ **BUSINESS SERVICES:** **TEACHER ACADEMY, ECONOMIC DEVELOPMENT PARTNERS,**
RECRUITMENT/RETENTION PLANS, HIRING EVENTS, INCUMBENT WORKER, LINKS
TO ADDITIONAL SERVICES, CAREER PLANNING

HIGH DEMAND TENCO SECTORS

HEALTH CARE	MANUFACTURING AND DISTRIBUTION	SKILLED TRADES	TRANSPORTATION	BUSINESS/SUPPORT PROGRAMS	AGRICULTURE
Registered Nurse	Engineering	Carpentry/ Construction	CDL – Heavy Tractor Trailer Truck Drivers	Accounting (2 or 4) Management (4year)	Agribusiness
Certified Nurse Assistant	Industrial Maintenance	Electrical Techs/ Electricians	Diesel Engine Mechanics	Administrative Assistant	Horticulture
Certified Medical Assistant	Advanced Manufacturing Technician	Pipefitters		Computer Support Specialist	**AG programs are directly related to AppHarvest
LPN		HVAC – Refrigeration		Elementary Education	
Physical Therapy Assistant		Plumbing		Middle School Education (Math, Science, English, Social Studies, Special Education)	
Medical Lab Technician		Welding		Secondary School Education (Math, Science, English, Social Studies, Special Education)	
Radiologic Technologist/ Specialization		Lineman			
Respiratory Tech/Therapist		Crane Operator			
Dental Hygienist		Automotive Service Tech			
Medical Records/ Office					
Social Work					
Occupational Therapy Assistant					
EMT/Paramedic					

SOCIAL MEDIA

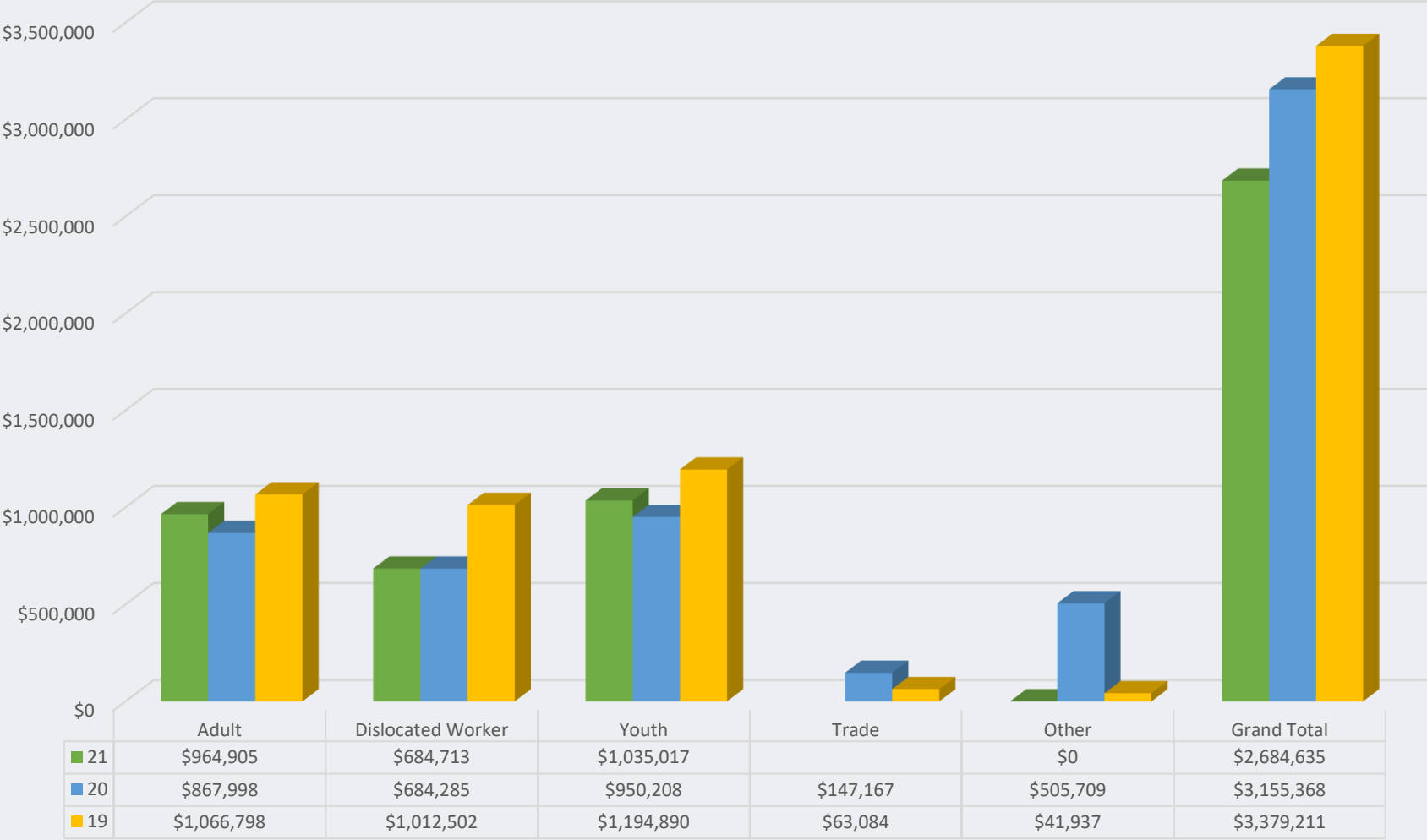
Website: tencocareercenter.com

Facebook: [@kentuckycareercentertenco](https://www.facebook.com/kentuckycareercentertenco)

