KCTCS IS STATEWIDE
GET A DEGREE
TUITION FREE

NEVER UNDERESTIMATE YOU

B. STILLE
OF THE NAPPY ROOTS

BLUEGRASS COMMUNITY & TECHNICAL COLLEGE
WORK READY SCHOLARSHIP PROGRAM
Ready. Set. Work.

(833) 711-WRKS
WORKREADYKY.COM
PARTICIPATING COLLEGES & UNIVERSITIES
Work Ready Kentucky Scholarship Overview
ELIGIBILITY CRITERIA:

- U.S. Citizen or Permanent Resident
- KY Resident (residency is determined by schools)
- High School Graduate, Completed or Enrolled in High School Equivalency Diploma Program
- Have not earned an associate’s or higher degree
- Enrolled in approved program of study
  - Health Care
  - Advanced Manufacturing
  - Transportation/Logistics
  - Business Services/IT
  - Construction
  - Comprehensive Transition and Postsecondary (CTP) program (beginning Fall 2022)
- Not be enrolled in an ineligible degree program as same or any institution
- Maintain Satisfactory Academic Progress – after receiving first WRKS disbursement
- Not be in default on any TIV program or KHEAA administered program
ELIGIBILITY LIMIT:

Award expires when first of the following conditions is met

• Receipt of scholarship for 60 credit hours
• Receipt of associate degree
AWARD AMOUNT:

- Award amount equals the amount remaining after Pell, CAP, KEES, other scholarships or waivers specifically for tuition
- Capped at the in-state tuition and fees rate at KCTCS
- Fee amounts capped at $400 per year (mandatory and administrative fees)
  - Eligible fees: mandatory and administrative fees (course and lab fees)
  - Ineligible fees: Books, tools, other instructional material

WRKS Calculation:

Tuition
+ Eligible fees (not to exceed $400/yr)
= Total Tuition and Eligible Fees
- Pell, CAP, KEES, or TP specifically for tuition
= Total WRKS Award

*Any WIOA funds for tuition and fees would count as other third-party funds in WRKS calculation.
OTHER TYPES OF FINANCIAL AID

- Federal Pell Grant - based on need (EFC)
  - Maximum award is $6,895
- Federal Supplemental Educational Opportunity Grant (SEOG) – awarded to neediest students.
  - Award amounts varies at each school
- College Access Program (CAP) Grant – need based state grant – KY public and private colleges
  - Maximum award at two-year school is $2,500
  - Maximum award at four-year school is $5,300
- Kentucky Tuition Grant (KTG) – need based state grant – KY private colleges
  - Maximum award is $3,200
FAQS:

Q: Do my old college credits count toward the 60-credit limit on the scholarship?
A: Not unless they were receiving WRKS at the other school. The 60 hour limit only applies to hours completed while receiving the scholarship.

Q: Can I attend part-time and still be eligible for the program?
A: Yes, there is no minimum enrollment requirement.

Q: Can I get more than one certification?
A: Yes, if you have not met the limits of 60 hours or received an associate degree.

Q: Are students enrolled in a GED program eligible?
A: Yes, students who are enrolled in a high school equivalency diploma program are eligible. Students enrolled in the GED program must still complete a FAFSA even though they are not eligible for federal aid.
HOW TO APPLY FOR WRKS

https://workreadyky.com

1. Apply to university of your choice
2. Complete the Free Application for Federal Student Aid (FAFSA)
3. Complete the Work Ready Kentucky Scholarship Application
   • Application opens May 1 each year
   • KHEAA begins making award estimates and notifying students in July
   • Awards at school are not finalized until after term begins

Students should contact the Financial Aid Office at their school if they have questions about their WRKS award. Students can also contact KHEAA with questions related to the status of their scholarship at 800-928-8926 or studentaid@kheaa.com
HISTORICAL DATA

