

**Zoom Meeting Session
1:30 – 3:30 pm**

LOG IN INFO:

<https://us02web.zoom.us/j/89475365963?pwd=YTFpNVdVVk9iMIZJeVhBVG1VcTJTUT09> Password: jar8Wa

Telephone: 8888227517 (US Toll Free) / Conference code: 671120

1:30 CALL MEETING TO ORDER

Welcome / Housekeeping.....*Kim Menke, Vice-Chair, KWIB*
Toyota Manufacturing

Roll Call.....*Debbie Dennison, KWIB Executive Secretary*

Cabinet Initiatives

Education and Workforce Development Cabinet.....*Dr. John Gregory, Executive Director, Adult Education*
Amy Neal, Executive Director, Governor’s Office of Early Childhood

Cabinet for Health and Family Services).....*Eric Friedlander, Cabinet Secretary*

Labor Cabinet*Jamie Link, Cabinet Secretary*

Cabinet for Economic Development.....*Kristina Slattery, Deputy Commissioner of Business Development*

2:10 AFFORDABLE HOUSING STRATEGIES AND INVESTMENTS IN THE COMMONWEALTH

Comments by the KWIB Vice-Chair..... *Kim Menke, Vice-Chair*
Toyota Manufacturing

Louisville Urban League- Investment Strategy.....

Lyndon Pryor, Chief Engagement Officer
Lisa Thompson, Chief Impact Officer
Nicole Leachman, Chief Housing Officer
Betty Fox, Director of Workforce Development
Louisville Urban League

Goodwill’s new Housing Initiative.....*Rena Sharpe, Chief Operating Officer*
Goodwill Industries of Kentucky, Inc.

3:00 KWIB Business and Committee Reports

Minutes of August 19, 2021 meeting (**ACTION REQUIRED**)..... *Kim Menke, Vice-Chair*
Toyota Manufacturing

Data / Metrics update*Scott Secamiglio*
Visual Analytics and Strategy Director, KY STATS

Work Ready Communities (**ACTION REQUIRED**).....*Lori Ulrich, Committee Chair*
Fleming-Mason Energy

- *Informational Letters of Intent*
- *Certification, Recertification and Extension Recommendations*
- *Request for new members on the Committee*

Workforce Participation and Sustainability.....*Amy Luttrell, Committee Chair*
Goodwill Industries of Kentucky, Inc.

Education Attainment and Employer Engagement (**ACTION REQUIRED**).....*LaKisha Miller, Committee Co-Chair*
Kentucky Chamber

- A primary level of review for Perkins Leadership Funds for Professional Development training requests
- CTE Certifications Continuous Improvement recommendations

Resource Alignment and Funding.....*Kim Menke, Vice-Chair KWIB, Committee Chair*
Toyota Manufacturing

New Business

Diversity & Inclusion in the Workforce Committee..... *Kim Menke, Vice-Chair*
Toyota Manufacturing

Collaborative Meeting Scheduled November 30, 2021.....*Stefanie Ebbens Kingsley, Executive Director*
KWIB

Closing Comments.....*Kim Menke, Vice-Chair*
Toyota Manufacturing

3:30 ADJOURNMENT



Quarterly Board Meeting
DRAFT MINUTES
November 10, 2021

Join from PC, Mac, Linux, iOS or Android:

<https://us02web.zoom.us/j/89475365963?pwd=YTFpNVdVVk9iMIZJeVhBVG1VcTJTUT09>

Password: jar8Wa

1:31 PM CALL TO ORDER

Kim Menke, Vice-Chair of the Board, called the meeting to order and welcomed the board, staff and guests. He went over “housekeeping” items for conducting the board business.

Debbie Dennison, KWIB staff, called roll; those present (or having proxy) are marked “x” below:

KWIB (Kentucky Workforce Innovation Board) MEMBERS PRESENT:

Kevin Smith (PROXY Lisa Banner)	x	Kim Humphrey	x
Amy Luttrell	x	Lt. Governor Jacqueline Coleman	
Heidi Margulis	x	Lynn Parrish	
Kim Menke	x	Mary Pat Regan (PROXY Comm Marty Hammons)	x
Lori Ulrich	x	Mayor Robert Blythe	x
Scott Pierce	x	Michael Buckentin (PROXY Chad Hardison)	x
Beth Davison (PROXY LaKisha Miller)	x	Representative Bobby McCool	
Jimmy Staton	x	Keith Sparks	
Cora McNabb	x	Ryan Holmes	x
Dianne Owen	x	Sadiqa Reynolds (PROXY) – Lisa Thompson	x
Dr. Aaron Thompson (PROXY) – Rick Smith		Secretary Jamie Link	x
Dr. Jason Glass (PROXY) – David Horseman	x	Secretary Larry Hayes (PROXY Kristina Slattery)	x
Governor Andy Beshear (PROXY J. Michael Brown)	x	Secretary J. Michael Brown	x
Pres Dr. Paul Czarapata	x	Senator Jimmy Higdon	x
Dr. Jacqueline Korengel	x	Sharon Price	
Jonathan Webb (PROXY Amy Samples)	x	Suhas Kulkarni	x
Judge Exec. Micheal Hale		Bo Matthews (PROXY Justin Browning)	x
Todd Dunn		Tony Georges	x
Terry Sexton	X	Dr. Julie Whitis	x
Karen Trial	x		

QUORUM REACHED – 17 members of 30 voting members attending were B&I / WF representatives (satisfying ROP)

Cabinet and administration Updates: Dr. John Gregory, Amy Neal, Secretary Friedlander, Secretary Link and Deputy Commissioner Slattery addressed the board with cabinet initiatives and successes. State partners want to better align themselves with local workforce partners to remove barriers and increase pathways. Goodwill looks forward to partnering with Adult Ed & Dr. Gregory to address the huge problem of so many Kentuckians lacking their HS diploma or GED. Secretary Link shared the <https://kynect.ky.gov> site being reactivated for healthcare.