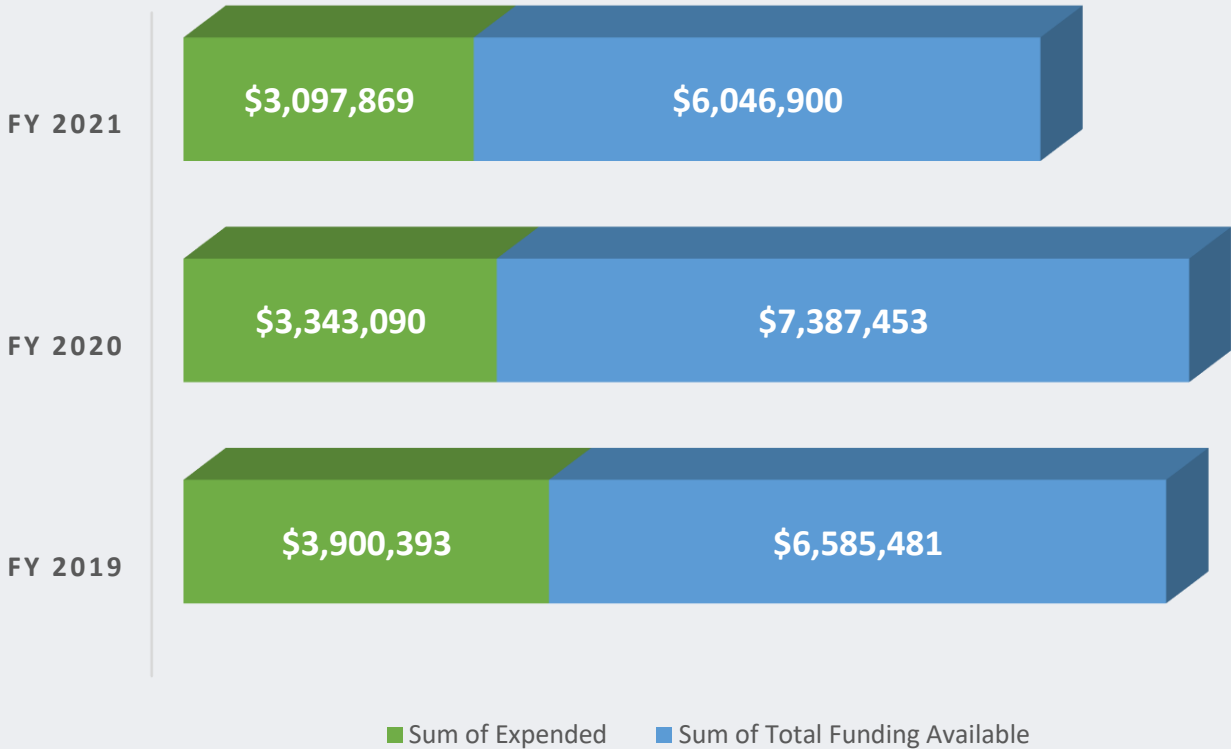
Instagram: [@kentuckycareercentertenco](https://www.instagram.com/kentuckycareercentertenco)

TikTok: [@TENCOwdb](https://www.tiktok.com/@TENCOwdb)

