

**AGENDA**

July 9, 2018 @ 1:30 am

Sower Building - Frankfort, KY

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- Call Meeting to Order
- Welcome and Introductions
- Overview of KWIB Strategic Plan
- Our Specific Task -- Resource Alignment
  - Resource Mapping
  - Federal, State and Local Areas
- Progressive Action Steps to be Taken Next
  - What's the Action to be Taken?
  - Who is Responsible?
  - When Should it be Accomplished and Shared?
- Next Meeting...

# Executive Summary

The Kentucky Workforce Innovation Board (KWIB) is a 27-member, employer-led advisory body that advises the Governor on workforce issues and guides the strategic direction of the Commonwealth's workforce system. The mission of the KWIB is to be a leader and catalyst in creating a comprehensive, customer-driven workforce development system that meets the changing needs of job seekers, incumbent workers and employers. Through data analysis, policy recommendations and dialogue at the local, state and regional levels, KWIB members serve as stewards of workforce development throughout the Commonwealth.

In 2017, responding to concerns over Kentucky's workforce participation rate, educational attainment statistics and public health indicators, the KWIB revisited its workforce strategy, developing recommendations to support a lifetime continuum of training, preparation, and investment for citizens. The objective of this effort was to create a common direction for workforce development and align workforce assets across the Commonwealth to support Kentuckians in achieving and sustaining economic self-sufficiency throughout their working lives.

Through an environmental scan of Kentucky's labor market data, over 100 interviews conducted with employers and workforce development leaders across the Commonwealth, and the completion of a day-long planning retreat, the following vision and strategic goals were developed to guide Kentucky's workforce partners:

## WORK READY KENTUCKY: VISION AND DESIRED IMPACT

By *Creating a workforce development system that is value driven for employers, aligns education with industry demands, and prepares Kentuckians for the future of work, we will drive economic growth and prosperity throughout the Commonwealth.*

 <p><b>#1 Employers</b></p> <p><b>Goal #1: Actively engage employers to drive Kentucky's workforce development system</b></p>	 <p><b>#2 Education</b></p> <p><b>Goal #2: Align and integrate P-12 adult education and postsecondary education to provide lifelong opportunities for Kentuckians that prepare them for the rapidly shifting realities of work in the future</b></p>	 <p><b>#3 Workforce Participation</b></p> <p><b>Goal #3: Increase Kentucky's workforce participation by creating opportunities, incentivizing workforce participation, and removing employment barriers for Kentuckians</b></p>	 <p><b>#4 Organization and Resource Alignment</b></p> <p><b>Goal #4: Focus resources on the most effective initiatives and improve the return on our workforce investment utilizing data to constantly improve workforce development in Kentucky</b></p>
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orienting the workforce system to the skills needed by Kentucky employers, and integrating workforce development into the education and training system at all levels, the Commonwealth seeks to connect meaningful work with a culture of lifelong learning, removing barriers to employment for Kentuckians, while preparing them for the industries of the future. In doing so, KWIB's recommendations aim to continuously improve the Kentucky workforce so that it returns dividends for each taxpayer dollar invested to improve it.