Kim Menke, Vice-Chair of KWIB reshuffled the agenda for time efficiency and let into business and committee reports. He asked the board to discuss or approve the minutes from the August 19, 2021 meeting, provided in the pre-read information. *Scott Pierce* motioned to approve; *Heidi Margulis* provided a second motion to approve.

Scott Secamiglio, Director of Visual and Analytics for KY Stats provided links and updated data information for the following sites: https://kystats.ky.gov/Reports/Tableau/2021_KSUF; https://kystats.ky.gov/Reports/Tableau/KCPR_2021; https://kystats.ky.gov/Reports/Tableau/2021_ECP; and talked briefly about the updated family resource simulator <https://kystats.ky.gov/Reports/FRS>

Committee work

Work Ready Communities Committee - Lori Ulrich, Chair, shared counties recommended for certification: Boyle, Fleming, McCracken, Spencer, Woodford and those recommended for WRIP Recertification: Grayson; she also identified counties that are approved for extensions as follows: 3-Year Extension: Jessamine; 1-Year Extension: Ballard, Bath, Carlisle, Fulton, Johnson, Magoffin, Marshall Finally, she shared the updated website with the board <https://workready.ky.gov/Pages/index.aspx>.

Kim Menke lifted to the board that the recommendation from the committee signifies the first motion to approve; Dr. Paul Czarapata provided second motion to approve. **The motion passed with no dissenting votes.**

Workforce Participation and Sustainability Committee – Amy Luttrell, Chair, provided an update to the work of the committee. There are three (3) primary categories of focus as follows: removing barriers including housing and childcare; providing effective and best practices utilizing existing state partners services and local workforce development resources and finally, to identify and remove disincentives to work.

Education attainment and Employer Engagement Committee – LaKisha Miller, co-Chair of this committee asked Stefanie Ebbens Kingsley to walk through suggested recommendations by the Perkins Leadership team and the Executive committee relating to the Perkins Leadership fund application and allocation process. Discussion was held by board members and *motion to adopt* the recommendation changes was made by the committee; *seconded by Lori Ulrich*. **Motion carried** with no dissenting votes.

CTE Subcommittee--Associate Commissioner, **David Horseman**, walked through the industry **certification flowchart** and answered some questions around the ease of adding certification pathways. Career and Technical Education (CTE) Certification Programs Certification webform is available on the main page of the KWIB's website at <https://secure.kentucky.gov/formservices/KWIB/CTECertification>. The updates to the process and request to proceed with this path in 2022 was raised by the committee and seconded by Dr. Paul Czarapata. **Motion carried** with no dissenting votes.

Kim Menke, Vice-Chair asked to move to the presentation by **the Louisville Urban League**, led by *Lyndon Pryor*, where several of their members walked through the presentation talking about their work in justice, education, health, housing and information about their programs and who they serve. A detailed review of the presentation can be found in post meeting packet materials.

The decision to move the Goodwill presentation to another time was made because of time remaining.

Kim Menke brought up new business as including *diversity and inclusion* in all working committees within the KWIB moving forward. He asked for those interested in serving to build out this conversation to reach out to *Stefanie Ebbens Kingsley* or other KWIB staff for follow up.

Kim lifted that the **Collaborative** has set a hybrid meeting for **November 30th** and to watch for more information in the coming days for that meeting. The information is in the post meeting packet notes and includes discussion around the following work:

KWIB Subcommittees

- 1) Resource Alignment
- 2) MOU
- 3) Metrics

Project Assignment

- 1) Strategic Goals 2022 WIOA State Plan
- 2) State Partner MOU
- 3) 2022 Funding Report (2019, 2020, 2021)

Committees will be additionally staffed by the individuals identified by the named members of the Collaborative. KWIB staff made this request to each of the Secretaries, to consider which of their staff might be best utilized in these three working groups.

Closing comments

Kim concluded the business of the day. **Lori Ulrich** motioned to adjourn; **Amy Luttrell** seconded the motion. **Motion carried.**

3:41 PM **ADJOURNMENT**



WELCOME

KWIB Quarterly Board Meeting

November 10, 2021

“Create a workforce development system that is value driven for employers, aligns education with industry demands, prepares Kentuckians for the future of work and drives economic development.”



