

Kentucky Workforce Innovation Board

New Board Member Onboarding Training



New KWIB Member Training Manual

Introduction: State Workforce Strategy & Vision

Chapter 1: Workforce Innovation & Opportunity Act (WIOA)

Chapter 2: The Department of Workforce Development

Chapter 3: The State Workforce Development Board

Chapter 4: Combined WIOA State Plan

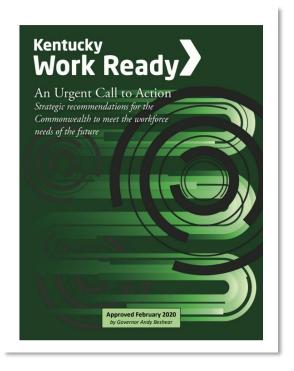
Chapter 5: Compliance and Strategy

Conclusion: Champions of the Workforce System



Introduction: State Workforce Strategy & Vision





"Create a workforce development system that is value driven for employers, aligns education with industry demands, prepares Kentuckians for the future of work, and drives economic development."



Chapter 1: Workforce Innovation & Opportunity Act (WIOA)

The Purpose of the WIOA

- 1) To increase, for individuals in the United States, particularly **those individuals with barriers to employment**, access to and opportunities for the employment, education, training, and support services they need to succeed in the labor market.
- 2) To <u>support the alignment</u> of workforce investment, education, and economic development system in support of a comprehensive, accessible, and high-quality workforce development system in the United States.
- To improve the quality and labor market relevance of workforce investment, education, and economic development efforts to provide America's workers with skills and credentials necessary to **secure and advance in employment with family-sustaining wages** and to provide America's employers with the skilled workers the employers need to succeed in a global economy.



- 4) To promote improvement in the structure of and delivery of services through the United States workforce development system to <u>better address the employment and skill</u> <u>needs of workers, jobseekers, and employers.</u>
- 5) To <u>increase the prosperity of workers and employers</u> in the United States, the economic growth of communities, regions, and States, and the global competitiveness of the United States.
- 6) To provide workforce investment activities, through statewide and local workforce development systems, that <u>increase the employment, retention, and earnings</u> of participants, and <u>increase attainment of recognized postsecondary credentials</u> by participants, and as a result, improve the quality of the workforce, reduce welfare dependency, increase economic self-sufficiency, <u>meet the skill requirements of employers</u>, and enhance the productivity and competitiveness of the Nation.



Chapter 1: Workforce Innovation & Opportunity Act (WIOA)

Four Titles with Six Core Programs

Title I: Workforce Development Activities

Programs: Adult (with barriers), Dislocated Workers, and Youth Operationalized: Local Workforce Development Boards

Title II: Adult Education and Family Literacy Act

Program: Adult Education

Operationalized: Kentucky Adult Education

Title III: Wagner-Peyser

Program: Employment Services

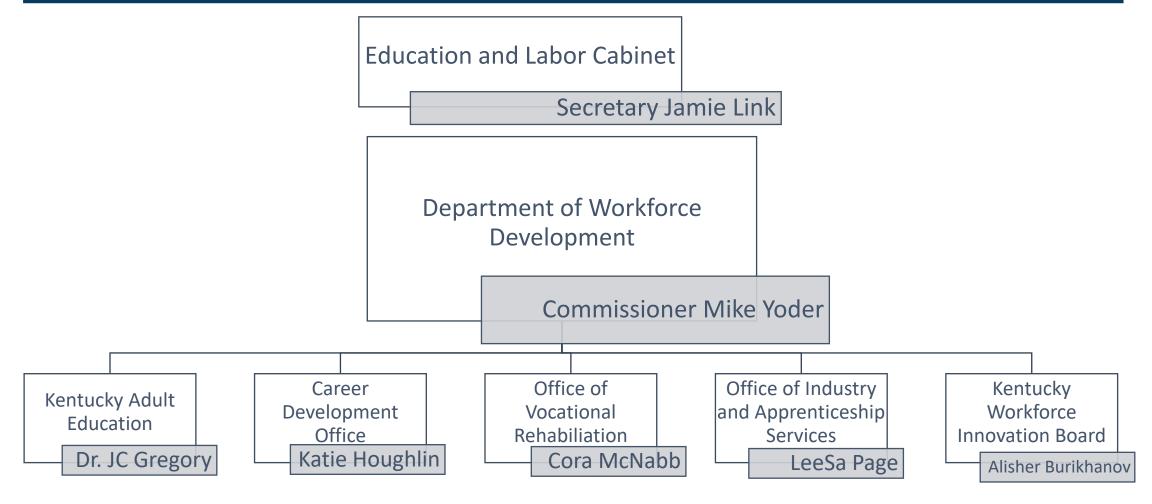
Operationalized: Career Development Office

