



WORK READY

SCHOLARSHIP PROGRAM

Ready. Set. Work.



KCTCS IS STATEWIDE



GET A DEGREE
**TUITION
FREE**



B. STILLE
OF THE NAPPY ROOTS

**NEVER
UNDERESTIMATE
YOU**



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READY**
SCHOLARSHIP PROGRAM
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(833) 711-WRKS
WORKREADYKY.COM



PARTICIPATING COLLEGES & UNIVERSITIES



INDIANA **TECH**



Work Ready Kentucky Scholarship Overview

ELIGIBILITY CRITERIA:

- U.S. Citizen or Permanent Resident
- KY Resident (residency is determined by schools)
- High School Graduate, Completed or Enrolled in High School Equivalency Diploma Program
- Have not earned an associate's or higher degree
- Enrolled in approved program of study
 - Health Care
 - Advanced Manufacturing
 - Transportation/Logistics
 - Business Services/IT
 - Construction
 - Comprehensive Transition and Postsecondary (CTP) program (beginning Fall 2022)
- Not be enrolled in an ineligible degree program at same or any institution
- Maintain Satisfactory Academic Progress – after receiving first WRKS disbursement
- Not be in default on any TIV program or KHEAA administered program

ELIGIBILITY LIMIT:

Award expires when first of the following conditions is met

- Receipt of scholarship for 60 credit hours
- Receipt of associate degree

AWARD AMOUNT:

- Award amount equals the amount remaining after Pell, CAP, KEES, other scholarships or waivers specifically for tuition
- Capped at the in-state tuition and fees rate at KCTCS
- Fee amounts capped at \$400 per year (mandatory and administrative fees)
 - Eligible fees: mandatory and administrative fees (course and lab fees)
 - Ineligible fees: Books, tools, other instructional material

WRKS Calculation:

$$\begin{aligned} & \text{Tuition} \\ + & \text{ Eligible fees (not to exceed $400/yr) } \\ = & \text{ Total Tuition and Eligible Fees} \\ - & \text{ Pell, CAP, KEES, or TP specifically for tuition } \\ = & \text{ Total WRKS Award} \end{aligned}$$

*Any WIOA funds for tuition and fees would count as other third-party funds in WRKS calculation.

OTHER TYPES OF FINANCIAL AID

- Federal Pell Grant - based on need (EFC)
 - Maximum award is \$6,895
- Federal Supplemental Educational Opportunity Grant (SEOG) – awarded to neediest students.
 - Award amounts varies at each school
- College Access Program (CAP) Grant – need based state grant – KY public and private colleges
 - Maximum award at two-year school is \$2,500
 - Maximum award at four-year school is \$5,300
- Kentucky Tuition Grant (KTG) – need based state grant – KY private colleges
 - Maximum award is \$3,200

FAQS:

Q: Do my old college credits count toward the 60-credit limit on the scholarship?

A: Not unless they were receiving WRKS at the other school. The 60 hour limit only applies to hours completed while receiving the scholarship.

Q: Can I attend part-time and still be eligible for the program?

A: Yes, there is no minimum enrollment requirement.

Q: Can I get more than one certification?

A: Yes, if you have not met the limits of 60 hours or received an associate degree.

Q: Are students enrolled in a GED program eligible?

A: Yes, students who are enrolled in a high school equivalency diploma program are eligible. Students enrolled in the GED program must still complete a FAFSA even though they are not eligible for federal aid.

