

There are many unconnected online resources, but there has never been a mechanism to connect the dots for our citizens to help them on their paths to sustainable careers.









Futuriti connects Kentuckians to the data and resources to help them make informed decisions about their futures.

Choose Your Career Path

- Career Quizzes & Aptitude Tests
- Future Finder Database
- High-Demand Careers Sectors

Continue Your Education

- College & University Listing
- Financial Aid Resources
- Plans for Education & Training

Start Your Career

- Links to Kentucky Career Center
- Regional In-Demand Jobs
- Resume & Interview Tips







Selecting High-Demand Careers

Kentucky's high-demand career sectors offer many opportunities to build rewarding careers while supporting the state's growing economy. These sectors provide stability and growth and allow you to make meaningful contributions to your community.



High-Demand Sectors

The Kentucky Workforce Innovation Board has identified five business sectors as promising industries for Kentuckians. The sectors are: 1. Healthcare 2. Manufacturing and Logistics 3. Construction 4. Education 5. Professional, Scientific, and Technical Services

Explore Jobs In Each Sector





High-Demand Careers by Region

Local conditions in your region can cause high-demand occupations to differ by region. Kentucky has 10 "local workforce areas," which include seven or more counties.

Explore Kentucky Regions

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High-Demand Careers by Education Level

High demand careers are occupations in which there are expected to be the greatest numbers of job openings in the next ten years, due to economic growth, or exits from the labor force.

Explore Careers

7







Kentucky's In-Demand Career Sectors

Kentucky's in-demand career sectors offer many opportunities to build rewarding careers while supporting the state's growing economy. These sectors provide stability and growth and allow you to make meaningful contributions to your community.





Healthcare

Healthcare practitioners and healthcare support workers play vital roles in maintaining and improving people's health.
Practitioners, such as doctors and nurses, diagnose, treat, and manage illnesses, while support workers assist with daily care, administrative tasks, and patient comfort. Together, they ensure comprehensive care by addressing medical needs and patients' overall well-being.

Explore Careers in Healthcare





Construction

Construction careers contribute to all aspects of Kentucky life, from building homes and schools to developing roads and bridges. With opportunities ranging from entry-level positions to skilled trades and leadership roles, the industry offers a clear pathway for growth and specialization.

Explore Careers in Construction

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Professional, Scientific, and Technical Services

Professionals in these fields of work may specialize in designing cutting-edge technology, conducting scientific research, managing financial strategies, or offering legal and business advice. These roles require advanced knowledge, analytical thinking, and a commitment to staying ahead of industry

Explore Careers in Professional, Scientific, and Technical Services

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Manufacturing and Logistics

Workers in manufacturing build and assemble goods, from cars and electronics to clothing and food products, often using advanced machinery and technology. Logistics professionals prioritize and manage the supply chain, ensuring that materials and finished goods are transported efficiently from factories to warehouses, stores, or customers.

Explore Careers in Manufacturing and Logistics

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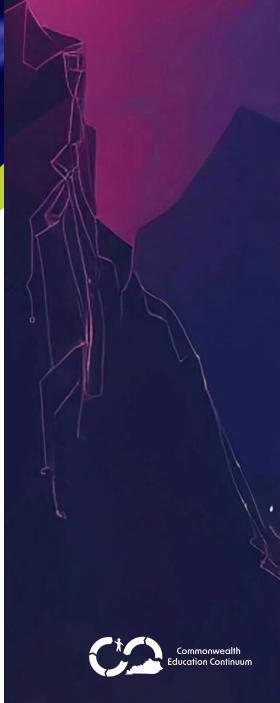


Education

Education careers require patience, creativity, and strong communication skills to engage learners and guide them toward success. Beyond the classroom, education offers opportunities in curriculum development, educational technology, and administration, providing a wide range of paths for individuals passionate about learning and teaching.

Explore Careers in Education

7





Careers in Manufacturing and Logistics

Workers in manufacturing build and assemble goods, from cars and electronics to clothing and food products, often using advanced machinery and technology. Logistics professionals focus on organizing and managing the supply chain, ensuring that materials and finished goods are transported efficiently from factories to warehouses, stores, or customers.