Welcome, Introduction & Housekeeping - Kim Menke, Vice-Chair, KWIB

- ▶ This meeting is being recorded and captioning services are available.
- ▶ Guests please keep your line muted, Board Members please keep your line muted when not presenting.
- ▶ In the agenda, there are items marked as *ACTION REQUIRED* which is an opportunity for KWIB board members to vote on business items.
- ▶ We follow Roberts Rules of Order.
- ▶ This is the quarterly business meeting of the KWIB, if you are a guest and have any questions, please reach out to Debbie.Dennison@ky.gov. The meeting minutes will be posted to the KWIB.KY.GOV, which will include attachments of the materials presented here today.

Kevin Smith - CHAIR of KWIB	<i>Jim Beam Brands/Beam Suntory; Bardstown</i>	Kim Humphrey	<i>River View Coal; Morganfield</i>	Dr. Jacqueline Korengel	<i>Office of Adult Education; Deputy Director, Statewide</i>
Kim Menke – Vice-Chair, KWIB; Chair - Resource Align / Funding Committee	<i>Toyota; Georgetown</i>	Lt. Governor Jacqueline Coleman	<i>Commonwealth of KY; Education & Workforce Development; Cabinet Secretary</i>	Jonathan Webb	<i>AppHarvest; Morehead</i>
Amy Luttrell – Chair; Workforce Participation and Sustainability Comm	<i>Goodwill; Louisville</i>	Lynn Parrish	<i>Bit Source; Pikeville</i>	Micheal Hale	<i>Barren County Judge Exec; Glasgow</i>
Beth Davisson – Chair; Ed attainment/ Employer Engagement committee	<i>Chamber of Commerce; Louisville</i>	Mary Pat Regan	<i>Education & Workforce Development Cabinet; Deputy Secretary</i>	Dr. Julie Whitis	<i>Ignite Institute; Ft. Thomas</i>
Lori Ulrich – Chair; Work Ready Communities Committee	<i>Fleming-Mason Energy; Mayslick</i>	Robert Blythe	<i>Mayor, City of Richmond; Richmond</i>	Karen Trial	<i>Hitachi Automotive; Berea, Harrodsburg</i>
Heidi Margulis - Chair Training and Communication	<i>Humana; Louisville</i>	Michael Buckentin	<i>Logan Aluminum; Bowling Green</i>	Keith Sparks	<i>EnerFab; Grayson</i>
Scott Pierce	<i>Workforce / Labor; Jamestown</i>	Bobby McCool	<i>Representative, 97th District, Leg. Research Comm.; Van Lear</i>	Jimmy Higdon	<i>Senator, 14th District Leg. Research Comm.; Lebanon</i>
Jimmy Staton	<i>Southern Star Energy; Owensboro</i>	Vacant B&I	<i>(W. KY)</i>	Sharon Price	<i>Community Action; Lexington, Carlisle, Cynthiana, Paris</i>
Cora McNabb	<i>Office of Vocational Rehabilitation – Executive Director, Statewide</i>	Ryan Holmes	<i>EHI Consultants; Lexington</i>	Suhas Kulkarni	<i>Indus, Inc.; Louisville</i>
Dianne Owen	<i>Four Rivers Foundation; South Fulton</i>	Sadiqa Reynolds	<i>Louisville Urban League Louisville</i>	Bo Matthews	<i>Superintendent Barren County Schools; Glasgow</i>
Dr. Aaron Thompson	<i>Council on Post-Secondary Education; Richmond</i>	Jamie Link	<i>Labor Cabinet; Cabinet Secretary</i>	Terry Sexton	<i>Labor Rep; Grayson</i>
Dr. Jason Glass	<i>Dept. of Education; Commissioner and Chief Learner</i>	Larry Hayes	<i>Economic Development Cabinet; Cabinet Secretary</i>	Todd Dunn	<i>Labor Rep; Louisville</i>
Governor Andy Beshear	<i>Commonwealth of KY; Statewide</i>	J. Michael Brown	<i>Secretary of the Governor's Cabinet Commonwealth of KY</i>	Tony Georges	<i>UPS; Louisville</i>
Dr. Paul Czarapata	<i>President - KCTCS; Versailles</i>				