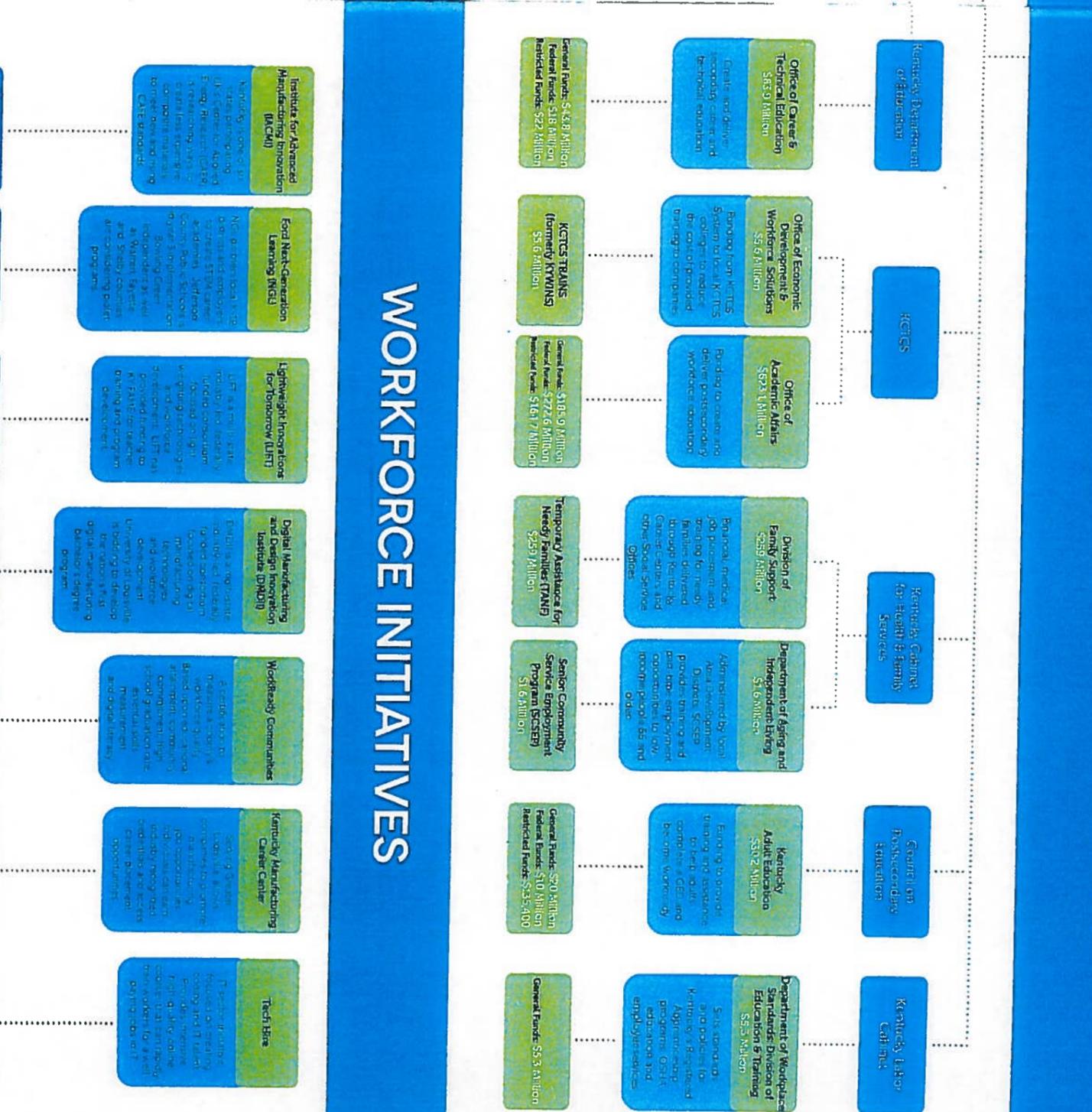
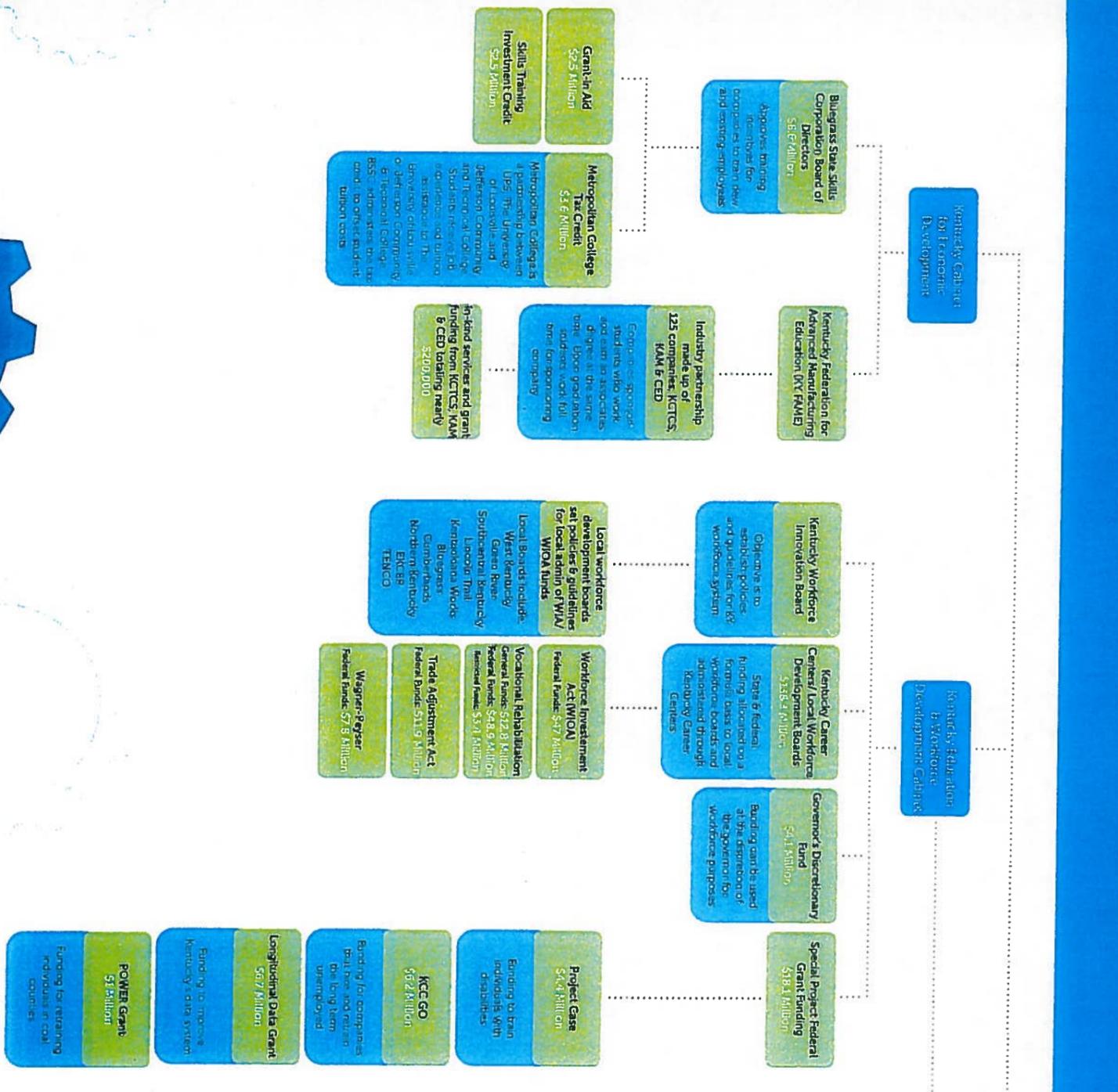
The Work Ready Kentucky Plan further articulates the vision and goals above through actionable supporting objectives and an implementation approach with action steps to support workforce system transformation over the short-to-long-term:

**HOW THE COMMONWEALTH WILL IMPLEMENT SYSTEMS CHANGE**

<p><b>Implementation Owner:</b> Education &amp; Workforce Development Cabinet</p>	<p><b>In the short term (12-18 months), we will:</b> Address barriers to collaboration by engaging with influencers and drivers of workforce policy across sectors</p>
<p><b>Engaged Stakeholders:</b> Cabinet for Economic Development Labor Cabinet Cabinet for Health &amp; Family Services Colleges &amp; Universities Kentucky Department of Education KWIB Local WIBs Local Government Workforce and Economic Development Organizations (EDOs) Local School Districts Non-Profit Organizations and Advocacy Groups Workforce Training &amp; Service Providers</p>	<p><b>Develop a set of overarching "guiding principles" for workforce delivery</b> in the Commonwealth of Kentucky</p> <p><b>Implement a training for all staff to improve service delivery</b> along the workforce lifecycle continuum</p> <p>Create an Emerging Workforce Leaders Council to <b>prepare early to mid-career workforce managers and administrators for the next level of leadership</b> through cross-sector collaboration and field-building activities</p> <p><b>Verify and (to the extent possible) eliminate siloes related to resource allocation</b> leveraging spend analysis by the Lt Governor's Office and a cross-Cabinet team assembled to align workforce service delivery</p> <p>Identify where state longitudinal data could be augmented or improved to better track citizen development along the workforce lifecycle and <b>determine whether existing data is available or if new data sources must be created</b></p>
<p><b>On an ongoing basis, we will:</b> Explicitly define the programs and agencies that make up the Commonwealth workforce system Capture with precision programmatic spend and outcomes and use the data to evaluate workforce return on investment Listen to our customers (both employers and job-seekers) to continuously improve service and minimize confusion navigating the system Communicate the story of Kentucky's workforce transformation to the public – documenting and highlighting the Commonwealth's progress against the strategic plan, accomplishments to date, metrics and statewide outcomes</p>	<p><b>In the near term (18-36 months), we will:</b> <b>Create representative examples of quality "customer experience" for both employers and job-seekers</b> who utilize workforce development services, as well as a follow up mechanism to gauge customer satisfaction</p> <p><b>Capture a data-driven reflection of the taxpayer dollars expended on workforce development</b>, and use this information to inform innovative approaches to helping Kentuckians find work</p> <p><b>Develop tracking mechanisms to evaluate the return on investment</b> for public spend in workforce development services</p> <p>Prioritize and <b>specify requirements for enhancements</b> to the state longitudinal data system</p>
	<p><b>In the long term (3-5 years), we plan to:</b> <b>Leverage workforce non-profits and advocates to support convening and capacity building</b></p> <p><b>Integrate communications with customer service feedback channels and points of live contact</b> within the Commonwealth so that customers feel a sense of seamless connection in their services</p>

