



AGENDA
January 29, 2021
11:00am

Virtual Zoom Meeting –
Executive Committee: Kevin Smith, Amy Luttrell, Kim Menke, Heidi Margulis,
Scott Pierce, Lori Ulrich, Beth Davisson
Cabinet staff: John Lyons, Karla Tipton, Scott Secamiglio, Sara Jagers, Jacob
McAndrews, Debbie Dennison

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- Call Meeting to OrderKevin Smith, Chairperson

 - Minutes Review December 10, 2020

 - EWDC updates; meeting highlights over the last couple of weeks to that could positively impact KWIB / Collaborative.....Mary Pat Regan, Deputy Secretary, EWDC

 - KWIB staff updatesJohn Lyons, Executive Director, KWIB

 - Committee / Membership Updates
 - Education and Employer EngagementBeth Davisson, Chair
 - Subcommittee motion from meeting
 - Workforce Participation and Sustainability.....Amy Luttrell, Chair
 - Funding and Resource Alignment.....Kim Menke, Chair
 - Perkins Committee / Application updates.....John Lyons, KWIB; Karla Tipton, Chair
 - Review of dates / times – Executive committee participation
 - Metrics Update “The Worker”Scott Secamiglio, Visual Analytics and Strategy Director, KY Stats

 - Next meetings / Other
 - Strategic Plan Retreat
 - Vice Chair of the Board
 - Next Executive Committee meeting(s)

 - **Other**

 - **Adjourn**

MEMBERS PRESENT: Kevin Smith, Amy Luttrell, Kim Menke, Heidi Margulis, Scott Pierce, Lori Ulrich, Beth Davisson

Cabinet Staff present: Mary Pat Regan, Mark Meighan, John Lyons, Scott Secamiglio, Stefanie Kingsley-Ebbens, Heather Seward, Jacob McAndrews, Sara Jagers, Debbie Dennison

1:02pm **Call to Order**

Kevin Smith, Chair started the meeting with welcomes and brief introductions welcoming our guests as well.

➤ **KWIB 2021 Vision** –

- **Kevin** asked the committee to reengage in the vision of the Strategic plan. He reiterated our need to gain traction with the plan having lost some time and ground with COVID, and other factors of 2020. His view of the vision is to put into place levers that will enhance our workforce system.
- **Heidi Margulis** added that we cannot engage the workforce like in the past; we have to “build back better”.
- **Scott Pierce** added that women have been more adversely effected in this environment.
- **Kim Menke** echoed Scott’s comments and added that we must implement the broad strategies put into the Strategic Plan and think of the barriers that exist hindering participants returning to the workforce (ie childcare, transportation).
- **Amy Luttrell** added that we must also engage those that have dropped out of the workforce completely (retired or not seeking because of climate).

➤ **KWIB updates**

John Lyons, Executive Director, KWIB updated the committee on the following:

- **Onboarding** was successful and next steps include engaging members into committees.
- May 2020 meeting **Minutes review**, August 2020 Notes review –John asked the committee if they had any additions or changes to let Debbie Dennison know.
- **Two new Board members** opportunity with the resignations of Kurtis Mishler and Carla Webster. John provided information that two candidates were submitted to the Governor’s office for review, approval.
- **Rules of Procedure / legal updates** – the KWIB will table any review of the Rules of Procedure until 2021; Stefanie provided updates as related to the policy reviews by

the CEWD (Cabinet for Education and Workforce Development); no real changes to report; reaffirming the policies based on the feedback received by the Resource Alignment and Funding committee. The KWIB Board will vote on the policies on December 17, 2020.

➤ **Cabinet highlights / updates**

Mary Pat Regan, Deputy Secretary of the CEWD, provided updates into the cabinet's vision for 2021. It is the cabinet's desire to create a path of education from "cradle to career"; to review what is available to educators and to employers and fill gaps; to determine how to credit transferrable skills; to review policy and make sure that apprenticeships and other avenues for workforce are paved. The cabinet is reviewing what we are doing well and what needs to be improved and to eliminate duplicities.

