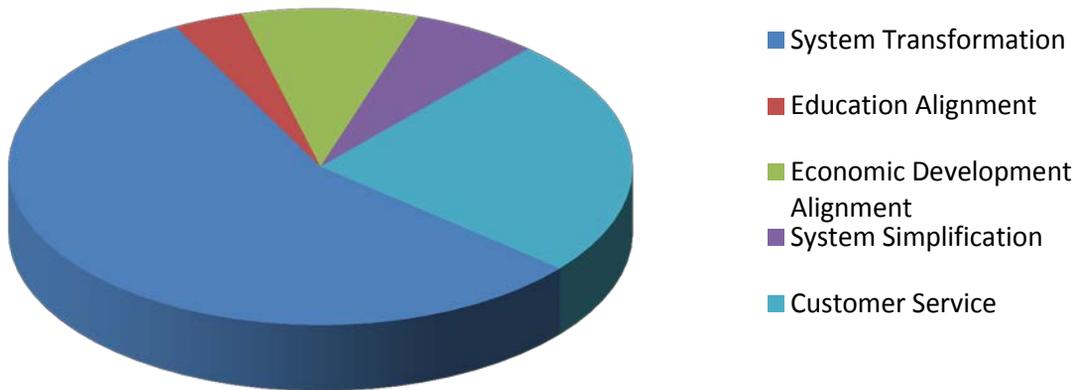


## Initiative Investments

### Financial Investments By Category



### Financial Investments By Initiative

System Transformation	
Sector Strategies	\$ 1,031,772.95
Branding & Identity*	\$ 214,500.00
One-Stop Certification	\$ 514,867.58
User-Friendly Services	\$ 1,035,050.00
National Career Readiness Certificate	\$ 863,227.72
Education Alignment	
I-Best (Skill Up)	\$ 236,225.00
Economic Development	
Entrepreneurship	\$ 50,000.00
Work Ready Communities	\$ 300,000.00
Rapid Response (Business Services)	\$ 147,000.00
Economic Development Academy	\$ 100,000.00
System Simplification	
Partner for Success	\$ 100,000.00
High Performing (Impact) WIBs	\$ 324,950.00
Customer Service Action	
Workforce Academy	\$ 792,500.00
Outreach Initiative*	\$ 700,000.00
One-Stop Kiosk	\$ 102,955.07
<b>TOTAL</b>	<b>\$ 6,513,048.32</b>

\* The Outreach Initiative is the implementation of the rollout plan developed under the Branding & Identity Initiative