High Demand Manufacturing Careers



O Industrial Production Managers

Median KY Wages \$103,740

Bachelor's degree

Projected Employment - Year 2032

Learn More →

High Demand Logistics Careers



Logisticians

5 Median KY Wages

Bachelor's degree

V+ Projected Employment - Year 2032

Learn More ->

Paying for Your Education & Training

Explore School Majors & Programs

Scholarship Opportunities



Work Ready Kentucky Scholarship

The Work Ready Kentucky Scholarship can help you pay for tuition to study healthcare careers at many Kentucky colleges. and universities.

Check Your Eligibility



Kentucky Tuition Grant

The Kentucky Tuition Grant (KTG) program provides need-based aid to help Kentucky residents attend an eligible private college or university in Kentucky.

Eligibility information



Top In-Demand Kentucky Careers by Education Level

A high-demand job has a greater number of available job openings compared to the number of qualified candidates. High-demand jobs often offer potentially higher solaries and more job security. These careers have the highest projected job openings in Kentucky through 2032. They are sorted by the level of education

No High School Diploma



O Cooks, Fast Food

\$23,270

(5" Education Required No formal educational credential

High School & GED Graduates



O Home Health and Personal Care Aides

\$30,370

High school diploma or equivalent

V*Projected Imployment - Year 2032

Learn More →

Some College, But No Degree



O Tutors

Some college, no degree

Learn More →

Learn More →

Professional Credential



O Licensed Practical and Licensed Vocational Nurses

Postsecondary nondegree award

V* Projected Imployment - Year 2032

Associate Degree



O Civil Engineering Technologists and Technicians

Learn More →

Learn More →

Learn More →

Learn More →

\$45,190

Bachelor's Degree



O General and Operations Managers

\$78.890

Bachelor's degree

54,502

Master's Degree



Doctoral and Professional Degrees



O Lawyers

\$84,800

Doctoral or professional degree

7,933



High-Demand Jobs in Your Region

Local conditions in your region can cause high-demand occupations to differ by region. Kentucky has 10 "local workforce areas," which include seven or more counties. Below are the local workforce areas and the counties included in each. Click on the links to find out the in-demand careers in those regions.





Futuriti

Bluegrass

Anderson, Bourbon, Boyle, Clark, Estill, Fayette, Franklin, Garrard, Harrison, Jessamine, Lincoln, Madison, Mercer, Nicholas, Powell, Scott, Woodford.

Top Jobs in the Bluegrass



Cumberlands

Adair, Casey, Clinton, Cumberland, Green, Laurel, McCreary, Pulaski, Rockcastle, Russell, Taylor, Wayne, Whitley.

Top Jobs in the Cumberlands



EKCEP

Bell, Breathitt, Carter, Clay, Elliott, Floyd, Harlan, Jackson, Johnson, Knott, Knox, Lawrence, Lee, Leslie, Letcher, Magoffin, Martin, Menifee, Morgan, Owsley, Perry, Pike, Wolfe.

Top Jobs in EKCEP



Green River

Daviess, Hancock, Henderson, McLean, Ohio, Union, Webster.

Top Jobs in Green River



Kentuckiana Works

Bullitt, Henry, Jefferson, Oldham, Shelby, Spencer, Trimble.

Top Jobs in KentuckianaWorks



Lincoln Trail

Breckinridge, Grayson, Hardin, LaRue, Marion, Meade, Nelson, Washington.

Top Jobs in Lincoln Trail



Northern Kentucky

Boone, Campbell, Carroll, Gallatin, Grant, Kenton, Owen, Pendleton.

Top Jobs in Northern Kentucky



South Central

Allen, Barren, Butler, Edmonson, Hart, Logan, Metcalfe, Monroe, Simpson, Warren.

Top Jobs in South Central



TENCO

Bath, Boyd, Bracken, Fleming, Greenup, Lewis, Mason, Montgomery, Robertson, Rowan.

Top Jobs in TENCO





West Kentucky

Ballard, Caldwell, Calloway, Carlisle, Christian, Crittenden, Fulton, Graves, Hickman, Hopkins, Livingston, Lyon, Marshall, McCracken, Muhlenberg, Todd, Tripa

Top Jobs in West Kentucky





Local career services

Kentucky Career Centers are located throughout the state, and they provide numerous resources available to assist you in your journey. Find your county in the listing below and link to local career services.