Title IV: Vocational Rehabilitation

Program: Vocational Rehabilitation to Individuals with Disabilities Operationalized: Office of Vocational Rehabilitation



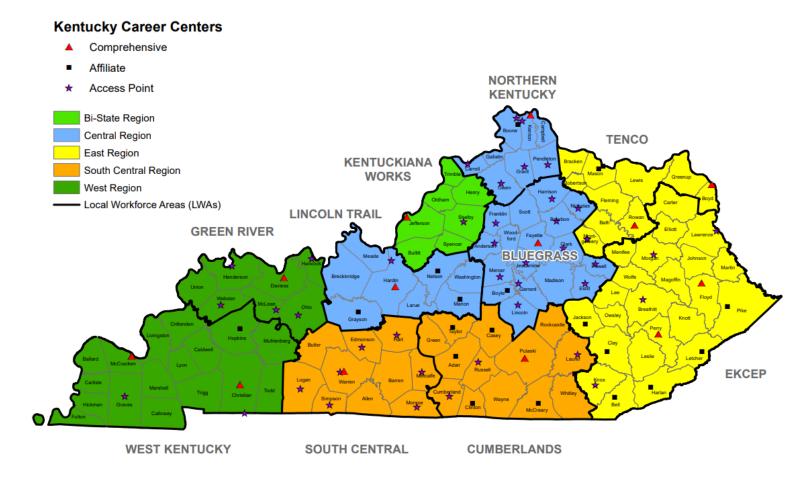
Chapter 2: The Department of Workforce Development





Chapter 2: The Department of Workforce Development The Kentucky Career Center







Chapter 3: The State Workforce Development Board State Board Membership

- (A) Governor
- (B) Member of each chamber of the state legislature
- (C) Members Appointed by the Governor:
 - 1. Business members (51%)
 - 2. Workforce representatives (20%)
 - 3. State officials responsible for core programs
 - 4. State officials responsible for economic development
 - 5. Chief elected officials representing city and county
 - 6. Chief executive of community colleges or other institutions of higher education

The Governor appoints the chairperson for the board.

The full KWIB membership list can be found here:

https://kwib.ky.gov/About/Documents/Kentucky%20Workforce%20Innovation%20Board%202024.pdf



Chapter 3: The State Workforce Development Board Functions of a State Workforce Board

- 1) Development of the 4-year State Plan
- 2) Review statewide policies, programs, and recommendation
- 3) Development and continuous improvement of the workforce development system
 - Identification and removal of barriers
 - Strategies to support career pathways (especially for individuals with employment barriers)
 - Strategies for effective employer outreach
 - Strategies to meet the needs of employers, workers, and jobseekers through sector partnerships
 - Development and strategies to support staff training & awareness across the workforce development system



Chapter 3: The State Workforce Development Board Functions of a State Workforce Board

- 4) Development & updating of comprehensive state performance and accountability measures to assess core program effectiveness
- 5) Identification & dissemination of information on best practices, including:
 - Effective one-stop centers;
 - business outreach;
 - Partnerships;
 - Service delivery strategies;
 - Strategies serving individuals with barriers to employment
- 6) Development of strategies for technological improvements for quality of services Enhance digital literacy skills; acquisition of skills and credentials; strengthen professional development of providers and workforce professionals

The entire list per WIOA can be found here: https://www.law.cornell.edu/cfr/text/20/679.130



