

Kentucky Historical Society
Frankfort, KY

1:30 CALL MEETING TO ORDER

SWEARING IN OF NEW MEMBERS

Minutes of April 2019 KWIB Meeting.....Kevin Smith, Member Representing the Chair
Beam Suntory

1:35 PRESENTATION, DISCUSSION AND ACTION

Education and Workforce Cabinet Updates.....Josh Benton, Deputy Secretary
Education and Workforce Development Cabinet

State Strategic Plan.....Andy Hightower, Lead Policy Advisor
Education and Workforce Development Cabinet

Kentucky Health Update.....Tracy Williams, Executive Advisor
Cabinet for Health and Family Services

Dun and Bradstreet.....Jason Probst, Relationship Manager
Dun and Bradstreet

WorkReady Communities Certifications.....Melissa A. Aguilar, Executive Director
Kentucky Workforce Innovation Board

The Commonwealth's STRATEGIC PLAN – An Urgent Call to Action

- **Measuring Success for the Plan – Metrics Dashboard**.....Josh Benton, Deputy Secretary
Education and Workforce Development Cabinet
- **Project Management Plan**.....Jim Mahony, Consultant
Deloitte Consulting
- **Implementation Update – the KYWORKS Collaborative**.....Melissa A. Aguilar, Executive Director
Kentucky Workforce Innovation Board
- **Employer Engagement and Education Attainment and Completion**.....Kevin Smith, Co-Chair
Jim Beam Brands
and
Pat Murphy, Co-Chair
UPS
- **Workforce Participation and Sustainability**.....Amy Luttrell, Chair
Goodwill Industries
- **Funding and Resource Alignment**.....Kim Menke, Chair
Toyota

3:40 OTHER BUSINESS / DISCUSSION

3:50 ADJOURNMENT



MATTHEW G. BEVIN
GOVERNOR

EXECUTIVE ORDER

Secretary of State
Frankfort
Kentucky

2019 - 470
June 24, 2019

By virtue of the authority vested in me by Sections 69 and 81 of the Kentucky Constitution and Executive Order 2017-643, I, Matthew G. Bevin, Governor of the Commonwealth of Kentucky, do hereby appoint Kim King, Harrodsburg, as a member of the Kentucky Workforce Innovation Board, representing the State Legislature as a non-voting member.

Please issue a commission to her.



MATTHEW G. BEVIN, Governor
Commonwealth of Kentucky



ALISON LUNDERGAN GRIMES
Secretary of State



MATTHEW G. BEVIN
GOVERNOR

EXECUTIVE ORDER

Secretary of State
Frankfort
Kentucky

2019 - 288
April 18, 2019

By virtue of the authority vested in me by Sections 69 and 81 of the Kentucky Constitution and Executive Order 2017-643, I, Matthew G. Bevin, Governor of the Commonwealth of Kentucky, do hereby appoint the following as members of the Kentucky Workforce Innovation Board:

Keith A. Sparks, Grayson, representing workforce, to replace Bernard Miles, Lebanon, who has resigned. Mr. Sparks shall serve for the remainder of the unexpired term ending September 30, 2019;

Curtis J. Carson, Ashland, representing businesses, to replace Peter Feil, Ft. Thomas, who has resigned. Mr. Carson shall serve for the remainder of the unexpired term ending September 30, 2020;

Kurtis J. Mishler, Louisville, representing businesses, to replace Danette Wilder, Lexington, who has resigned. Mr. Mishler shall serve for the remainder of the unexpired term ending September 30, 2020; and

Lori K. Ulrich, Mayslick, representing businesses. Mrs. Ulrich shall serve for term expiring September 30, 2020.

Please issue commissions to them.



MATTHEW G. BEVIN, Governor
Commonwealth of Kentucky



ALISON LUNDERGAN GRIMES
Secretary of State



MATTHEW G. BEVIN
GOVERNOR

EXECUTIVE ORDER

Secretary of State
Frankfort
Kentucky

2019 - 293
April 24, 2019

By virtue of the authority vested in me by Sections 69 and 81 of the Kentucky Constitution and Executive Order 2017-643, I, Matthew G. Bevin, Governor of the Commonwealth of Kentucky, do hereby appoint Patricia Dianne Owen, South Fulton, as a member of the Kentucky Workforce Innovation Board, to replace David Boggs, Frankfort, who has resigned. Mrs. Owen shall represent workforce and serve for the remainder of the unexpired term ending September 30, 2019.

Please issue a commission to her.


MATTHEW G. BEVIN, Governor
Commonwealth of Kentucky

ALISON LUNDERGAN GRIMES
Secretary of State



MATTHEW G. BEVIN
GOVERNOR

EXECUTIVE ORDER

Secretary of State
Frankfort
Kentucky

2019 - 587
July 31, 2019

By virtue of the authority vested in me by Sections 69 and 81 of the Kentucky Constitution and Executive Order 2017- 643, I, Matthew G. Bevin, Governor of the Commonwealth of Kentucky, do hereby appoint Donald Ray Leathers Jr., Shelbyville, as a member of the Kentucky Workforce Innovation Board, to replace Hugh Haydon, Louisville, who has resigned. Mr. Leathers shall represent business and serve for the remainder of the unexpired term ending September 30, 2020.

Please issue a commission to him.


MATTHEW G. BEVIN, Governor
Commonwealth of Kentucky

ALISON LUNDERGAN GRIMES
Secretary of State

MEMBERS PRESENT: Rob Southard, Lori Ulrich, Danny Davis, Pat Murphy, Hugh Haydon, Josh Benton, Kim Menke, Torsten Langguth, Terry Sexton, Kristina Slattery, Scott Brinkman, Amy Luttrell, Jimmy Higdon, Curtis Carson, David Horseman, Kevin Smith, Adam Hinton, Wayne Lewis, Aaron Thompson, Kurtis Mishler, Dianne Owen and Scott Pierce.

CABINET STAFF PRESENT: Melissa Aguilar and Christy Henry

CALL TO ORDER

Hugh Haydon called the meeting to order at 1:33pm

Minutes of the 12/4/2018 (No Quorum) and 2/21/2019 KWIB Meeting

ACTION: A motion made by Adam Hinton to approve the December 4, 2018 and February 21, 2019 minutes. Kim Menke seconded. Motion carried.

PRESENTATION, DISCUSSION AND ACTION

Rules of Procedure-Modifications Suggested

Kim Menke made a motion to approve, Pat Murphy seconded. Motion carried.

Education & Workforce Cabinet Updates

A recent restructuring and reorganization has occurred to include the Office of Unemployment Insurance, Office of Career Development, Office of Vocational Rehabilitation, and Adult Education. Commissioner Ray Leathers resigned effective April 30, 2019.

Unemployment Insurance

Katie Houghlin updated the board on the latest changes that have been made to the policies of unemployment insurance.

Updates on WorkReady Strategic Plan-An Urgent Call to Action

Metrics Dashboard Updates- Josh Benton updated the board on the Workforce metrics dashboard.

Implementation Update-the KYWorks Collaborative- The first Collaborative meeting was held on February 28, 2019 at the KY History Center and Museum. The meeting consisted of the initial conversation regarding the implementation of the strategic plan and the four sub-committees that will be working together to do so.

Funding & Analysis Sub-committee- Kim Menke, chair of the Funding & Analysis Committee provided an update on the progress of the Funding & Analysis Committee. Kim expressed to the board that the work ahead of this committee is going to be a large project. Kim added the committee has discussed creating a joint effort between this committee and the Resource Alignment committee. Work that has been done on

the dashboard includes the information on the nine populations and will provide a baseline to inform the committee of our goals and progress benchmarks.

Sustainability Committee- Amy Luttrell, co-chair of the Sustainability committee and Secretary Scott Brinkman briefed the board regarding the discussions by this sub-committee. Amy mentioned that this sub-committee had good and detailed discussion at the first meeting. NSF grant proposal of \$450K will not be announced until August, which may be too late to affect change. The estimated time of completion for this project is within the next 30 days.

Metrics Committee- Kevin Smith, co-chair of the sub-committee provided an update on the progress of the Metrics sub-committee. There is a lot of good discussion about the work that should be done by this sub-committee. The first effort is to ask all entities to send their metrics in and determine if the proper metrics are being used to implement the strategic plan.

MOA Committee- Andy Hightower discussed the utilization of using West Virginia, Washington, and Tennessee's agreements as examples for Kentucky. He discussed the purpose and commitment- setting standards and guiderails that encourage collaboration.

Business & Education Alignment Committee - Pat Murphy and Dr. Aaron Thompson provided an update to the board on the Perkins Leadership Funding Recommendations and asked the board for approval. Pat made a motion to approve, Dr. Thompson seconded. Motion carried. Kevin Smith and Torsten Langguth provided an update on the Career Tech Education Certifications Recommendations and asked the board for approval. Kevin made a motion. Torsten seconded. Motion carried.

Workforce Participation Committee -Amy Luttrell provided an update to the board on the work that the Workforce Participation Committee is doing. Amy discussed and updated the board of the Workforce Participation and Business Services Webinar that featured the "Workforce Participation Rate" being led by Melissa Aguilar of the Kentucky Workforce Innovation Board and Amy Luttrell of Goodwill Industries that is scheduled for May 1, 2019. Amy also updated the group on the Employment First Council, which is doing work to 'accomplish in order to increase meaningful opportunities in the Commonwealth'. 'The work includes identifying state policies that create disincentives to employment for people with disabilities and developing recommendations that eliminate them. This council develops training and resources on meaningful and productive jobs within the general workforce for a variety of audiences, including people with disabilities, families, providers, and employers. They recommend implementation of effective practices that increase employment opportunities, and; establish measurable goals to assess progress of these effects.'

Resource Alignment Committee- Kim Menke discussed the work that the Resource Alignment Committee is doing to reduce current barriers. The location of this meeting was at the Covington Career Center in Northern Kentucky where the committee toured the facility and conducted their January meeting thereafter. Kim began the meeting by providing the date, time of the upcoming KY Works Collaborative meeting, and further discussed the plan to implement the strategic plan. The committee discussed the Career Center Certification Guidance and the work that KYSTATS has completed on the metrics dashboard. The next Resource Alignment sub-committee meeting date is pending. Kim reminded the board that the Kentucky Opioid Summit will be on June 24, 2019 at the Griffin Gate Marriott Resort in Lexington, KY.

D&B Data & Insights for Workforce Transformation

Kentucky Workforce Innovation Board
August 15, 2019

Jason Probst, Client Director,
probstj@dnb.com

Michele Robertson, Program Manager,
robertsonm@dnb.com



dun & bradstreet



Today's Discussion Topics

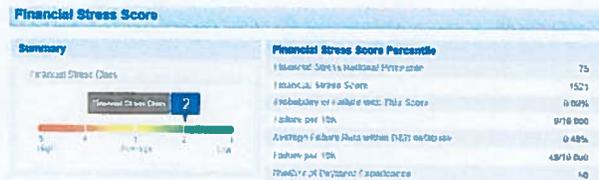
- ✓ Predictive Analytics Driving Proactive Business Engagement
- ✓ Reports created for LWDA's
- ✓ Use Cases from State Workforce Agencies
- ✓ Q&A



Predictive Analytics for Proactive Business Engagement

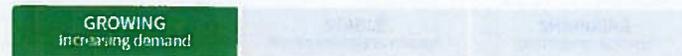


1. The D&B Financial Stress Score provides predictive insights of the businesses that are most likely to fail within the next 12-18 months. Conversely, the Financial Stress Score enables strategic targeting of companies in strong financial condition and candidates for expansion leaning incentives.



2. D&B Material Change follows real-time business activity and operating signals to determine what businesses are demonstrating in the moment growth characteristics or showing signs of contraction or declining business activity*

Growth Trajectory



LWDA Marketability Reports:

Zip Code Report

Sites Report

COUNTY VIEW			
LWDA	County	Sites	Sum(Emp Here)
Cumberlands	ADAIR	883	5,586
	CASEY	548	5,867
	CLINTON	388	6,692
	CUMBERLAND	300	2,192
	GREEN	516	3,054
	LAUREL	2,331	19,520
	MCCREARY	427	4,055
	PULASKI	3,105	27,748
	ROCKCASTLE	444	3,324
	RUSSELL	937	8,715
	TAYLOR	1,362	10,291
	WAYNE	604	5,868
	WHITLEY	1,838	21,641
	TOTAL	13,683	124,553

ZIP CODE VIEW			
Rank(Sites)	ZIP	Sites	Sum(Emp Here)
1	40741	1,468	12,858
2	40701	1,354	12,979
3	42718	1,311	10,206
4	42501	1,270	14,269
5	42503	1,151	10,387
6	42728	841	5,438
7	42642	693	5,073
8	40744	627	5,077
9	42633	604	5,868
10	42743	487	3,011
11	42539	431	3,595
12	40769	424	8,349
13	42602	380	6,666
14	40456	337	2,918
15	42717	298	2,189
16	42629	244	3,642
17	42653	200	1,480
18	42567	177	781
19	42544	173	549
20	42553	159	611
21-60		1054	7,560
	Total	13,683	124,553



LWDA Marketability Reports:

Key Sectors Report

Key Sector	Sites
Unclassified	7,921
Advanced Manufacturing	565
Construction and Trades	1,033
Health Science	1,339
Information and IT Services	2,235
Transportation and Logistics	590
TOTAL	13,683

Risk and Opportunity Report

DataGrid Report

DataGrid Output per Company	
Duns #	NAICS 6 Digit
Business Name	Number of Employees
Trade style (DBA)	Sales Volume
KY Key Sector	Location Type
Physical City	Subsidiary Indicator
Physical State	Financial Stress Score
Physical Zip	Material Change / Opportunity Segment
NAICS 6 Digit Description	LWDA Region

Financial Stress Score	Opportunity Segment / Material Change										
	Increase in Scale	Increase in Demand	Leverage for Growth	Increase in Borrowing	Organic Growth	Spend Growth	Early Signs of Decay	Decrease in Demand	Decrease in Scale	Decrease in Stable	TOTAL
1 - LOW						44	6	2	4	101	183
2					101	302	155	130	74	1,889	2,905
3						328	168	215	73	3,115	4,489
4	102	34	127	344	126	377	96	153	71	2,819	4,249
5 - HIGH	3	4	3	8	7	17	2	5	4	35	88
TOTAL	307	121	316	634	351	1,068	427	505	226	7,959	11,914



LWDA Marketability Reports:

Radius Search Report

- Use Case: Fruit of the Loom
 - ✓ WARN projected 7/22/19
- Search Methodology
 - ✓ Fruit of the Loom location as base
 - ✓ ≤60 mile radius
 - ✓ NAICS = IT, Computer Programing, Graphic Design, Other computer
 - ✓ Financial Stress Score = Low
 - ✓ Material Change = Growing, Expanding
 - ✓ Empl. = >20
- Results = 12 companies



Delivering Positive Results For Business Engagement

Layoff Aversion

6,600

2,000 documented business visits resulting in **6k job losses** averted. \$28M UI Claims avoided.

Accelerating Performance

\$256M

4,000 employer meetings resulting in close to 2,000 Work Share applications For **40,000** participants.

Increasing Participation

50%

Local WDA increased employer participation in job fairs. Over half (50%) were **New** participant employers.

Improving Efficiencies

400

Prior year, WDA did 200 site visits with 2 staff. With D&B increased by **100%** with only one FTE.

Thank you from Your D&B Account Team

Name	Title	Phone	Email
Jason Probst	Client Director	610-248-1779	probstj@dnb.com
Doug Coombe	Market Insight – Customer Consultant	610-882-6835	coombed@dnb.com
Michele Robertson	Program Manager – Workforce Development	312-345-4406	robertsonm@dnb.com





Kentucky Work Ready Communities

Steering Committee Meeting: July 9, 2019

Recommendation for Approval:

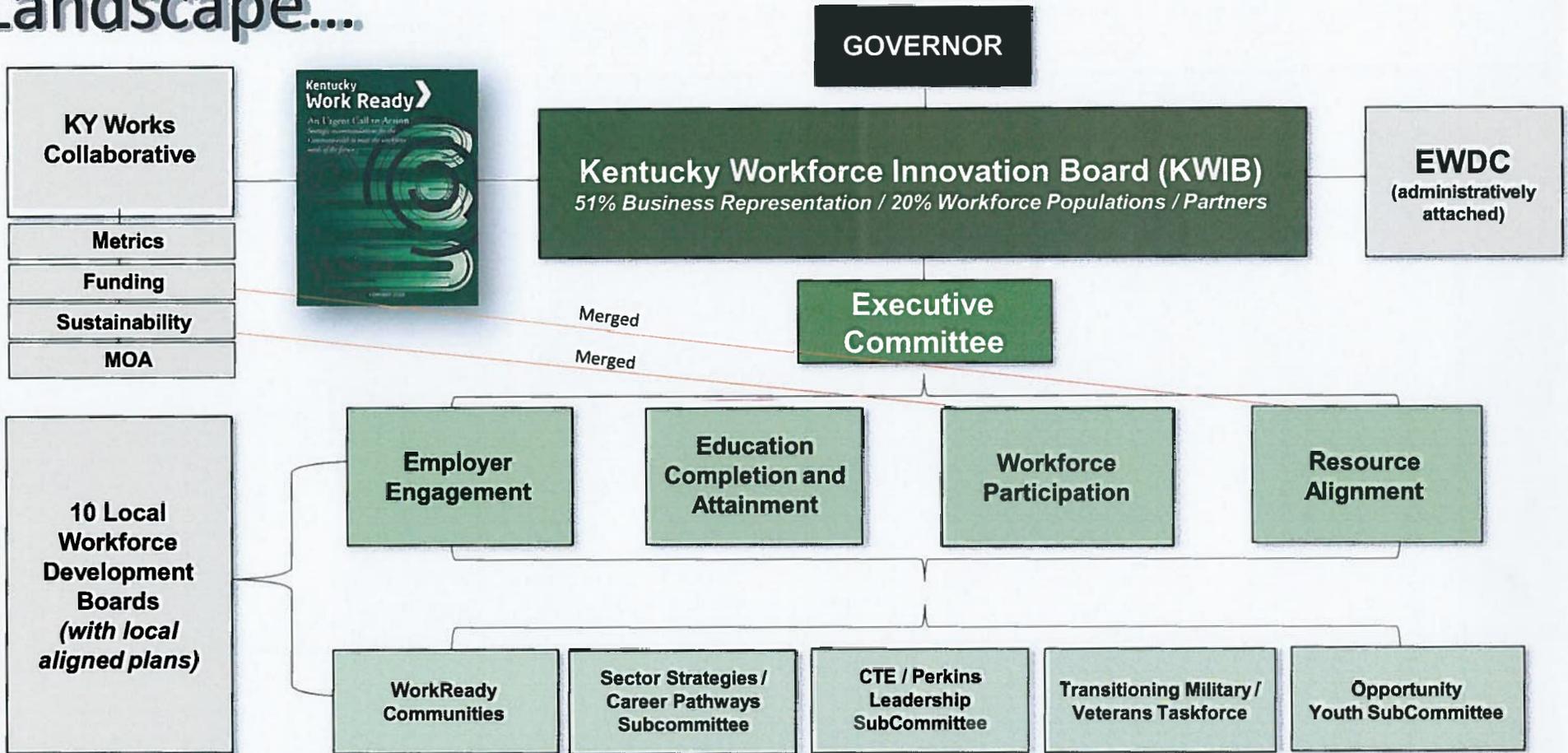
WorkReady

- **Recertification**
 - **Breckenridge County (Entire panel)**

WorkReady in Progress

- **Extensions**
 - **Bourbon County- (Cody, Jacqueline, Moochie, Beth)**

Landscape....