Discussion/ questions by the committee included:

- **Scott Pierce** – are there any additional dollars going to the local WIB's (might help to establish childcare, for example)?
 - Mary Pat replied - The cabinet wants to streamline websites for users; better communicate / educate Kentuckians of their options.
- **Kim Menke** – are there additional skill sets to be added to expand workforce skills?
 - Mary Pat replied that a review will be made of current trainings available; will include rehire opportunities; review and offering of what vouchers can be provided for childcare.
- **Beth Davisson** –we need to understand if citizens are prepared. Would be beneficial to gain employer insights on *where to build back*.
- **Lori Ulrich** added that COVID had affected "normal" unemployment factors

➤ **Dashboard Metrics Discussion**

Scott Secamiglio, Director of Visual Analytics and Strategy, KY Stats provided updates and suggestions to data provided on the KY Stats site:

- Unemployment Insurance (UI) claimants have changed;
- In Q2, UI information will include all of last year and impacts;
- Is it time to consider remote worker / rate of pay; include childcare; review other states policy's (Iowa has childcare vouchers available for parents seeking education or tech education degrees, for example).

Kevin Smith asked if we can continue to include Scott (KY Stat team) in Executive Committee meetings for updates; Kevin would like to see a metrics dashboard to review the ecosystems and the economic development health, that the committee can easily review for positive changes to populations. Scott is going to review with the team to see what can be provided.

➤ **KWIB Quarterly Board Meeting Agenda** review / discussion

Kevin briefly walked through the KWIB Board meeting agenda as follows:

- Kevin to provide “housekeeping” for the new board,
- Start with vision of the board as we move to 2021,
- Provide cabinet updates related to workforce participation (education, workforce development, labor and unemployment),
- Provide introduction of new board members allowing them a brief one or two sentence overview of their passions.
- Overview of KY Stats for new board,
- Overview of committee work in 2020; review of next steps (by each Chair)
- Overview / reminder of deep dive continuation in 2021,
- Review of calendar for 2021.

2:04pm **Adjournment**

DRAFT

Kentucky Launches Free Statewide Wi-Fi Speed Test to Better Connect People to School, Business and Government Services

Go to ewdc.ky.gov/Initiatives/Pages/KBI.aspx to participate

FRANKFORT, Ky. (Jan. 18, 2021) – Lt. Gov. Jacqueline Coleman announced today the launch of the Kentucky Broadband Speed Test, a crowd-sourcing project that will gather data from Kentuckians needed to expand internet home access for distance learning, telework and telehealth. Kentuckians can take the free, anonymous speed test from Jan. 19 to Feb. 18 at ewdc.ky.gov/Initiatives/Pages/KBI.aspx.

To participate, the device must be connected to your home Wi-Fi service and disconnected from a virtual private network (VPN) that may be connected to a workplace or school. For the most accurate results, ensure that no one else connected to your home internet is using a substantial portion of the internet bandwidth for activities such as streaming video or gaming during the test.

Individuals without Wi-Fi access in their home can visit their local library or other locations such as stores or restaurants that offer free internet access to submit the address of a home with no available service.

“We need as many Kentuckians as possible to take this internet speed test, to get an accurate picture of who has adequate internet access across the state,” said Gov. Andy Beshear. “The more speed tests taken, the better understanding we will have of our state’s internet capabilities, and the better prepared we will be to repair and expand it.”

The Governor noted that the budget proposal he recently offered up before the General Assembly contains \$50 million dedicated to the last mile of broadband to areas in need. This historic investment would be the first time state money funded an expansion of broadband, which the pandemic has shown to be crucial to schools, telehealth, business and more.

This announcement comes after the Beshear-Coleman Administration first dedicated \$8 million in CARES Act funding to broadband expansion in August 2020. Since then, Kentucky has reduced the number of students without internet access from 35,000 to 13,000. The speed test marks the second step in the state’s initiative to build a better Kentucky for everyone through expanded broadband access.

In addition to finding out their own upload and download speeds, Kentuckians who participate in the speed test will help detect slow spots around the state and where Wi-Fi access and

affordability are lacking. The speed test can be done from any device connected to the Wi-Fi signal in your home.