Cabinet Initiatives

▶ **EWDC**

Dr. John Gregory, Executive Director, Adult Education



KENTUCKY
GOVERNOR'S OFFICE OF
EARLY CHILDHOOD

READY TO GROW, READY TO LEARN & READY TO SUCCEED

Kentucky Workforce Innovation Board

Amy Neal, Executive Director,
Kentucky Governor's Office of Early Childhood

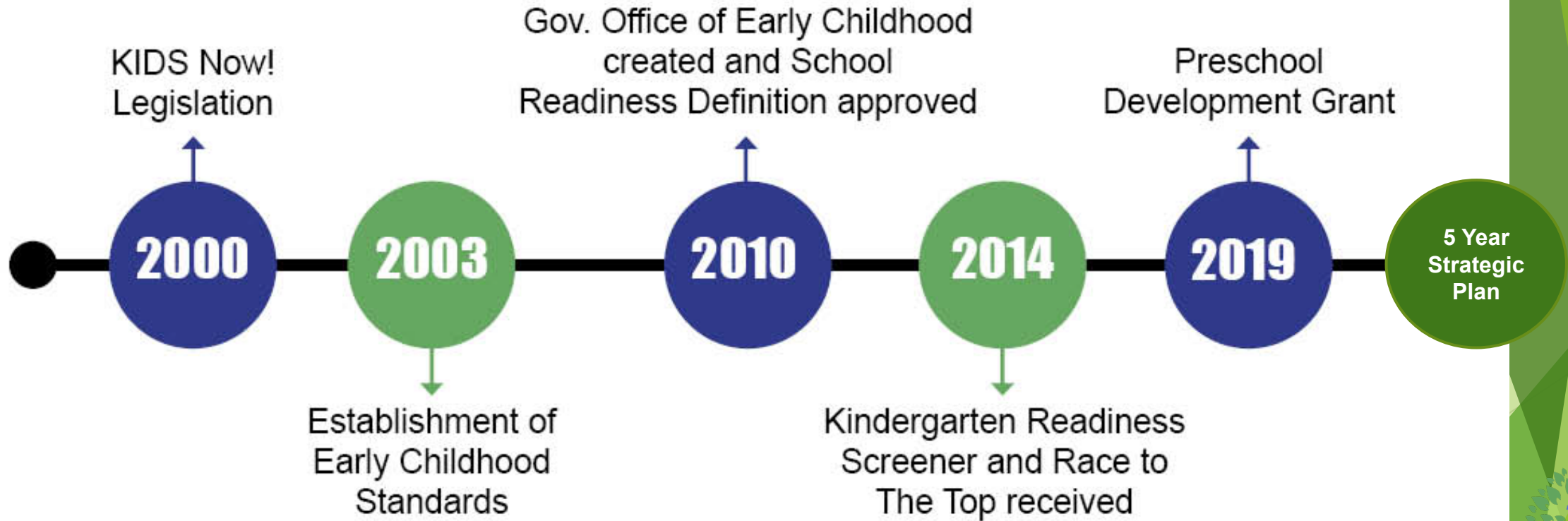
amy.neal@ky.gov

Our Mission

Provide leadership and direction for the Commonwealth with the goal of maintaining a comprehensive and sustainable prenatal to age five early childhood system that ensures a strong foundation for all children.



Kentucky Early Childhood System Timeline



Original Goals of the Kentucky Governor's Office of Early Childhood



- Promote Greater Collaboration
- Emphasize Quality and Continuous Improvement
- Ensure More Children Enter Kindergarten Prepared

Department of Education

Department of
Community-Based
Services

Department of Health

Public Libraries

Chamber of Commerce

Training Organizations

Advocacy/Public Policy
Organizations

Workforce Investment
Board

Foundations and Non-
Profits

Department of Education

Department of
Community-Based
Services

Department of Health

Public Libraries

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Training Organizations

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Profits





The Best Place to Start and Raise a Family



Kentucky's Outcomes for Young Children are Poor

We have significant improvements and opportunities to make in ensuring equitable access and opportunities for our children in the first 5 years of their lives.

Infant Mortality

According to Zero to Three's State of Babies 2020 report, Kentucky's infant mortality rate was **6.5**. While this represents a decline from the 2019 rate of 6.7, it **still is higher than the national rate of 5.8**. There are disparities in infant mortality when examined by demographic group: mortality **among White babies was 6.4, while mortality in African American babies was 10.4**. According to United Health Foundation's 2020 America's Health Rankings (AHR) Health of Women and Children (HWC) report, **Kentucky ranked 37th in the nation on infant mortality**.

Late or No Pre-Natal Care

State of Babies 2020 report indicated that **5.7% of pregnant women received late or no prenatal care**, which was **below the national average of 6.2%**. However, these overall findings again hide racial disparities in access to and use of care: **5% of White women received late or no care**, compared to **8.3 African American women** and **11% of Hispanic women**.

Overall Health of Women and Children

The report ranked **Kentucky 46th for overall health of women** and **41st for overall health of children**.



Kentucky's Outcomes for Young Children are Poor

Pre-Term Births

State of Babies 2020 indicated that **11.3% of births in Kentucky were pre-term** (compared to 10% nationally) and there was a higher incidence in African American women (**14.2%**) compared to **Whites (11.2%) and Hispanics (9.4%)**. (These and other factors may contribute to the incidence of low birthweight in Kentucky.)

Low-Birth Weight

State of Babies 2020 reported that **8.9% of babies were born with low birth weight**, compared to 8.3% nationally—but again, this overall percentage masks racial and ethnic disparities. Among Whites, 8.3% of babies were low birthweight, compared to **14.5% African American and 7.2% Hispanic**.

Maltreatment Rate

The stresses of poverty and lack of understanding of developmental milestones may affect family patterns of care . Kentucky's infant and toddler **maltreatment rate was 38.2, more than twice the national average of 15.9** (State of Babies, 2020).

Adverse Childhood Experiences

14.6% of children had two or more adverse childhood experiences (ACES), compared to **8.6% nationally** (and children who are low-income have a higher likelihood of ACES; State of Babies, 2020).



Early Childhood Priorities

5-Year Strategic Plan

Priority #1

Unification and Accountability of the Early Childhood System

Priority #2

Strengthen and Cultivate Strategic and State Local Partnerships



Kentucky Continues to Lead the Way!