Kentucky Workforce Innovation Board (KWIB) WorkReady Strategic Plan Implementation Support

Project Plan Overview



August 15, 2019

Project Plan Overview

Project Initiation Tasks

Task	% Complete	Start	Finish	Duration
1.1.1 - Establish weekly status reporting and meeting cadence	100%	Wed 6/26/19	Wed 6/26/19	1 day
1.1.2 - Complete Project Management Plan	100%	Wed 6/12/19	Wed 7/10/19	21 days
1.1.3 - Complete Project Schedule	43%	Mon 7/8/19	Wed 10/2/19	63 Days
1.1.3.4 - Workforce Participation Committee Schedule	33%	Mon 7/29/19	Tue 9/3/19	27 days
1.1.3.5 - Employer Engagement Schedule	43%	Mon 7/29/19	Wed 9/25/19	43 days
1.1.3.6 - Education Attainment Committee Schedule	43%	Mon 7/29/19	Wed 9/25/19	43 days
1.1.3.7 - Resource Alignment Committee Schedule	43%	Mon 7/29/19	Tue 9/3/19	27 days
1.1.3.8 - MOA Committee	0%	Mon 8/19/19	Wed 9/18/19	23 days



Project Plan Overview

Project Implementation Tasks

Task	% Complete	Start	Finish	Duration
1.2.1 - Facilitate Strategic Plan Goal/Outcome review and update with Collaborative and KWIB Members	0%	Fri 8/16/19	Thu 11/14/19	65 days
1.2.2 - Identify and Document Best Practices related to Strategic Plan	0%	Fri 9/13/19	Wed 10/23/19	29 days
1.2.3- Identify Opportunities to Improve the Workforce System	0%	Fri 11/15/19	Thu 1/9/20	40 days
1.2.4 - Assist in designing a website that identifies best practices found throughout Kentucky for each of the four Strategic Plan Goals	0%	Fri 11/15/19	Thu 12/12/19	20 days



Project Plan Overview

Project Operate Tasks

Task	% Complete	Start	Finish	Duration
1.3.1 - Perform weekly status reporting and meeting facilitation	5%	Mon 7/1/19	Tue 6/30/20	262 days
1.3.2 - Maintain Project Calendar Weekly	10%	Thu 7/11/19	Tue 6/30/20	254 days
1.3.3 - Assist Committees with achieving deliverables in the Strategic Plan	0%	Fri 11/15/19	Tue 6/30/20	163 days
1.3.4 - Request updates from owners of items in Project Plan	0%	Tue 10/8/19	Tue 6/30/20	191 days
1.3.5 - Perform monthly status reporting	32%	Wed 7/3/19	Tue 6/30/20	260 days



Project Status Summary: 6/24/19 – 7/5/19



Executive Summary

Based on feedback from the KWIB Executive Director and Deputy Secretary, the team updated and finalized the Project Management Plan (PMP). After discussing expectations with the KWIB Director, the Deloitte team also presented the PMP and planned activities to the KWIB Executive Committee. The finalized version of the PMP is awaiting sign off by the KWIB Executive Director. The team continues to work with KWIB Leadership to support the implementation of the Strategic Plan by planning out the project schedule and identifying key milestones and activities.

Notable Accomplishments This Week

- **Key Meetings**
 - Weekly Check-In with KWIB Executive Director (6/26)
 - Discussed presentation needs for the Executive Committee Meeting as well as reviewed the deck being presented for scope overview.
 - Updated team on MOA meeting being pushed to August
 - Discussed any needs for the Joint Committee Meeting
 - Joint Committee Meeting for Education Attainment/Employer Engagement (6/26)
 - Essential Skills Certificate
 - Chamber Workforce Center—Bus to Business
 - Workforce Based Learning
 - KWIB Executive Committee Meeting (6/26)
 - Review of Scope in Project Management Plan
 - Strategic Plan Review this Fall
 - Meeting with Sec. Brinkman regarding the Benefit Calculator
 - Dashboard updates
 - Collaborative MOA
 - Weekly Check-In with KWIB Executive Director (7/3) canceled due to Holiday

Work Planned For Next Week

- **Key Meetings**
 - Weekly KWIB Project Check-In (7/10)
 - Metrics Meeting (7/11)
- **Action Items**
 - Compile metrics information listing (7/10)--Heather S.
 - Awaiting signature for PMP (7/12)--Melissa A.
 - Updates on SharePoint site set-up (7/12)--Christy H.
 - Project Plan draft (7/19)--Heather S.

Discussion Items for KWIB Executive Director

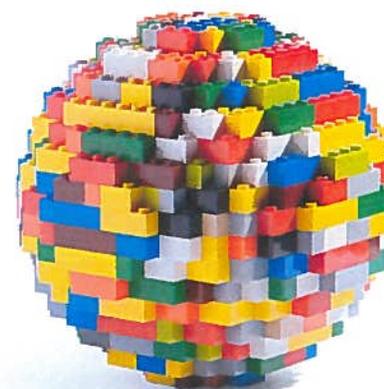
- Determine availability for a KWIB Strategic Plan Review in the Fall



Kentucky Workforce Innovation Board (KWIB) Strategic Plan Support

Project Status Report

July 8, 2019



Project Status Summary: 7/15/19 – 7/19/19



Executive Summary

Acquiring metrics from each of the requested entities continued to be a main focal point during the week. Meetings with Job Corp, as well as the Commonwealth Post-Secondary Education Committee started more in-depth discussions for each of the entities on what metrics would be appropriate as well as what is available. Additional information was collected from other entities, but there is a persistent deficit. We will continue to assist KWIB Leadership with updating information as it becomes available until the letter from the Governor is sent to emphasize the importance of the information. The team continues to work on development of the project schedule, as well as attend all key meetings to support the implementation of the Strategic Plan.

Notable Accomplishments This Week

- **Key Meetings**
 - Sustainability and Workforce Participation Committee Merger Call (7/15)
 - Chairs agreed that merger would be beneficial
 - Teacher’s Academy Luncheon (7/16)
 - Shared resource information with middle/high school staff
 - Weekly Check-In with KWIB Executive Director (7/17)
 - Discussed building out SharePoint site
 - Continued work on Project Plan
 - Upcoming meetings and any assistance needed on materials
 - Updating Check-In time due to Wednesday Cabinet Staff Meeting
 - Updates on Benefit Cliff Analysis--scope coming from KYSTATS
 - Continued collection of metrics from entities
 - WorkReady Strategic Plan Discussion for Job Corp (7/16)
 - Initial meeting of multiple regions for knowledge share
 - Extensive knowledge sharing regarding programs and metrics
 - Internal Review of metrics/funding spreadsheets (7/17)
 - Meeting with Commonwealth Post-Secondary Education Committee to discuss requested metrics (7/18)
 - Discussion on definition of metrics, due date given of 8/1

Work Planned For Next Week

- **Key Meetings**
 - Military/Veterans Committee Discussion (7/24)
 - KWIB Employer & Education Committee Meeting (7/26)
- **Action Items**
 - Update KWIB Check-In series to 11:00am or after (7/23)—Heather S.
 - Review SharePoint site set-up with team (7/24)—Heather S.
 - Request 11/14 as date for Strategic Review with Lindsay (7/26)—Heather S.
 - Email Linda Hampton with Early Childhood Education about metrics as requested by Secretary Ramsey (7/26)—Heather S.
 - Send Jessica from KYSTATS reminder for Scope (7/26)—Heather S.
 - Project Plan draft (7/31)—Heather S.

Discussion Items for KWIB Executive Director

- Determine availability of Lindsay Hough for a KWIB Strategic Plan Review on 11/14/19.

Project Status Summary: 7/8/19 – 7/12/19



Executive Summary

During discussions regarding the Strategic Plan implementation, the need for a scope of work for the benefit analysis and sustainability analysis was recognized. Melissa is in discussions with Secretary Brinkman and KYSTATS for funding and completion of work. KWIB and Collaborative Committee Meetings continued this week. The Metrics Committee continues to work with KYSTATS on the Dashboard as well as agencies on receiving requested metric information. Secretary Brinkman has offered assistance from the Governor’s office to expediate the information. The team continues to work on development of the project schedule to support the implementation of the Strategic Plan, which will be completed by month end.

Notable Accomplishments This Week

- **Key Meetings**
 - Weekly Check-In with KWIB Executive Director (7/11)
 - Discussed project schedule to be included in Project Plan with overall tasks as well as tasks divided by committee
 - SharePoint updates—should be completed by the middle of next week with addition of four Chairs of committees
 - Reviewed Metrics Committee information and need for intervention to have metrics submitted. Melissa is working with Secretary Brinkman. Also the need for individual agency conversations to change perspectives on what metrics are and how they apply
 - Calendar will be added to Status Report for quick reference until SharePoint site is available for use
 - Metrics Committee Meeting (7/11)
 - KYSTATS discussed the dashboard and updates that will be present during 8/26 meeting
 - Trending data is needed, but committee will need to review if the metrics are actually the correct measurements to get people into the workforce

Work Planned For Next Week

- **Key Meetings**
 - Sustainability/WF Participation Merger Call (7/15)
 - Teacher’s Academy Luncheon (7/16)
 - Weekly KWIB Project Check-In (7/17)
 - Resource Alignment Call (7/18)
- **Action Items**
 - Updates on SharePoint site set-up (7/18)--Christy H.
 - Project Plan draft (7/31)--Heather S.
 - Signature for PMP (7/18)--Melissa A.

Discussion Items for KWIB Executive Director

- Determine availability for a KWIB Strategic Plan Review in the Fall

Project Status Summary: 7/22/19 – 7/26/19



Executive Summary

Meetings to get all entities on track with the plan for acquiring metrics, what should be tracked, as well as how each entities' metrics apply to workforce continued this week. The Joint Employer and Education Committee also had their first meeting as a combined committee. Although they had previously been meeting jointly, they discussed how to move forward to achieve the committee goals. Their focus was on how to find Employer Engagement Champions that can influence change in the community. Additional metric information was requested from employers by KYSTATS for upload to the Dashboard. The main focus for the week was completion of the Project Work Plan, which is scheduled to be completed by 7/31. The team continues to support the implementation of the Strategic Plan and assist with removing the different entities out of their siloes to communicate what is promoting workforce participation and what isn't.

Notable Accomplishments This Week

- **Key Meetings**
 - Military/Veterans Committee Discussion (7/24)
 - Discussed the veteran component and how it is included in all areas of workforce
 - Relayed need for metrics—suggestion that Dept. of Veteran Affairs should be included in the discussion
 - They are focused on legislation for no state taxation for veterans
 - Concerned with whether local licensing boards are giving reciprocity to relocated military and their spouses
 - Weekly Check-In with KWIB Executive Director (7/24)
 - Discussed SharePoint configuration
 - Reviewed continued need for metrics
 - Discussed Project Work Plan
 - Melissa provided updates from Cabinet Staff Meeting
 - KWIB Joint Employer and Education Committee Meeting (7/26)
 - Review of Perkins Leadership Funds application
 - Discussion of committee responsibilities and how to influence in the community
 - KYSTATS requesting employers provide metrics

Work Planned For Next Week

- **Key Meetings**
 - None
- **Action Items**
 - Project Work Plan draft (8/2)—Heather S.
 - Review Project Work Plan with KWIB Director (8/5)

Discussion Items for KWIB Executive Director

- Confirmed 11/14 with Lindsay Hough for Strategic Plan Review

Project Status Summary: 7/29/19 – 8/9/19



Executive Summary

During this reporting period, work continued on the draft project work plan, with the draft submitted on 8/2. In addition to the Project Management work plan, KWIB Leadership also requested a work plan for each committee, which was also submitted on 8/2. The walkthrough and review of the draft plan occurred on 8/5, with the plan for the Workforce Participation and Sustainability Committee presented during their committee meeting. Work will continue on requested updates for both the committee plans and the overall work plan with a finalized draft completed by 8/8 for review with the KWIB Board on 8/15. The team continues to await updates on the outstanding metrics from the remaining entities. There have been no updates regarding the letter from the governor on this subject. The weekly KWIB check-ins on 7/31 and 8/7 were canceled due to scheduling conflicts with KWIB Management. However, close communication between the team left no gaps due to daily availability for touchpoints, even without these meetings occurring.

Notable Accomplishments This Week

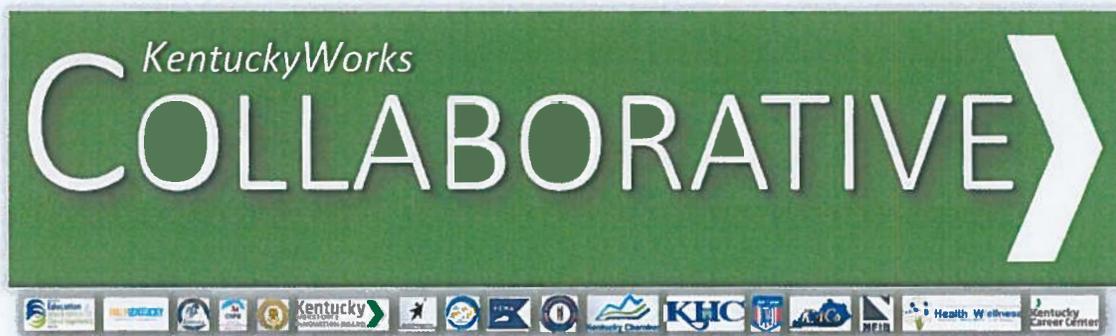
- **Key Meetings**
 - Project Work Plan Review (8/5)
 - Workforce Participation and Sustainability Committee Meeting (8/5)
 - Committee merger discussion
 - Review of Benefit Cliff Analysis/Self-Sustainability Analysis from KYSTATS, with a motion to move forward
 - Review of Committee work plan

Work Planned For Next Week

- **Key Meetings**
 - Project Work Plan Review and Working Session (8/12)
 - KWIB Project Check-In and Work Plan Review and Working Session (8/14)
 - KWIB Board Meeting (8/15)
 - KWIB Dashboard Graphics Review (8/16)
- **Action Items**
 - Reschedule MOA Meeting (8/16)—Christy
 - Obtain remaining metric information from entities (8/14)—Heather
 - Finalize draft Project Work Plan (8/8)—Heather

Discussion Items for KWIB Executive Director

- KWIB Project Work Plan updates



AGENDA

May 1, 2019 (1:30pm)

**Kentucky History Center and Museum
Frankfort, KY**

Call Meeting to Order.....Secretary Scott Brinkman
Governor’s Cabinet

Introduction of New KWIB Chair.....Secretary Scott Brinkman
Governor’s Cabinet

Committee Updates.....Melissa A. Aguilar
KWIB / KYWC

- Funding Analysis (Chair: Kim Menke)
- Sustainability (Chair: Edwin King)
- MOA (Chair: Andy Hightower)
- Metrics (Chair: Danny Davis)

Metrics Dashboard Overview.....Deputy Secretary Josh Benton
Education and Workforce Development Cabinet

Opioid Crisis - The Kentucky Plan.....Dr. Brittney Allen
Cabinet for Health and Family Services

Future Items for Discussion

Next Steps / Next Meeting

Adjournment



Kentucky Works Collaborative DRAFT Meeting Minutes- May 1, 2019

MEMBERS PRESENT: Sec. Scott Brinkman, Sec. Derrick Ramsey, Kristina Slattery, Danny Davis, Sec. Adam Meier, Sec. John Tilley, Pat Murphy, Dr. Aaron Thompson, Ethan Witt, David Horseman, Col. Blaine Hedges, Beth Davisson, Edwin King, Judge Orbrey Gritton, Michael Gritton, Tom Underwood, Dr. Kathy Sheppard-Jones, and Pete LaFleur.

CABINET STAFF PRESENT: Melissa Aguilar and Christy Henry

CALL TO ORDER: Sec. Scott Brinkman called the meeting to order at 1:32pm

INTRODUCTION OF NEW KWIB CHAIR: Pat Murphy announced as the new KWIB Chair

COMMITTEE UPDATES:

Funding Analysis Committee- Melissa provided an update on behalf of Kim Menke. The committee suggested defining the populations along with the numbers so we have a baseline. The committee discussed where "we" are and where "we" need to go as far as goals and benchmarks. KYSTATS will be included at the funding analysis table to add insight.

Sustainability Committee- Edwin King gave an update on the committee and talked about the benefit cliff calculator/analysis that some other states have implemented. CHFS has been working with Deloitte to begin the Benefit Calculator work-, which is part of the Benefit Cliff Analysis mandated by the Executive Order for the Collaborative. The benefit calculator provides information on the benefits that individuals are receiving and comparing them to the wage they need to make to self-sustain in the workforce. Edwin noted that the National Science Foundation grant proposal for \$450K is going to be announced in August.

MOA Committee- Andy Hightower provided this update. At the last meeting, the committee looked at West Virginia, Washington, and Tennessee Memorandum of Agreements to use as samples for Kentucky. The committee discussed the purpose and commitment to set standards and guiderails that will encourage collaboration. On May 17, this committee will be spending some time deep diving into a planning session.

Metrics Committee- Danny Davis provided an update on the work that is going to be done by the Metrics Committee. He explained that the work ahead of this committee and the importance of all members attending at all of these meetings. He went on to discuss the importance of defining success for the organizations that have equity and how that will be matched to the KYSTATS dashboard to ensure that the all of the needed data is on there. Doing this will also bring challenges to the table that will be worked out in future efforts.



Kentucky Works Collaborative DRAFT Meeting Minutes- May 1, 2019

METRICS DASHBOARD OVERVIEW: Melissa provided an update on behalf of Josh Benton. Melissa provided the board with statistics for the population that is not participating in the labor force. She made everyone aware that there is a strong urban/rural divide among labor force participation. There is a cultural phenomenon with the disability rate, which is why it is important to identify the problem, where it exists, what the data suggests and how we, as a state, can tackle this challenge. Dr. Aaron Thompson mentioned that his agency is working on institutions being able to lower their tuition to out-of-state students to fill the five big sectors. As a side note, it was mentioned that the Talent Attraction efforts in Louisville are not coordinated with other cities in KY or state but that this may benefit the Collaborative as a group.