“There is a digital divide in households across Kentucky, especially in rural areas, that has become even more apparent during the pandemic when so many people need it to attend school, go to work, get government services and conduct personal business from home,” Lt. Gov. Coleman said. “As an educator, I am especially concerned about the 13,000, or 2%, of Kentucky students who lack internet access at home so they are basically cut off from their teachers and classrooms. We have to do better by them.”

Although the Federal Communications Commission maps internet speeds, its results are sometimes based on the results of one location within a census block, which can cover several square miles in rural parts of the state. Those results are often inaccurate for residents or businesses in those locations.

Kentucky is partnering with geospatial engineering firm GEO Partners LLC, as well as The Center for Rural Development, to obtain actionable data.

To see images of the Speed Test in-progress, click [here](#).

For more information about the project, visit ewdc.ky.gov/Initiatives/Pages/KBI.aspx.

Grantee	Feb 11 am (9am -11am)	Feb 11 (11am - 2pm)	Feb 18 am (9am - noon)	Feb 18 pm (noon - 4pm)	Amount Awarded 20-21	Amount Requested 21-22
OCTE PD	pamela.moore@education.ky.gov				\$ 110,000.00	\$ 125,000.00
OCTE Technical Assistance	pamela.moore@education.ky.gov				\$ 30,000.00	\$ 25,000.00
OCTE Career Programs & Pathways	pamela.moore@education.ky.gov				\$ 420,000.00	\$ 445,945.00
OCTE OSHA	beth.hargis2@education.ky.gov				\$ 54,606.00	\$ 42,500.00
OCTE NTI	beth.hargis2@education.ky.gov				\$ 400,000.00	\$ 402,500.00
OCTE Non-Traditional Camps	karla.tipton@education.ky.gov				\$ 60,000.00	\$ 60,000.00
OCTE DJJ	brandonL.Bardin@ky.gov ; beth.hargis2@education.ky.gov				\$ 17,810.00	\$ 14,810.00
KCTCS				shannon.gilkey@kctcs.edu ; kris.williams@kctcs.edu ; paige.brooks-jeffiers@kctcs.edu ;	\$ 425,750.00	\$ 429,850.00
Adult Ed				Alarson@ky.gov ; susan.hopkins@ky.gov	\$ 160,000.00	\$ 112,880.00
Corrections			steve.meadows@ky.gov ;		\$ 60,000.00	\$ 72,000.00
KSB				cortnea.schuster@ksb.kyschools.us ; brian.gordon@ksb.kyschools.us	\$ 8,415.00	\$ 7,278.00
KSD				toyal.robey@ksd.kyschools.us ; jay.cloud@ksd.kyschools.us ;	\$ 40,000.00	\$ 40,000.00
EKU PD			Ed.Davis@EKU.EDU ; John.Settimi@eku.edu		\$ 13,500.00	\$ 6,750.00
WKU PD		katie.muchmore@wku.edu			\$ 4,500.00	\$ 10,500.00
Morehead PD		j.stubbs@moreheadstate.edu ; s.stubbs@moreheadstate.edu ;			\$ 4,500.00	\$ 4,500.00
Murray PD		kparr@murraystate.edu ;			\$ 9,000.00	\$ 9,000.00
Murray		kparr@murraystate.edu ;			\$ 6,692.00	\$ -
UK PD			rebekah.epps@uky.edu		\$ 4,500.00	\$ 3,000.00
U of L			jeffrey.sun@louisville.edu		\$ -	\$ 54,793.00
U of L			jeffrey.sun@louisville.edu		\$ -	\$ 20,000.00
TOTAL					\$ 1,829,273.00	\$ 1,886,306.00

Via zoom - <https://us02web.zoom.us/j/89749314686?pwd=Vm5vQmx1RIA5SjR5SjhRQVJvSXZqUT09>
Password: GVA9cJ

MEMBERS PRESENT: Kevin Smith, Amy Luttrell, Kim Menke, Heidi Margulis, Scott Pierce, Beth Davisson

CABINET STAFF PRESENT: Stefanie Ebbens-Kingsley, Karla Tipton, Scott Secamiglio, John A. Lyons, Jacob McAndrews, Debbie Dennison

11:01 CALL TO ORDER

Kevin Smith called the meeting to order. Asked the committee if there were any changes to make to the minutes from the December 10th, 2020 meeting. No changes identified.