Improving School Readiness in Local Communities

- Nearly \$6 million in additional funds from the annual Tobacco Master Settlement Agreement
- Work collectively to organize and focus community assets on critical outcomes and longer-term Regional Collaborative plans
- Pivot investments from one-day activities to those that support long-term behavior change

Supporting and Growing the Early Childhood Workforce

- Created a Position to operationalize work
- Established Early Childhood Registered Apprenticeship for high school students in 2019
- As of 2021, 26 employers serving 48 locations have registered
- \$2 million dollars secured to develop first-in-the-nation Director/Administrator Apprenticeship and Educator Apprenticeship

Using Data to Drive Decision-Making

- Invest in “best practices” solutions through local innovation and decision-making
- Plan for sustainability and matching dollars from key stakeholders
- Address the most underserved communities



Regional Collaboratives

Regional Collaboratives are Aligned, Divided to the 10 Workforce Areas

Need	Solution
Invest in strategies with impact	Use of data & SMART Goals
Build Capacity & Sustainability	Unifying cross-sector partnerships; matching dollars from key stakeholders and local philanthropic support and reduced duplication efforts
Support Leadership & Membership	Convene stakeholders in solution-oriented discussions to highlight excellence in the field; grow, train and mentor new leaders

Amy Neal - Executive Director,
Kentucky Governor's Office of Early Childhood

amy.neal@ky.gov

Kentucky Governor's Office of Early Childhood

500 Mero Street
Frankfort, KY 40601
502-782-0200
<https://kyecac.ky.gov>



Cabinet Initiatives

▶ *CHFS*

Eric Friedlander, Cabinet Secretary

▶ *Labor Cabinet*

Jamie Link, Cabinet Secretary

▶ *CED*

*Kristina Slattery,
Deputy Commissioner of Business Development*



WORKFORCE HOUSING STRATEGIES IN THE COMMONWEALTH

Introduction & Background

*Kim Menke, Vice-Chair
Toyota Manufacturing*



WORKFORCE HOUSING STRATEGIES IN THE COMMONWEALTH

Louisville Urban League- Investment Strategy

Lyndon Pryor, Chief Engagement Officer

Lisa Thompson, Chief Impact Officer

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WORKFORCE HOUSING STRATEGIES IN THE COMMONWEALTH

Goodwill's Housing Initiative

*Rena Sharpe, Chief Operating Officer
Goodwill Industries of Kentucky, Inc.*

KWIB Business and Committee Reports

- ▶ Minutes of August 19, 2021 meeting (*ACTION REQUIRED*)

*Kim Menke, Vice-Chair
Toyota Manufacturing*



KWIB Business

- *Data / Metrics updates*

Scott Secamiglio
Visual Analytics and Strategy Director, KY STATS



KWIB Business Committee Reports

▶ **Work Ready Communities (ACTION REQUIRED)**

- ▶ *Informational* Letters of Intent
- ▶ Certification, Recertification and Extension Recommendations
- ▶ Request for new members on the Committee

▶ **Workforce Participation and Sustainability**

▶ **Education Attainment & Employer Engagement (ACTION REQUIRED)**

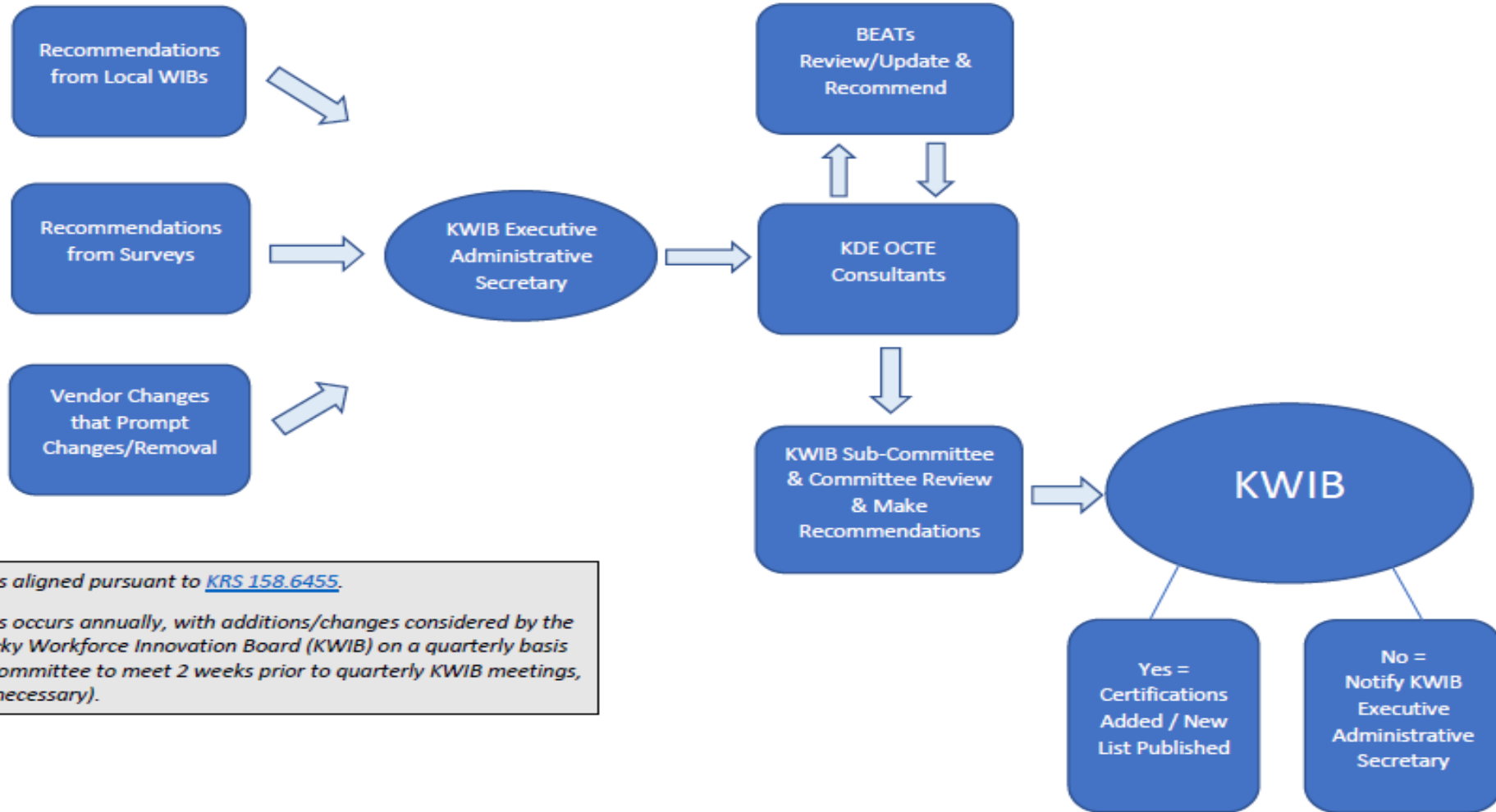
- ▶ A primary level of review for Perkins Leadership Funds for
- ▶ Professional Development training requests
- ▶ CTE Certifications Continuous Improvement recommendations