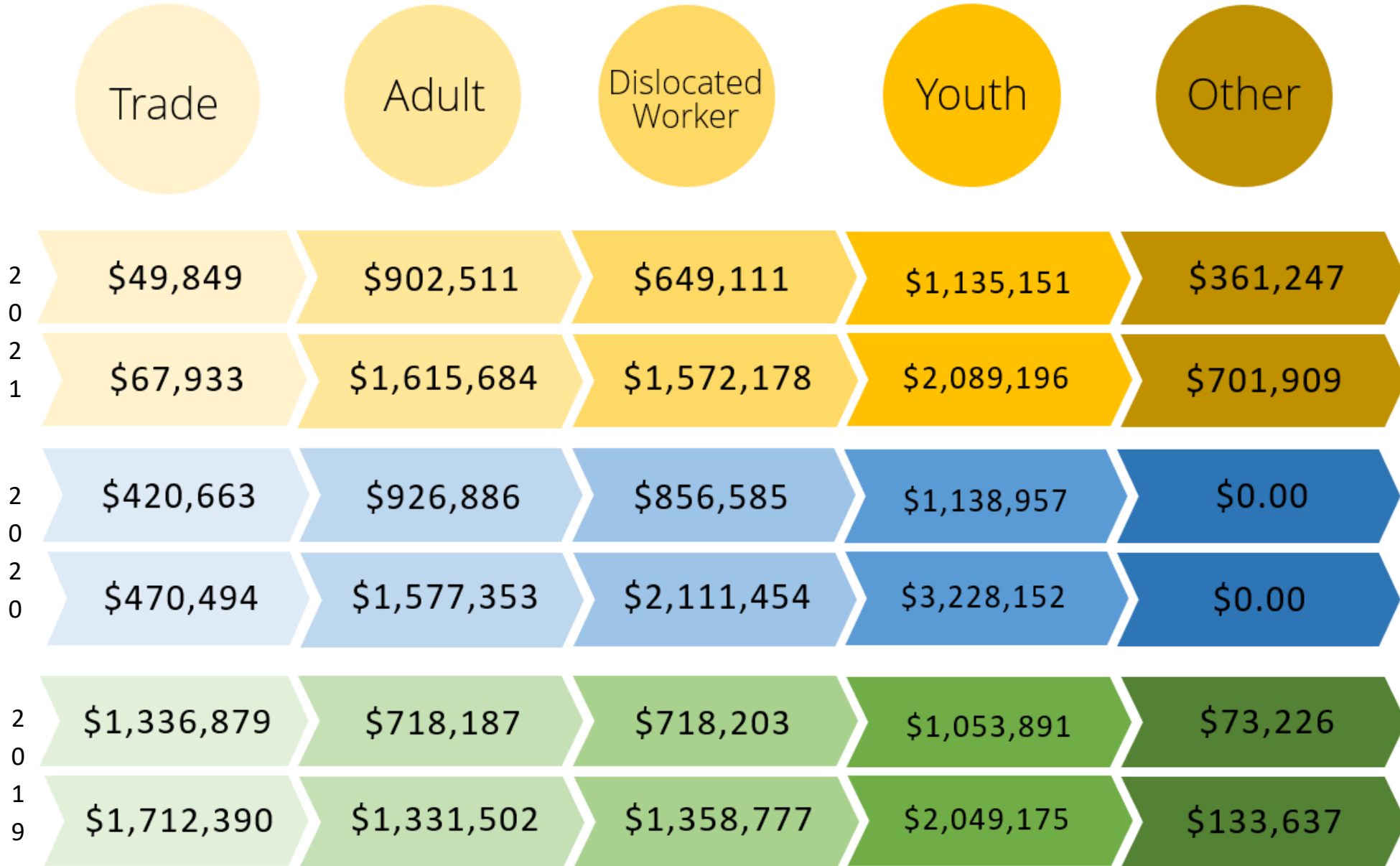
PROGRAM YEAR ALLOCATION COMPARISON



EXPENDITURES VERSUS AVAILABLE FUNDS BY FISCAL YEAR

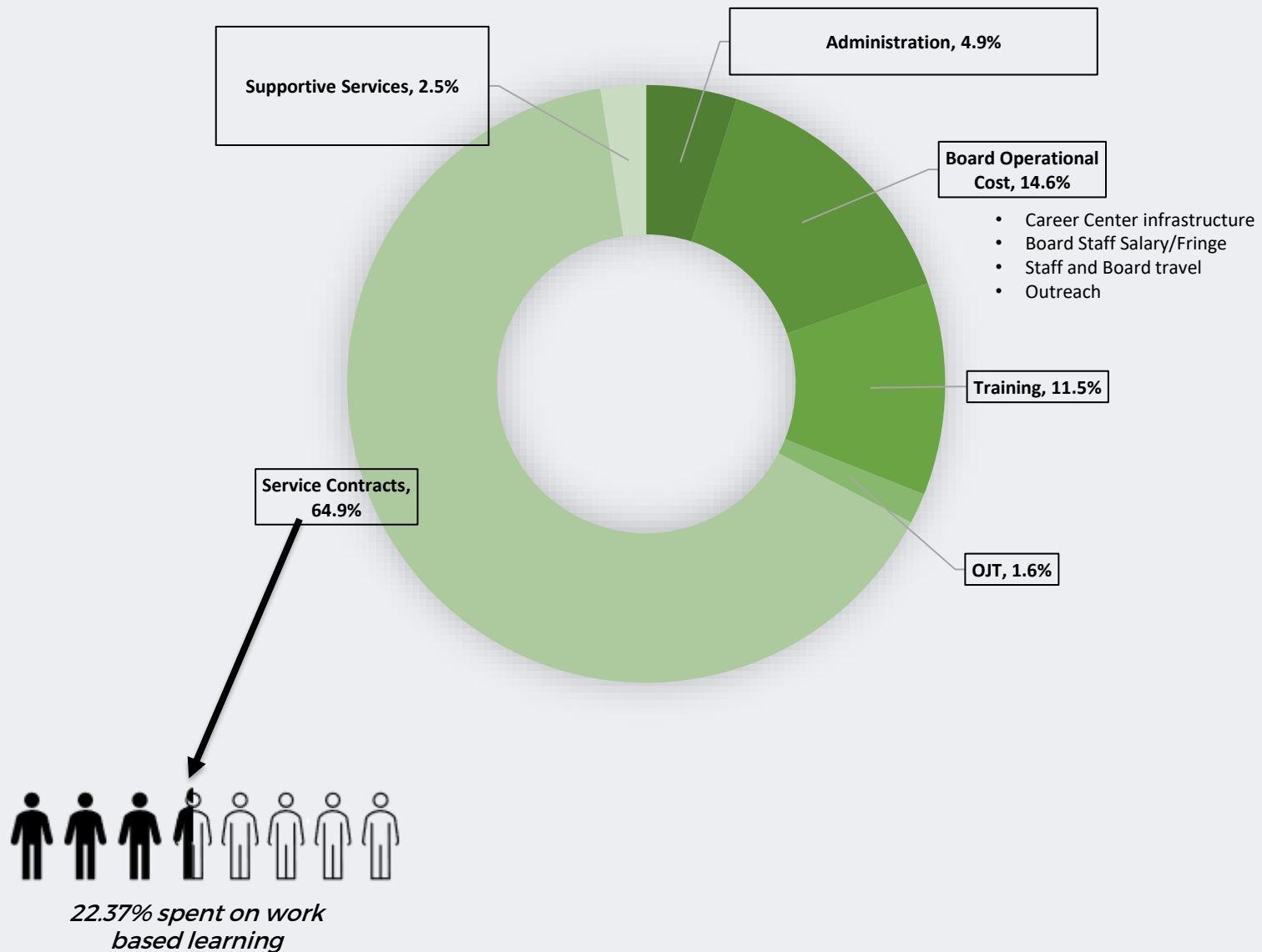


EXPENDITURES VERSUS AVAILABLE FUNDS BY CATEGORY



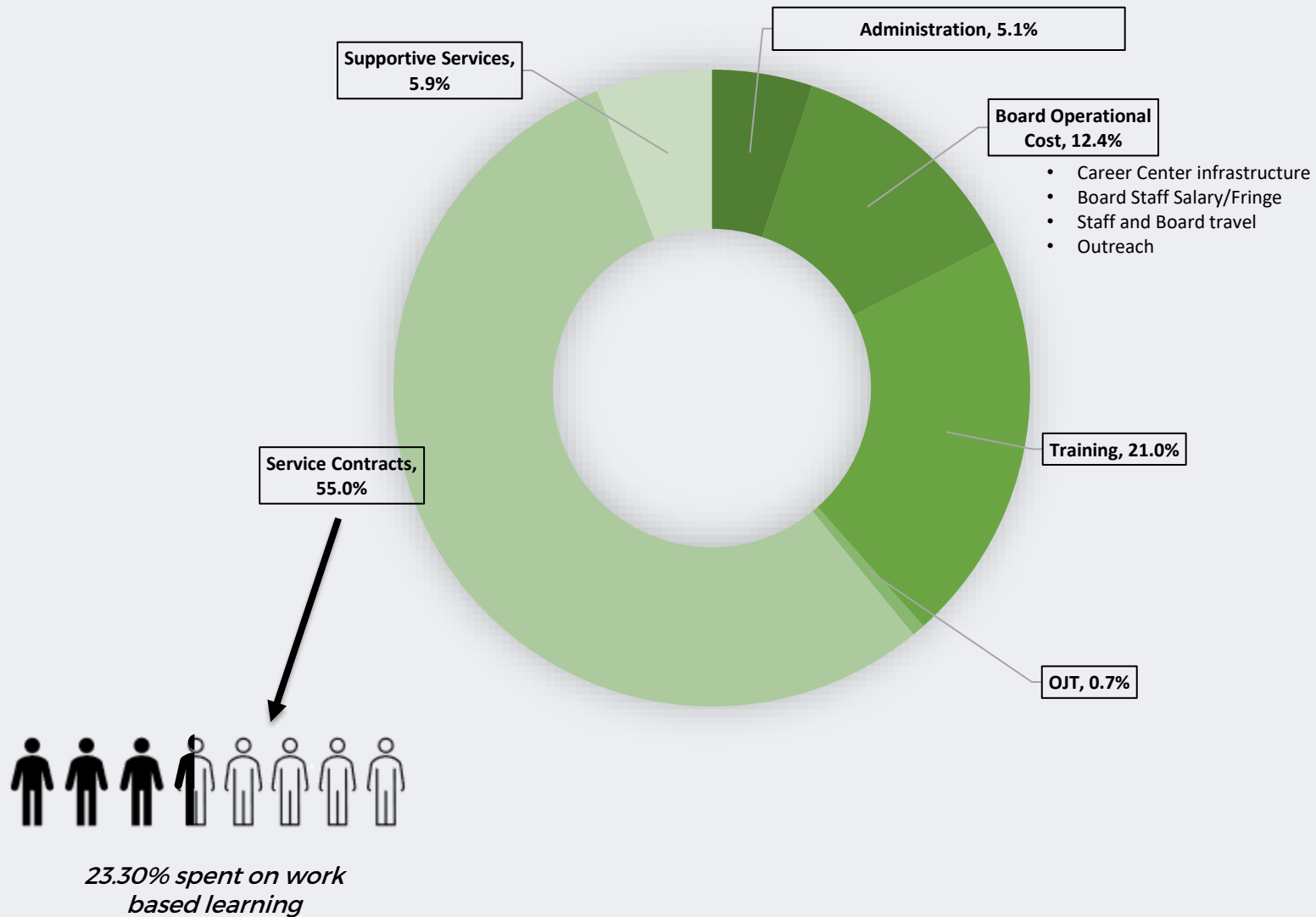
EXPENSE BY CATEGORY