➤ **EWDC updates**

- **Approval of KEE-suite** given by cabinet
- **Update on Apprenticeships** – the Cabinet is collaborating with state businesses who can provide apprenticeships for CDL's and lineman in manufacturing; Beam Suntory has added an apprenticeship opportunity to become a distillery operator.
- **Virtual bus tour** to begin with LWDA's and Lt Governor's office by end of February; Kim Menke asked if there was a standardized itinerary; John replied that there is an agenda with opportunity to get feedback from LWDA Director's.
- **Broadband speed test** – Initiative of the state to test the broadband capabilities in the state –click on <http://ewdc.ky.gov/Initiatives/Pages/KBI.aspx> to participate.
- **KWIB Staff role changes** – KWIB staff is taking over the monitoring of the MOA / IFA from DWI. Jacob McAndrews is to take over these duties which will shift more Work Ready Communities responsibilities to Sara Jagers.

Kevin inquired of the status of the new KWIB board members to take the place of two that resigned in December 2020. John is checking on status.

➤ **Committee Updates**

- **Education and Employer Engagement (Ed and EE)** - Beth Davisson, Chair updated the committee on recent Ed and EE Committee meeting. In the committee meeting, a ***motion to create a subcommittee to help with continuous improvement and added employer engagement in the CTE Industry Certification Process.*** **Scott Pierce** seconded the motion. The **motion carried** with no one dissenting; the new sub-committee to include: Scott Secamiglio, Lakisha Miller, Julie Whitis, John Lyons, Scott Pierce, Jonathan Webb, Kim Humphrey among others.
- **Workforce Participation and Sustainability** – Amy Luttrell, Chair updated the committee of an upcoming meeting. Changes in membership occurred and first meeting

will be a kick off to 2021 focus, and goals and include introductions of membership. The Youth and FRS Communication and Training sub-committees will be meeting soon to regroup.

- **Funding and Resource Alignment** – Kim Menke, Chair commented on changes to his committee and they are currently in realignment to include more business leaders for balance. Two new members added include John Greene of Keeneland, and Sonya Bergman of Appalachia Health. The Metrics sub-committee is reviewing metrics that capture the success of the Strategic plan.
- **Perkins Grant Application updates** – John Lyons and Karla Tipton updated the committee of upcoming presentations to be held in blocks of time on February 11th and February 18th, 2021. Presentations by applicants will be coordinated to include panel members from the Executive Committee and the Ed and EE committee. Karla confirmed that all applications are eligible for funding. The applications sent to the panel should be read prior to the presentation and any questions be forwarded to Debbie for distribution to the applicants prior to their presentation date.
- **KY Stats Update “The WRKR”** – Scott Secamiglio shared information about childcare in Kentucky; <https://www.lanereport.com/137687/2021/01/survey-childcare-issues-leading-kentucky-parents-to-change-jobs/> In a survey (Pritchard Committee) of more than 1,400 Kentucky families, more than 45% of respondents indicated that they have had to change job status due to childcare issues caused by the pandemic. An overwhelming majority of survey respondents – 92% – also support more public investment in the state’s fragile childcare ecosystem; He talked through updates coming to their reporting; Report link for WORKR: <https://kystats.ky.gov/Reports/Tableau/WORKR>

➤ **Next meetings / Other**

- Strategic Plan Retreat – Kevin Smith would like to think about a retreat in May / June timeframe to talk through the strategic plan and asked the committee to be thinking about who that might include and what topics might be covered.
- Vice Chair of the Board – Kevin identified the need to name a vice-chair in the coming weeks and months and to stay tuned
- Next Executive Committee meeting(s) – Kevin asked that we hold a meeting in February and in March (prior to the KWIB quarterly). Debbie to send polls for best times for both.

12:20PM ADJOURNMENT