HOW TO APPLY FOR WRKS

<https://workreadyky.com>

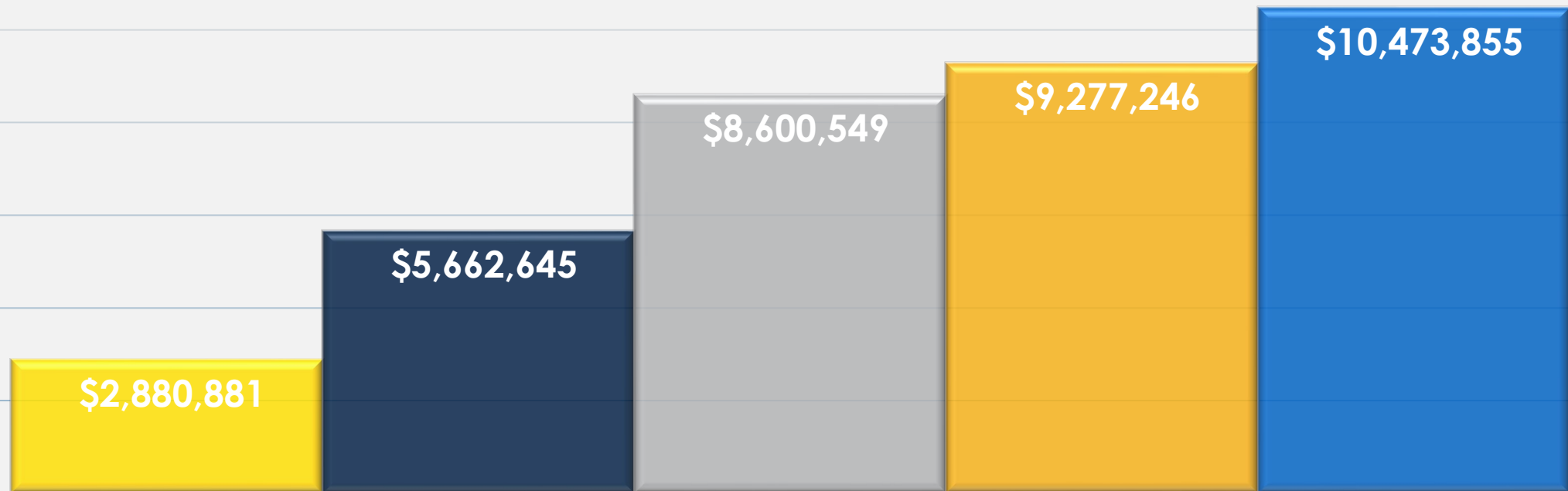
1. Apply to university of your choice
2. Complete the Free Application for Federal Student Aid (FAFSA)
3. Complete the Work Ready Kentucky Scholarship Application
 - Application opens May 1 each year
 - KHEEA begins making award estimates and notifying students in July
 - Awards at school are not finalized until after term begins

Students should contact the Financial Aid Office at their school if they have questions about their WRKS award. Students can also contact KHEEA with questions related to the status of their scholarship at 800-928-8926 or studentaid@kheada.com