2021



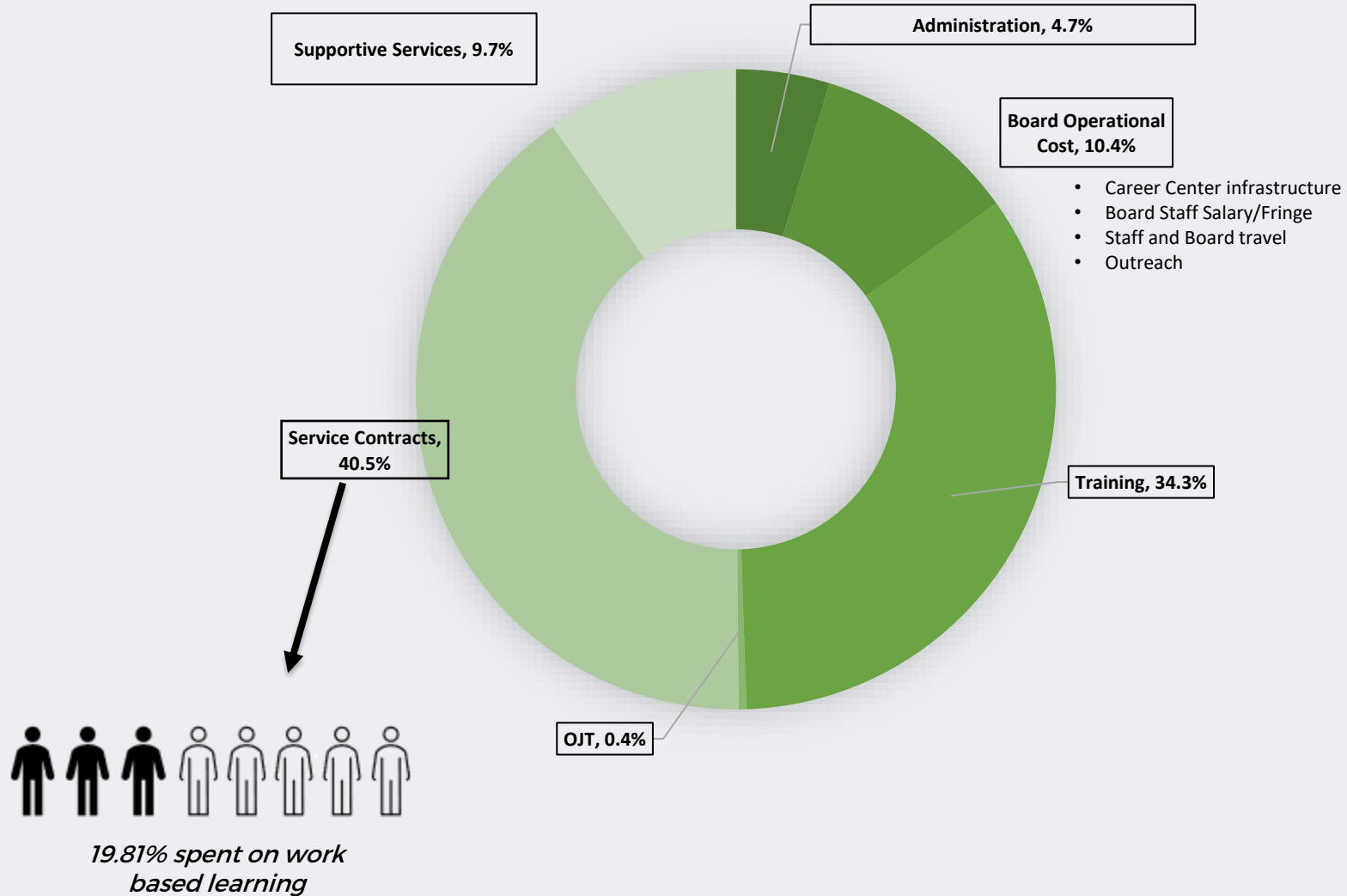
EXPENSE BY CATEGORY

2020



EXPENSE BY CATEGORY

2019



YOUTH DATA

	274YT18	274YT19	274YT20	274YT21
<u>TARGET:</u> 20 % Work Experience per grant	31%	31%	29%	32%
<u>TARGET:</u> 75% Out of School expense per grant	86%	83%	86%	89%

