



Lori Ulrich
KWIB Chair

Kentucky Workforce Innovation Board



Lori Ulrich is the Chair of the Kentucky Workforce Innovation Board (KWIB) and the Marketing and Public Relations Manager for Fleming-Mason Energy, a Touchstone Energy Electric Cooperative located in Flemingsburg, Kentucky. Fleming-Mason Energy serves over 25,000 owner-members in 8 counties in Northeast Kentucky. In her role, Lori manages internal and external communications, economic development, and governmental affairs. She graduated with a Bachelor of Business Administration degree in Finance and a Master of Arts in Teaching from Morehead State University.

Lori has served on several local and state boards including as past chair of the Maysville Area Chamber of Commerce, Fleming County Chamber of Commerce, and president of the Maysville Rotary Club. Current community activities include serving on the Buffalo Trace Area Development District and TENCO Workforce Boards. She also is a member of the Kentucky Association for Economic Development, Bluegrass SHRM along with the National Society for Human Resource Management. Chair Ulrich is currently certified as a Senior Certified Professional (SHRM-SCP). She is also a proud Kentucky Colonel and a lifelong resident of the Commonwealth.

If you are interested in engaging in one of the four committees or learning about specific work groups, please contact KWIB.Projects@ky.gov

Committees: (1) Employer Engagement (2) Education Attainment (3) Workforce Participation (4) Resource Alignment