



Kentucky Financial Empowerment Commission

Kentucky's Best Kept Secret

Kentucky Financial Empowerment Commission



2018

HB 132
Mandated
Financial
Literacy for KY
High Schoolers

2019

HB 139
Established the
Kentucky
Financial
Empowerment
Commission

Now

Expanding and
Enhancing Our
Role as a
Comprehensive
Financial
Education
Resource



Our Mission:

*Improving the financial literacy and
financial education of all Kentuckians*



Raise your hand if you were taught financial literacy in school?



PILLARS OF FOCUS



K-12 Students and Teachers



Commonwealth Employees



Kentuckians with Disabilities



Aging Kentuckians



Low-income Families



Veterans and Military Personnel



KFEC TEAM



Jennifer Inman
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Program Director

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**Kentucky Financial
Empowerment Commission**

KFEC EDUCATORS & PART-TIME STAFF



Ajla Faust



Marcus Rodgers



Zach Jones



Derek Schmidt



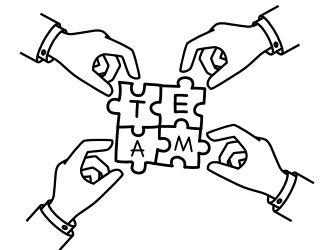
Kendall McConnell



Bryan Ortiz



Emma Rademacher



What is financial literacy?



The ability to effectively manage and make informed decisions about **personal finances**, including budgeting, saving, and investing.



Financial wellness is a relative measure of how well a person manages their financial life.

Improving financial wellness is about practicing better money habits, setting goals and taking steps to achieve them—all with the aim of improving your overall quality of life.

-Forbes

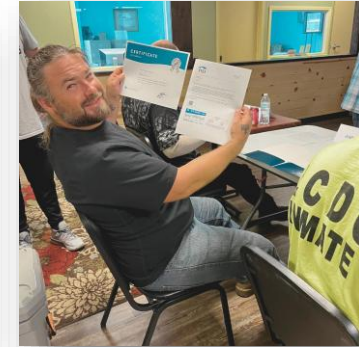


PROGRAMS

■ LOW-INCOME FAMILIES

Community Programs

- Reentry & Justice Involved Financial Literacy Bootcamps
 - Justice-involved Juveniles
 - Women's Work Ready Bootcamp
 - Men's Work Ready Bootcamp



PROGRAMS

- **LOW-INCOME FAMILIES**

Community Programs

- Bank On Initiatives
 - Community Events
 - Marriage & Money Workshop
 - KCTCS Ready to Work
- Financial Literacy Webinars



Scan to read!



PROGRAMS

- **VETERANS AND MILITARY PERSONNEL**

Community Programs

- Key Money Decisions for Entrepreneurs Workshops
- USDA NIFA Beginning Farmers & Ranchers Development Program



USDA National Institute of Food and Agriculture
U.S. DEPARTMENT OF AGRICULTURE

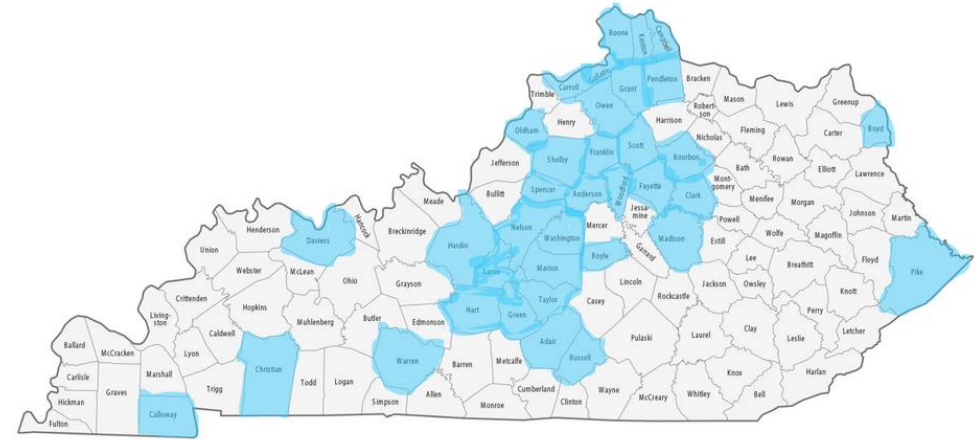


PROGRAMS

• **COMMONWEALTH EMPLOYEES**

Employee Financial Empowerment Workshops

- NKU Professional Development Workshops
- In-Person Employee Financial Empowerment Workshops
 - Over 2,440 Hours
 - Reaching 35 Counties

