



Team Kentucky Virtual Job Fair Workgroup

Minutes

August 12, 2025

10:00 am – 11:00 am EDT

Via Zoom Meeting

Attendees: Everett Bracken, Tom Thompson, Derek Poor, Katie Whaley, Mathew Aaron, Shawn Hryzko, James Hensley, Christi Sorrell, Whitney Allen, and Steven Peed

Staff: Alisher Burikhanov and Sara Jagers

10:00 am Welcome and Introductions

Alisher Burikhanov, Executive Director, Kentucky Workforce Innovation Board (KWIB), welcomed the group and explained that the workforce development system is here to help Kentuckians secure good jobs and ensure that businesses can find quality talent.

Presentation of Team Kentucky Virtual Job Fair

Everett Bracken, Veterans Program Administrator, Kentucky Department of Veteran Affairs, thanked everyone for participating in this workgroup and provided an overview of the virtual job fair concept. A gap was identified between employer hiring practices and job seeker approaches. Employers often use multiple job boards (e.g., ZipRecruiter, Indeed, LinkedIn), incurring costs ranging from hundreds to thousands of dollars, with inconsistent results. Job seekers face similar challenges, frequently paying \$20–\$50 per month for premium features on various platforms, also with mixed outcomes.

To address this, a statewide platform was procured to directly connect hiring authorities with job seekers. The first job fair launched in April, and held every third Wednesday each month. Kentucky Department of Veterans Affairs purchased the system, and continues to promote through social media channels. Monthly averages include over 200 registered job seekers, 35–50 registered businesses, and more than 1,000 job opportunities. The first hour is dedicated to veterans and family members, then the remaining time is geared for everyone in the state. To increase awareness, the Governor, Lt. Governor, and Secretary of State recorded promotional videos to share on social media and other media outlets.

Videos to watch:

- The Governor's [Team Kentucky update](#) posted on July 10, 2025.
- The Lt. Governor's [interview with KET](#) was posted on July 22, 2025.
- The Secretary of State's [social media video](#) was posted on March 28, 2025.

Job fair promotions will highlight in-demand sectors and signature industries within the state. For example, August will focus on education, while September is construction and October will focus on manufacturing and logistics. Although each month features a specific theme, participation remains open to all employers.

The Kentucky Department of Veterans Affairs purchased the job fair platform through the end of February, and the supplier extended the contract at no additional cost through May.

Group Discussion

The group provided some ideas and contacts to assist in promoting the job fairs, which included:

- Probation and parole offices
- Adult institutions with inmates who are getting ready to be released
- Point of contact from each workforce region
- Fort Campbell to run promotional videos in their TAP offices
- CTE Students – After review of the Senate Bill
- The VFW, the American Legion, and Veteran Treatment Court groups
- Director of Army Instruction within the Office of Career and Technical Education

Another suggestion was to involve participating employers, veteran leaders, and the chamber of commerce in the workgroup to provide feedback based on their experiences with the job fair events.

10:59 am Adjournment

The next workgroup meeting is scheduled for September 16, 2025.



Team Kentucky Virtual Job Fair Workgroup

AGENDA

August 12, 2025

10:00am – 11:00am EDT

Join Zoom Meeting

<https://us06web.zoom.us/j/81334686485?pwd=3QCVGbfhIRXqmr3Bu0jb1akMDJWcnr.1>

Meeting ID: 813 3468 6485 Passcode: 447555

10:00 am	Welcome and Background	<i>Alisher Burikhanov Executive Director Kentucky Workforce Innovation Board</i>
10:05 am	Introductions	<i>Everett Bracken Veterans Program Administrator Kentucky Department of Veteran Affairs</i>
10:15 am	Presentation of Team Kentucky Virtual Job Fair	<i>Everett Bracken Veterans Program Administrator Kentucky Department of Veteran Affairs</i>
10:40 am	Group Discussion	<i>Everett Bracken</i>
10:55 am	Meeting Schedule	<i>Alisher Burikhanov</i>
11:00 am	Adjournment	<i>Everett Bracken</i>

Team Kentucky

Virtual Job Fair Workgroup Meeting

Date: August 12, 2025, 10:00 AM to 11:00 AM EST

Everett Bracken | Mobile: 502.650.5283 | everett.bracken@ky.gov

REGISTER NOW

Virtual Job Fair

Join us for the Commonwealth of Kentucky's Virtual Job Fair, featuring an exclusive opportunity to connect with multi-sector employers – such as Humana, Nucor Tubular Products, Starbucks, the University of Kentucky, and others—as well as job seekers from across the commonwealth. This is your chance to explore exciting job openings and take the next step in your career. Don't miss out—register today and start your journey with the Commonwealth of Kentucky.