Work Ready Kentucky Scholarship
Total Disbursed – All Workforce Sectors

Source: KHEAA, May 2022

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017-2018</td>
<td>$2,880,881</td>
</tr>
<tr>
<td>2018-2019</td>
<td>$5,662,645</td>
</tr>
<tr>
<td>2019-2020</td>
<td>$8,600,549</td>
</tr>
<tr>
<td>2020-2021</td>
<td>$9,277,246</td>
</tr>
<tr>
<td>2021-2022 (prelim)</td>
<td>$10,473,855</td>
</tr>
</tbody>
</table>
Work Ready Kentucky Scholarship
Disbursements by Workforce Sector
Source: KHEAA, May 2022

- Advanced Manufacturing
- Business and IT
- Construction
- Healthcare
- Transportation/Logistics
## Work Ready Kentucky Scholarship - Activity Since Program Inception

<table>
<thead>
<tr>
<th>Academic Year</th>
<th>Applicants</th>
<th>Recipients</th>
<th>Total Disbursed</th>
<th>Average Disbursed</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017-2018</td>
<td>6,896</td>
<td>1,194</td>
<td>$2,880,881</td>
<td>$2,413</td>
</tr>
<tr>
<td>2018-2019</td>
<td>6,730</td>
<td>2,240</td>
<td>$5,662,645</td>
<td>$2,528</td>
</tr>
<tr>
<td>2019-2020</td>
<td>8,678</td>
<td>3,406</td>
<td>$8,600,549</td>
<td>$2,525</td>
</tr>
<tr>
<td>2020-2021</td>
<td>8,957</td>
<td>3,446</td>
<td>$9,277,246</td>
<td>$2,692</td>
</tr>
<tr>
<td>2021-2022 (prelim)</td>
<td>9,350</td>
<td>3,705</td>
<td>$10,473,855</td>
<td>$2,827</td>
</tr>
</tbody>
</table>
WRKS Marketing and Lead Management
B. Stille and WRKS

• Brian Scott better known by his stage name B.Stille (pronounced B-Still) is an American rapper, songwriter, producer, actor and entrepreneur. Scott is one of six original members of the multi-platinum selling group “Nappy Roots”. He went back to college, finished his degree in 2019 and wants others to do the same.

• https://youtu.be/L62bqC87El4
MARKETING SUPPORT

- Over 20 partners are engaged in ongoing marketing efforts including the Kentucky Lottery, Council on Postsecondary Education, Education and Workforce Development Cabinet, Kentucky Chamber of Commerce, the Graduate Network, etc.
  - The Kentucky Lottery uses part of their media buy to support Work Ready.
  - Partners use all their owned and shared platforms to promote the hotline and website including social media, websites, publications, etc.

- Primary marketing support has come from KCTCS including:
  - Print materials distributed by colleges
  - Social, display and other digital advertising.
  - Radio
  - Facebook Live event/interviews with B. Stille
FUELED BY
Kentucky
LOTTERY
WORK READY
SCHOLARSHIP PROGRAM
Ready. Set. Work.

Request information
Call us at: 833-711-WRKS

Tuition Paid.

Interested in free tuition? I'm happy to help.
LEAD MANAGEMENT

- Workreadyky.com
  - Hotline: 833-711-WRKS
  - Web Chat
  - Request for Information
- The hotline staff can answer questions about eligibility, programs, the application process etc.
- Leads are captured through the form, chat or hotline.
- Leads are sent to a primary contact at the college that is knowledgeable about the scholarship and can help the prospect enroll.
  - Process includes all participating colleges, not KCTCS only.
Find Your Career

FIND THE CAREER FOR YOU

If you have a career in mind, but you need some extra training, we're here to help. Select a career path below and explore the training options our colleges have to offer.

Help Me Choose

Advanced Manufacturing
Focus on production planning and control, maintenance and manufacturing, and process engineering.

Agriculture
Love the idea of working with crops, animals, and resources that contribute to the worldwide food supply? Pursuing a

Business
Focus on organizing people, planning activities, working with numbers, and directing productive business operations.