OPIOID CRISIS- THE KENTUCKY PLAN: Good discussion regarding KORE and the comprehensive targeted response that is currently in the works to expand access to high quality evidence-based prevention. Kentucky was awarded a 100M grant to implement prevention, treatment, and recovery support. The focus is high-risk geographic regions of the state with highest risk populations.

Recovery- Increase access to recover related social needs such as help with housing, employment, basic needs, transportation, healthcare, supportive relationships, community, mutual aid (MAT friendly)

Treatment- Improve early ID of intervention need, increase access to evidence-based treatment, increase utilization of medical for OUD, expand treatment for special populations such as pregnant/parenting women, or incarcerated individuals.

Infrastructure- Decrease stigma, obtain and produce actionable data, foster quality SUD services, support expansion of the provider network.

Suggestion: The dashboard should be broken down into the 10 local areas.

FUTURE ITEMS for DISCUSSION: No further discussion

ADJOURN 3:32PM



Memorandum of Agreement Committee Planning Meeting

May 17, 2019

Agenda

- i. **Goals of Today's Planning Meeting**
- ii. **MOA – Why, What and How**
- iii. **The Perfect Career Center Operations**
- iv. **Business Services and Individual Services**
- v. **Report Outs**
- vi. **Next Steps**
- vii. **Next Meeting**

VIII. The partners represented on the Collaborative shall work to establish cooperative and mutually beneficial relationships to successfully accomplish the following commitments: (1) support in streamlining statewide identification and sharing of common core services by function rather than by agency applicable to each partner's program at the local level; (2) effective blending of funds by function rather than by agency identified in the Funding Report allocated to the partner's program for workforce development to the extent not inconsistent with Federal law; (3) participation in a common referral system; (4) participation in a common case management information system; and (5) achievement of established performance goals grouped by function rather than by agency, as defined by the KWIB and the Education and Workforce Development Cabinet.

IX. The state agency members of the Collaborative shall ensure provision of services by function rather than by agency in each comprehensive Kentucky Career Center by way of creating a state level Memorandum of Agreement in which state partners define for their local staff and contractors the roles, responsibilities, contributions and metrics by function in providing the following workforce development services in the Kentucky Career Center system listed as: (1) assisting individuals in obtaining employment that leads to self-sufficiency; (2) providing employers with access to qualified and appropriately skilled employees who have been assessed, trained and possess appropriate credentials and certifications; (3) delivering effective programs offered through a seamless and integrated workforce development delivery that eliminates duplication of services; (4) reducing administrative costs and accommodating the needs of employers; (5) holding participant organizations accountable for costs, appropriate use of state and federal funding, performance, and metrics; and (6) reacting to the current demand for skilled workers by specific industries and identified sectors of unfilled jobs.



Memorandum of Agreement Committee Meeting

May 17, 2019

NOTES

Business Services

What is the Best Possible Expectations and Outcomes?

- Quality- The quality of service received
 - Characteristics:
 - Metrics-proof of services- Business professional look/feel
 - Case study/Employer testimonials
 - Employer in Career Center
 - Wrap-around services- Employer targeted information
- Quantity – To serve
 - Characteristics
 - Produce the number of qualified candidates
 - Regional location
 - On-call services- traveling road show- flexibility
 - Chat box-digital- 800 number
- Outreach- Return on Investment
 - Characteristics
 - Target marketing website- advertise; website or radio
 - Single point of contact
 - Re-brand-KSN
 - Ask/Visit- create opportunity
- ROI- Needed
 - Characteristics
 - Quality & Quantity
 - Timely fashion
 - Transparency- employer & center

What does it physically and/or virtually look like?

- **Infrastructure**
 - Characteristics
 - Convenient locations
 - Social media- digital presence
 - Mobile units
- **Technology**
 - Characteristics
 - Funding issues
 - User-friendly databases (meaningful) (accurate)
 - Focus talent
 - Kiosk (employer owned) in KCC tablets
- **Location**
 - Characteristics
 - Connect location when needed
 - Physical & virtual mobile

What should I expect from staff?

- **Orientation**
 - Characteristics
 - All staff- Business Services 101
 - Better internal communication/direction
 - “First impression specialist”
- **Customization**
 - Characteristics
 - To individual employer
 - Sector based-industry driven
 - Subject matter expectations
- **Knowledge**
 - Characteristics
 - Accurate information
 - General industry knowledge
 - LOI
 - Inch deep- mile wide
- **Accommodations**
 - Characteristics
 -

- **Other**
 - Characteristics
 - Having meetings in KCC's- internally
 - "Go and see"

- **Shared Action**
 - Common Intake- Priority 1
 - Sector based number of employees needed
 - Qualifications needed
 - Credentials/competencies
 - How to apply?
 - Common Intake- Priority 2
 - Needs analysis

- **Shared Action**
 - Referral- Priority 1
 - Employer services guide
 - Follow the needs analysis
 - How do you connect / pass off?
 - Referral- Priority 2
 - Refer to BST lead specialist

- **Shared Action**
 - Collective Professional Development- Priority 1
 - BST 101-102-103
 - Sector Specialist
 - Opportunity for continued education
 - Stay current on industry information

- **Shared Action**
 - Performance and Accountability- Priority 1
 - Metrics that are meaningful to customer (business)
 - Performance and Accountability- Priority 2
 - Customer satisfaction surveys
 - Follow-up on completed projects

- **Shared Action**
 - Data Sharing – Priority 1
 - One system
 - Data Sharing- Priority 2
 - Employers need to feed back to the data
 - How many got employed and stayed?

Next Meeting

May 17th 9 am – 1 pm – MOA Deep Dive Review and Planning Session (ALL MEMBERS NEED to be PRESENT!)

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KentuckyWorks COLLABORATIVE



Metrics and Deliverables Committee Meeting

May 28, 2019

AGENDA

- ✓ **Goals of the Committee**
- ✓ **Big Picture Strategy Discussion**
- ✓ **KY Collaborative Goals and Metrics**
- ✓ **Organizational Successes/Obstacle**
- ✓ **Existing Metrics Work Groups**
- ✓ **Next Steps**
- ✓ **Next Meeting**

X. The local workforce boards shall work to ensure that the following operational outcomes are achieved within the local area: (1) the development of a comprehensive, fully integrated workforce development system that appropriately balances partner roles, responsibilities and accountability; (2) assurance that every employee, job seeker and employer is aware of and has universal access to utilize the full continuum of available workforce development programs and services in Kentucky; (3) increasing the supply of appropriately skilled workers for high demand industries; (4) the elimination of unnecessary duplication of services; and (5) a reduction in administrative costs. The local workforce boards will report quarterly to the KWIB on measured success and continuous improvement of each of the above listed outcomes to ensure fulfillment of WIOA requirements.

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Metrics and Deliverables Committee Meeting

May 28, 2019

Notes

- **Goals of the Committee**
The group discussed the items outlined in the Executive Order as related to Metrics.
- **Big Picture Strategy Discussion**
- **KY Collaborative Goals and Metrics**
Danny Davis presented on methodology
- **Organizational Successes/Obstacle**
Prior to the committee meeting, Danny asked committee members to send an explanation of how each entity defines success for their organization. Some examples that he asked for are “What are the successful processes that enable you to place people into jobs?” (E.g. public transportation for customers who do not have a vehicle.) In addition, “what are your major organizational obstacles to placing people into jobs?” (e.g. transportation, opioid use by job seekers; lack of worker skill sets based on employer requirements, lack of jobs, lack of workers, etc.) This information was helpful for the committee to review and get a grasp on what entities are currently doing to measure success and how we can increase our workforce by breaking down and enhancing metrics.
- **Next Steps**
On May 31, 2019, Christy Henry sent a spreadsheet to the committee members to complete and add their specific entity metrics to and send back. The committee was given notification of a deadline to return of June 5, 2019.
- **Next Meeting- July 11, 2019**



Metrics and Deliverables Committee Meeting

July 11, 2019

AGENDA

- ✓ **Quick Introductions**
- ✓ **Review of Metrics Request**
- ✓ **Review Metrics for the Strategic Plan**
 - Employer Engagement (Top 2 Metrics)
 - Education Attainment and Completion (Top 2 Metrics)
 - Workforce Participation (Top 2 Metrics)
 - Resource Alignment (Top 2 Metrics)
- ✓ **Updated Version of Dashboards**
 - WorkReady Communities
 - Workforce Dashboard
- ✓ **Next Steps**
- ✓ **Next Meeting**

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Metrics and Deliverables Committee Meeting

July 11, 2019

Notes

- **Quick Introductions**
- **Review of Metrics Request-** The committee reviewed the spreadsheet and the metrics data and information requested from each entity. Data was received from many entities however; there were some that we did not receive information for by the original deadlines.
- **Review Metrics for the Strategic Plan**
 - Employer Engagement (Top 2 Metrics)
 - Education Attainment and Completion (Top 2 Metrics)
 - Workforce Participation (Top 2 Metrics)
 - Resource Alignment (Top 2 Metrics)
- **Updated Version of Dashboards**
 - WorkReady Communities- KYSTATS reviewed the dashboard as a presentation
 - Workforce Dashboard- KYSTATS reviewed the dashboard and the metrics as a presentation. Trends will be added to the dashboard on August 15th
- **Next Steps-** Do we have the correct metrics? Are we measuring the most needed data? Unemployment rate decreases, job openings decrease, etc.
- **Next Meeting- August 30, 2019**

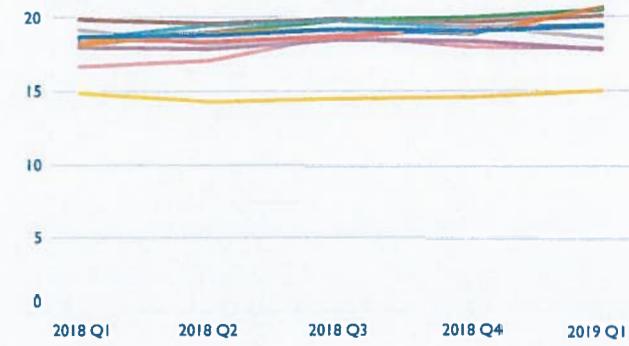
July 11, 2019



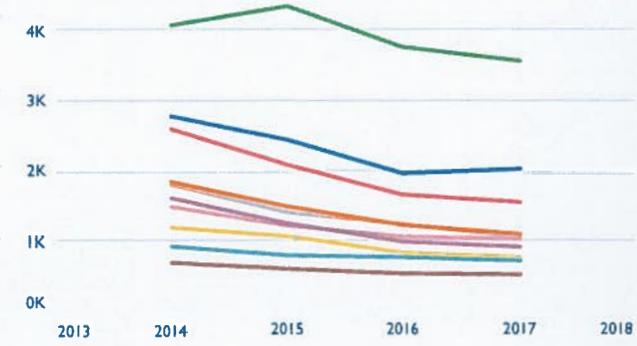
Please note: This is a working draft. Official numbers will be added to the Kentucky Workforce Dashboard (KWD) prior to the August 15th KWIB Meeting. These are also counts and the KWD will reflect rates.



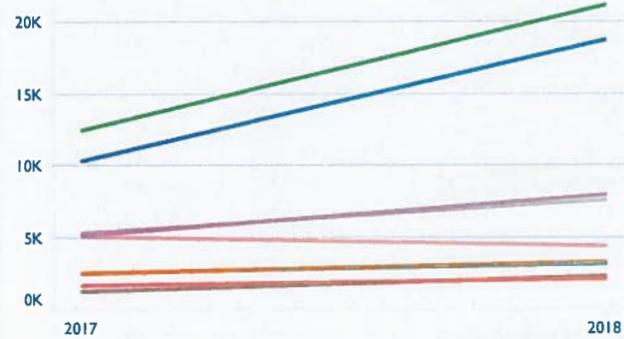
UI Duration in Weeks



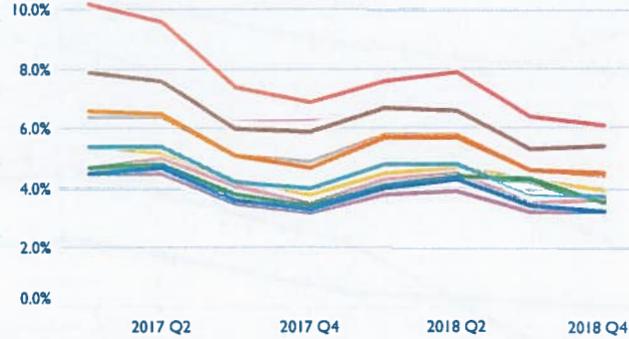
Adults Without a High School Diploma Enrolling in SKILLS U



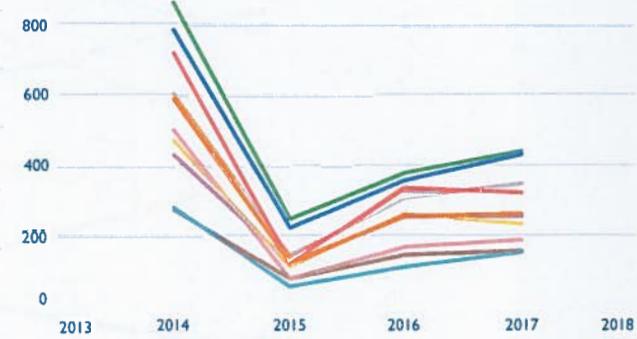
Job Openings (FOCUS)



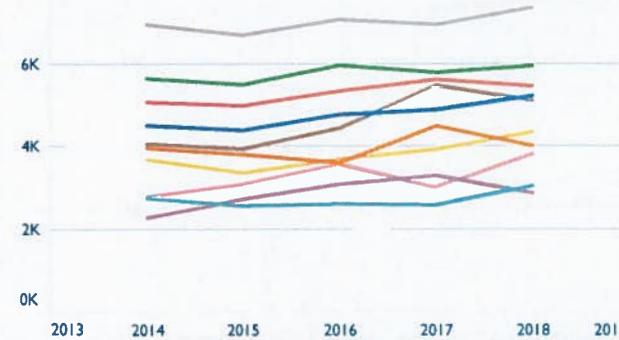
Unemployment Rate (Non-Seasonally Adjusted)



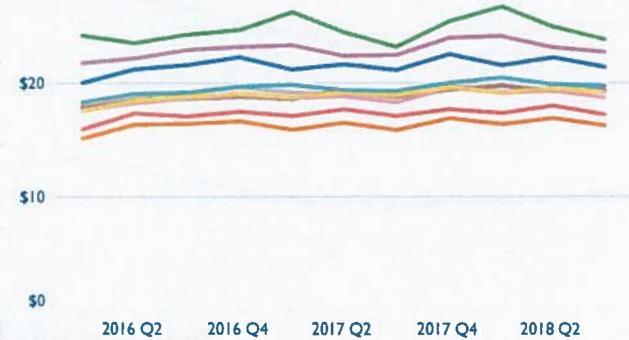
GED Earners



Credentials Earned (Career and Technical Education and KCTCS only)