Date: Wednesday, August 20, 2025
Time: 10:00 A.M. – 1:00 P.M. EDT

Schedule:

- 10:00 A.M. – 11:00 A.M. - Veterans & Military Families
- 11:00 A.M. – 1:00 P.M. - Open to All Job Candidates

This event is completely free for both employers and job seekers, providing an excellent opportunity to connect and explore career opportunities.

Future virtual job fairs will take place on the third Wednesday of each month in 2025. Here's a preview of the upcoming dates:

• September 17, 2025	• December 2025 – no virtual job fair
• October 15, 2025	• January 21, 2026
• November 19, 2025	• February 18, 2026



EMPLOYERS
SCAN THE
QR CODE TO
REGISTER.



JOB-SEEKERS
SCAN THE
QR CODE TO
REGISTER.

TEAM
KENTUCKY®

KENTUCKY DEPARTMENT
OF VETERANS AFFAIRS



Questions? Contact Everett Bracken at 502-650-5283 or by email at everett.bracken@ky.gov

Thank You!

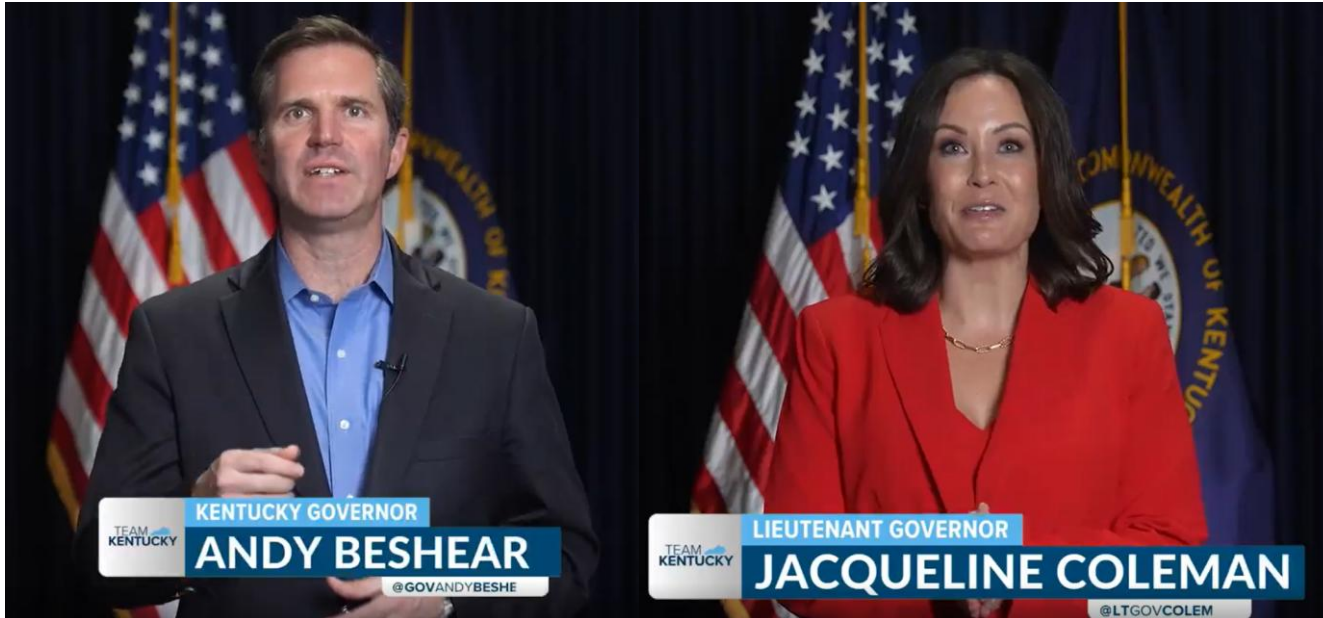
(Apologies if I left anyone off the list)