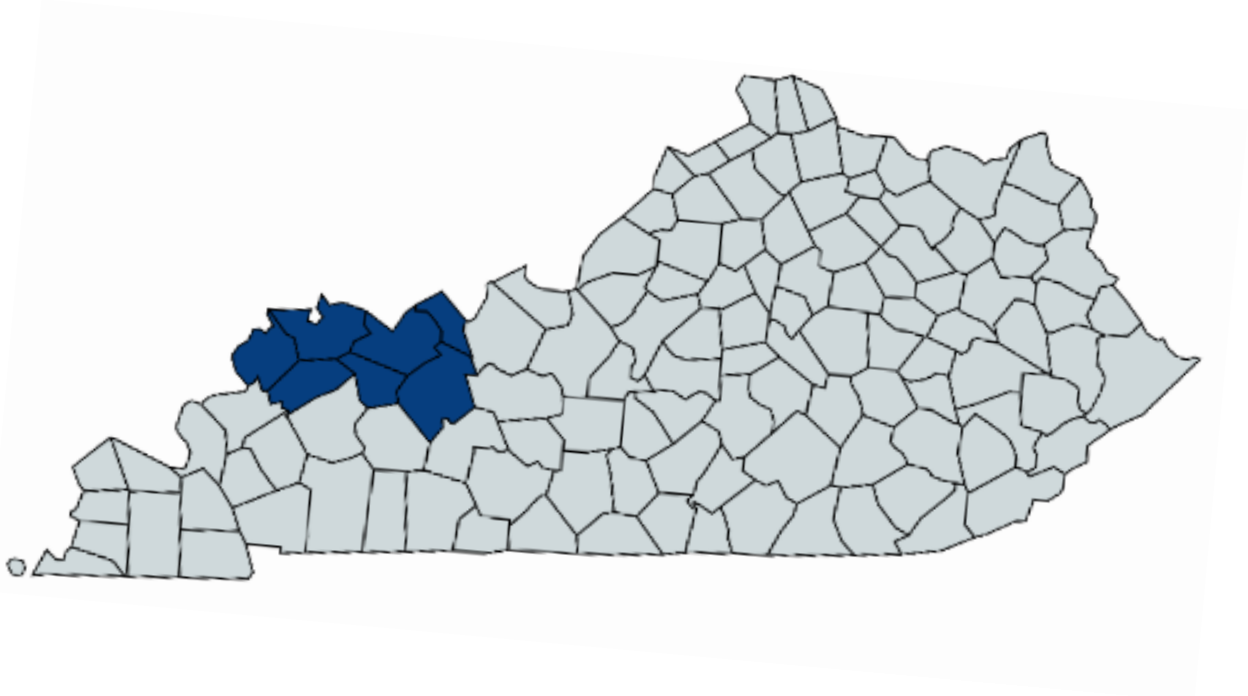
TOP 10 TRAINING PROVIDERS/VENDORS

Vendor	2019	2020	2021
MCTC MONTGOMERY CAMPUS	\$429,285.10	\$111,220.54	\$1,850.40
MCTC MAYSVILLE CAMPUS	\$158,533.10	\$157,635.28	\$44,169.14
ASHLAND COMMUNITY & TECHNICAL COLLEGE	\$124,228.85	\$122,342.65	\$29,901.00
MCTC ROWAN CAMPUS	\$155,203.35	\$85,185.97	\$15,387.92
BARNES & NOBLE COLLEGE BOOKSELLERS	\$122,686.66	\$54,925.62	\$20,038.67
MOREHEAD STATE UNIVERSITY	\$107,344.91	\$56,414.64	\$25,348.24
UNIVERSITY OF KENTUCKY	\$51,735.00	\$88,690.00	\$34,250.00
MCTC MAYSVILLE CAMPUS WORKFORCE SOLUTIONS	\$14,174.00	\$50,500.00	\$43,115.00
KENTUCKY WELDING INSTITUTE	\$16,000.00	\$21,000.00	\$44,160.00
PERFORMANCE TRAINING SOLUTIONS		\$40,970.00	\$20,485.00
	\$1,179,190.97	\$788,884.70	\$278,705.37

THANK YOU!

Green River Workforce Development Area

- Daviess County
- Hancock County
- Henderson County
- McLean County
- Ohio County
- Union County
- Webster County



GREEN RIVER WORKFORCE DEVELOPMENT AREA

*FUNDING SOURCE	FY2019	FY2020	FY2021
ADULT	\$ 1,094,341.09	\$ 838,277.98	\$ 680,002.82
DISLOCATED WORKER	\$ 733,127.69	\$ 742,818.30	\$ 836,461.09
YOUTH	\$ 552,891.75	\$ 514,968.27	\$ 482,733.57
TRADE & TRADE CASE MANAGEMENT	\$ 38,454.73	\$ 132,139.63	\$ 221,405.62
RAPID RESPONSE	\$ -	\$ 5,000.00	\$ 7,800.63
STATEWIDE RESERVE	\$ -	\$ 236,827.00	\$ 251,087.91
SNAP E & T	\$ 41,422.70	\$ -	\$ -
NATIONAL DISLOCATED WORKER GRANT (COVID)	\$ -	\$ 543,315.26	\$ 284,844.68
UNEMPLOYMENT INSURANCE	\$ -	\$ -	\$ 37,229.29
DELTA REGIONAL AUTHORITY (DRA) GRANT	\$ -	\$ -	\$ 150,000.00
TOTAL	\$2,460,237.96	\$3,013,346.44	\$2,951,565.61

* Includes second year carryover monies

GREEN RIVER WORKFORCE DEVELOPMENT AREA	FY2019	FY2020	FY2021
	\$2,460,237.96	\$3,013,346.44	\$2,951,565.61
* EXPENDITURES	\$1,354,446.68	\$1,659,988.83	\$2,165,820.00
EXPENDITURE RATE	55.05%	55.09%	73.38%

* Reflects expenditures to date



**West Kentucky
Workforce**

West Kentucky Workforce Board

Building Business & Careers for Kentucky

Who We Are

The West Kentucky Workforce Board (WKWB) serves the seventeen counties of the Pennyryle/Purchase in providing policy development and coordination for workforce development in support of economic development for the region.