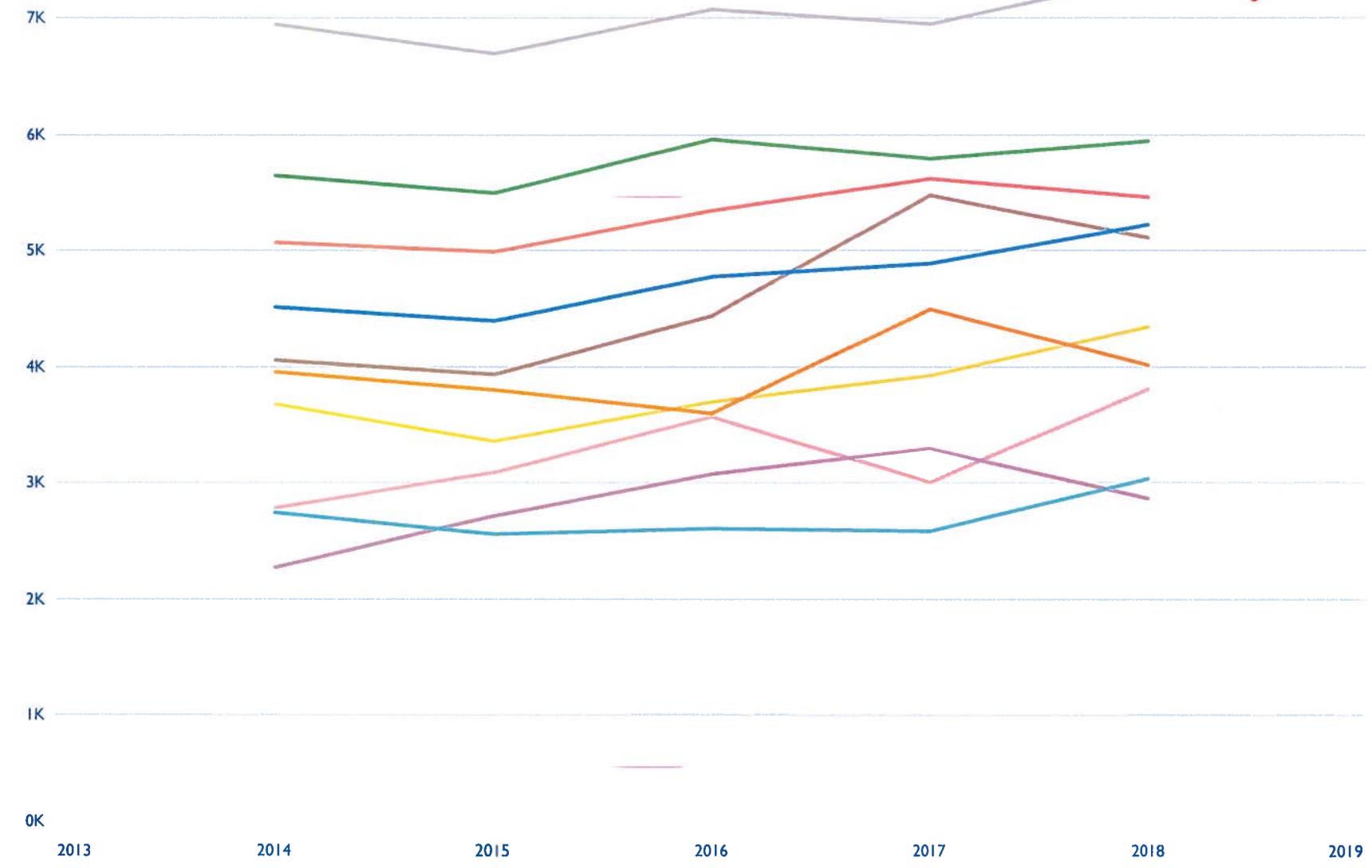


Median Hourly Wage

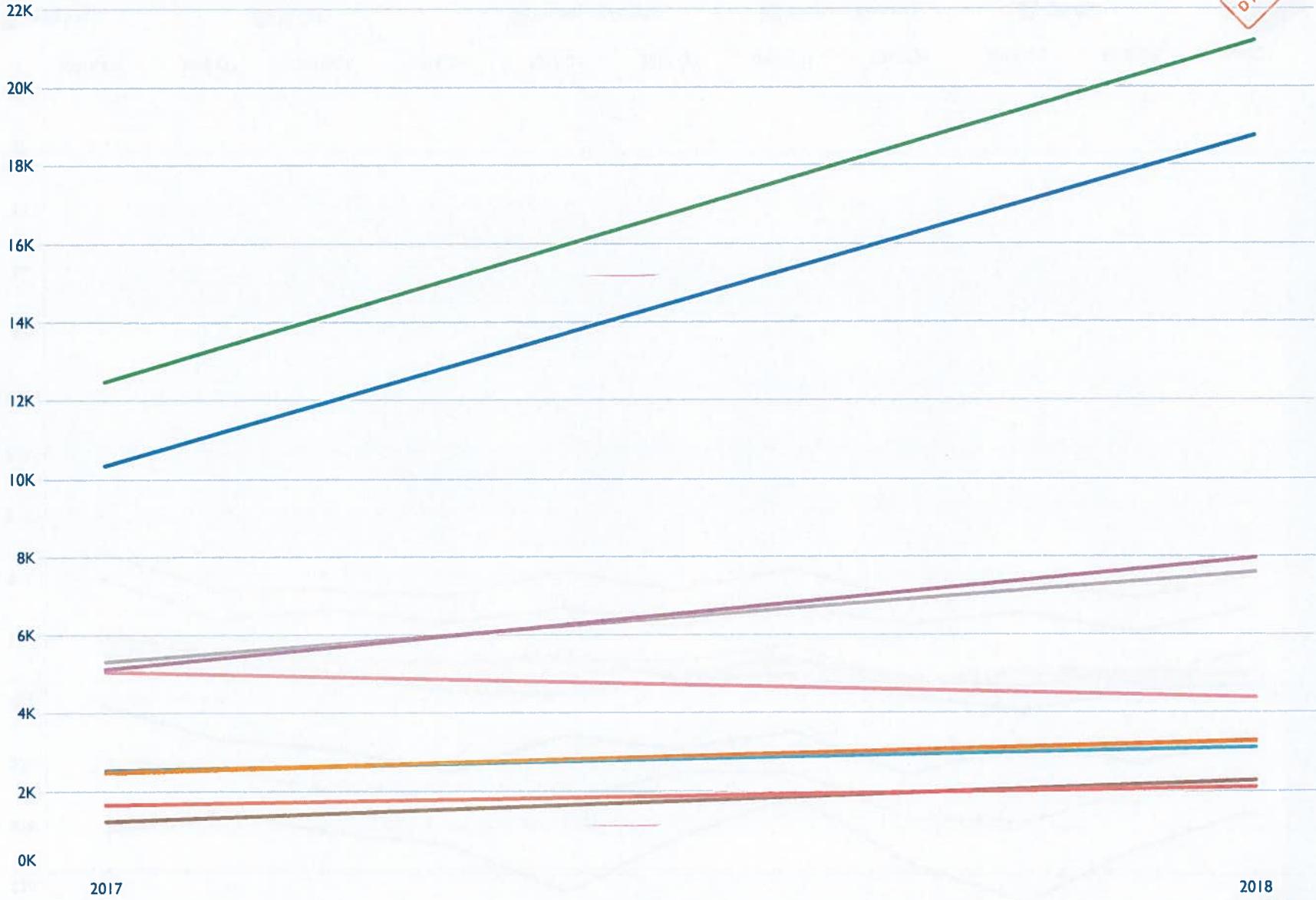


Credentials Earned (Career and Technical Education and KCTCS only)

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Job Openings (FOCUS)

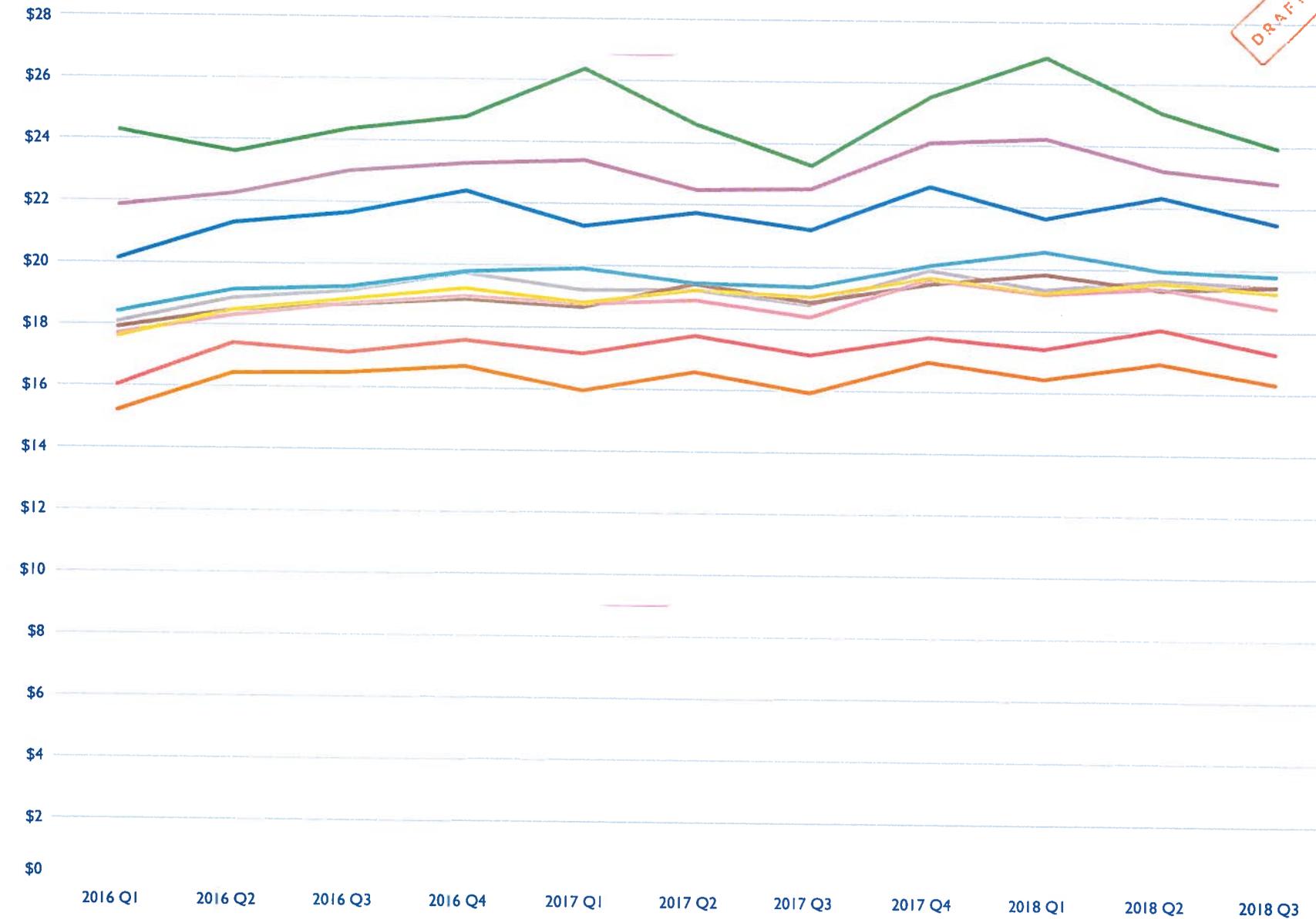


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- Bluegrass
- Cumberland
- EKCEP
- Green River
- KentuckianaWorks
- Lincoln Trail
- Northern KY
- South Central
- TENCO
- Western KY



Median Hourly Wage

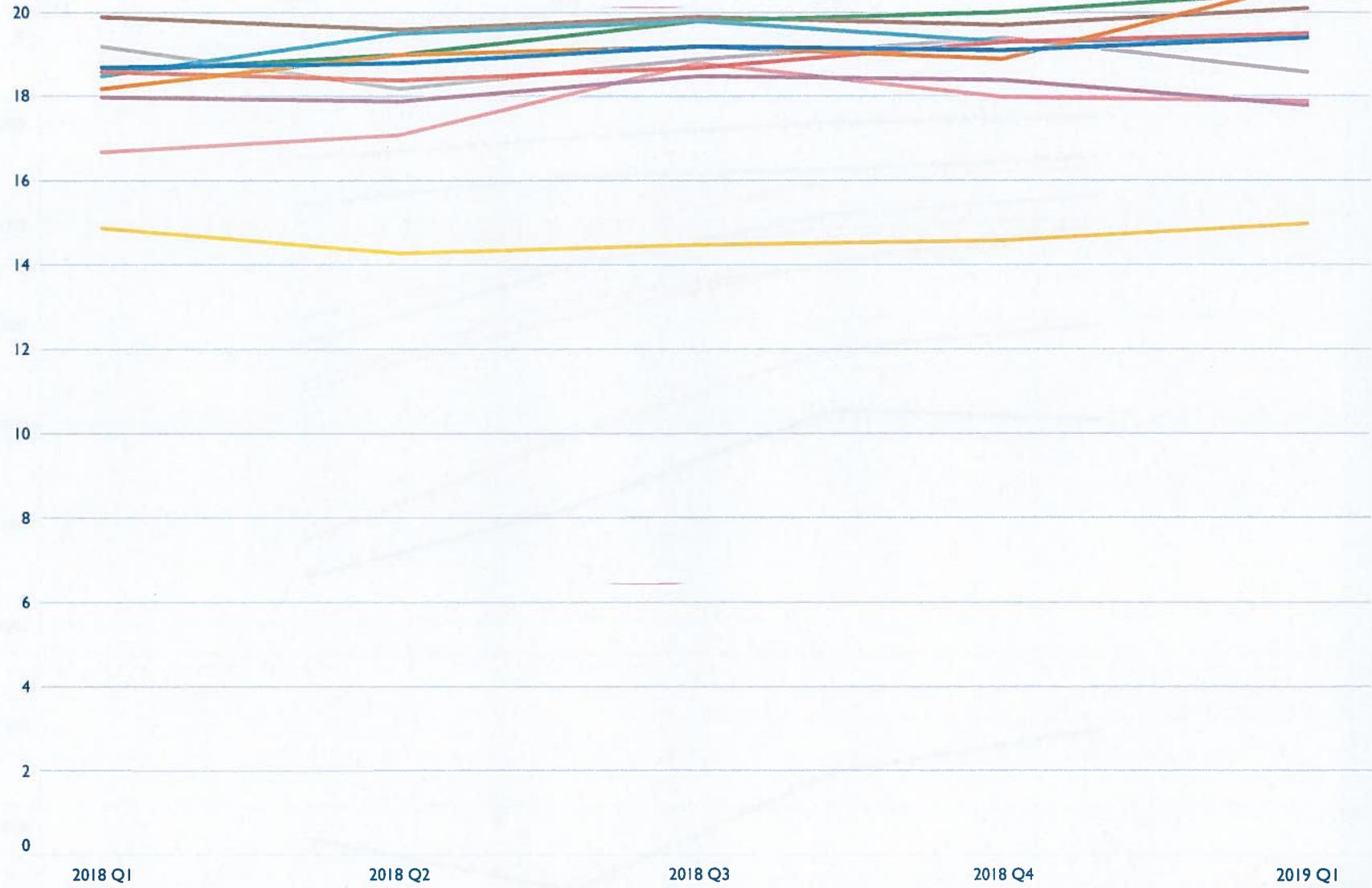


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- Bluegrass
- EKCEP
- KentuckianaWorks
- Northern Kentucky
- TENCO
- Cumberland
- Green River
- Lincoln Trail
- South Central
- West Kentucky



UI Duration in Weeks



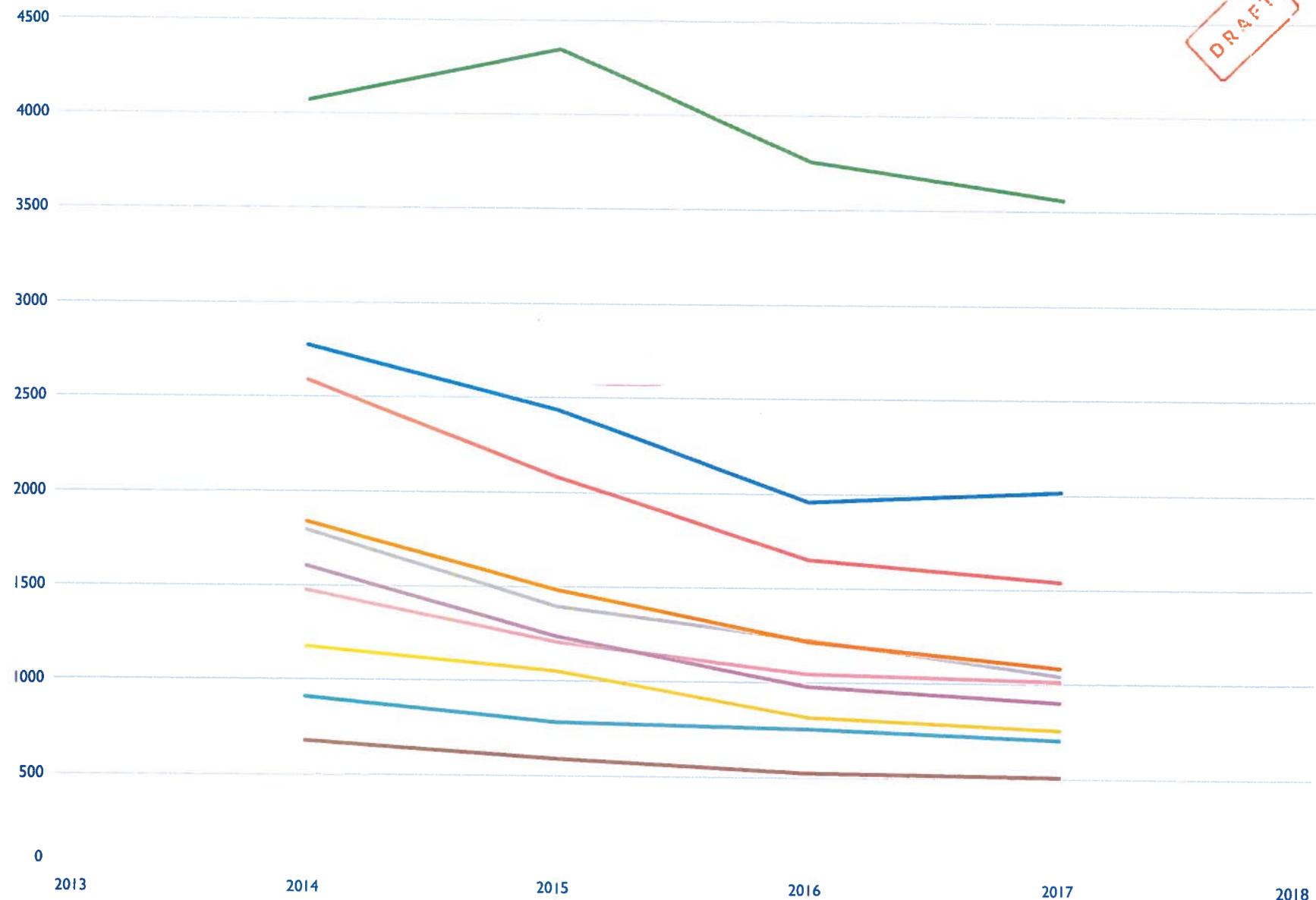
Legend for the chart:

- Bluegrass
- Cumberland
- EKCEP
- Green River
- KentuckianaWorks
- Lincoln Trail
- Northern Kentucky
- South Central
- TENCO
- West Kentucky



Adults Without a High School Diploma Enrolling in SKILLS U

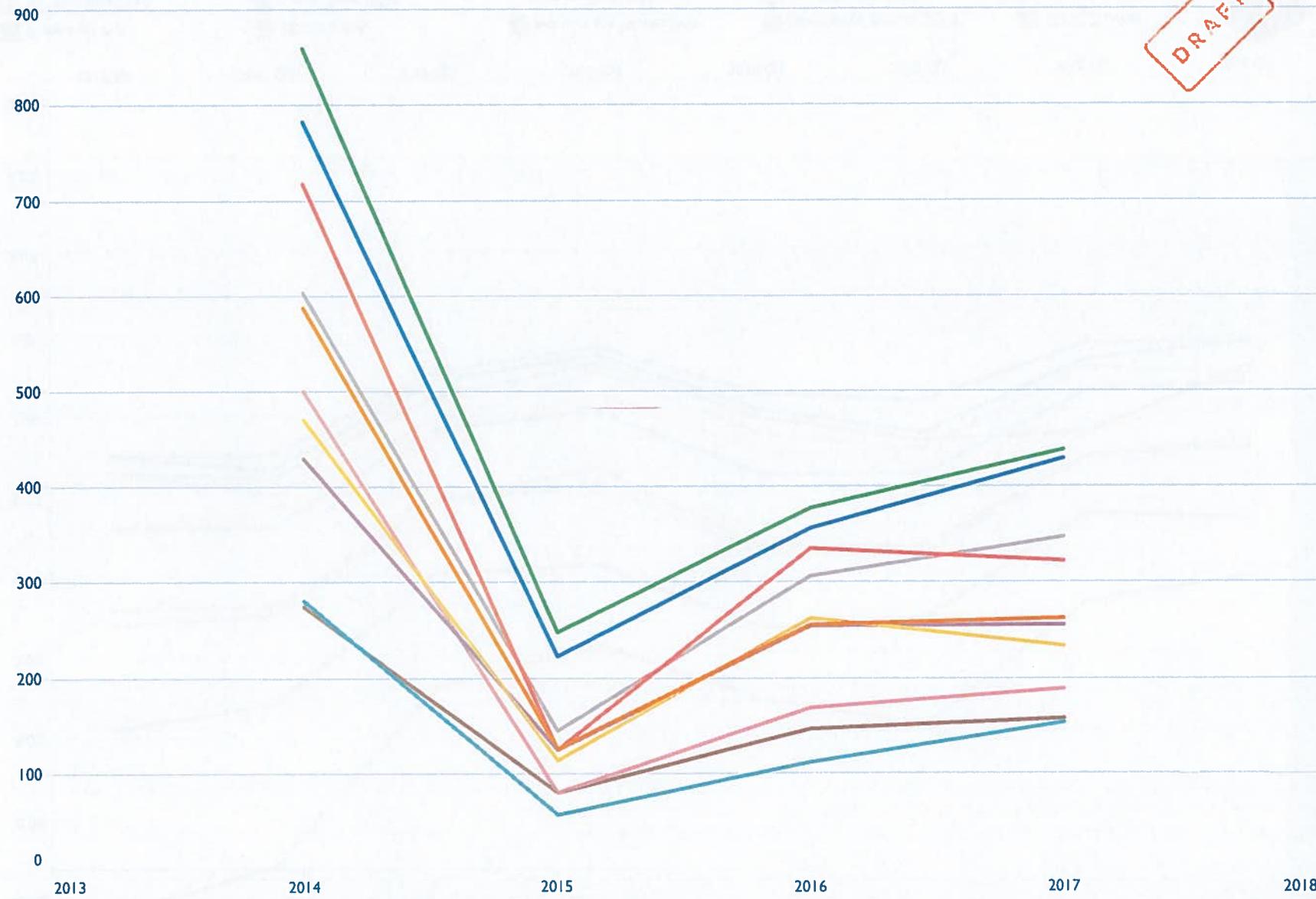
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- Bluegrass
- EKCEP
- KentuckianaWorks
- Northern Kentucky
- TENCO
- Cumberlandlands
- Green River
- Lincoln Trail
- South Central
- West Kentucky