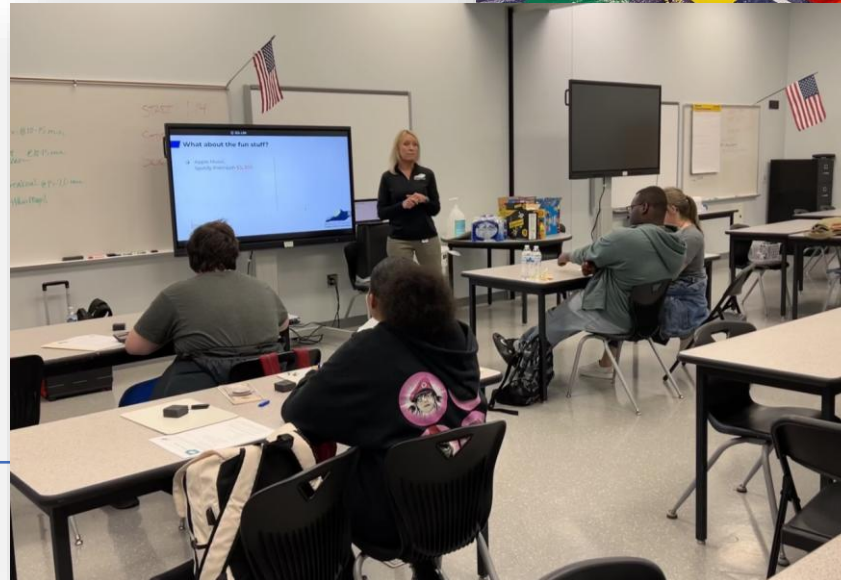


PROGRAMS

■ **KENTUCKIANS WITH DISABILITIES**

Community Programs

- Community Education & Networking Events
- DB101 Lunch and Learns - Quarterly
- STABLE Steps Webinars - Monthly
- Transition Fairs
 - STABLE Awareness
 - Financial Literacy Workshops



PROGRAMS

- **AGING KENTUCKIANS**

Community Programs

- KBA Fraud Academy
- AARP SCAM JAM Events
- In-Person Workshops
 - Scams/Fraud
 - New Financial Technology



PROGRAMS

• K-12 TEACHER & STUDENTS

Teacher Resources

- KFEN Newsletter – Monthly
- Educator Forum Webinar – Monthly
- Teacher PD - Annually

Free Online Learning Platforms

- KFEC Money Academy
- Econ Lowdown
- Junior Achievement
- Troutwood

K-12 EDUCATOR EDITION NEWSLETTER
BACK TO SCHOOL!
August 2024

HELLO, FINANCIAL EDUCATORS NETWORK!
The Kentucky Financial Empowerment Commission is all about helping teachers and students from K-12 learn important money skills. We believe that understanding finances is a key life skill, and we aim to make sure everyone gets some financial literacy education. We cater to diverse learning styles, encourage students, and give them tools they need for a successful future. We know how important teachers are in this process, so we provide educators with everything they need to teach financial skills effectively and at no charge!

FREE RESOURCES

PROFESSIONAL DEVELOPMENT
As the new school year begins, it's time to start searching for professional development opportunities. These opportunities are recognized by the KDE. So get a head and register today to get your professional development credit completed.