West Kentucky Workforce Board

- Covers 17 western counties of Kentucky
- Board of 39 Members
- Each county has a business representative
- One-Stop Operator – Purchase Area Development District: 1 staff
- Service Delivery Agency – Purchase Area Development District: 12 staff
- Fiscal Agent – Pennyryle Area Development District: 1 staff
- West Kentucky Workforce Board – 7 full time staff, 1 part time staff

Career Center Locations

Comprehensive Sites

Hopkinsville Career Center

Paducah Career Center

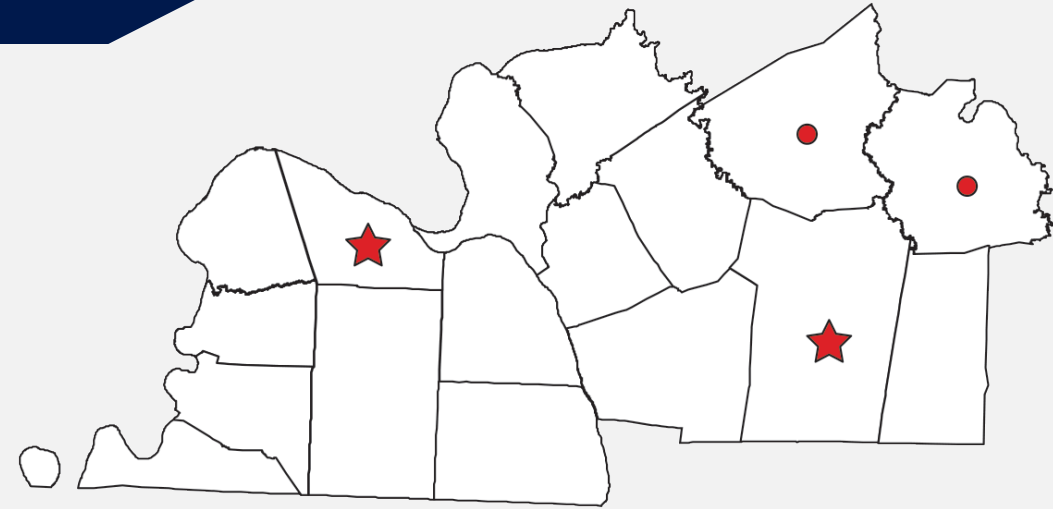
Affiliate Sites

JobNet Career Center, Madisonville

Muhlenberg Career Advancement Center, Central City

Specialized Sites

Temporary Sites Created for Immediate Needs in the Area



Individualized Career Center Services

- Development of an individual employment plan
- Counseling and career planning
- Short-term prevocational services to prepare for employment and training
- Out-of-area job search or relocation assistance
- Internships or work experience activities that are linked to careers
- Literacy activities related to basic workforce readiness and financial literacy
- Intensive case management and follow-up services
- Workplace preparation activities
- English language acquisition and training

Youth Program Operations

- Christian County Public Schools (In-School Program)
- Hopkinsville Community College (Out-of-School Program)
- Madisonville Community College (Out-of-School Program)
- West Kentucky Community & Technical College (Out-of-School Program)

Incorporates Work-Based Learning

- Internships
- Work Experience
- On-the-Job Training

Job Fair Coordination

The WKWB offers a variety of services to assist and/or facilitate local and regional job fairs and hiring events. We coordinate and collaborate with our Career Center partners, our network of employers and the media to create an exceptional experience for businesses recruiting and the individual seeking employment.

JOB FAIR

Discover. Connect. Get Hired!
Job Fair
Wednesday, August
10 AM -

NOW HIRING
Novelis
SOS Glass Doors
Milling
Transcraft
Tree House Foods
Clark/WebstaurantStore
Baptist Health-Madisonville
Berry Global
Land O'Frost
Carhartt
& Rehabilitation
Defense

Hopkins County
Job Expo
Real Jobs,
Real Employers
Career Opportunities!
JUNE 8, 2021
10AM TO 2PM
Ballard Convention Center
605 E. Arch Street
Madisonville, KY 42431

JOB FAIR
THE COMEBACK
THE BRUCE
303 CONFERENCE
HOPKINSVILLE
- Door Prizes to be Given
- Computers Available On
- Resume Assistance Provi
- KY Now Requires Job Search
- Additional UI Benefits Will En
<https://wkworkforce.work/comeback-jobfair-for>
Visit
SPONSORED BY:
THE **EDGE**
MEDIA GROUP
WLOZ WHO WHO WPKY
HOPKINSVILLE COLLEGE
LAKELAND PARTNERSHIP
SOUTH WEST
ECONOMIC DEVELOPMENT

Recruitment Assistance

The WKWB made 116,865 media impressions across the website and social media platforms during fiscal year 2021.

COMPANY	PEOPLE REACHED	SHARES
METALSA	20,484	235
BERRY PLASTICS	13,916	160
BARNES MARINE SERVICES, LLC	7,372	68
WEBSTAURANT STORE	6,236	62