GED Earners

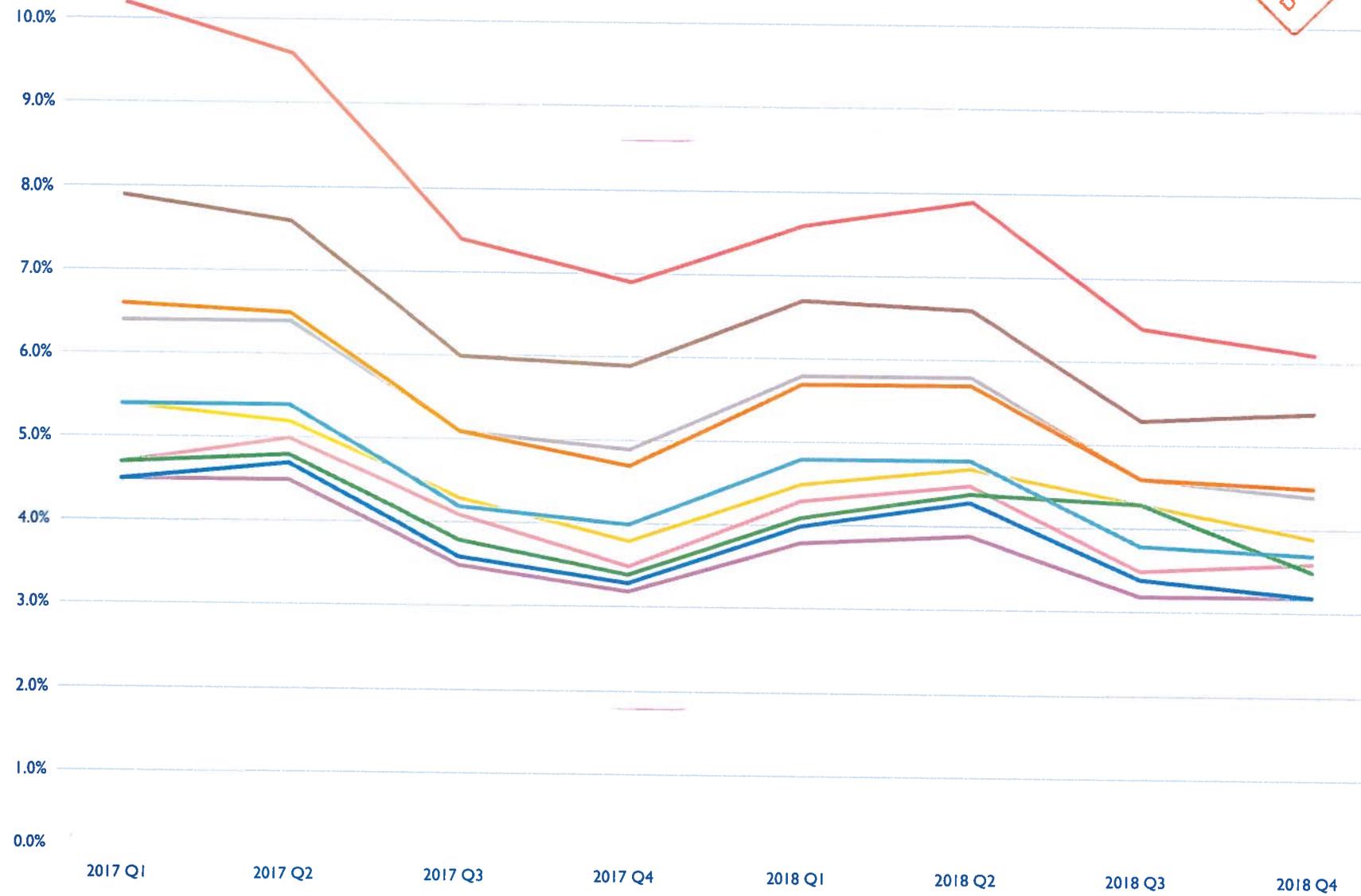


- Bluegrass
- Cumberlands
- EKCEP
- Green River
- KentuckianaWorks
- Lincoln Trail
- Northern Kentucky
- South Central
- TENCO
- West Kentucky



Unemployment Rate (Non-Seasonally Adjusted)

DRAFT



- Bluegrass LWA
- Cumberland LWA
- Green River LWA
- Kentuckiana Works LWA
- Lincoln Trail LWA
- Northern Kentucky LWA
- South Central LWA
- TENCO LWA
- West Kentucky LWA
- EKCEP LWA





DRAFT Metrics Committee

Entity Name	Definition of Success	Obstacles	Popoulations Served	Metrics
Kentucky Cabinet of Economic Development	<p>CED's primary client is the business community. CED does not work directly with jobseekers, but works with partners that serve job seekers. CED is a facilitator for companies. From a business standpoint, success would include: knowing how many applicants were received from workforce partners, how many were placed, the and the retention rate. This could determine if the time spent working with a partner was productive. These metrics should help measure an "ROI" of a particular workforce partnership/program, so it can be determined if they should continue to leverage those resources. If companies don't find a service/program worthwhile, then the workforce partner should re-evaluate it's relevancy or make improvements.</p> <p>Success for CED is based around metrics like total capital investment and jobs created over any given year, as well as average hourly wage of the jobs announced. Level of business engagement is also useful. For example, the number of touchpoints KY companies each year? I like the "Service Outcomes" metrics that are currently listed on the KY STATS workforce dashboard. I want to know how many companies is our system working with and how happy are they with the services provided.</p>	<p>This question does not apply for CED.</p>	<p>This question does not apply for CED.</p>	<p>CED does administer training incentives, however, through the Bluegrass State Skills Corporation, companies can apply for either a tax credit or grant to support a variety of training costs. Through this program, we track information certain metrics like...</p> <p>Number of employers who apply and then receive funding; Amount of funding awarded; Average hourly wage for trainees; How many people were trained; Average cost of training per trainee; Counties where employers are located</p>



DRAFT Metrics Committee

Entity Name	Definition of Success	Obstacles	Popoulations Served	Metrics
Job Corps Director (representing the 7)	Success for Job Corps can be defined by students (clients) obtaining the necessary credentials and training to obtain employment that offers sustainable wages and maintain employment. Job Corp tracks initial placement, initial placement wage, full-time/ part- time placement status, Job Training Match placement, placement during the 2nd quarter after separation, wages during 2nd quarter after separation, and placement during 4th quarter after separation	One of the major obstacles is working with a high number of students with mental health and/ or drug related issues that create a barrier to employment. There has been a significant increase in these cases over the past several years Job Corps also serves students outside Kentucky, therefore there are barriers with placing students from other states (PA, GA, FL) . Job Corps relies on Career Transition Specialist in those states that do not work for the same contractor as our Center.	Disadvantaged youth ages 16-24 Foreign-born workers Individuals with disabilities	Job Corps Outcome Measurement System Program Year 2019 CENTER OMS REPORT CARD: Direct Center Services (35%); Credential Attainment Rating Rating based on weighted performance on three indicators relative to goals: (1) HSD/HSE attainment rate*, (2) CTT completion rate, and (3) Primary IRC attainment rate 100% 15%; Measurable Skill Gains Rating*Rating based on average performance of two indicators relative to goals: Average Literacy Gains* and Average Numeracy Gains* 100% 5%; Initial Placement Outcomes (30%); Placement Rate No. of graduates and former enrollees placed in a job, the military, an education/training program, or a job/college combination or who transfer to an approved AT program at another center; No. of graduates and former enrollees whose placement records are due or received or who transfer to an approved AT program at another center 83% 10%; Placement Quality Rating Rating based on weighted performance on two indicators relative to goals: (1) job-training match rate, and (2) quality placement rate (percentage of all initially placed graduates and former enrollees in apprenticeship programs, full-time jobs, the military, full-time college, full-time college/job combination, or full-time post-secondary training) 100% 12.5%; Average Hourly Wage* Sum of hourly wage rates of graduates and former enrollees No. of graduates and former enrollees placed in a Job or the military \$12.00 7.5%; Q2/Q4 Placement Outcomes (35%) Graduate and Former Enrollee Placement Rate in Q2 After Exit No. of graduates and former enrollees who report on the Q2 survey they are in a job, the military, an Education / training program or a job/college combination; No. of graduates and former enrollees who complete the Q2 survey 80% 20%; Graduate and Former Enrollee Placement Rate in Q4 After Exit No. of graduates and former enrollees who report on the Q4 survey they are in a job, the military, an education/training program or a

DRAFT Metrics Committee

Entity Name	Definition of Success	Obstacles	Populations Served	Metrics
Kentucky Chamber Workforce Center	<p>The Workforce Center is empowering employers to create and manage talent pipelines for their most critical jobs through its flagship initiative, Talent Pipeline Management (TPM). The ultimate goal: to build an employer-led and demand driven workforce for the state aligned to the needs of business for continued economic growth and prosperity.</p> <p>Through the TPM initiative, we are working to lift up at least 20 industry collaboratives for Kentucky's key sectors (i.e. manufacturing, business services/technology, construction, healthcare and logistics) and building talent pipelines for at least 60 critical jobs by July 2020</p>	<p>Obstacles that employers face are varied and specific to local communities though there are some similarities:</p> <ol style="list-style-type: none"> 1. A shortage of talent to fill their open jobs 2. Skillsets within current workforce that don't match the needs for industry's most critical jobs 3. Misaligned/duplicative workforce development resources that are often difficult to navigate and take advantage of. 	<p>N/A</p>	<p>TPM's main goal is to empower employers to create and manage talent supply chains through clearly articulating talent needs and efficiently aligning those with education and workforce systems. This work is supported by the TPM web tool which helps provide the following data and metrics from employers:</p> <ol style="list-style-type: none"> 1. Granular labor market information on how employers (a) define their most critical jobs, (b) project job openings (including the source of projections such as new, replacement, retirement, etc.), and (3) describe hiring requirements (including requirement and preferred credentials, competencies, skills, experience requirements, etc.) 2. Better information on talent in-flows and out-flows between institutions, programs, and employers. 3. Performance data around how education, workforce, and community partnerships are working to fill positions and close the skills gap.
Kentucky Housing Corporation	<p>Kentucky Housing Corporation (KHC) invests in affordable housing solutions by offering programs and services designed to develop, preserve, and sustain affordable housing throughout the Commonwealth. KHC works with many partners across the state to invest in and create affordable housing opportunities to produce single and multifamily housing for low to moderate income individuals and administer several federal and state housing programs that serve special populations that are often vulnerable. The definition of success for KHC is to provide these housing services and solutions with the least administrative burden as possible; to serve the greatest number and/or housing need in the state with the federal/state funds it administers.</p>	<ol style="list-style-type: none"> 1. Sometimes KHC does not work directly with the clients it serves; and does so thru a network of partners so data at the individual level is hard to collect (aggregate data is available). 2. The myriad of services and programs have differing definitions for "low to moderate" income 	<ol style="list-style-type: none"> 1. Low to moderate income individuals 2. Special Populations (elderly, single parents, youth aging out of foster care, substance abuse, HIV etc.) 	<p>HOUSING DATA:</p> <ul style="list-style-type: none"> - 2019 Population Change Data - details the change in population by county from 2010 to 2017. - Affordable Housing in Kentucky data. - Owner-Occupied Housing in Kentucky. - Rent Burden data. - All data listed in KHC annual reports here: http://www.kyhousing.org/Resources/Data-Library/Pages/Annual-Reports-and-Financial-Statements.aspx
Justice and Public Safety Cabinet	<p>To show a measurable reduction in statewide recidivism rates and to lower the number of incarcerated individuals in the state by connecting justice-involved individuals with gainful employment and/or employment training opportunities. Also, to increase our population's pro-social participation in the community through employment which leads to increased public safety.</p>	<p>The justice involved population faces many barriers to obtaining gainful employment. Some of those barriers include the following: transportation, housing, a lack of education/training, addiction, mental illness, no/low family support, anti-social attitudes/thinking, criminal backgrounds, etc.</p>	<p>Justice involved individuals at all phases from incarceration to supervision.</p>	<p>Justice and Public Safety measures recidivism by looking at the percentage of the population that has had a reincarceration (either a new commitment or supervision violation) within 2 years of their release from custody. We would like to be able to have measurable data on recidivism for those of our clients who have been connected with gainful employment post release in order to compare it to other segments of our population.</p>

DRAFT Metrics Committee

Entity Name	Definition of Success	Obstacles	Populations Served	Metrics
<p>KY CPE Council on Postsecondary Education (CPE)</p>	<p>Kentucky's strategic agenda for postsecondary and adult education advances the Commonwealth's overall ambitious goal—to raise the percentage of Kentuckians with a high-quality postsecondary degree or certificate to 60 percent by the year 2030. Achieving this goal is critical to accelerate job creation, grow the economy, and expand the state's tax base through the contributions of a more skilled, productive workforce.</p>	<p>While Kentucky has been successful increasing the number of degrees and credential holders in 2017 and 2018, this progress cannot be sustained. It is anticipated that Kentucky's pipeline of high school graduates going straight into college is expected to decline by 6% in the goal year of 2030. Additionally, there are significant gaps in completion rates between white students who are not from low-income families, compared to low-income and/or students of color. Given the projected decline of Kentucky high school graduates, the Council is working on strategies for increasing enrollment of adults, either who have never attended college, or earned some college credit but no credential. Kentucky enrolled 73,884 adults (ages 25-64) in postsecondary education in fall 2011. By fall 2018, that number had fallen to 44,835, a 65% decrease. Therefore enrolling more adults is critical and remains a significant challenge.</p>	<p>The metric is measured using the ACS attainment proportions of working age Kentuckians 25-64 years of age. 2 groups are considered in the analysis of progress. Traditional age population attending postsecondary institutions in KY (both in-state and out-of-state students). Adults returning to postsecondary education to complete high quality workforce degree or credential.</p>	<p>Reaching the goal will require an average annual increase of about 1.7% in undergraduate credentials. For 2015-16 growth was 0.31%, 2016-17 was 4.26%, 2017-18 was 2.8%, thus each of the last 2 years, the goal was reached. More information available in online tool - disaggregate by KY county and by demographic group http://strongernation.luminafoundation.org/report/2019/#state/KY</p>
<p>Kentucky Education and Workforce Development Cabinet, Department of Workforce Investment</p>	<p>EWDC's primary mission is to provide employers with a qualified, skilled workforce and Kentuckians with quality employment opportunities</p>	<p>Multiple agencies within the public workforce system with diverse operation structures, objectives, missions, objectives and goals. Lack of recognition/integration of a multipartner system by many partners. Legislative obstacles that promote a program driven delivery system</p>	<p>Individuals Customers: Unemployed, Dislocated Workers, Low Income Adults and Youth, Trade Impacted Individuals, Migrant Farm Workers, Veterans, Individuals with Disabilities, Individuals without a High School Diploma. Employer Customers: Business & Industry in Kentucky</p>	<p>WIOA Common Measures: Employment Rate - 2nd & 4th Quarter After Exit; Median Earnings - 2nd Quarter After Exit; Credential Attainment; Measurable Skills Gain; Employer Penetration Rate; Repeat Business Customer Rate. Additional metrics as determined by the KWIB Strategic Plan.</p>

DRAFT Metrics Committee

Entity Name	Definition of Success	Obstacles	Populations Served	Metrics
Kentucky Chamber Workforce Center	<p>The Workforce Center is empowering employers to create and manage talent pipelines for their most critical jobs through its flagship initiative, Talent Pipeline Management (TPM). The ultimate goal: to build an employer-led and demand driven workforce for the state aligned to the needs of business for continued economic growth and prosperity.</p> <p>Through the TPM initiative, we are working to lift up at least 20 industry collaboratives for Kentucky's key sectors (i.e. manufacturing, business services/technology, construction, healthcare and logistics) and building talent pipelines for at least 60 critical jobs by July 2020</p>	<p>Obstacles that employers face are varied and specific to local communities though there are some similarities:</p> <ol style="list-style-type: none"> 1. A shortage of talent to fill their open jobs 2. Skillsets within current workforce that don't match the needs for industry's most critical jobs 3. Misaligned/duplicative workforce development resources that are often difficult to navigate and take advantage of. 	N/A	<p>TPM's main goal is to empower employers to create and manage talent supply chains through clearly articulating talent needs and efficiently aligning those with education and workforce systems. This work is supported by the TPM web tool which helps provide the following data and metrics from employers:</p> <ol style="list-style-type: none"> 1. Granular labor market information on how employers (a) define their most critical jobs, (b) project job openings (including the source of projections such as new, replacement, retirement, etc.), and (3) describe hiring requirements (including requirement and preferred credentials, competencies, skills, experience requirements, etc.) 2. Better information on talent in-flows and out-flows between institutions, programs, and employers. 3. Performance data around how education, workforce, and community partnerships are working to fill positions and close the skills gap.
KY Labor Cabinet				7/17/19 Emailed Danny Davis (MA)
KY Cabinet for Health & Family Services	<p>The agencies of state's largest cabinet collaborate to achieve substantive solutions to improve the general health and welfare of Kentucky families. Among them: transforming Medicaid, transforming child welfare programs and developing ways to combat Kentucky's substance abuse problem.</p>	<p>The needs of CHFS customers are complex and interconnected. These customers face many of the obstacles names above by other Cabinets and parnters, including poor health, lack of access to transportation, inadequate job skills and the reality that often improvements in one area are accompanied by fallbacks in another.</p>	<p>CHFS encompasses a broad range of programs and touches the life of nearly every resident of the commonwealth.</p>	<p>Cabinet priorities dictate an overall focused on an increase in the availability and awareness of preventative services and an intense focus on metrics in the following areas: 1) improved health outcomes for Kentuckians to address the fact that we are at the top of every list we want to be at the bottom of (obesity, cancer deaths) and at the bottom of every list we want to be at the top of (life expectancy, healthy behaviors); 2) child welfare improvements of reduced caseloads, reduced number of children in out-of-home care, and reduced time to permanency; and 3) Substance Use Disorder improvements of reduced overdose deaths among Kentucky residents.</p>
KY Dept. of Education				7/17/19 Emailed David Horseman (MA)
KY Council on Post-Secondary Education Conference of Presidents				7/17/19 Plan to discuss during 7/18/19 meeting
KY Commission on Military Affairs				7/17/19 Email to be sent for follow-up (CH) – Number of veterans living in each county; 100% high school completion rate as required byservice in the Armed Forces; Percent enrollment in Work Opportunity Tax Credit Program: Veteran data and Local for estimated employers working to hire veterans populations