Chapter 4: Combined 2024-2027 WIOA State Plan

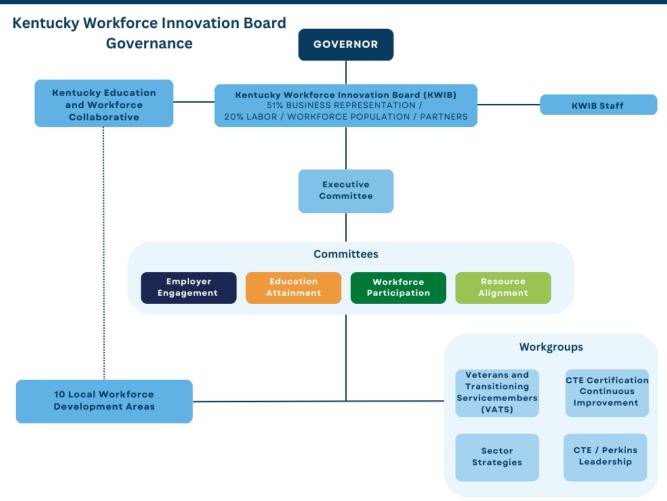
- The strategic pillars: Employer Engagement, Education Attainment, Workforce Participation, Resource Alignment
- 2) Grassroots intelligence gathered: 33 focus groups comprising of 348 participants
- 3) KWIB provides strategy; Education and Workforce Collaborative provides direction, Department of Workforce Development executes
- Initiatives highlighted: Work-Based Learning (WBL), Statewide Workforce and Talent Team (SWATT), Work Ready Communities – Next Generation

WIOA State Plan Executive Summary: https://kwib.ky.gov/Documents/Kentucky%20WIOA%20State%20Plan%20Briefer%20.pdf

The Local and Regional Plans Toolkit: https://kwib.ky.gov/Local-Boards/Pages/Local-and-Regional-Plans-Toolkit.aspx



Chapter 4: Combined 2024-2027 WIOA State Plan



Education and Workforce Collaborative Status Report: https://kwib.ky.gov/Kentucky-Education-Workforce-Collaborative/Documents/Collab%20Info.pdf



Chapter 5: Compliance and Strategy Compliance Activities (Consent Agenda)

1) Approving Kentucky Career Center One-Stop Certifications

Process:

- a) Reviewed and approved via local workforce development boards
- b) KWIB staff reviews for accuracy
- c) Shared with Executive Committee members
- d) Shared with the full KWIB

The KCC One-Stop Certification are valid for 3 years; submissions from local areas happen on continuously and brought before the board regularly.

Process and application: https://kwib.ky.gov/Pages/One-Stop-Certification.aspx



Chapter 5: Compliance and Strategy Compliance Activities (Consent Agenda)

2) Approving Local Workforce Development Boards

- a) 51% business reps (numerically at least 10 members; if more, the % needs to be maintained at 51% or higher; additionally, two members must represent small business)
- b) 20% workforce reps (minimum of 4 members; 2 must represent organized labor, if possible)
- c) Education and training reps (minimum of 2 members, includes adult ed)
- d) Government & economic development reps (minimum of 3 members)
- e) Other members (if a board desires)

Local Workforce Development Board certification happens every two years. Currently boards are submitting information for 2025-2027 certifications.

The local workforce development board certification is governed by Policy 15-001: https://kwib.ky.gov/WIOA%20Planning%20and%20Policy%20Documents/15-001_LWDB_Composition_Membership_Certification_Functions.pdf



Chapter 5: Compliance and Strategy

Compliance Activities (Consent Agenda)



Career and Technical Education Certification Process



Kentucky's K-12 Industry Certification Approval





Chapter 5: Compliance and Strategy Compliance Activities (Consent Agenda)

4) Perkins Leadership Funds

- a) The State Leadership Funds are designed to support various initiatives aimed at enhancing career and technical education (CTE) across the state.
- b) These funds can be allocated for programs that prepare students for high-demand careers, support individuals in state institutions, and develop CTE teachers and personnel.
- c) Additionally, permissible uses of funds include establishing statewide programs of study, creating industry partnerships, and providing professional development for educators.

Perkins Leadership Funds are reviewed once a year; usually in January of a given year.