▶ **Resource Alignment and Funding**

*Lori Ulrich, Committee Chair,
Fleming-Mason Energy*

*Amy Luttrell, Committee Chair
Goodwill Industries of Kentucky, Inc.
LaKisha Miller, Committee Co-Chair
Kentucky Chamber Workforce Center*

*Kim Menke, Vice-Chair KWIB, Committee Chair
Toyota Manufacturing*



Process aligned pursuant to [KRS 158.6455](#).
Process occurs annually, with additions/changes considered by the Kentucky Workforce Innovation Board (KWIB) on a quarterly basis (Sub-Committee to meet 2 weeks prior to quarterly KWIB meetings, when necessary).



New Business

Diversity & Inclusion in the Workforce Committee

Kim Menke, Vice-Chair

Toyota Manufacturing



New Business



Collaborative Meeting Scheduled *November 30, 2021*

1:30- 3:30 Hybrid Option with in person at 500 Mero Street, 1st floor

Stefanie Ebbens Kingsley, Executive Director

KWIB



KWIB & COLLABORATIVE NEXT STEPS

- 1) Meeting 11/30 at 1:30 p.m., in the Mayo - Underwood Building, 500 Mero Street, Frankfort.
- 2) State Agency membership referral of staff for Committee working groups identified in the Executive Order.
- 3) Set meeting calendar for 2022.



KWIB COLLABORATIVE Workforce Funding Report

Executive Order directs:

The Collaborative shall collectively fund and develop, a State of the Workforce Funding Report that Identifies all federal and state funded workforce-related education, training, and support service activities in the past three programmatic years provided by the Collaborative's respective agencies or entities, as well as any and all associated funding related to these services.



State Partner MOU for all KCC Partners

Executive Order directs:

The state government members of the Collaborative shall ensure provision of services by function rather than by agency in each comprehensive Kentucky Career Center by way of creating a state level Memorandum of Agreement in which state partners define for their local staff and contractors the roles, responsibilities, contributions and metrics by function in providing the following workforce development services in the Kentucky Career Center system



KWIB COLLABORATIVE WORKING GROUPS

KWIB Subcommittees

- 1) Resource Alignment
- 2) MOU
- 3) Metrics

Project Assignment

- 1) Strategic Goals 2022 WIOA State Plan
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Committees will be additionally staffed by the individuals identified by the named members of the Collaborative.

KWIB staff made this request to each of the Secretaries, to consider which of their staff might be best utilized in these three working groups.



Questions? Want to share information? Contact us:

- *Kevin Smith, Chair - kevin.smith@beamsuntory.com*
- *Kim Menke, Vice-Chair - kim.menke@toyota.com*
- *Stefanie Ebbens Kingsley, Executive Director- sebbenskingsley@ky.gov*
Phone: 502-892-9900
- *Debbie Dennison - debbie.dennison@ky.gov*
Phone: 502-871-2752

Next KWIB Quarterly is March 17th at 1:30pm.