DRAFT Metrics Committee

Entity Name	Definition of Success	Obstacles	Popoulations Served	Metrics
Chief Local Elected Official (representing the LEO's and KACo)				7/17/19 Scheduling meeting with Jim Henderson to discuss (CH)
Executive Director of the KY Human Development Institute	<p>As Kentucky's University Center on Disability, HDI's primary constituencies are individuals with disabilities and their families across the life span, and the state and local agencies through which individuals and families are served. Our primary work is training and technical assistance to these state and local agencies, and grant funded model demonstration projects. We operate several programs directly related to employment for individuals with disabilities, including: 1) the Community Work Transition Program, serving over 100 local school districts in our state, in collaboration with the KY Dept of Ed. and the KY Office of Vocational Rehabilitation, in providing pre-employment transition services and individualized transition services to transition-age students with disabilities; 2) Partnerships in Employment State systems change grant (KYWorks) - a collaborative of HDI and 7 other state agencies focused on improving post-school employment and education outcomes for students with the most significant disabilities by at least 20% over the life of the grant; 3) the KY Supported Employment Project, focused on providing training and technical assistance to all supported employment agencies in KY; 4) the IPS Supported Employment Project, which implements evidence based Supported Employment for people with serious mental illness, to increase access to these services for adults with serious mental illness, and to improve the overall employment rate for individuals who want to work; 5) ISAW (Innovative Supports for Autistic Workers), which supports Business Service Teams and Human Resources managers through in-person trainings, online modules, and ongoing supports, to</p>	<p>There are a variety of obstacles to employment for people with disabilities, to include: 1) individual and family fear of loss of government benefits as a result of employment; 2) stigma associated with disabilities; 3) low expectations, especially for individuals with the most significant disabilities; and 4) the need for employer education, in terms of what individuals with disabilities can contribute to their businesses.</p>	<p>Specific populations served include: 1) transition-age youth with all disabilities (Community Work Transition Program); 2) transition age youth with the most significant intellectual and developmental disabilities (KYWorks); 3) adults with intellectual and development disabilities (KY Supported Employment Training Project); 4) individuals with serious mental illness (IPS Supported Employment Project); 5) individuals with ASD (autism spectrum</p>	<p>Metrics include: 1) for the Community Work Transition Program, number of students annually exiting with paid, community jobs as a result of individualized transition services; 2) for Kentucky Works, the percentage of students with the most significant disabilities in KY who have paid, community employment one year after school exit; 3) for the IPS Supported Employment Project, the number of new jobs obtained (individuals placed) annually in project participating sites. The measures for the KY Supported Employment Training Project and ISAW include increased knowledge and capacity of supported employment providers, business service teams, human resources managers and others in advancing employment for individuals with intellectual and developmental disabilities, and ASD. The measures for RETAIN Kentucky include job retention and increased quality of life. Finally, in addition to each of the above projects, the KY National Core Indicators collects annual sampling data on the percentage of adults with intellectual and developmental disabilities, who are receiving state waiver and general fund services, who have paid, community jobs.</p>



Funding Analysis Committee Meeting

May 6, 2019

AGENDA

- ✓ **Introductions**
- ✓ **Draft Added Definitions Finalized**
- ✓ **Ky Spending Graphs: Kathleen Bolter, Kentuckiana Works**
- ✓ **Draft Asset Map**
- ✓ **Update on Audit: Secretary Brinkman, Governor's Cabinet**
- ✓ **Other**
- ✓ **Discussion on Next Steps**
- ✓ **Next Meeting: June 10 @ 1:30 pm**

VIII. The partners represented on the Collaborative shall work to establish cooperative and mutually beneficial relationships to successfully accomplish the following commitments: (1) support in streamlining statewide identification and sharing of common core services by function rather than by agency applicable to each partner's program at the local level; (2) effective blending of funds by function rather than by agency identified in the Funding Report allocated to the partner's program for workforce development to the extent not inconsistent with Federal law; (3) participation in a common referral system; (4) participation in a common case management information system; and (5) achievement of established performance goals grouped by function rather than by agency, as defined by the KWIB and the Education and Workforce Development Cabinet.

IX. The state agency members of the Collaborative shall ensure provision of services by function rather than by agency in each comprehensive Kentucky Career Center by way of creating a state level Memorandum of Agreement in which state partners define for their local staff and contractors the roles, responsibilities, contributions and metrics by function in providing the following workforce development services in the Kentucky Career Center system listed as: (1) assisting individuals in obtaining employment that leads to self-sufficiency; (2) providing employers with access to qualified and appropriately skilled employees who have been assessed, trained and possess appropriate credentials and certifications; (3) delivering effective programs offered through a seamless and integrated workforce development delivery that eliminates duplication of services; (4) reducing administrative costs and accommodating the needs of employers; (5) holding participant organizations accountable for costs, appropriate use of state and federal funding, performance, and metrics; and (6) reacting to the current demand for skilled workers by specific industries and identified sectors of unfilled jobs.



Funding Analysis Committee Meeting

May 6, 2019

Notes

Draft Added Definitions Finalized

The accompanying handout presented the new definitions for the three additional populations: Youth (non disadvantaged), Substance Abuse, Homeless. The group indicated specific changes for the Unemployed definition to include "and/or". Additionally, it was recommended that at a later point, we may want to distinguish between populations with and without dependents.

Melissa will send the final handout to KYStats to get population numbers related to each category.

KY Spending Graphs: Kathleen Bolter, Kentuckiana Works

Kathleen gave a presentation which showed a significant amount of workforce dollars related to KCTCS and the other portion related to other workforce funding of other entities. It also showed the significant decrease in funding flowing to different entities, especially workforce investment boards. The presentation was shown to indicate the dollars as related to the outcomes which the committee will be focusing on.

Draft Asset Map

Melissa presented a few examples of asset maps in [Indiana](#), [Chicago](#) and [Vermont](#). It was decided that the Indiana model aligns more closely to the intended Kentucky model to be produced. Melissa will contact [Indiana](#) to have them speak with us about the product. Secretary Brinkman also asked Melissa to send out a request whereas entities begin to suggest programs / funding that doesn't function properly or that could be re-appropriated to assist in other areas that more effectively meet customer needs. Melissa will also send out an ask to local workforce boards for their input. Sec. Meier also suggested reviewing gaps in funding that doesn't allow individuals to start or continue their education.

Update on Audit: Secretary Brinkman, Governor's Cabinet

Secretary Brinkman will be meeting with the Governor this week to clarify the type of audit wanted. He feels the audit should not be a "fiscal audit": because of us already having those in place. Sec. Brinkman feels the audit will be more of an asset map of resources which also produces number of customer by funding stream as well as an ROI per funding stream.

Other

Sec. Meier suggested a pre meeting with key stakeholders to determine data sharing already in place which is coordinated by KYSTATS. **Melissa will work to set up that meeting asap.** After the meeting, the need for the RFP can be determined based on the KYStats capacity and need for additional project management.

Next Meeting: June 10 @ 1:30 pm

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Executive Agency	Federal / State / Other	Sub-Agency	Program	Discretionary or Mandatory	2018 Total Amount Received	Recipient	Sub-Recipient(s)	Fiscal Year	Formula, Project, Cooperative Agreement or Combination	Authorizing Legislation	All	Dislocated	Unemployed	Underemployed	Veterans	Foster Youth	Individuals with Disabilities	Homeless	Offenders / Exoffenders	Employers	Drug Recovery	Other (Describe)
KCTCS (US Department of Agriculture)	Federal	Direct Grants	Violence Against Women	Mandatory	\$ 112,282	KCTCS	KCTCS	PY17	Project	Violence Against Women and Department of Justice Reauthorization Act of 2005	X											
US Department of Labor	Federal	Direct Grants	Multi-State (sub of Henry Ford) Consortium	Mandatory	\$ 782	KCTCS	KCTCS	PY17	Project	Health Care and Education Reconciliation Act of 2010	X											
National Aeronautics and Space Administration	Federal	University of Kentucky Research Foundation	High Altitude Ballooning Project	Mandatory	\$ 1,127	University of Kentucky Research Foundation	KCTCS	PY17	Project	Aeronautics and Space Act of 1958	X											
National Aeronautics and Space Administration	Federal	University of Kentucky Research Foundation	KY NASA Human Exploration Team	Mandatory	\$ 7,208	University of Kentucky Research Foundation	KCTCS	PY17	Project	Aeronautics and Space Act of 1958	X											
National Aeronautics and Space Administration	Federal	University of Kentucky Research Foundation	KY NASA The Sky's the Limit	Mandatory	\$ 1,426	University of Kentucky Research Foundation	KCTCS	PY17	Project	Aeronautics and Space Act of 1958	X											
Department of Veterans Affairs	Federal	Direct Grants	VA Approving Grant CF Account	Mandatory	\$ 33,027	KCTCS	KCTCS	PY17	Project	Montgomery GI Bill 38 US Code 30	X											
Department of Veterans Affairs	Federal	Direct Grants	Veterans Approving ADM FY16	Mandatory	\$ 872	KCTCS	KCTCS	PY17	Project	Montgomery GI Bill 38 US Code 30	X											
Department of Veterans Affairs	Federal	Direct Grants	Veterans Approving ADM FY17	Mandatory	\$ 1,411	KCTCS	KCTCS	PY17	Project	Montgomery GI Bill 38 US Code 30	X											
Department of Veterans Affairs	Federal	Direct Grants	Veterans Approving OPER FY15	Mandatory	\$ (3,185)	KCTCS	KCTCS	PY17	Project	Montgomery GI Bill 38 US Code 30	X											
Department of Veterans Affairs	Federal	Direct Grants	Veterans Approving OPER FY16	Mandatory	\$ 63,544	KCTCS	KCTCS	PY17	Project	Montgomery GI Bill 38 US Code 30	X											
Department of Veterans Affairs	Federal	Direct Grants	Veterans Approving OPER FY17	Mandatory	\$ 165,807	KCTCS	KCTCS	PY17	Project	Montgomery GI Bill 38 US Code 30	X											
US Department of Health and Human Services	Federal	Direct Grants	Rural Network Allied Health Training	Mandatory	\$ 188,813	KCTCS	KCTCS	PY17	Project	Public Health Service Act	X											
KCTCS (US Department of Agriculture)	Federal	Direct Grants	USDA Emerging Technologies	Mandatory	\$ 41,169	KCTCS	KCTCS	PY17	Project	Health and Human Services Act of 1986	X											
KCTCS (US Department of Education)	Federal	Student Financial Aid	Federal Supplemental Educational Opportunity Grant Program	Mandatory	\$ 4,143,541	KCTCS	KCTCS	PY17	Formula	Title IV, Higher Education Act of 1965	X											
KCTCS (US Department of Education)	Federal	Student Financial Aid	Federal Work Student Program	Mandatory	\$ 2,506,324	KCTCS	KCTCS	PY17	Formula	Title IV, Higher Education Act of 1965	X											
KCTCS (US Department of Education)	Federal	Student Financial Aid	Pell Grant Program	Mandatory	\$ 134,949,713	KCTCS	KCTCS	PY17	Formula	Title IV, Higher Education Act of 1965	X											
KCTCS (US Department of Education)	Federal	Student Financial Aid	Direct Loan Program	Mandatory	\$ 104,726,987	KCTCS	KCTCS	PY17	Formula	Title IV, Higher Education Act of 1965	X											
KCTCS (Commonwealth of Kentucky)	State	KCTCS	State Appropriations	Discretionary	\$ 101,961,800	KCTCS		PY17	Formula		X											
Kentucky Cabinet of Economic Development	Melissa Followed Up 7.17																					
Job Corps Director (representing the 7)	Melissa Followed Up 7.17																					
Justice and Public Safety Cabinet	Melissa Followed Up 7.17																					
KY CPE Council on Postsecondary Education (CPE1)	Melissa Followed Up 7.17																					
KY Labor Cabinet	Melissa Followed Up 7.17																					
CHFS	US Department for Agriculture	Federal	Kentucky Cabinet for Health and Family Services - Also reported under KCTCS	Patha2Promise (SNAP) FY18	Mandatory	\$ 7,517	Kentucky Cabinet for Health and Family Services	KCTCS	PY17	Cooperative	Agricultural Act of 2014	X										
	US Department for Agriculture	Federal	Kentucky Cabinet for Health and Family Services - Also reported under KCTCS	Patha2Promise (SNAP) FY17	Mandatory	\$ 644,399	Kentucky Cabinet for Health and Family Services	KCTCS	PY17	Cooperative	Agricultural Act of 2014	X										
	US Department for Agriculture	Federal	Kentucky Cabinet for Health and Family Services - Also reported under KCTCS	SNAP - Pilot Project	Mandatory	\$ 35,911	Kentucky Cabinet for Health and Family Services	KCTCS	PY17	Cooperative	Agricultural Act of 2014	X										
KY Commission on Military Affairs	Melissa Followed Up 7.17																					
Executive Director of the KY Human Development Institute	HDI (ACL)	Federal	Administration on Developmental Disabilities	University Centers for Excellence in Developmental Disabilities	Discretionary	\$ 651,978	HDI-UKRF		FY18	Project	Developmental Disabilities and Bill of Rights Act of 2000						X					



KWIB
Joint Committee Meeting of
Education Attainment and Completion
and
Employer Engagement

AGENDA
June 26, 2019
1:30 – 3:00 pm

Sower Building - Frankfort

- **Call Meeting to Order**

- **Welcome and Introductions**

- **Kentucky's Essential Skills Certificate – An Education and Employer Engagement Tool**

- **Bus2Business with the Kentucky Chamber of Commerce**

- **Work Based Learning – A Part of the KWIB's Strategic Plan**

- **Next Steps**

- **Other**



Joint meeting of the KWIB's Education and Employer Engagement Committees

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June 26, 2019

Sower Building- Frankfort

Attending: Kevin Smith, Pat Murphy, Jason Luring, Reecie Stagnolia, John Olivia, Dr. Mike Stacy, Dr. Aaron Thompson, Beth Davisson, Dr. Kate Akers, Meredith Rozanski, Judge Mike Buchanan, Whitney Risley, Karen McFadden, Candace Bensel, Dr. Kris Williams, Mason Dyer, Tonya Crum, Michele DeJohn, Melissa Aguilar, David Horseman, Dr. Melissa Bell, Brad Clark, Scott Pierce

- **Welcome and Introductions**

- **Kentucky Essential Skills Certificate-An Education and Employer Engagement Tool**

- Kentucky SkillsU brings WIN today. When WIA was in force, companies continued to want soft skills. Kentucky SkillsU developed employability standards – WIN has courseware that reinforced the standards with a culminating assessment.
- MELISSA: Essential Skills are required in Work Ready Communities. School districts are required to work with their local WIB on essential skills content. WIN is one option.
- WIN - Career readiness company with courseware, assessment and credentials (70 hours of instruction, etc available in flexible formats: digital or print). Michelle has also used this as professional development material.
- Other WIBs have established their own Essential Skills content for their areas. NCRC is still used in Bowling Green. In Sept, the data will be turned in so we can see who is using what.
- KESC contract duration – good through June 2025 for POST SECONDARY: KY Career Centers (workforce ED), KCTCS/SkillsU/Adult ed. High schools must purchase. Off the shelf price: \$500 for testing site & \$8 per student (what is the volume purchase agreement for high schools in Kentucky?)
- Career Centers is working on following the success of the credential once a student is placed/employed. Goodwill is using this in their initiatives. KY State Police are requiring this credential. This is required for every cadet. KY Fish and Wildlife are considering this now, too.
- Other WIBs have established their own Essential Skills content for their areas. NCRC is still used in Bowling Green. In Sept, the data will be turned in so we can see who is using what.
- GOAL: We're attempting to get at employer recognition and usage for consistency
- There are 8 characteristics laid out in the law but a broad interpretation on how that is proven/documentated.
- How do we measure or gauge success for certificates? Maybe add a column for employers accepting these as criteria for employment? Maybe breakout the SkillsU number to see KCTCS vs. Adult Ed.



Joint meeting of the KWIB's Education and Employer Engagement Committees

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June 26, 2019

Sower Building- Frankfort

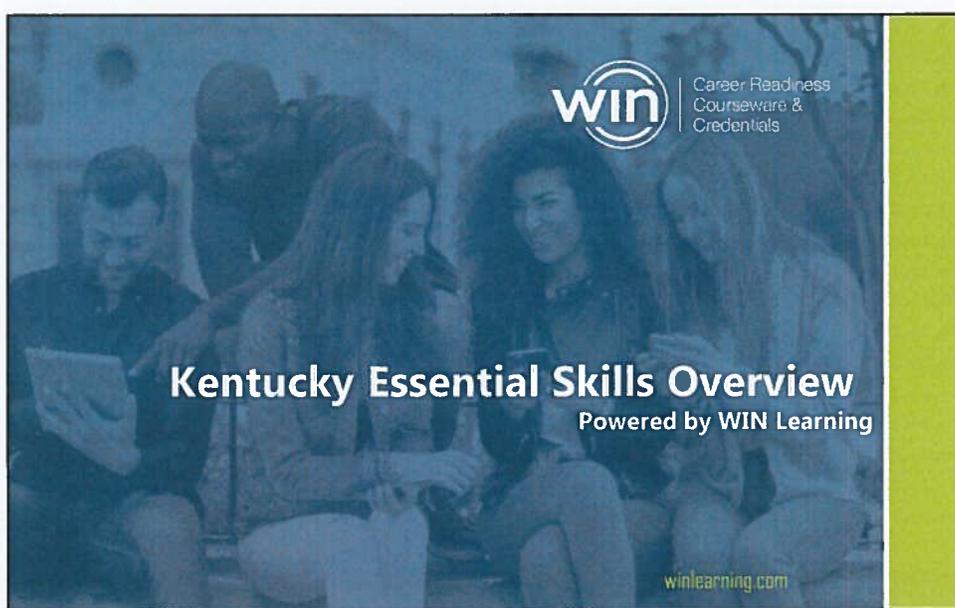
- **Bus2Business with the Kentucky Chamber of Commerce**
 - Action Item: Spread the word – get the FaceBook link and share to the local high schools, etc as a potential activity. Must get the application in SOON.
 - Funding came from remainder of Gates Foundation for another project
To tour local businesses and do hands on activities, some type of educational component – highlighting opportunities within their community.
Oct 2 is pilot – employers submit applications to allow students to come in and tour, spend time with employees, and school systems apply then Chamber matches schools to businesses. Both employers and businesses can put in preferences.
 - Scholarships for communities who cannot afford it – for bus, lunch, etc. Just apply NOW. Coordinating with JAG and KDE. Focused on high schools, but middle schools can do it, too.
 - Local Chambers are pushing this out. KWIB can help get out the word!
 - BETH DAVIDSON: 82% of businesses are looking for more talent. We need Kentucky kids to get in the game!

