

Kentucky Education & Workforce Collaborative Board Meeting Briefing Book

July 17, 2025

1:30 - 3:30 pm EDT

Location: 412 NC, Fourth Floor Conference Room

500 Mero Street

Frankfort, Kentucky 40601

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Kentucky Education and Workforce Collaborative Meeting July 17, 2025, 1:30-3:30 pm EDT

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• 2026 Education and Workforce Collaborative Board Meetings





Kentucky Education and Workforce Collaborative Meeting AGENDA

Thursday, July 17, 2025
Meeting 1:30pm-3:30pm EDT (1pm Networking)

IN-PERSON - 500 Mero Street, Frankfort, KY: 4th floor Conference Room Join Zoom Meeting

https://us06web.zoom.us/j/89791354232?pwd=u4b4s19U6WMrnImGPeRPDa9VFKoGZj.1

Meeting ID: 897 9135 4232 Passcode: 118747

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1:30 pm CALL MEETING TO ORDER	
1:35 pm Welcome and Overview	Department of Workforce Development
	Kentucky Education and Labor Cabinet (ELC)
1:45 pm Statewide Workforce and Talent Team (SWATT) Overview	Mike Yoder, PhD., Commissioner
	Jessie Schook, Vice President Workforce and Economic Development Kentucky Community and Technical College System
	LaKisha Miller, Executive Director Kentucky Chamber Workforce Center Kentucky Chamber of Commerce
2:15 pm SWATT – State and Local Integration - Unified Business Service Teams	Alisher Burikhanov, Executive Director Kentucky Workforce Innovation Board
2:40 pm Group Discussion on Collaborative Member Involvement	
3:00 pm State of the Workforce Funding Report	Alisher Burikhanov
3:15 pm Team Kentucky Virtual Job Fair Launch	Everett Bracken (U.S. Army Gulf War Veteran) Program Administrator KY Veterans Employment & Training Services Kentucky Department of Veterans Affairs

3:25 PM CLOSING COMMENTS - UPCOMING DATES

NEXT MEETING: October 16^{TH} , 2025 @ 500 Mero Street, Frankfort, KY 40601

3:30 PM ADJOURNMENT





Kentucky Education and Workforce Collaborative Meeting Minutes Thursday, April 24, 2025 Meeting 1:30pm-3:30pm EDT

IN-PERSON - 500 Mero Street, Frankfort, KY: 4th floor Conference Room Via Zoom Meeting

ATTENDEES: Dr. Michael Yoder, Interim Chair (Department of Workforce Development, Education and Labor Cabinet), Secretary Jamie Link (Education and Labor Cabinet), Lori Ulrich (Chair of the Kentucky Workforce Innovation Board), Dr. Beth Hargis proxy for Commissioner Robbie Fletcher (Kentucky Department of Education), Chris Wooldridge proxy for former Murray State President Jackson (CPE Conference of Presidents), Correy Eimer (Northern Kentucky Area Development District), Dallas Kratzer proxy for Brigadier-General Steven Bullard (Kentucky Commission on Military Affairs), Eleri Gesler proxy for Winston Miller (Kentucky Housing Corporation), Johnny Collett proxy for Beth Potter (University of Kentucky Human Development Institute), LaKisha Miller proxy for Ashli Watts (Kentucky Chamber of Commerce), Dr. Leslie Sizemore proxy for Dr. Aaron Thompson (Council on Postsecondary Education), Natalie Burikhanov proxy for Secretary Keith Jackson (Justice and Public Safety Cabinet), Nick Haw proxy for Amanda Curry (Job Corps).

GUESTS: Ashley Kelley, Becky Miller, Beth Roberts, Billie Hardin, Bridget Back, Chelsea Conn, Chris Sanders, Everett Bracken, Jacob McAndrews, Jason Schultz, Jim Flynn, Kim Menke, Mary Anne Medlock, Matt Berry, Michelle DeJohn, Mike Buckentin, Sheila Clark, Stacey Shane, Tammy Hyde, Tiffanie Reeves

STAFF: Alisher Burikhanov, Debbie Dennison, Sara jaggers, LaChrista Ellis, Elishah Taylor

1:31 pm MEETING CALLED TO ORDER

Dr. Mike Yoder, Commissioner of the Kentucky Department of Workforce Development (DWD), opened the meeting by introducing himself and thanking Lori Ulrich for leading the previous meeting and the attendees for their participation. He lifted the Governor's workforce-focused investments in Kentucky and highlighted the Collaborative Board's role in supporting KWIB's strategy through the ten local boards. He introduced Dr. Matt Berry and Sam Keathley, Kentucky Center for Statistics (KYSTATS), commending their contributions to shaping workforce strategy for cross-sector collaborations to identify future high-demand, living-wage jobs.