Stay tuned for other upcoming announcements and Collaborative meeting invitation

Recordings of this and all committee meetings are available at <https://kwib.ky.gov>

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CABINET FOR ECONOMIC DEVELOPMENT UPDATE

Presented by Kristina Slattery, Deputy Commissioner of Business Development

PROJECT PROFILE

BlueOvalSK

Glendale, Hardin County

Announcement of two EV battery facilities



5,000 full-time jobs



\$5.8 billion investment



THIS WILL BE
REVOLUTIONARY



2021 YTD



15,200-plus new full-time jobs announced



110-plus private-sector expansion or new-facility-location projects announced



\$10.3 billion announced investment, a new record



\$24.15 average-hourly wage across incentivized jobs

WAGE GROWTH

A STRATEGIC PRIORITY

YTD in 2021, the average incentivized hourly wage are trending second-highest across the past seven years

Rank	Average Hourly Wage	Year Preliminarily Approved
1*	\$28.38	2019
2	\$24.15	2021 YTD
3	\$21.93	2020
4	\$21.39	2017
5	\$20.94	2016
6	\$20.64	2018
7	\$19.96	2015

*Includes UPS pilots announcement, 1,000 jobs at \$70 average hourly wage

TOP 5 INDUSTRIES – 2021 YTD

BY ANNOUNCED INVESTMENT

1. Automotive	\$6.6B
2. Food, Beverage & Agritech	\$1.0B
3. Metals	\$965M
4. Business/Financial Services	\$558M
5. Plastics & Rubber	\$240M

BY ANNOUNCED JOBS

1. Automotive	7,200
2. Business/Financial Services	2,500
3. Metals	1,700
4. Food, Beverage & Agritech	1,100
5. Logistics & Distribution	830

EV AND BATTERY PROJECTS

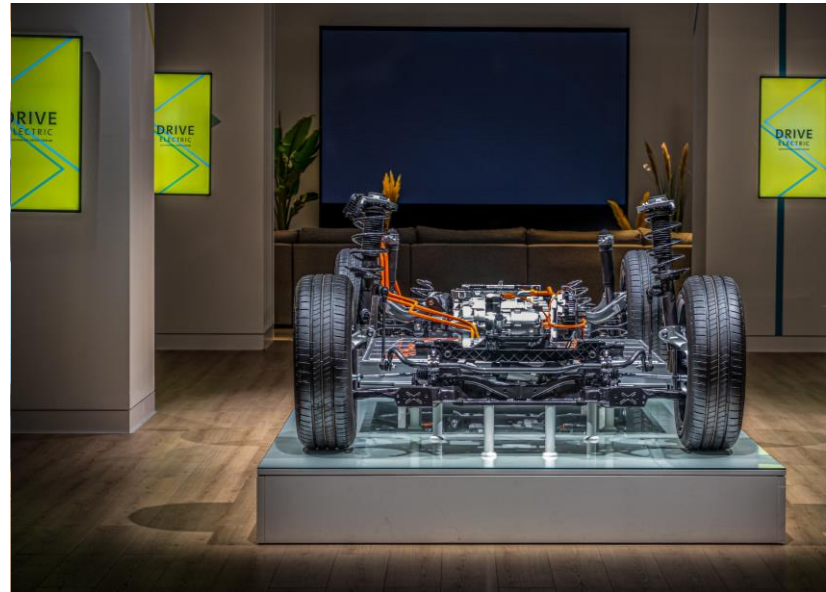
ATTRACTING THE U.S. SUPPLY CHAIN

ADVANTAGES

- 500+ auto suppliers and OEMs
- 240 metals-related facilities
- Location at center of U.S. automaking corridor
- Low industrial electric rates

NEEDS

- Site development
- Workforce development



BLUEGRASS STATE SKILLS CORP.

WORKFORCE TRAINING UPDATE

Fiscal 2021, BSSC Board of Directors approved:

- **\$6.1** million in funds and credits for
- **111** Kentucky facilities to train
- **18,000**-plus workers

In August and November, BSSC Board approved:

- **\$4.8** million in training funds and credits for
- **39** Kentucky facilities to train
- Over **10,500** trainees