- **Work Based Learning- A Part of the KWIB's Strategic Plan**
 - Pathways lead to post-secondary employer and credential
 - OTJ are credited to student toward apprenticeship hours
 - *** Registered apprenticeship programs-TRACK condition: Youth Employment Solutions now has a partnership with ADECCA to cover worker's comp policy. This was a big hurdle. Transportation is the other hurdle. The solution being piloted is code named TRIPS (Transporting Ready Intelligent Prepared Students) – getting students *to and from* jobs. Proof of concept grant is in process to pilot in the Fall. Getting students out there is a high priority and transportation is a current barrier.
 - Good news: KEES program now makes allowance for funding of apprenticeship expenses (equipment, uniforms, licensure, tools, ...)
 - Tying accountability to districts and work force: 65,432 students in career pathways eligible to Co-op for 17-18 school year.
 - Engage Employers – think about this from a work-based learning to get employers signed up.
 - [SCOTT] \$4M agribusiness training investment being made in Scott's area. Outside of the community college. They could use the Career Connector!

- **Next Steps**
- [KEVIN] How do we move the employers to a new level? How do we Showcase innovation? How do we measure what is happening? How do we share best practices so we have widespread success instead of just pockets of success? It needs to be widespread. If we have an employee crisis then why do we do the same things and expect different results? We need more leaders in the business community.

- **Other: MEASUREMENTS**

- KYSTATS – CTE feedback report is in progress.
- KDE is required to provide a report for WINS
- [CARLA] A person over work-based learning so there will be a direct link – create and find employer champions. Goal is to have someone on Sept 1, Oct 1 at the latest.
- [CARLA] State leadership funds for PERKINS – app goes out in Oct. *** we need a draft for that to be voted on by KWIB by August 15. Application needs revision. In addition, what we want the mid-year report to look like. *Melissa, I'd be glad to help with this*
- NEXT KWIB MEETING: August 15 so our committee must be prior to that.
- Doodle Poll for next subcommittee meeting for late July.



About WIN Learning

- Since 1996, WIN's integrated approach to career readiness has given more than 10 million learners worldwide the tools, confidence, and skills necessary to excel.
- Our learning solutions include **academic and employability skills courseware, assessments, and credentials** as an important foundation to prepare learners and job seekers for career and life success.



Kentucky & WIN History

- A partnership since 1999 (20 Years!)
- Institutionalized a **common language and common metric** for career readiness that identified workplace skills among public sector partners and business community
- Provide a common assessment tool that is based upon Department of Labor SCANS and Equipped for the Future competencies
- Develop linkages and pathways from secondary to postsecondary and adult education by starting with Kentucky Essential Skills Certificate (KESC)



winlearning.com

KY Essential Skills Credential

The **Kentucky Essential Skills Certificate (KESC)** is a proctored assessment composed of questions measuring entry-level work tasks and behaviors including: **Communicating Effectively; Conveying Professionalism; Promoting Teamwork and Collaboration; and Thinking Critically and Solving Problems**

The KESC, signed by the governor, is being offered to enhance workplace readiness and essential soft skills that employers value most.

Learn More at: www.winlearning.com/kesc

KENTUCKY ESSENTIAL SKILLS CERTIFICATE

This award certifies that

has successfully completed coursework in the areas of:

- 1 Communicating Effectively
- 2 Conveying Professionalism
- 3 Promoting Teamwork and Collaboration
- 4 Thinking Critically and Solving Problems

Matthew Rothenberg
Governor of Kentucky

Demonstration of Essential Soft Skills

<p>Conveying Professionalism Adhere to office protocol Demonstrate respect and consideration Respect the privacy and confidentiality of others Adhere to dress and grooming standards Adhere to safety protocols, emergency preparedness and all other workplace policies and procedures Be punctual for work, meetings, and training Use appropriate technology in the workplace Work in a professional, ethical and lawful manner</p> <p>Promoting Teamwork and Collaboration Demonstrate a willingness to work with others and gain consensus Demonstrate leadership skills and positive attitude Respect the individual contributions of all team members Demonstrate critical thinking in work environments Demonstrate respect and care for others</p>	<p>Thinking Critically and Solving Problems Analyze the situation or need to determine what the best solution is Identify relevant information and information to be ignored Define goals and set learning goals Generate multiple solutions and evaluate them Evaluate and compare solutions Choose the most appropriate solution Communicate the solution to others Evaluate the solution and its effectiveness Communicate the solution to others</p> <p>Communicating Effectively Communicate clearly, concisely and effectively Engage in professional communication Listen actively Use appropriate language, tone, and nonverbal communication</p>
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Kentucky Career Center
Career Training Employer

winlearning.com

KY Essential Skills Courseware

Kentucky Essential Skills Courseware helps learners develop and demonstrate attitudinal and behavioral skills that are essential to success in the workplace and school.

Kentucky Essential Skills Courseware, a blended classroom learning resource, contains 4 modules: **Communicating Effectively**, **Thinking Critically and Solving Problems**, **Conveying Professionalism**, and **Promoting Teamwork and Collaboration**.

Learn More at: www.winlearning.com/kesc



winlearning.com

Additional Kentucky Career Readiness Resources

KY Career Readiness Courseware

- Kentucky Career Readiness Courseware effectively teaches workplace skills in nine topics including three core areas of **Applied Mathematics**, **Reading for Information**, and **Locating Information**.
- The Career Readiness Courseware provide learners with a personalized profile of how prepared they are for the Kentucky Career Readiness Certificate.

KY Career Readiness Credential

- Kentucky Career Readiness Certificate (KCRC) is a workforce education and development tool, comprised of three proctored assessments, **Applied Mathematics**, **Reading for Information**, and **Locating Information**, leading to a portable credential.
- KCRC brings employers, learners and job seekers, and education / workforce partners together in building a skilled workforce, while keeping and attracting businesses with higher-wage jobs and economic growth.

college readiness courseware

- Courseware prepares learners with the necessary foundational skills in **Pre-Algebra**, **Algebra**, **Geometry**, **Reading**, **Writing** and **English**.
- Ideal for preparing learners to take an entry or placement test for admission to a post-secondary institution.

winlearning.com

KY Career Readiness Courseware

Kentucky Career Readiness Courseware is ideal for measuring the level of readiness in foundational academic skills that focus on the core communication, reasoning, and problem-solving skills required for 21st Century opportunities from entry level to professional.



Kentucky Career Readiness Courseware

- Applied Mathematics
- Reading for Information
- Locating Information

weta.org

KY Career Readiness Credential

- More than 20 years of prevailing career readiness skills research consistently identifies mastery of core communication, reasoning, and problem-solving skills as required or highly recommended for most jobs across occupations and industries.
- **Kentucky Career Readiness Certificate (KCRC)** is comprised of three proctored assessments: **Applied Mathematics, Reading for Information, and Locating Information**, leading to a portable credential.
- It brings employers, learners and job seekers, and education / workforce partners together in building a skilled workforce, while keeping and attracting businesses with higher-wage jobs and economic growth



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- **College Readiness Courseware** is ideal for preparing learners to take an entry or placement test for admission to a post-secondary institution.
- Learners identify areas where further instruction is needed and provides practice and assessment for reaching mastery.
- The courseware prepares learners with the necessary foundational skills in **Pre-Algebra, Algebra, Geometry, Reading, Writing and English.**



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859-582-6501

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Get Started Today, Contact:

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Employment Assessment
Coordinator

KYWIN@ky.gov
502-782-3035

KENTUCKY EMPLOYERS

**A Viable Solution for South
Carolina Employers**

Employers in Kentucky can confidently utilize the WIN Career Readiness System and assessments as valid and reliable tools for recruitment, selection, and training of potential job seekers and employee promotion.

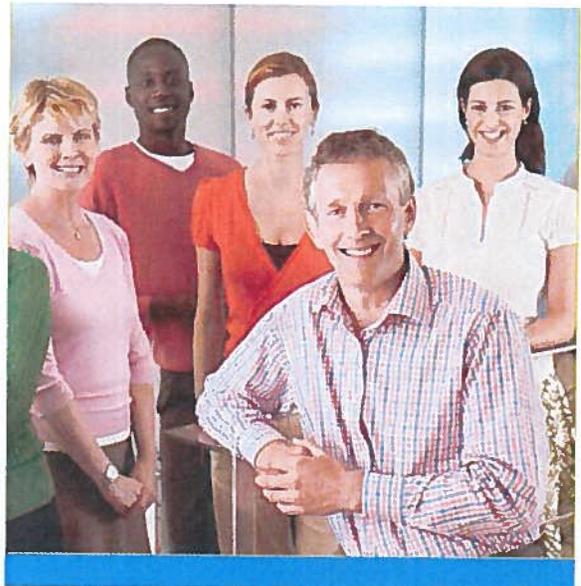
Kentucky Career Center

Career Training Employer

Find and hire qualified job seekers through the Kentucky Career Readiness and Essential Skills Credentials.

The Kentucky Career Readiness course and credential measures three foundational components: Applied Mathematics, Reading for Information, and Locating Information.

A Kentucky Essential Skills Credential addresses skills including cooperating with others, resolving conflicts and negotiating, solving problems and making decisions, and taking responsibility for learning.



Stackable Credentials to Identify Work Readiness

The Kentucky Career Readiness and Essential Skills is a new employee credentialing program tailored to help employers identify, hire, and train employees with the most potential. Best of all, the program is free.



Kentucky Career Readiness and Essential Skills Credentials may be used as an indicator of readiness for on-the-job training, apprenticeship, and employment.

It's free. It's easy.

Employers in Kentucky can confidently utilize the WIN Career Readiness System and assessments as valid and reliable tools for recruitment, selection, and training of potential job seekers and employee promotion.

Applied Mathematics measures foundational workplace mathematical reasoning and problem-solving skills.

Locating Information measures comprehension and application of workplace graphics such as charts, graphs, tables, forms, flowcharts, diagrams, maps, and instrument gauges.

Reading for Information measures comprehension and critical thinking using written text including emails, websites, letters, contracts, signs, notices, policies, and regulations.

Essential Skills measures foundational work habits and employability skills that employers nationwide commonly define as essential to gain and maintain employment including cooperate with others, resolve conflict and negotiate, solve problems and make decisions, take responsibility for learning, and observe critically.

To learn more about the WIN Career Readiness System, contact our local Kentucky Career Center.



Career Readiness
Courseware &
Credentials



Kentucky Career Center

Kentucky Career Readiness & Essential Skills

powered by 

**Hire for Attitude,
Train for Success.**

Get Started Today, Contact:

The Kentucky Career Center
Employment Assessment
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KYWIN@ky.gov
502-782-3035

KENTUCKY JOB SEEKERS

Are you looking to better your career path?

Whether you are looking for work or preparing for a new career path, the Kentucky Career Readiness and Essential Skills courses will help you stand out and give you a competitive advantage to prove that you have the right skills.

Get the competitive edge and show employers you are Ready to Work!

The right skills can lead to a better job.

The Kentucky Career Readiness and Essential Skills courses and proctored assessments prepare you for academic skills including Applied Mathematics, Reading for Information, and Locating Information along with work habit skills essential to gaining and maintaining employment.



It's free. It's easy.

Whether you are looking for work or preparing for a new career path, the Kentucky Career Readiness and Essential Skills credentials will make you stand out and give you a competitive advantage to help prove that you have the right skills for the work ahead.

The Kentucky Career Readiness and Essential Skills courses and credentials are now available to you at no charge by visiting your local Kentucky Career Center. These credentials are a validation of foundational career readiness and employability skills that are most relevant to employers.

Sign Up Today!



Career Readiness Courseware & Credentials

Kentucky Career Center
Career Training Employer

Now you can earn stackable credentials that align to the skills that employers seek and jobs require. The Kentucky Career Readiness and Essential Skills credentials are part of a new career readiness program that tests and scores academic and employability skills that employers nationwide commonly define as essential to gain and maintain employment.



Building Blocks for Career Success

Academic & Employability Skills

Kentucky Career Readiness Courses & Credentials



Career Readiness



Essential Skills

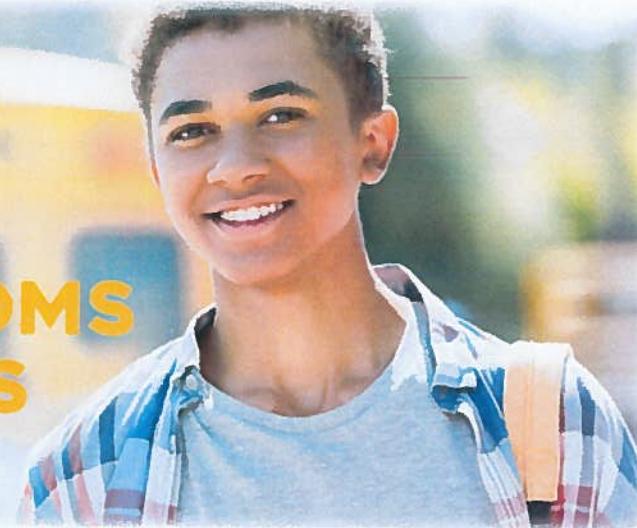


Kentucky job seekers can now prepare and earn credentials in both the Kentucky Career Readiness and Essential Skills.

These are ideal for showing your foundational skills in communication, reasoning, and problem-solving required for the 21st Century opportunities from entry level to professional work.



**BRINGING
CLASSROOMS
to CAREERS**



Join us on October 2, 2019, as we launch Kentucky's first Bus2Business program!

This statewide initiative will focus on connecting Kentucky high school students and employers. The day is aimed to provide a chance for students to tour businesses, complete hands-on work-based learning activities, and speak directly with business leaders about career pathways available in their organization.



Kentucky Chamber

To learn more about the Bus2Business program or if you have questions, please contact...

Harper Smith
at

hsmith@kychamber.com



KWIB
Joint Committee Meeting of
Education Attainment and Completion
and
Employer Engagement

AGENDA
July 26, 2019
9:30 – 11:30 pm

Beam Suntory Louisville Office
408 4th Street Louisville, KY 40202

- **Call Meeting to Order**
- **Welcome and Introductions**
- **Start Up of Perkins Leadership Funds Review Process**
- **Needed Employer Engagement – KY Stats and Bureau of Labor Statistical Surveys**
- **WorkBased Learning**
 - Localized Best Practices
 - Planning for Engagement Champions
 - Using the TPM Network
- **Other**
- **Adjourn**



Joint meeting of the KWIB's Education and Employer Engagement Committees

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July 26, 2019

Sower Building- Frankfort

Attended: Kevin Smith, Reecie Stagnolia, Beth Davisson, Karen McFadyen, Candace Bensel, Dr. Kris Williams, Melissa Aguilar, David Horseman, Kelly Stratton, Scott Broughton, Darrell McGaha, Heather Seward, Christy Henry, Jonathan Neal, Shannon Gilkey, Jeremy Jackson, Madisen Webb, Laurie Mays, and Sam Keathley.

- **Call Meeting to Order**
- **Welcome and Introductions**
- **Start-up of Perkins Leadership Funds Review Process**
 - Review of the new "Draft" Application. There may be some additional questions added to the application. Kevin asked the committee to come forward if they have interest in participating and bring energy to the Perkins Leadership committee.
- **Needed Employer Engagement- KY Stats and Bureau of Labor Statistical Surveys**
 - KYSTATS will be recruiting employers to get metrics. One stop data shop, follow students, Labor Statistic Program. Employer statistics- UI has data that is reported every quarter. It is possible to get data from them for KYSTATS. Census information on all, how many employees, where they are located, industry type, etc.
 - Every 3 years, a form is sent to employers to verify the work they do, location, etc. This is used to reflect change.
 - KYSTATS surveys approximately 20% of businesses in the Commonwealth to measure how many people work in each occupation within the company as well as how many are paid at each rate.
 - There are severe issues with the response rate for these surveys. Are these forms going to the corporate office or an individual office? Which leadership position receives the survey?
 - Most employers do not have this data readily available and do not understand the importance of the data.
 - It would be helpful if the local WIB's could push this response. SHRM conference could set up a booth to obtain this information and make employers aware of the importance of the data.
 - Bureau of Labor Statistics communication are getting metrics to policy makers. Reflect your business, need to submit the requested information. Reflect a business or other businesses.
 - Speak in large groups in the Chambers for awareness, local SHRM monthly meetings. Business Associations.
 - Explain the "Why" that employers need to see the value of the information-TPM engages employers



Joint meeting of the KWIB's Education and Employer Engagement Committees

NOTES Pg. 1

July 26, 2019

Sower Building- Frankfort

- **Work Based Learning**
 - Localized Best Practices- Cumberlands- WIOA: 30% minimum spend up to 75% previously contracted youth services but, with new regulations, brought all youth services in house.
 - (18-24) out of school youth/adult fit in both categories.
 - Expressed the importance of getting into the schools to find out what the goals are of the students in all areas. This will take the risk away from the employers.
 - Employer management- Business service team working directly with employers & their needs. They work with case managers.
 - Used FOCUS to register students
 - 30k, 7 years not college/career ready
 - Need some type of registration so employers can find the students
 - Cover the pay, insurance, etc. for Work based learning, the employer does not have that information. They let them know that the student with 300 hours is eligible to be hired since they have this much time of hands on experience. The result is either employment or education.
 - Talent Pipeline Management- TPM Network- Those who did not make the TPM can be used as a champion.
 - Actions to promote and highlight champions:
 - WIBS assist with employer engagement
 - 20 counties outreach
 - How do we get the employer engaged?
 - Utilize Job Corps.
 - Kentucky Skills U
- **Next Steps/Other Discussion**
 - Education & Employer Engagement Committee- How do we influence in the community?
- **Action Items**
 - Best Practices site
 - Performance Data
 - Work Based Learning survey local area boards
- **Adjourn**

TALENT PIPELINE MANAGEMENT (TPM)

300+ EMPLOYERS LEADING THE WAY TO CLOSE THE SKILLS GAP

THE SKILLS GAP: A disconnect between what businesses want new employees to know before they show up for work and what the applicant pool actually knows.