One of the most elusive measures of workforce system integration in the Commonwealth has been to accurately capture the amount that Kentucky spends on workforce services delivery, and use that information to balance the portfolio of workforce investments and direct resources to areas where they are most needed. Estimates gathered by some agencies have placed workforce development spend in Kentucky in excess of \$1.2 Billion annually, but connecting that investment to the workforce outcomes supported by it has revealed challenges to analyzing data across Cabinets and programs. Therefore, progress measures for organization and resource alignment focus most heavily on the ability of the Commonwealth to assess with accuracy the return on investment for workforce spend both for users of the system, and the citizens and companies whose tax dollars sustain it.

# KENTUCKY WORKFORCE RESOURCES — \$1.2 Billion



# WHAT DOES IT COST KENTUCKY?

**THE KENTUCKY JUSTICE AND PUBLIC SAFETY CABINET ANNOUNCED THAT EIGHT PROGRAMS IN KENTUCKY WILL RECEIVE A TOTAL OF \$15.7 MILLION FROM THE STATE BUDGET THIS YEAR TO COMBAT HEROIN AND SUBSTANCE ABUSE.**

That's up from the \$10 million that was provided in fiscal year 2016. Signed by Gov. Matt Bevin in April, the two-year budget increased funding for antidrug efforts by a total \$12 million over the biennium. In addition to this year's sum, the second year of the budget allocates \$16.3 million toward substance abuse programs.

The Department of Corrections, or DOC, will receive \$1 MILLION for substance abuse treatment programs that help county inmates in local jails. DOC will also receive \$1 million to help state inmates in local jails and \$1 million for a Naltrexone pilot program. Naltrexone is a medication that helps stave off the desire to use opioids and can be administered to inmates as they leave custody.

Community mental health centers will receive more than \$4.3 MILLION to provide substance abuse treatment in local communities throughout the state.

The Kentucky Agency for Substance Abuse Policy will receive \$2.75 MILLION to support substance abuse programs across the state.

The Department of Public Advocacy will receive \$1.75 MILLION to fund its social worker program, which helps develop alternative sentencing plans.

The Prosecutors Advisory Council will receive \$1.2 MILLION to support "rocket docket" prosecutions in cases that involve controlled substances. That matches another \$1 million that the council will receive from elsewhere in the budget for a total of \$2.2 million.

Established programs that provide services related to neonatal abstinence syndrome and help pregnant women with addiction will be able to apply for \$2.5 MILLION in grants.

## TOTAL - \$15.7 MILLION

## PERTINENT STATUTES, POLICIES AND REGULATIONS

ESTABLISHES KENTUCKY  
AGENCY FOR SUBSTANCE  
ABUSE POLICY  
KENTUCKY REVISED  
STATUTES 15A.340

DUTIES OF THE OFFICE OF  
DRUG CONTROL POLICY  
KENTUCKY REVISED  
STATUTES 15A.342

ESTABLISHES KENTUCKY  
COMMISSION ON SERVICES  
AND SUPPORTS FOR  
INDIVIDUALS WITH MENTAL  
ILLNESS, ALCOHOL AND OTHER  
DRUG ABUSE DISORDERS  
KENTUCKY REVISED  
STATUTES 210.502