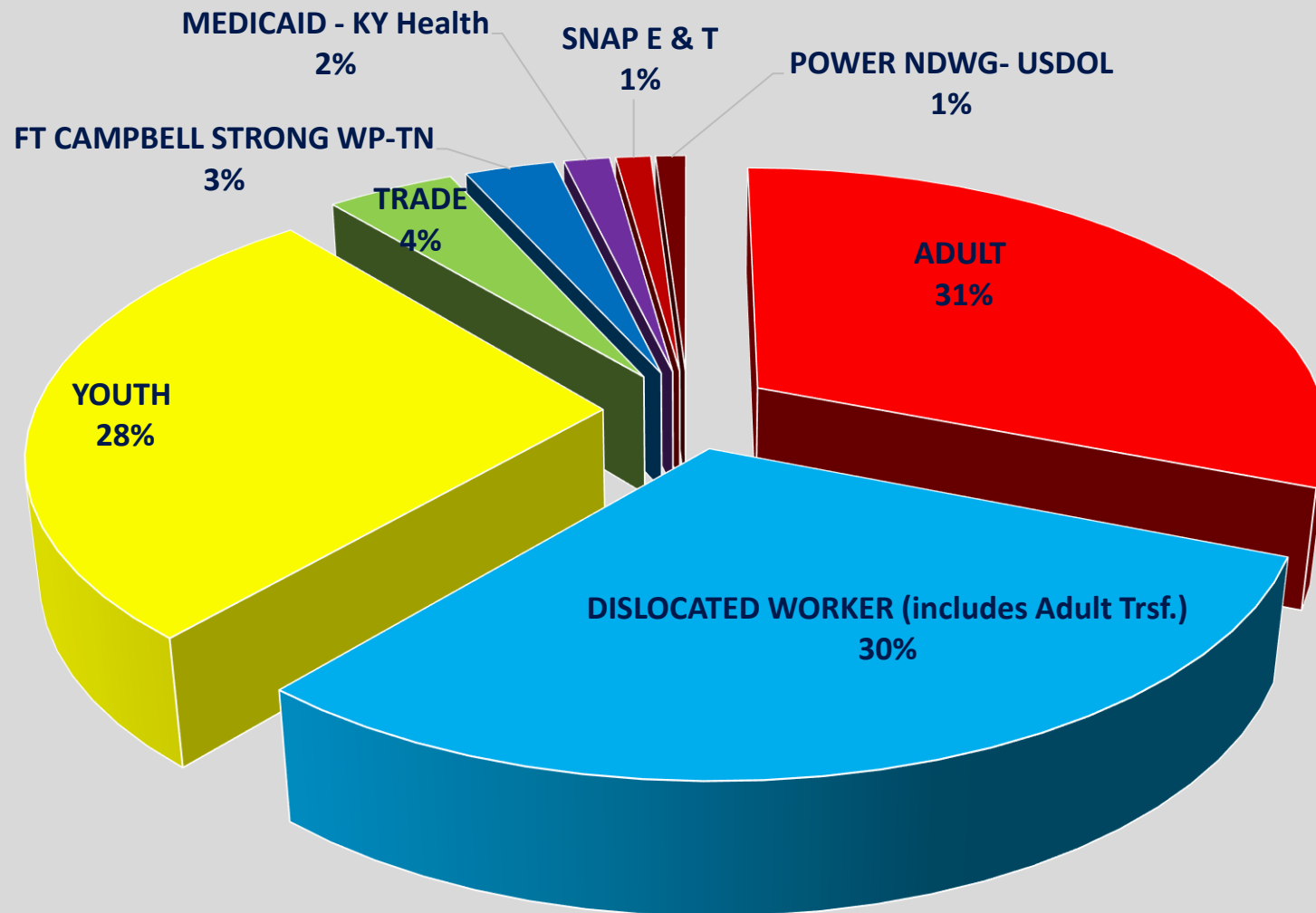
West Kentucky Workforce Board Budget

*FUNDING SOURCE	2019	2020	2021
WIOA ADULT	1,243,242.00	963,709.00	1,129,986.00
WIOA DISLOCATED WORKER	2,124,682.00	3,037,798.00	2,679,125.00
WIOA YOUTH	1,203,502.00	1,084,075.00	1,073,136.00
TRADE & TRADE CM	308,343.00	107,107.00	700,000.00
WIOA "POWER" USDOL	49,402.00	-	-
CHFS SNAP E & T	202,739.00	-	-
CHFS MCE - KY HEALTH	100,000.00	-	-
FT CAMPBELL STRONG WP	404,513.00	938,455.00	595,801.00
WIOA BRIGGS & STRATTON USDOL		1,000,000.00	1,602,919.00
COVID NDWG		-	840,038.00
MCCRACKEN CTY DRUG COURT		-	31,384.00
UNEMPLOYMENT INSURANCE	-	-	83,724.00
TOTAL	\$5,636,423.00	\$7,131,144.00	\$8,736,113.00
* Please note: This includes the second year carryover.			

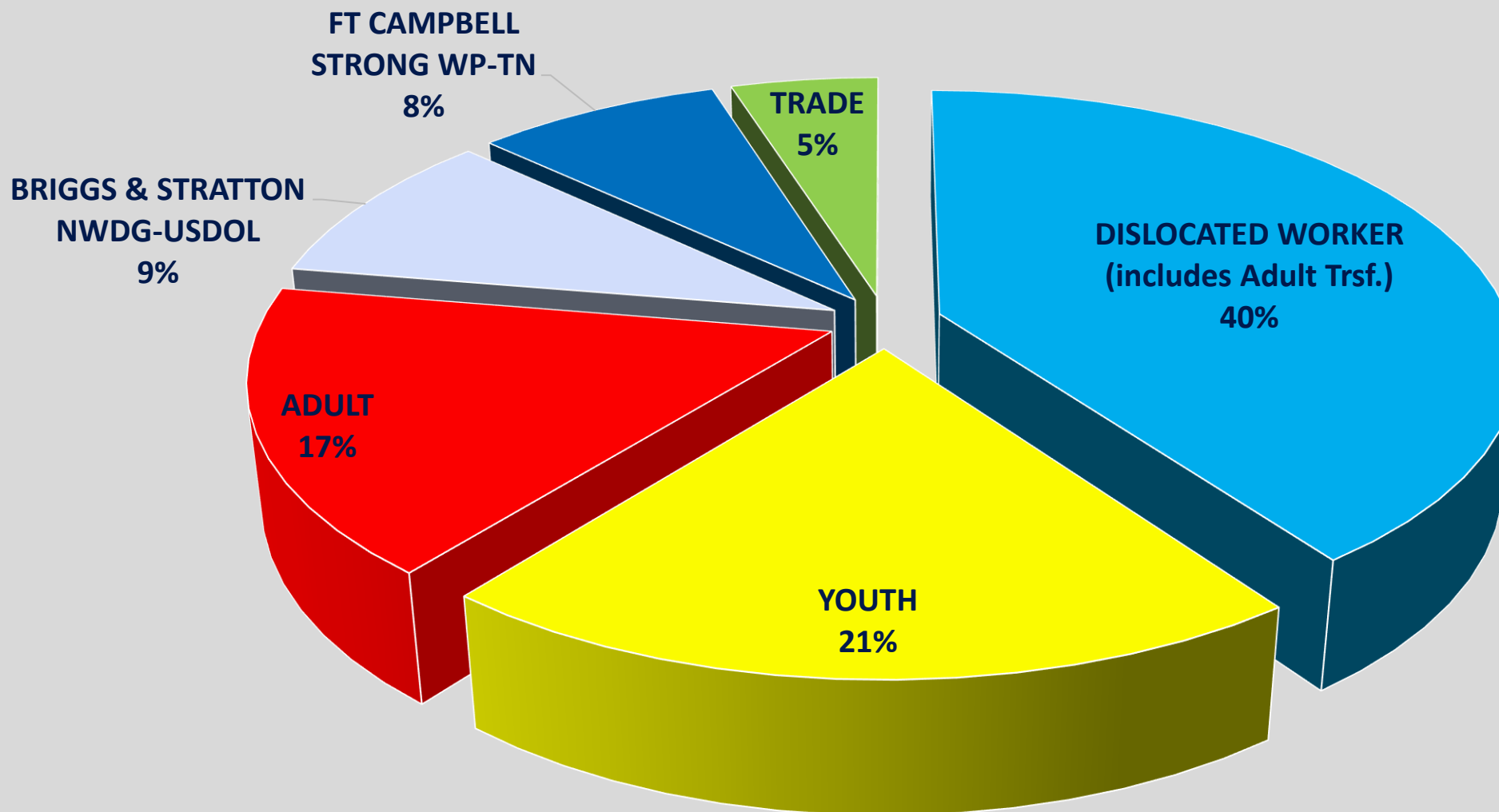
West Kentucky Workforce Board Expenditures