Overview: Kentucky's Top Sectors & Good Jobs

Alisher Burikhanov, Executive Director of the Kentucky Workforce Innovation Board (KWIB), welcomed and introduced sector leaders to discuss workforce challenges and solutions across key industries in Kentucky. He reminded the board of Kentucky's top five sectors: Healthcare, Manufacturing & Logistics, Education, Construction, and Professional, Scientific, & Technical Services. Jacob McAndrews, Kentucky Chamber Foundation, represented the Healthcare sector; Mike Buckentin, Metals Innovation Initiative (MI2), represented the Manufacturing & Logistics sector; Dr. Jim Flynn, Kentucky Association of School Superintendents, represented the Education sector; and Jason Shultz, Greater Louisville Building and Construction Trades Council, represented the Construction sector.

Kentucky's Top Sectors Overview

The healthcare discussion focused on addressing workforce shortages by involving retired nurses as instructors, proactively preparing staff nearing retirement for teaching roles, and emphasizing the need for soft skills like

communication. It also highlighted the need for broader youth recruitment strategies, moving beyond family connections, and targeting underrepresented groups, including immigrants and formerly incarcerated individuals, to fill gaps in the workforce.

The manufacturing discussion focused on strengthening partnerships between businesses and schools to provide hands-on learning and workforce training. It highlighted examples like companies funding labs or relocating classrooms into manufacturing plants to offer real-world experience. Emphasis was made on the importance of industry involvement in education to build talent pipelines and align curricula with the needs of high-demand sectors like manufacturing.

The construction conversation focused on promoting construction as a legitimate, high-paying career, not just a fallback option. It emphasized the need to shift societal views, introduce students to trades early, and align education systems with workforce needs. Discussion advocating for more focus on skilled trades and creating demand-driven models to address workforce shortages.

The education discussion centered on addressing continued misalignment between education and workforce needs. It highlighted the importance of creating demand-driven education systems, where local communities and employers help shape priorities. Emphasized was the need for streamlining teacher certification and promoting industry-education partnerships to better align curricula with real-world job market demands.

Group Discussion – Opportunities for Collaboration & Innovation

Discussion focused on aligning Kentucky's education system with workforce needs through collaboration and reform. Strategies to address teacher shortages in high-demand fields included engaging retired professionals, increasing certifications, and exploring alternative compensation models. The group also emphasized expanding career exposure for students, increasing employer involvement in schools, and ensuring workforce pipelines are inclusive of underserved groups.

Initiatives like the "United We Learn" accountability framework were cited as potential tools for achieving the goal. The group called for stronger cross-sector partnerships and actionable steps to modernize both education and workforce development systems across Kentucky. To further these efforts, the board recommended incorporating more industry experts into Career and Technical Education (CTE) programs and scaling successful regional initiatives, such as SCK Launch in Bowling Green. This program, a collaboration between the local chamber, local school districts and businesses, provides middle school students with valuable career exposure and could be expanded statewide.

The discussion also highlighted several resources, including "Futuriti", which focuses on top sectors for students; "Ready for Industry", a career exposure initiative by the Department of Workforce Development; and "Pathful", a system designed to engage students in career development. Chris Sanders, Deputy Executive Director – Office of Educational Programs, introduced "Pathful", a workforce-ready platform used in over 500 K-12 sites across Kentucky, which helps students explore careers through video content and a school-based social media-style system. The platform supports career awareness and skill-building from kindergarten through 12th grade, connecting education with industry. Businesses can participate by emailing everybodycounts@ky.gov to create custom content or take part in virtual tours, such as those with Amtech, Spy Coast Farms, and the Operating Engineers Local 181.

Updates on Collaborative Activities

Alisher thanked participants for their engagement and emphasized the importance of collaboration in workforce development efforts. He provided updates on several key initiatives, including the <u>Jobs on Day One program</u>—a training partnership, funded in part by the Governor's the Statewide Reserve Fund. This program has helped formerly incarcerated individuals transition into skilled trades.