WELCOME BACK!
HERE COMES ANOTHER FIRST DAY OF SCHOOL! THE MIX OF EXCITEMENT AND NERVES IS PALPABLE, BUT YOU'RE READY FOR IT! WE'RE ALL AWARE THAT THE INITIAL DAYS CAN BE A BIT HECTIC, MAKING IT ESSENTIAL TO CREATE A POSITIVE AND PRODUCTIVE CLASSROOM ENVIRONMENT RIGHT FROM THE START. I UNDERSTAND THAT WE EDUCATORS MIGHT STILL BE IN SUMMER MODE! ALLOW US TO HELP YOU JUMPSTART THE YEAR WITH SOME ENGAGING AND STRAIGHTFORWARD ICEBREAKER ACTIVITIES.

THESE ACTIVITIES ARE NOT ONLY UNIQUE AND FUN BUT ALSO SERVE TO ACQUAINT STUDENTS WITH FINANCIAL LITERACY CONCEPTS. ON THE NEXT PAGE, YOU'LL FIND SEVERAL IDEAS. THEY START WITH SIMPLER CONTENT AND GRADUALLY BECOME MORE CHALLENGING. THESE ACTIVITIES ARE SUITABLE FOR STUDENTS AT THE ELEMENTARY, MIDDLE, AND HIGH SCHOOL LEVELS.

FinLit Bingo - From NFPF
Click this link for NFPF's ready-to-go Bingo boards

Values - From NFPF
the materials and lesson!

Monday, Aug 12, 2024 (4pm ET / 3pm CT) - Beginner Series: How to Do an NFPF Lesson - Click Here to Register
Tuesday, Aug 13, 2024 (4:30pm ET / 3:30pm CT) - Personal Finance: Investing 101: Building Connection - Click Here to Register
Thu, Aug 15, 2024 (7pm ET / 6pm CT) - NFPF Speaker Series: Investing 101: Building Financial Foundations with First Generation Investors - Click Here to Register
Tuesday, Sept 10th (4:30 ET / 3:30 CT) - The Inflation Rate is Falling But Prices Are Not - Click here to register

FEDERAL RESERVE BANK of ST. LOUIS
CENTRAL TO AMERICA'S ECONOMY®
ST. LOUIS | LITTLE ROCK | LOUISVILLE | MEMPHIS

PoolProof FOUNDATION

MONEY ACADEMY
Kentucky Financial Empowerment Commission

FEDERAL RESERVE BANK of ST. LOUIS
CENTRAL TO AMERICA'S ECONOMY®
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Financial Literacy and Economic Education Teachers Forum

Join us for our monthly educator forum, where high school instructors of all teaching backgrounds can gather to enhance their financial literacy and economic education skills. While this webinar series is tailored primarily for those teaching financial literacy and economics, it is a valuable resource for educators across the spectrum.

Hosted and sponsored by the Federal Reserve Bank of St. Louis in partnership with the Kentucky Financial Empowerment Commission, these webinars offer a platform for insightful dialogue featuring guest speakers, discussion and a plethora of free resources. Sessions are as follows:

- **Tuesday, April 9:** Networking: The Importance of Establishing a Teaching Community of Practice
- **Tuesday, May 14:** Engaging Students with Ed Tech
- **Tuesday, June 11:** Engaging Students with Active Learning

Each session offers a chance to earn **one hour of professional development credit** while expanding your network and expertise in the field. Don't miss out on this opportunity to elevate both your teaching and your impact!

DATES:
Tuesday, April 9, 2024
Tuesday, May 14, 2024
Tuesday, June 11, 2024

TIME FOR ALL SESSIONS:
3:30 - 4:30 p.m. CT
4:30 - 5:30 p.m. ET

Register Now
[About this website](#)