- Gov's Office: Amber Hutchinson & Scottie Ellis
- Lt. Gov's Office: JT Henderson & Tambra Harrod
- Secretary of State's Office: Michon Lindstrom
- Education and Labor Cabinet
 - Office of KY Workforce Innovation Board: Alisher Burikhanov, Sara Jagers, LaChrista Ellis, Debbie Dennison & Elishah Taylor
 - Libraries & Archives: Beth Milburn & Hilary Writt
 - KY Commission on the Deaf and Hard of Hearing: Anita Dowd
 - Office of Industry Services: Karl Fratzke
 - Office of Vocational Rehabilitation: Paula Brooks
 - Office of Employer and Apprenticeships Services: Jenni Hampton
 - Jason Hutchinson
 - West KY Workforce Board: Derek Poor
 - Career Development Office: Jad Davis
 - KY Stats: Sam Keathley
 - Jill Midkiff, Exec. Director Office of Communications
- KY Personal Services: Rebekah Singleton
- KY Department of Corrections – Reentry, Matthew Aaron & Adil Elmednoub
- KY Administrative Office of the Courts, Veterans Treatment Court: Shawn Hryszko
- Kentucky Department of Veterans Affairs: Commissioner Whitney Allen & James Hensley

Gov. Beshear Provides Team Kentucky Update 07.10.2025



Social Media + More



Kentucky Edition 07.22.2025

Lt. Gov. interview | <https://ket.org/program/kentucky-edition/july-22-2025>

Time stamp 18:28 – 21:59



Results & Moving Forward

**YTD 07.17.2025, more than 600 job seekers have registered which 36% are veterans;
More than 80 employers have registered with over 1,000 available positions.**



Virtual Job Fair

Join us for the **Commonwealth of Kentucky's Virtual Job Fair**, featuring an **exclusive opportunity to connect with multi-sector employers as well as job seekers** from across the commonwealth. Register today!

Wednesday, July 16, 2025 — 10 A.M. to 1 P.M.

- August 20, 2025 – Education
- September 17, 2025 – Construction
- October 15, 2025 – Manufacturing & Logistics
- November 19, 2025 – Professional, Scientific, and Technical Services
- December 2025 – No Virtual Job Fair
- January 21, 2026 – Bourbon, EV Revolution, and Tourism
- February 18, 2026 – Healthcare

Next Steps

- Kentucky Education & Workforce Collaborative Board Meeting, July 17, 2025
- ELC-WIB Directors' Meeting, July 18, 2025
- Kentucky Commission on the Deaf and Hard of Hearing, July 23, 2025
- KY Administrative Office of the Courts, Veterans Treatment Court, July 28, 2025
- KY Justice & Public Safety Cabinet, Blackburn Correctional Complex, July 29, 2025
- KY Department of Corrections, Division of Reentry Services, July 29, 2025
- Identify potential KY VJF Workgroup members, July 30-31, 2025
- Send meeting invitation for 1st virtual meeting, July 31, 2025
- Veterans Treatment Court, Hardin County, Elizabethtown, KY, August 7, 2025
- Kentucky Virtual Job Fair Workgroup Meeting, August 12, 2025, 10:00 AM to 11:00 AM EST
- 2025 Team Kentucky Virtual Job Fair Workgroup Schedule
 - Tuesday, September 16, 2025
 - Tuesday, October 21, 2025
 - Tuesday, November 18, 2025
 - Tuesday, December 16, 2025

Note: All meetings are scheduled for 1:00 – 2:00 PM ET and will be conducted virtually on Zoom.



2025 Team Kentucky Virtual Job Fair Workgroup

Tuesday, September 16, 2025

Tuesday, October 21, 2025

Tuesday, November 18, 2025

Tuesday, December 16, 2025

All meetings are scheduled for 1:00-2:00 pm ET and will be conducted virtually on Zoom.