



**KWIB**  
**Sector Strategies**  
**Sub-committee**  
**Meeting**

**AGENDA**  
**October 13, 2021**  
**9am – 10:30pm**

**Via Zoom**

Join from PC, Mac, Linux, iOS or Android:

Password:

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- Call Meeting to Order / Welcome  
*LaKisha Miller, Chair, Kentucky Chamber Executive Director*
  
- Review from last meeting  
*LaKisha Miller, Chair, Kentucky Chamber Executive Director*
  - Major hurdles to work identified at the last meeting:
    - Transportation
    - Messaging for, and identification of, high demand industries
    - Childcare
  - Bringing together employers, educators, and parents for collaboration.
  
- Discussion of subcommittee goals and next steps for 2022
  - Strengthening Career Pathways
  - Supporting Career Awareness Programs
  - Top 20 CTE credentials/ certifications (cross collaboration with CTE subcommittee)
  
- Schedule of meetings for 2022 to be send out in the coming week
  
- Adjournment



**October 13, 2021 11:30am – 1:00pm**

**Zoom Info;** Join from PC, Mac, Linux, iOS or Android:

<https://us02web.zoom.us/j/83442498980?pwd=ajJDVkwxQWFhSmIRWHRzU01VZVFhQT09>

Password: 728676

**COMMITTEE MEMBERS PRESENT:**

|                                |   |                  |   |
|--------------------------------|---|------------------|---|
| LaKisha Miller - Chair         | x | Lisa Banner      | x |
| Kristi Putnam                  | x | Todd Schmiedeler |   |
| Brian Becker                   |   | Jessie Schook    |   |
| Tony Georges                   |   | Dr. Lee Nimocks  |   |
| Kim Menke                      |   | Dr. Oj Oleka     |   |
| Mike Buckentin / David Fusting |   | Julie Whitis     | x |
| John Greene                    |   | Justin Browning  | x |
| Kim Humphrey                   |   | Steven Rudolf    | x |
| Tim Ernst                      |   | Brian Lovell     | x |
| Zach Gaubert                   |   |                  |   |

**Others present:** Jacob McAndrews, Debbie Dennison, Stefanie Ebbens-Kingsley, Logan Rupard, Tara Johnson-Noem

**CALL TO ORDER AT 11:32AM**

**LaKisha Miller, Chair**

**Review from last meeting:**

- Major hurdles to work identified at the last meeting:
  - Transportation
  - Messaging for, and identification of, high demand industries
  - Childcare
- Bringing together employers, educators, and parents for collaboration.

**Discussion of subcommittee goals and next steps for 2022:**

- Strengthening Career Pathways
  - “Academic learning experiences,” or internships, are a key way to accomplish this, but there is some difficulties in engaging employers and making sure the experience is meaningful- Julie Whitis.
  - One way to make this easier for employers to participate is creating a template for business to follow. Ensures consistency and repeatability. –Steve Rudolf.
- Supporting Career Awareness Programs
  - What sector specific recruiting strategies (especially for key and emerging industries) are out there? Stefanie and Jacob will begin gathering some examples for our next meeting.
  - Stefanie gave an overview of the [Good Jobs Challenge EDA Grant](#). An opportunity to provide systematic and financial support to employees looking to get jobs in high demand sectors with a

minimum level of compensation with opportunities for growth and advancement. More specific information to be shared at the next meeting.

- Top 20 CTE credentials/ certifications (cross collaboration with CTE subcommittee)
  - Additional information on CTE certifications can be found [here](#).
- Identify a target population for the committee to focus on.
  - Displaced/transitioning workers looking for better, more stable, employment. –Stefanie Ebbens-Kingsley
  - Younger, working age population that is not currently in school or the workforce. –Tara Johnson-Noem.
    - Easier to identify and a longer timeframe.
    - Agreed upon by the committee to be the initial focus group.

#### **Next Steps:**

- In preparation for the next committee meeting, KWIB staff will:
  - Organize examples of sector specific recruiting strategies already in place.
  - Prepare an overview of the Good Jobs Challenge proposal.
- At the next committee meeting, members will:
  - Discuss how we can create a template for businesses to implement Work-Based Learning opportunities- with a focus on youth and young adults.
  - Consider how we can reach out of school, out of work youths and bring them back into the workforce.

NEXT MEETING WILL TAKE PLACE ON JANUARY 13, 2022 AT 10:30AM EST.

#### **ADJOURNMENT**

The meeting was adjourned at 12:33pm.