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PROGRAMS

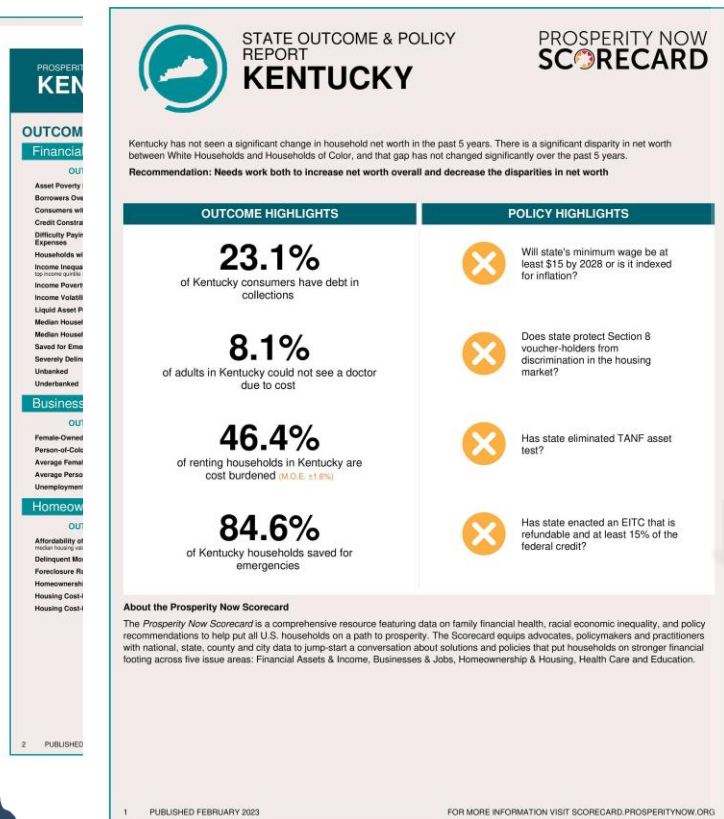
• K-12 TEACHERS & STUDENTS

Library & Community Programs

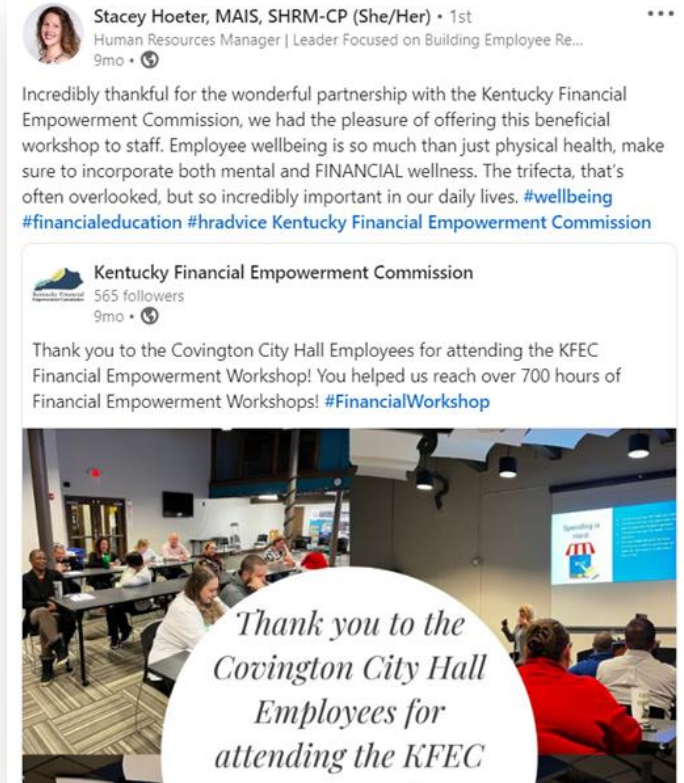
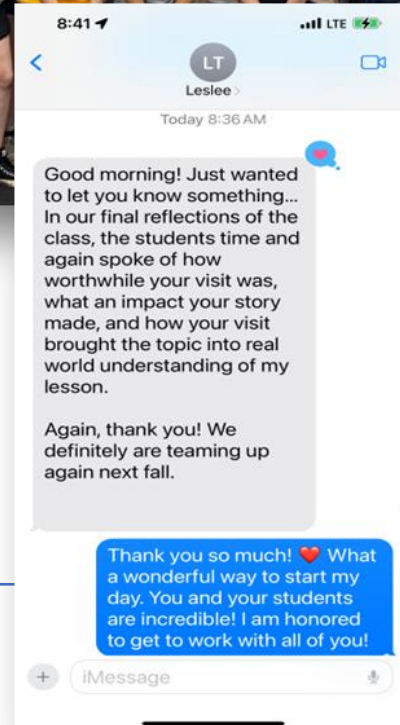
- Summer Camps
- Classroom Presentations
- Curated Programs
- International Center
 - 35 Students
 - 5 Languages