Central Kentucky

Counties include Anderson, Bourbon, Bayle, Clark, Estill, Fayette, Franklin, Garrard, Harrison, Jessamine, Lincoln, Madison, Mercer, Nicholas, Powell, Scott, Woodford.

Central Kentucky Career Services



Southern Kentucky

Adair, Casey, Clinton, Cumberland, Green, Laurel, McCreary, Pulaski, Rockcastle, Russell, Taylor, Wayne,

Southern Kentucky Career Services



Eastern Kentucky

Bell, Breathitt, Carter, Clay, Elliott, Floyd, Harlan, Jackson, Johnson, Knott, Knox, Lawrence, Lee, Leslie, Letcher, Magoffin, Martin, Menifee, Morgan, Owsley, Perry, Pike, Wolfe.

Eastern Kentucky Career Services



Green River Region

Daviess, Hancock, Henderson, McLean, Ohio, Union, Webster.

Green River Career Services



Greater Louisville

Bullitt, Henry, Jefferson, Oldham, Shelby, Spencer, Trimble.

Greater Louisville Career Services



Lincoln Trail Region

Breckinridge, Grayson, Hardin, LaRue, Marion, Meade, Nelson, Washington.

Lincoln Trail Career Services



Northern Kentucky

Boone, Campbell, Carroll, Gallatin, Grant, Kenton, Owen, Pendleton.

Northern Kentucky Career Services



South Central Kentucky

Allen, Barren, Butler, Edmonson, Hart, Logan, Metcalfe, Monroe, Simpson, Warren.

South Central Career Services





North Eastern Kentucky

Bath, Boyd, Bracken, Fleming, Greenup, Lewis, Mason, Montgomery, Robertson, Rowan.

North Eastern Career Services



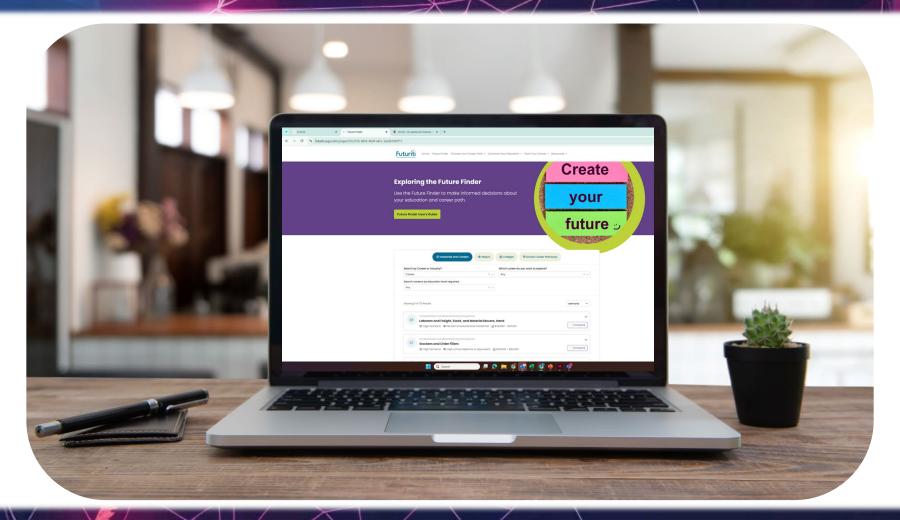


West Kentucky

Ballard, Caldwell, Calloway, Carlisle, Christian, Crittenden, Fulton, Graves, Hickman, Hopkins, Livingston, Lyon, Marshall, McCracken, Muhlenberg, Todd,