Chapter 5: Compliance and Strategy Compliance Activities (Consent Agenda) WIOA Guidance & Policy

WIOA Planning and Policy Documents

Category	Document Type	Download	Effective	<u>Title</u>
AJC & WIOA	Policy	Download	7/1/2015	15-001 - WIOA Local Workforce Development Board Composition, Membership, Certification, and Functions (with attachments)
AJC & WIOA	Policy	Download	11/1/2021	15-002 - Workforce Innovation and Opportunity Act - Interlocal Agreements, Chief Local Elected Official and Local Elected Official Roles and Responsibilities
AJC & WIOA	Policy	Download	10/1/2015	15-003 - WIOA Local Elected Official(s) and Local Workforce Development Board Partnership Agreement
AJC & WIOA	Policy	Download	5/14/2015	15-004 - Identification of Regions and Designation of Local Workforce Development Areas
AJC & WIOA	Guidance/Procedure	Download	4/1/2016	16-003 - WIOA Guidance on Incumbent Worker Training Programs (IWT)
AJC & WIOA	Guidance/Procedure	Download	4/6/2021	16-006 - Adult Priority of Service
AJC & WIOA	Guidance/Procedure	Download	10/1/2020	16-008 - Transfer of Funds between the Adult and Dislocated Worker Local Formula Funds



Chapter 5: Compliance and Strategy

Strategic Activities





Chapter 5: Compliance and Strategy

Strategic Activities

Kentucky's Top Five In-Demand Sectors

- 1. Healthcare
- 2. Manufacturing and Logistics
- 3. Construction
- 4. Education
- 5. Professional, Scientific, and Technical Services

Top Five In-Demand Sectors PDF: https://kwib.ky.gov/About/Documents/Kentucky%e2%80%99s%20Top%20Five%20In-Demand%20Sectors.pdf



Conclusion: Champions of the Workforce System



"Create a workforce development system that is value driven for employers, aligns education with industry demands, prepares Kentuckians for the future of work, and drives economic development."



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Notes

- 113th US Congress, *Workforce Innovation and Opportunity Act,* https://www.congress.gov/113/bills/hr803/BILLS-113hr803enr.pdf
- Congressional Research Service, *The Workforce Innovation and Opportunity Act and the One-Stop Delivery System* (2022), https://sgp.fas.org/crs/misc/R44252.pdf
- Education and Labor Cabinet, https://elc.ky.gov/Agencies/Pages/default.aspx
- Kentucky Career Centers Map, https://kwib.ky.gov/Pages/One-Stop-Certification.aspx
- KWIB Membership list,
 https://kwib.ky.gov/About/Documents/Kentucky%20Workforce%20Innovation%20Board%202024.pdf
- Functions of the State Workforce Development Board, https://www.law.cornell.edu/cfr/text/20/679.130



Notes Continued

- Combined 2024-2027 WIOA State Plan,
 https://kwib.ky.gov/Documents/Kentucky%20WIOA%20State%20Plan%20Briefer%20.pdf
- Local and Regional Plans Toolkit, https://kwib.ky.gov/Local-Boards/Pages/Local-and-Regional-Plans-Toolkit.aspx
- Education and Workforce Collaborative Status Report, https://kwib.ky.gov/Kentucky-Education-Workforce-Collaborative/Documents/Collab%20Info.pdf
- Kentucky Career Center One-Stop Certification, https://kwib.ky.gov/Pages/One-Stop-Certification.aspx
- Department of Workforce Development Policy 15-001,
 https://kwib.ky.gov/WIOA%20Planning%20and%20Policy/WIOA%20Planning%20and%20Policy%20
 Documents/15-001 LWDB Composition Membership Certification Functions.pdf



Notes Continued

- Career and Technical Education Certification, https://kwib.ky.gov/career-technical-education-resources/Pages/Career-&-Technical-Education-Certification-Processes.aspx
- Perkins Leadership Fund, https://kwib.ky.gov/career-technical-education-resources/Pages/Perkins-Leadership.aspx
- WIOA Policies and Guidance, https://kwib.ky.gov/WIOA%20Planning%20and%20Policy/Pages/default.aspx
- Top Five In-Demand Sectors PDF:
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