HISTORICAL DATA

Work Ready Kentucky Scholarship Total Disbursed – All Workforce Sectors

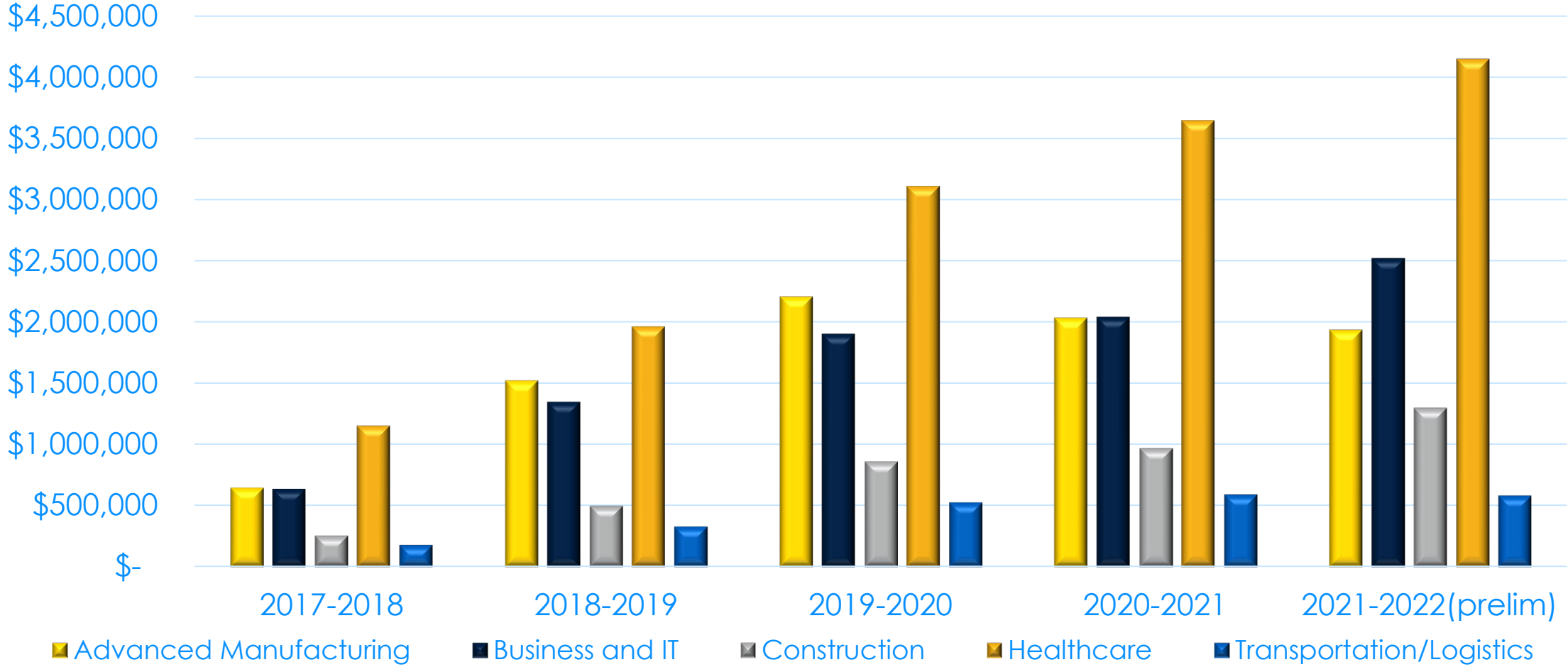
Source: KHEAA, May 2022



■ 2017-2018 ■ 2018-2019 ■ 2019-2020 ■ 2020-2021 ■ 2021-2022 (prelim)

Work Ready Kentucky Scholarship Disbursements by Workforce Sector

Source: KHEAA, May 2022



Work Ready Kentucky Scholarship - Activity Since Program Inception

Academic Year	Applicants	Recipients	Total Disbursed	Average Disbursed
2017-2018	6,896	1,194	\$ 2,880,881	\$ 2,413
2018-2019	6,730	2,240	\$ 5,662,645	\$ 2,528
2019-2020	8,678	3,406	\$ 8,600,549	\$ 2,525
2020-2021	8,957	3,446	\$ 9,277,246	\$ 2,692
2021-2022 (prelim)	9,350	3,705	\$ 10,473,855	\$ 2,827



WRKS Marketing and Lead Management

B. Stille and WRKS

- Brian Scott better known by his stage name B.Stille (pronounced B-Still) is an American rapper, songwriter, producer, actor and entrepreneur. Scott is one of six original members of the multi-platinum selling group “Nappy Roots”. He went back to college, finished his degree in 2019 and wants others to do the same.
- <https://youtu.be/L62bqC87E14>

MARKETING SUPPORT

- Over 20 partners are engaged in ongoing marketing efforts including the Kentucky Lottery, Council on Postsecondary Education, Education and Workforce Development Cabinet, Kentucky Chamber of Commerce, the Graduate Network, etc.
 - The Kentucky Lottery uses part of their media buy to support Work Ready.
 - Partners use all their owned and shared platforms to promote the hotline and website including social media, websites, publications, etc.
- Primary marketing support has come from KCTCS including:
 - Print materials distributed by colleges
 - Social, display and other digital advertising.
 - Radio
 - Facebook Live event/interviews with B. Stille



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Request information

Call us at: 833-711-WRKS

**Tuition
Paid.**



**B. Still
Of the
ROOTS**

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Interested in free tuition? I'm happy to help.





FIRST NAME *

LAST NAME *

EMAIL *

DATE OF BIRTH *

PHONE

WOULD YOU LIKE TO RECEIVE TEXT MESSAGES?

I AM INTERESTED IN OBTAINING MY GED *



Interested in free tuition? I'm happy to help.



LEAD MANAGEMENT

- Workreadyky.com
 - Hotline: 833-711-WRKS
 - Web Chat
 - Request for Information
- The hotline staff can answer questions about eligibility, programs, the application process etc.
- Leads are captured through the form, chat or hotline.
- Leads are sent to a primary contact at the college that is knowledgeable about the scholarship and can help the prospect enroll.
 - Process includes all participating colleges, not KCTCS only.



Find Your Career

FIND THE CAREER FOR YOU

If you have a career in mind, but you need some extra training, we're here to help. Select a career path below and explore the training options our colleges have to offer.



Help Me Choose



Advanced Manufacturing

Focus on production planning and control, maintenance and manufacturing, and process engineering.



Agriculture

Love the idea of working with crops, animals and resources that contribute to the worldwide food supply? Pursuing a



Business

Focus on organizing people, planning activities, working with numbers, and directing productive business operations.