FUNDING SOURCE EXPENDITURES	2019	2020	2021
WIOA ADULT	1,171,734.00	711,840.00	604,975.00
WIOA DISLOCATED WORKER	1,142,310.00	1,686,091.00	1,440,011.00
WIOA YOUTH	1,048,420.00	867,676.00	827,733.00
TRADE & TRADE CM	162,561.00	206,453.00	477,505.00
WIOA "POWER" USDOL	38,168.00	-	-
CHFS SNAP E & T	44,168.00	-	-
CHFS MCE - KY HEALTH	58,283.00	-	-
FT CAMPBELL STRONG WP	113,906.00	342,654.00	250,131.00
WIOA BRIGGS & STRATTON USDOL		391,525.00	184,442.00
COVID NDWG		-	457,428.00
MCCRACKEN CTY DRUG COURT		-	11,021.00
UNEMPLOYMENT INSURANCE	-	-	83,724.00
TOTAL	\$3,779,550.00	\$4,206,239.00	\$4,336,970.00

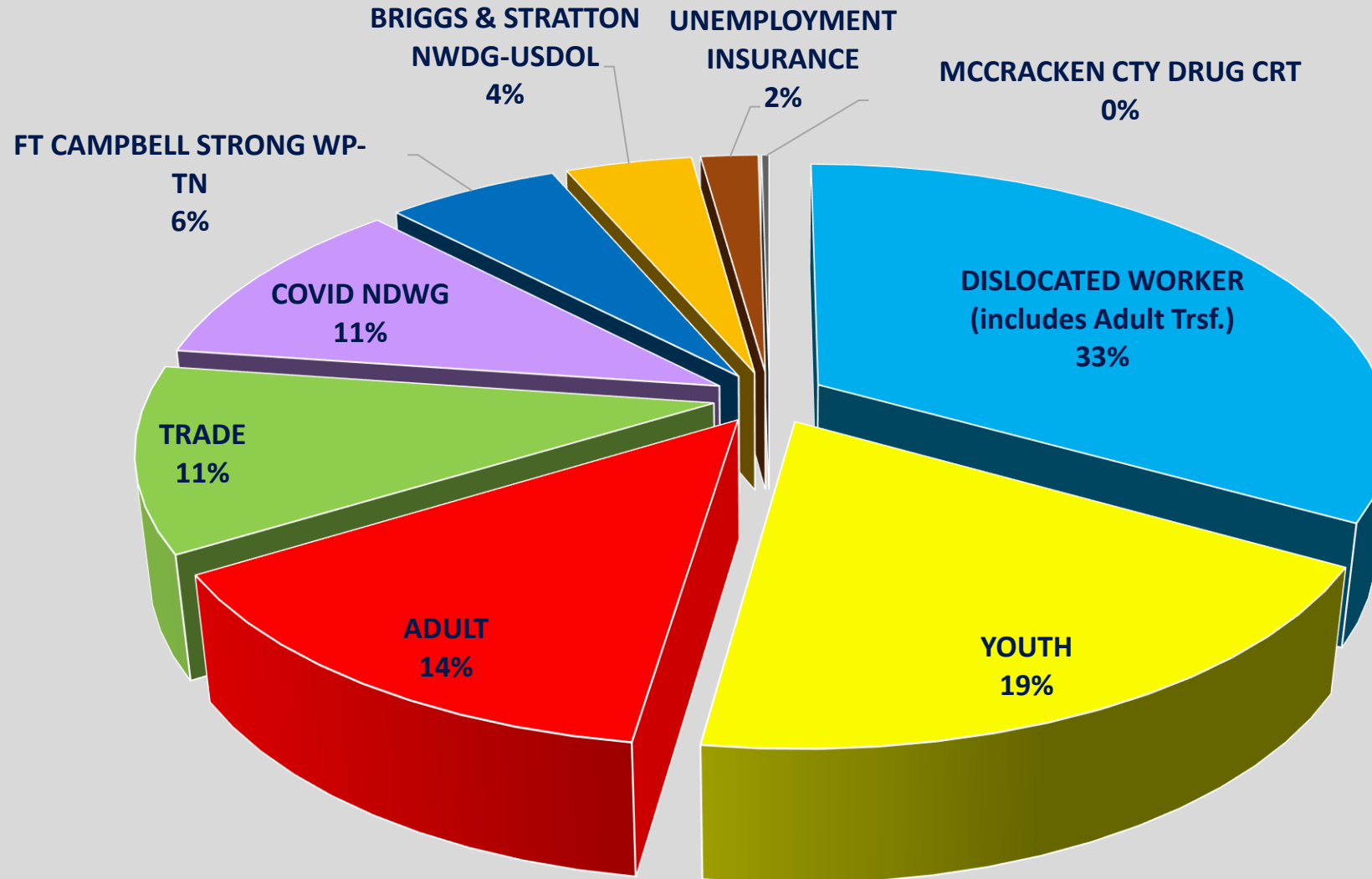
2019 EXPENDITURES



2020 EXPENDITURES



2021 EXPENDITURES



The logo for West Kentucky Workforce is a red hexagon with a white rectangular center. Inside the white center, the text "West Kentucky Workforce" is written in a dark blue, sans-serif font. The text is centered and flanked by two thin red horizontal lines above and below it.

**West Kentucky
Workforce**

Thank You.

Sheila A. Clark, Director

Cindy Cummings, MIS/Financial Coordinator

Tammy Hyde, Data/Program Specialist

www.wkworkforce.work