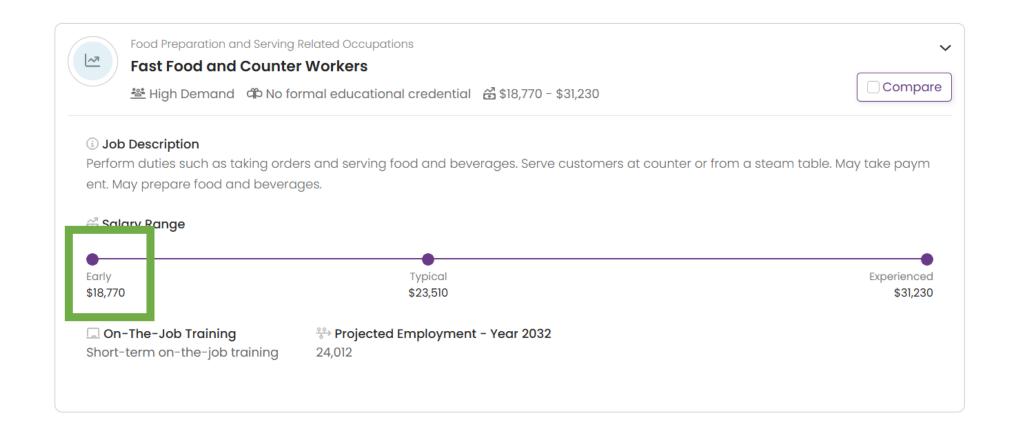
West Kentucky Career Services

















Management Occupations

Marketing Managers

Compare

(i) Job Description

Plan, direct, or coordinate marketing policies and programs, such as determining the demand for products and services offered by a firm and its competitors, and identify potential customers. Develop pricing strategies with the goal of maximizing the firm's profits or share of t he market while ensuring the firm's customers are satisfied. Oversee product development or monitor trends that indicate the need for ne w products and services.

Early \$60,520

Typical \$115,390 Experienced \$198,820

□ On-The-Job Training **X** None

Projected Employment - Year 2032 2,445





	Marketing Managers	News Analysts, Reporters, and Journalists	Fast Food and Counter Workers	Web and Digital Interface Designers
a Salary Range	\$60,520 - \$198,820	\$27,040 - \$82,760	\$18,770 - \$31,230	\$45,050 - \$130,680
Cartion Level	Bachelor's degree	Bachelor's degree	No formal educational credential	Bachelor's degree
E Demand	High Demand	Low Demand	High Demand	Low Demand
On-the-job Training	None	None	Short-term on-the-job training	None
$\stackrel{\circ \circ}{\circ} Projected Employment$	2,445	507	24,012	693
n Schools with Related Majors	Asbury University Campbellsville University Eastern Kentucky University Georgetown College Morehead State University Murray State University Northern Kentucky University Union College University of Kentucky University of Louisville Western Kentucky University	Alice Lloyd College Asbury University Berea College Campbellsville University Eastern Kentucky University Georgetown College Kentucky State University Lindsey Wilson College Murray State University Northern Kentucky University Spalding University Thomas More University Union College University of Kentucky University of the Cumberlands Western Kentucky University		Ashland Community and Technical College Bellarmine University Berea College Big Sandy Community and Technical College Bluegrass Community and Technical College Brescia University Campbellsville University Centre College Eastern Kentucky University Elizabethtown Community and Technical College Gateway Community and Technical College Georgetown College Hazard Community and Technical College Henderson Community College Hopkinsville Community College Jefferson Community and Technical College Kentucky State University Kentucky Wesleyan College Lindsey Wilson College Madisonville Community College Madisonville Community College Madsonville Community College







Journalism

A Bachelor

Eastern Kentucky University

Avg Loan Debt After Graduation

Data Not Available

Median Income 5 years after completion \$41,084

Percentage of Graduates Employed in KY 73%

Average Time to Completion

Data Not Available







Public Administration

₽ Master

Murray State University

Avg Loan Debt After Graduation

Data Not Available

Median Income 5 years after completion \$57,845

Percentage of Graduates Employed in KY 36% Average Time to Completion
 Data Not Available







Eastern Kentucky University Public

Associate's Degree | Bachelor's Degree | Doctoral Degree | First Professional Degree | Graduate/Professional Certificate | Master's Degree | Post-baccalaureate Certificate | Undergraduate Certificate or Diploma

🖅 2022-2023 Academic Year Cost After Grants & Scholarships \$10,158

Graduation Rate

38%

S of Students With Federal Loans

46%

S Loan Default Rate 3%

E Avg Loan Debt at Graduation

\$22,500

School Website www.eku.edu/☑

School Application admissions.eku.edu/2