Talent Pipeline Management (TPM) uses supply chain principles to call on business and public policy leaders to transform education and workforce systems to be employer-led and demand-driven. The TPM Academy trains state and local leaders, business associations, employers, and economic development agencies to drive partnerships with their education and training providers based on need.

96% of Chief Academic Officers at higher education institutions believe they are effectively preparing students for work. **11%** of business leaders strongly agree.

HISTORY:

2014

LAUNCHED: TPM Initiative

PUBLISHED: [Managing the Talent Pipeline: A New Approach to Closing the Skills Gap](#)

In November, we invited seven business-led organizations to participate in a Pilot Program, putting TPM principles to work.

2016

LAUNCHED: National TPM Academy

PUBLISHED: [Changing the Debate on Quality Assurance in Higher Education: The Case for Employer Leadership and a Roadmap for Change](#)

With 45 hand-selected participant organizations, the TPM Academy walked step-by-step through the stages of the TPM strategy.

2018

LAUNCHED: National TPM Learning Network, TPM Peer Advisors, and TPM Fellows

As funding allows, state-based academies will launch across the country and will join the rest of the TPM network to form the TPM National Learning Network for continual evolution of the TPM movement.

2015

LAUNCHED: National TPM Pilot Program

PUBLISHED: [Building the Talent Pipeline: An Implementation Guide](#)

Applying lessons learned from the Pilot Program, we created the implementation guide, a cornerstone for TPM training.

2017

LAUNCHED: State-Based Academies

PUBLISHED: [Clearer Signals: Building an Employer-Led Job Registry for Talent Pipeline Management](#)

GROWTH: Due to high demand, we welcomed 20 additional National TPM Academy participants and scaled to make TPM accessible at the state level.

At [America Working Forward](#), a national conference, we shared employer-led initiative success stories and connected with the growing TPM network of participants and champions.

TALENT PIPELINE MANAGEMENT (TPM)

300+ EMPLOYERS LEADING THE WAY TO CLOSE THE SKILLS GAP

RELATED PUBLICATIONS

Managing the Talent Pipeline: A New Approach to Closing the Skills Gap (2014)

A white paper laying out a new vision for how employers can close the skills gap by leveraging lessons learned and best practices from supply chain management.

Building the Talent Pipeline: An Implementation Guide (2015)

A companion guide to the white paper with a focus on six strategies that support employers playing a new role as end-customers of education and workforce partnerships....

Changing the Debate on Quality Assurance in Higher Education (2016)

A report that explores the business case for employers playing a stronger role in managing quality with examples of how the business community can begin recognizing and endorsing preferred talent suppliers.

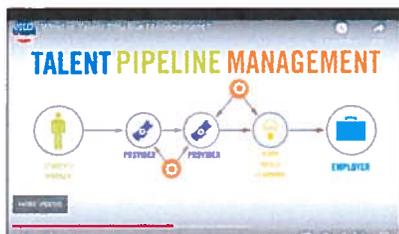
Clearer Signals: Building an Employer-Led Job Registry for Talent Pipeline Management (2017)

A report that explores how employers can better and more efficiently communicate their hiring requirements by creating structured and dynamic job profile data, shared with trusted partners.

TPM Academy Curriculum (2017)

The end-to-end TPM strategy implementation process intended to help launch and sustain employer-led education and workforce initiatives using a supply chain approach.

VIDEO TUTORIALS



What is Talent Pipeline Management?

An animated video to describe the Talent Pipeline Management (TPM) approach to identifying talent, how employers can lead this process, and how it plays out in practice.



TPM: The Originals

A seven video series profiling the people and companies of the original TPM pilot, the challenges they are up against, and how they have engaged and implemented TPM to improve the talent supply chain in their communities.



TPM: The Strategy

A summary of the six strategies that make up TPM, introducing the concepts and practices that make up each strategy.



KWIB
Workforce Participation Committee
Meeting

AGENDA
May 6, 2019 @ 9:00 am

Sower Building - Frankfort, KY

- **Call Meeting to Order**

- **Welcome and Introductions**

- **Kentucky Health Update**

- **Update on Regional Workforce Participation Session**

- **KY Works Collaborative Update – Sustainability Committee**

- **Vocational Rehabilitation In Kentucky – Overview of Connectedness**

- **Next Steps...**



Workforce Participation Committee DRAFT MINUTES 5/6/2019

MEMBERS PRESENT: Kathy Sheppard-Jones, Becky Cabe, Scott Secamiglio, Melissa Aguilar, Amy Luttrell, Doug Jones, Gene Childress, Tracy Williams, Kristi Putnam, Christy Henry

CALL TO ORDER

Amy Luttrell called the meeting to order at 9:06am

PRESENTATION, DISCUSSION AND ACTION

- **Kentucky Health Update- 1115 MEDICAID WAIVER IMPLEMENTATION AND ROLLOUT**
 - Continuing with system of resources, but on a voluntary effort. Working on metrics of how to maximize efforts. Oral arguments will be heard October 2019.
- **Update on Regional Workforce Participation Session**
 - A webinar was conducted on May 1st. This statewide presentation, topic, and discussion was on the "Workforce Participation Rate" and was led by Melissa Aguilar from the KWIB and Amy Luttrell from Goodwill Industries.
- **KY Works Collaborative Update - Sustainability Committee**
 - Melissa updated the group on a grant proposal submitted by KYSTATS to fund the SS and BC analysis. Also, a draft proposal in the amount of \$450K for both SS and BC analysis. A follow up conversation will be scheduled with Kristi Putnam and Amy to discuss the calculator.
- **Vocation Rehabilitation in Kentucky - Overview of Connectedness**
 - Kathy Sheppard-Jones with University of Kentucky's Human Development Institute and Becky Cabe with the Vocational Rehabilitation Office presented and introduced the group to the efforts being made by the Employment First Council at HDI and were given information regarding the RETAIN grant that rewarded Kentucky with \$2.5 million in 2018 providing early intervention strategies to include assistive technology, peer supports, universal design and training. They also spoke on other initiatives ongoing.
 - See attached presentation. There will be a considerable amount of discussion as to how the two groups align in the coming year as related to our initiatives.

ADJOURNMENT

A motion to adjourn made by Amy Luttrell at 10:40am.

KentuckyWorks Collaborative

1. Increase Employer Engagement
2. Increase Educational Attainment & Completion
3. Increase Kentucky Workforce Participation Rate
4. Alignment of Partner Resources

Employment First

1. Identify state policy that create disincentives to employment
2. Develop recommendations to address disincentives
3. Develop training and resources
4. Recommend implementation of effective practices to increase employment
5. Report to the Governor on progress



**KWIB
Workforce Participation &
Sustainability Committee
Meeting**

**AGENDA
August 5, 2019 @ 1:30 pm**

Sower Building - Frankfort, KY

- **Call Meeting to Order / Introductions**

- **Merging of Committees**

- **Benefit Cliff Analysis/Self-Sustainability Statement of Work**

- **Project Management Plan**

- **Next Meeting...**



Joint Committee- Workforce Participation & Sustainability Committees **NOTES** August 5, 2019

Attending:

- **Call Meeting to Order/Introductions:**

Introduction of Co-Chairs: Amy and Jon

- **Merging of Committees:**

Merging for efficiency. Today is first joint meeting.

- **Benefit Cliff Analysis/Self-Sustainability Statement of Work**

Review of SOW after a quick update on history of request. KYSTATS provided the SOW that includes the Benefit Cliff Analysis and Self-Sustainability Analysis with yearly updates. Jessica mentioned federal funding and the need for work to be aligned with grants, and then discussed the SOW

- Recalculation fees for yearly analysis are based on changes in policy, regulation, legislation, meaning they could be reduced based on funding
- Partnership with NCCP because they have the methodology in other states. They will come to Kentucky and build based on KY legislature
- Timeframe is 6-9 months (Executive Order is by end of year)
- Calculator incorporates all variables: all programs, increases in pay, etc.
 - CHFS noted the intent for the calculator they were planning on developing was to be anonymous, use Integrated Eligibility for pre-population if chosen. However, efforts have been delayed.
 - Listing would include all available benefits: state, federal, waiver, etc.
- Review of the Benefit Cliff would help determine what incentives are needed for customers to stay in the workforce. Each local board could be using it as a tool—as well as sustainability for business services
- Question of how to implement and ensure people are aware of the tool and it is used
- Data enters will not be collected
- Concern with due date of 12/31/19. However, Brinkman is aware of the limited timeframe, so would like to see something underway to show progress.
- 1115 Waiver Impacts?
 - Engaging has no impacts due to Waiver and should be happening. The value of the calculator is that it looks at what affects individuals.
 - Citizens will use more with Waiver due to the Community Engagement portion but is still needed by Community partners and all citizens and business partners, workers, and educational purposes.
- Jennifer Harp with OATS suggested a possible Phase I and Phase II for implementation. Phase I could include overall non-changing programs, and Phase II to include more KY specific programs
- Self-Sustainability study would allow the calculator to have a sustainable wage for each region, also allowing employers to see the impacts of their paying wage. Concern brought about it turning into a living wage tool
- Funding will be found after a recommendation by the Committee to Brinkman
- Heidi made a motion to move forward with the SOW with input from CHFS. It was seconded by Sherry. There was no opposition, and the motion passed
- Request for NCCP to speak with the group regarding implementation in other states, whether they stay involved after implementation, and any lessons learned to share. Jessica will reach out to set up a call.

- **Project Management Plan**

- Review of the project work plan to see if specific tasks were appropriate action items to reach the goals.



- It was noted that there are some gaps since the strategic plan was written
 - Goal 1: Increasing collaboration is not measurable
 - Strategic Plan review in late Fall for this purpose
 - The objective of "Significantly increasing the statewide labor force participation rate" should be the new goal
- Additional meeting to continue review is needed
- **Next Meeting:**
 - Christy will reach out to Jon, Amy and Melissa for dates that will work for them, and then poll the committee for the next meeting date



Statement of Work for Benefit Cliff Analysis and Self Sustainability Study

Request:

The Kentucky Works Collaborative is mandated by Executive Order to provide a benefit cliff analysis and self-sustainability study. To inform that study, they are requesting KYSTATS to provide a bid to develop a Benefit Cliff calculator.

In November 2018, KYSTATS prepared a quote, in partnership with National Center for Children in Poverty (NCCP), to conduct a benefit cliff analysis and sustainability study. We are happy to leverage the knowledge from that partnership and utilize our staffs' skills to develop and maintain a Benefit Cliff calculator. The remainder of this statement of work details the responsibilities, timeline, and cost for this work.

Staffing:

KYSTATS will partner with NCCP to leverage prior work they have done in developing a Family Resource Simulator for the purpose of identifying social benefit programs that identify benefit cliffs. We will also leverage up to three Research Analysts, up to two Business Analysts, up to two Developers and our Executive Director to complete the work outlined below.

The Collaborative's Responsibilities:

The following tasks are required of the Collaborative for a successful project.

1. Provide a primary point of contact through which all approvals, business decisions and access to resources will be managed.
2. Designate and provide participants to test the tool.

KYSTATS Responsibilities:

The planned tasks are described below:

1. Identify and obtain data to be included in the tool

KYSTATS will work with NCCP to identify data they have used in their past work; eligibility thresholds, census data, market data and other publically available data that is currently rolled into their tool. We will work with our development team to determine the best method for receiving and

storing the data to ensure it is expandable and easy to update for future iterations. KYSTATS' business analysts will work to ensure all legal agreements are in place to do this work.

2. Determine calculations for and build the Benefit Cliff Calculator

KYSTATS' developers, research analysts, and business analyst will build a first iteration of a Benefit Cliff Calculator. We will work with NCCP to calculate Family Resources and Family Expenses. Family Resources include earnings, savings, child support, federal tax credits, state tax credits, local tax credits, TANF, SNAP, and any other Kentucky specific programs that provide resources to families. Family Expenses include rent and utilities from the Fair Market Rent determined by the U.S. Department of Housing and Urban Development, food from the Low-Cost Food Plan developed by the U.S. Department of Agriculture, child care, transportation and other necessities from the Economic Policy Institute's Basic Family Budget, health insurance, payroll taxes and income taxes(excluding credits). The Family Expenses will account for number of children as well as regionality to calculate a sustainable wage for individuals utilizing the tool.

3. Test the functionality of the Benefit Cliff Calculator

KYSTATS will use internal staff members to test the functionality of the tool. Test results will be turned over to the development team to mitigate any issues. We will then conduct a second round of testing at which time external stakeholders, as identified by the Collaborative, will be ask to test the calculator. All issues will be mitigated by our development team and sent back for testing until all issues are resolved.

4. Publish the Benefit Cliff Calculator and provide training

KYSTATS will host the tool on the KYSTATS Website. Once all stakeholders have signed off on the tool's functionality, we will publish the tool and work with the Cabinet's communication team to issue a press release. KYSTATS will also provide all training necessary to ensure folks know how to use the tool.

5. Revise the Benefit Cliff Calculator

If additional functionality or small cosmetic changes are requested, KYSTATS will revise, keeping the core team informed and allowing them to approve all proposed changes.

6. Provide project management throughout the Benefit Cliff Calculator development process

KYSTATS will track and manage this project and provide status updates and communications among stakeholders and management.

7. Sustain the Benefit Cliff Calculator

After the tool is published, KYSTATS will revise the data in the tool on an agreed upon frequency. We will make sure the tool is accessible on the website and will provide analytics on the use of the tool. We will also present the tool to groups, as requested, not to exceed 12 presentations per year.

Cost Estimate:

Initial Cost: The Initial cost to build the Benefit Cliff Calculator is \$382,000 and is made up as follows:

Task	Estimated Cost
1. Identify and Obtain data to be included in the tool	\$ 80,000
2. Determine calculations and build the Benefit Cliff Calculator (includes cost for NCCP)	\$227,000
3. Test the functionality of the Benefit Cliff Calculator	\$ 30,000
4. Publish the Benefit Cliff Calculator and provide training	\$ 25,000
5. Revise the tool	\$ 10,000
6. Provide project management	\$ 10,000
Total Cost to Build the Benefit Cliff Calculator	\$382,000
7. Sustain the tool	\$ 110,000/recalculation year

This budget includes the cost for NCCP to support the initial build of the Benefit Cliff calculator. Any recalculation of the Benefit Cliff calculator in subsequent years would require \$110,000 if variables or calculations have changed over time due to alterations in eligibility requirements.

Timeline:

KYSTATS estimates the timeline to build the calculator to be 6-9 months. This is based on the scope of work and responsibilities as outlined in this SOW. Changes to the scope or responsibilities may change the timeline and cost.

Agreed Upon By:

Jessica Cunningham Date
Executive Director
Kentucky Center for Statistics

Name Date
Title
Agency



July 30, 2019

Kentucky Center for Statistics
1050 U.S. Highway 127
Suite 200
Frankfort, KY 40601

RE: Kentucky Sustainability and Benefit Cliff Analysis

Dear Reviewer:

The National Center for Children in Poverty (NCCP) writes to support the Kentucky Center for Statistics (KYSTATS) in the development of a Family Resource Simulator for Kentucky. This simulator would allow KYSTATS and the Cabinet for Health and Family Services the ability to identify potential 'Benefit Cliffs' in Kentucky's social benefit programs.

NCCP has worked with 26 different states since 2003 to develop Family Resource Simulators for this purpose. The most recent version of the tool, created for Washington D.C. in 2017, included 22 different social benefit programs which affect housing, childcare, nutrition, medical care, education, and tax credits.

KYSTATS has twice submitted letters of support to NCCP to pursue this work in Kentucky. We are excited to continue this partnership in evaluating the performance of social benefit programs and providing necessary data to decision-makers to improve these programs.

Sincerely,

A handwritten signature in black ink that reads 'Heather Koball'.

Heather Koball
Co-Director
National Center for Children in Poverty
Bank Street Graduate School of Education

	Task #	Employer Engagement	Planned Start	Planned End	Owner	Metric
Overall Goal		Significantly increase the statewide labor force participation rate by:				
Objective	1	Create a workforce development system that is valued by employers				
Task	1.1	Review entities involved in the workforce development system for gaps and opportunities for additions				
Sub-Task	1a	Recruit regional, sectoral cohorts of Employer Champions willing to assist with developing a systems valued by employers				
	1b	Determine top-line priorities of employers both small and large				
	1c	Provide assistance for employer Champions to help them direct educational institutions and workforce providers to deliver value adding workforce services				
	1d	Streamline effort required for employer access to acquire workforce services				
	1e	Provide an ombudsman-style coordination with the workforce development system for business				
		Other				
Objective	2	Establish a clear channel for employer engagement in workforce development services				
Task	2.1	Increase employer engagement in education and workforce development to 3x the current levels				
Sub-Task	2a	Determine current employer engagement as of 2019				
	2b	Determine if data is available and the source				
	2c	Determine if data is available quarterly or yearly				
	2d	Record data to recognize trends				
	2e	Find Champions for employer engagement in education and workforce development				
	2f	Review Champions' process for outreach and best practices				
	2g	Communicate with Local Areas the best practices for outreach				
	2h	Perform a recurring review and analysis of data on workforce supply compared to economic growth demands and projections				
		Other				

	Task #	Employer Engagement	Planned Start	Planned End	Owner	Metric
Objective	3	Increase the number of employers participating in work-based learning experiences and apprenticeships, while also establishing employer champions				
Task	3.1	Increase the number of registered apprenticeships and work-based learning opportunities by 5x				
Sub-task	3a	Determine current level of work-based learning opportunities				
	3b	Determine if data is available and the source				
	3c	Determine if data is available quarterly or yearly				
	3d	Request data from source				
	3e	Record data to recognize trends				
	3f	Find Champions for offering work-based learning opportunities				
	3g	Determine opportunities for work-based learning in each region				
	3h	Review the Champions' implementation and outreach for best practices				
	3i	Communicate with Local Areas the best practices and opportunities for work-based learning				
		Other				
Objective	4	Engage employers in education efforts from early childhood through Kindergarten, Grade 12 and postsecondary study				
Task	4.1	Determine best process for engaging employers with Pre-K through Post-secondary				
Sub-task	4a	Establish set of best practice industry exposure experiences aligning P-12 delivery with industry needs in local workforce regions				
	4b	Establish 40%+ of Kentucky youth participate in work-based learning during P-12 years				
	4c	Form an outreach campaign to educate parents, teacher and counselors on industry opportunities in high demand fields with the employers				
		Other				

	Task #	Employer Engagement	Planned Start	Planned End	Owner	Metric
Objective	5	Leverage employer data on workforce projections and training needs, using the talent pipeline management system of the Kentucky Chamber of Commerce and a revamped business service team network				
Task	5.1	Review data on employment rates provided by employers				
Sub-Task	5a	Establish 50 localized statewide talent pipeline management consortia				
	5b	Measure Employer Penetration Rate				
	5c	Measure Business Retention and Expansion				
	5d	Examine Results of Statewide Employer Survey				
		Other				