He also highlighted the launch of the <u>Governor's Council of Second Chance Employers</u>, a business-led group promoting fair hiring practices for those with criminal records. Council members include representatives from various sectors such as manufacturing and food service. In support, the Governor's office <u>released videos</u> this initiative. Additionally, the Team Kentucky Office of Reentry Services has been established to provide a statewide strategy for helping individuals

exiting incarceration successfully reintegrate into the workforce. **Natalie Burikhanov, Legislative Director for the Kentucky Justice and Public Safety Cabinet** will serve as Executive Director of this office.

He acknowledged the significant contributions of Everett Bracken, Program Administrator, Kentucky Department for Veteran Affairs (KDVA), especially in veteran workforce initiatives like the Commonwealth Job Fair, which connects veterans and job seekers across Kentucky with employers. Employers had early access to resumes and conducted live interviews, with some pre-screening candidates in advance. The initiative also received high-level support, with promotional videos from the Governor, Lieutenant Governor, and Secretary of State. The program, which runs through December, is designed to make hiring easy for businesses and to help retain military talent in Kentucky. Everett has proposed continued funding for the next fiscal year.

CLOSING COMMENTS – UPCOMING DATES

The next meeting is scheduled for **July 17, 2025**. Alisher thanked everyone for their participation. Commissioner Mike Yoder thanked everyone for their involvement.

3:26 PM ADJOURNMENT

Meeting Focus: Statewide Workforce and Talent Team (SWATT)

SWATT





STATEWIDE WORKFORCE AND TALENT TEAM

The Statewide Workforce and Talent Team (SWATT) is a group of statewide organizations committed to improved measurement, coordination and delivery of workforce development solutions and services to Kentucky employers.

THE CHALLENGE

In 2024, Kentucky saw \$6.9 billion in new investment announcements and 9,425 new jobs—a 50% increase from 2023. Meanwhile, unemployment rose to 5.1% with 106,000 employed persons and approximately 100,000 job openings. This shift from worker shortage to balanced labor supply creates strategic opportunities for workforce development and positions Kentucky for continued economic growth.

THE SOLUTION

SWATT uses a unified, data-informed approach to workforce solutions based on employer feedback. We gather shared metrics to pilot programs in manufacturing and healthcare, then scaled statewide. Every partner organization is committed to measuring results and driving workforce participation.

Our collective approach creates employer solutions, career opportunities, and economic growth for all Kentuckians.

WHO WE ARE

- Secretary, Kentucky Cabinet for Economic Development
- Secretary, Kentucky Education and Labor Cabinet
- President and CEO, Kentucky Chamber of Commerce
- President, Kentucky Community and Technical College System
- Associate Commissioner, Career and Technical Education, Kentucky Department of Education
- Executive Director, Kentucky Center for Statistics
- Associate Vice President for Workforce Initiatives
- Kentucky Council on Postsecondary Education
- President & CEO, Kentucky Association of Manufacturers
- Chair, Kentucky State Workforce Development Board
- Associate Vice President, Workforce Development, Kentucky Hospital Association





LABOR CABINET

















Education & Workforce Collaborative - State of the Workforce Funding Report

Per the <u>Executive Order 2020-551</u>, the Education and Workforce Collaborative will be compiling 2022-2025 funding report identifying all federal and state funded workforce-related activities. Including funding streams for education, training, support services, and career service activities in the past three programmatic years provided by the Collaborative's respective agencies or entities.

The funding report shall indicate, to the extent feasible, the return on investment (ROI) for each stream. To determine ROI, the Kentucky Workforce Innovation Board (KWIB) has identified three ROI elements: (1) number participants, (2) number of placements, and (3) average wages.

Timeline: Request will be sent 7/21 to Collaborative members with the due date of 8/22.

Necessary Funding Data & Steps

- 1. Identify allocated funding for:
 - PY22 (July 1st, 2022 June 30th, 2023)
 - PY23 (July 1st, 2023 June 30th, 2024)
 - PY24 (July 1st, 2024 June 30th, 2025)
- 2. Specify if funding is federal, state, or combined (if combined, what percentage is federal and what percentage is state?)
- 3. Identify the type of activity per stream:
 - Education
 - Training
 - Support Services
 - Career Services
- 4. Provide the eligibility requirements for each funding stream
- 5. Identify per funding source:
 - Number of individuals served
 - Number of individuals placed
 - Average wages of individuals placed

If funding is meant to serve businesses, identify the number of companies served.