OUR APPROACH – Backed by DATA & COLLABORATION



TESTIMONIALS



Kentucky Financial
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American Banker

https://www.americanbanker.com/forbes_women-1001183-1.html

For the second year in a row, Forbes puts Bair at No. 2

web Aug 20, 2009 · **Forbes** published its list of the 100 most powerful women in the world and Federal Deposit Insurance Corp. Chairman **Sheila Bair** has come in second yet

Dear Jen,

You are too kind (really). The pleasure was all mine. It was easy to stay energized with so many dynamic audiences. I appreciated the diversity in the groups. I learned something new and different with each event. And the "finale" at Stephens was so much fun, including the photo op with the bee!

I hope we will find opportunities to work together in the future. I am so pleased Jump Start has tapped you to lead them next year. I have no doubt you will invigorate the organization with your enthusiasm and passion for financial education.

I am very grateful for my sojourn in Kentucky. And so thankful that Mike introduced us.

Have a wonderful holiday.

Best,
Sheila

Dear Jenn,

Wow. This is great. I'll will put these links on the Money Tales website and post them as well on SM. You might add somewhere on the Roadmap that the Money Tales website includes a form to request school visits. <https://www.moneytalesbooks.com/teacher-resources>.

I have several events coming up in March and April, including two that Mike is coordinating. I'm sure the sponsors of those events will find the roadmap and teacher resources helpful. Richard and Ajla- you really outdid yourselves. I can tell that a lot of work went into these. I really appreciate it.

FYI CEE has developed some more classroom supplements for my two most recent titles, *Daisy Bubble* and *Money Wizards*. I can send you those links when I have them if they would be of interest though it looks like Ajla has *Daisy Bubble* covered.

Best,
Sheila



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Testimonials



"I think they were fantastic. I look forward to conversing via QR code and improving my financial health when I get out."

- Simpson County

@kentuckyfec

Testimonials



"Everything was done perfect it opened up my eyes and I learned a lot"

- Logan County

@kentuckyfec



**Kentucky Financial
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KFEC BOARD OF DIRECTORS



EACH ONE OF US CAN
MAKE A DIFFERENCE.
TOGETHER WE MAKE
CHANGE.



**Kentucky Financial
Empowerment Commission**

[Kentucky Financial Empowerment Commission \(kyfec.org\)](http://kyfec.org)

ACTION ITEMS



Premier Education

Collaborate on ALL 6 Focus Groups



Empowerment

Collaborate on a Single Pillar of Focus



Awareness

Collaborate on a Single Program

Details here

Premier Education Members - Sponsor all 6 Focus Groups

Empowerment Members - Sponsor a single Focus Group

Awareness Members - Sponsor a single program to sponsor

KNOW

Questions?

For membership, contact Executive Director



KFEC Membership Packages

2025 Membership Packages

All members receive the following benefits:

- Social Media Recognition
- Business Name & Logo on website
- Quarterly Update

Premier Education Member - \$60,000

- Annual Thank You Lunch
- Annual Meeting with Executive Director
- Quarterly Executive Director's Report
- All Empowerment Member Benefits

Empowerment Member - \$20,000

- Business Name & Logo on Publications
- Free Event Access
- All Awareness Member Benefits

Awareness Member - \$10,000

- Certificate of Appreciation
- Use of KFEC Logo



KENTUCKY'S BEST KEPT SECRET – KENTUCKY FINANCIAL EMPOWERMENT COMMISSION



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Kentucky Financial
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Thank you!





Employee Empowerment
Workshops
2,440
hours of instruction

Over
50,428
Miles Covered

6 Pillars of Focus

- Kentuckians with Disabilities
- Veteran & Military Personnel
- K-12



Follow Us 



Students & Teachers
32,778

Webinar Series

- Ready To Work

