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Kentucky Workforce Innovation Board (KWIB) Strategic Planning Project

Connecting assets across the
Commonwealth to meet the
workforce demands of tomorrow



Project Overview



Deloitte is supporting the KWIB and the Department of Education and Workforce Development with the creation of a comprehensive, Commonwealth-wide workforce development strategic plan.

1 Project Coordination

- Project Kick-Off
- Status Meetings
- KWIB Steering Committee
- KWIB Meetings

2 Research and Analysis

3 Strategic Planning Retreat

4 Strategic Plan and Implementation Development

- Review existing KWIB documentation and perform internal and external research
- Develop and facilitate interviews with key stakeholders
- Create environmental scan
- Prepare for Strategic Planning Retreat using information from Research and Analysis phase
- Facilitate Strategic Plan retreat
- Summarize retreat results
- Finalize strategic goals and priorities
- Finalize the action steps to achieve goals and performance metrics to measure success
- Develop the Strategic Plan
- Develop the Implementation Plan

Key Dates in the Strategic Planning Process

- ★ Environmental Scan – October 2017
- ★ Strategic Plan Retreat – October 19, 2017
- ★ Strategic Plan – December 2017
- ★ Implementation Plan – January 2017

Outline of Strategic Plan Deliverable

- Current State Assessment
- Survey Results
- Interview Results
- Assets, Challenges, and Considerations
- Strategic Goals and Priorities
- Action Steps and Performance Metrics
- Kentucky WIB Strategic Plan
- Kentucky WIB Implementation Plan

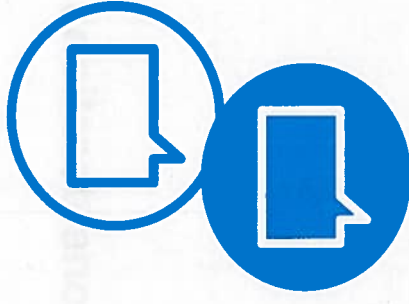


Interview Discussion Topics



During the interview process, workforce development leaders are asked to address alignment of strategic workforce development priorities as well as tactical and strategic issues. Key questions include:

1. What is the vision for workforce in Kentucky and how is success measured?
2. What assets differentiate Kentucky's workforce development landscape?
3. What challenges and structural or tactical issues are currently impacting workforce development in Kentucky?
4. How can we better coordinate and leverage existing workforce development efforts across all partners?
5. How do we best align Kentucky's workforce development programs with the careers of the future while balancing job demands of today?



Strategic Framework – Assets, Challenges, Considerations



Our team is focusing key observations from research and interviews into a framework of assets, challenges, and strategic considerations. The following section provides information on some of the findings to-date.



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