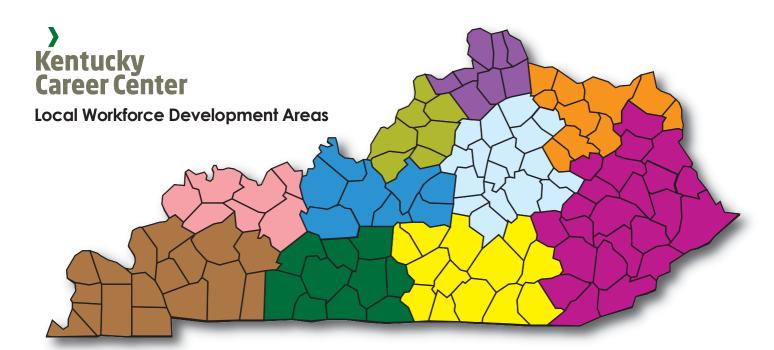
Funding Streams Definitions

<u>Education</u>: investment used to for long term career preparation, examples include higher education degrees, certificates, certifications, credentials, digital badging, integrated education programs, etc.

<u>Training:</u> investment in programs that are occupation specific, examples: on-the-job training, incumbent worker training, internships, pre-apprenticeships, registered apprenticeships, and career pathways exposure.

<u>Supportive Services</u>: investment in services such as transportation, childcare, dependent care, housing, and needs related payments, linkage to community services, assistance with educational training, reasonable accommodations for youth with disabilities, referral to medical services, and assistance with uniforms and other appropriate work attire and work-related tools.

<u>Career Services:</u> provision of services related to employment and career assistance, such as career coaching, career awareness, career exploration, labor market information sharing, resume building, interview skills, and job placement services.



Bluegrass

Anderson, Bourbon, Boyle, Clark, Estill, Fayette, Franklin, Garrard, Harrison, Jessamine, Lincoln, Madison, Mercer, Nicholas, Powell, Scott, Woodford, **Tiffanie Reeves**, **Director** 699 Perimeter Drive Lexington, Kentucky 40517 859-810-2536 ckycareers.com treeves@bgadd.org

Cumberlands

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EKCEP

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Green River

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TENCO

Bath, Boyd, Bracken, Fleming, Greenup, Lewis, Mason, Montgomery, Robertson, Rowan

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West Kentucky

Ballard, Caldwell, Calloway, Carlisle, Christian, Crittenden, Fulton, Graves, Hickman, Hopkins, Livingston, Lyon, Marshall, McCracken, Muhlenberg, Todd, Trigg Sheila Clark, Director 300 Hammond Drive Hopkinsville, Kentucky 42240 270-886-9484 wkworkforce.work sheila.clark@ky.gov



REGISTER NOW

Virtual Job Fair



Join us for the Commonwealth of Kentucky's Virtual Job Fair, featuring an exclusive opportunity to connect with multi-sector employers – such as Humana, Nucor Tubular Products, Starbucks, the University of Kentucky, and others—as well as job seekers from across the commonwealth. This is your chance to explore exciting job openings and take the next step in your career. Don't miss out—register today and start your journey with the Commonwealth of Kentucky.

Date: Wednesday, August 20, 2025 Time: 10:00 A.M. – 1:00 P.M. EDT

Schedule:

- 10:00 A.M. 11:00 A.M. Veterans & Military Families
- 11:00 A.M. 1:00 P.M. Open to All Job Candidates

This event is completely free for both employers and job seekers, providing an excellent opportunity to connect and explore career opportunities.

Future virtual job fairs will take place on the third Wednesday of each month in 2025. Here's a preview of the upcoming dates:

- September 17, 2025
- · December 2025 no virtual job fair
- October 15, 2025
- · January 21, 2026
- · November 19, 2025
- · February 18, 2026



EMPLOYERS SCAN THE QR CODE TO REGISTER.



JOB-SEEKERS SCAN THE QR CODE TO REGISTER.



Questions? Contact Everett Bracken at 502-650-5283 or by email at everett.bracken@ky.gov

Appendix

Education and Workforce Collaborative Board Meetings

October 16, 2025

January 22, 2026

April 16, 2026

July 16, 2026

October 15, 2026

All meetings are scheduled for 1:30-3:30 pm ET/ 12:30-2:30 pm CT and will be conducted in-person at the Mayo-Underwood Building (500 Mero Street, Frankfort, KY 40601) with a virtual option.