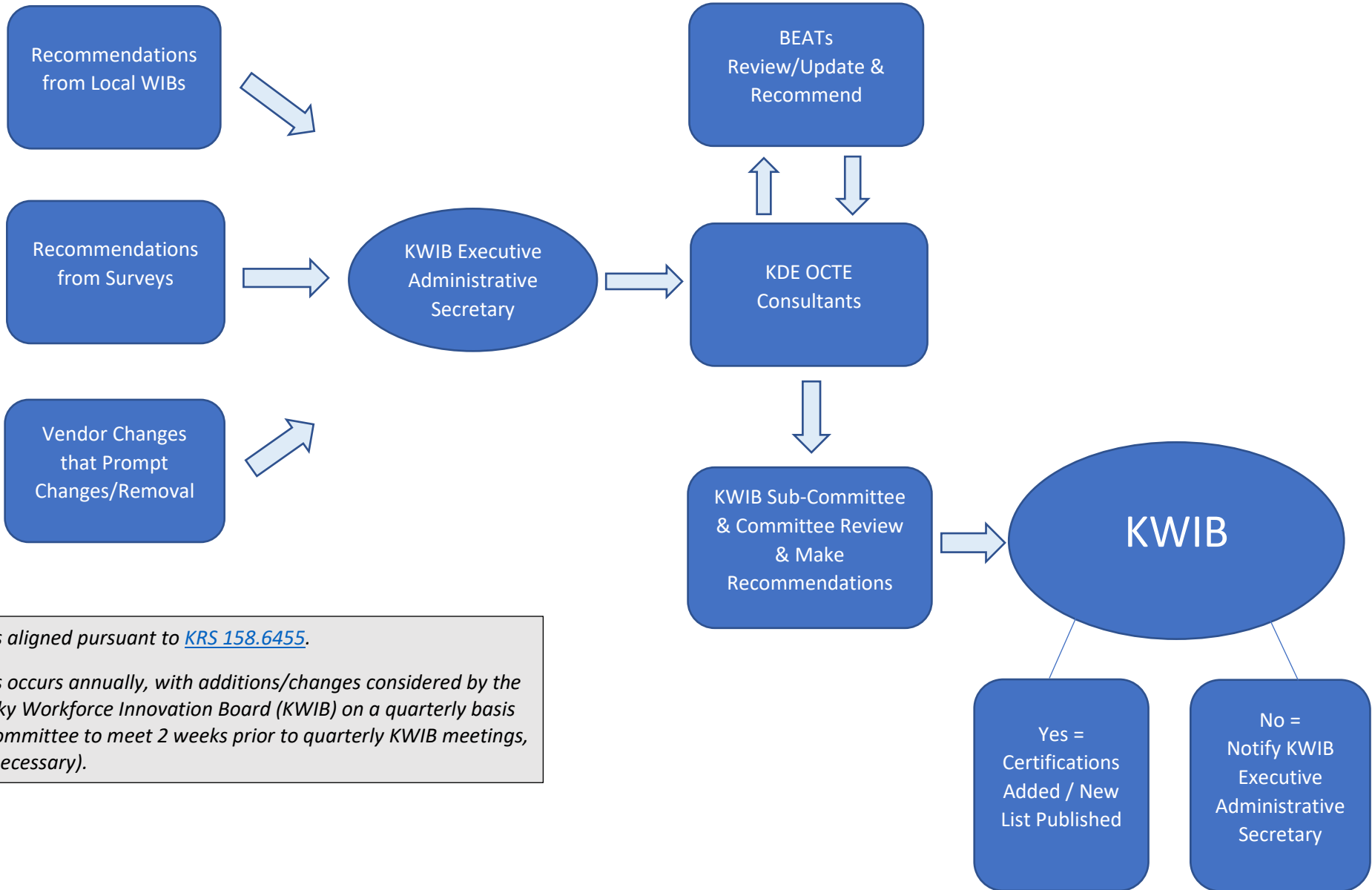


THANK YOU

CED.ky.gov

TEAM
KENTUCKY
CABINET FOR ECONOMIC DEVELOPMENT

KENTUCKY'S K-12 INDUSTRY CERTIFICATION APPROVAL



Process aligned pursuant to [KRS 158.6455](#).
 Process occurs annually, with additions/changes considered by the Kentucky Workforce Innovation Board (KWIB) on a quarterly basis (Sub-Committee to meet 2 weeks prior to quarterly KWIB meetings, when necessary).



Louisville
Urban League



lul.org



[louisvilleul](https://twitter.com/louisvilleul)



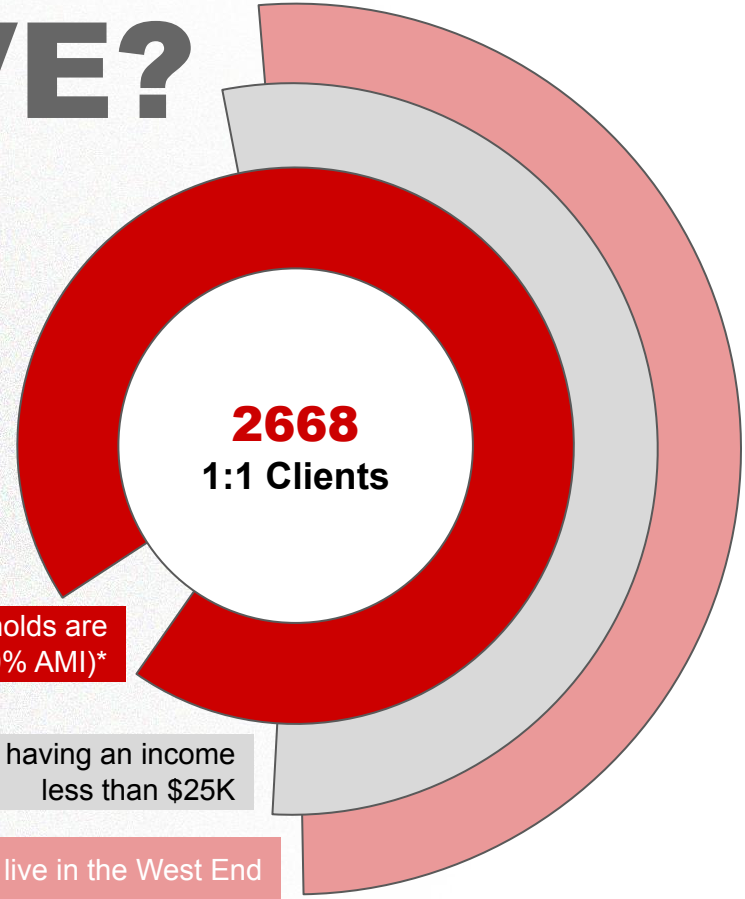
[louisville_ul](https://www.instagram.com/louisville_ul)

WHO WE SERVE?

Though we never stopped serving, due to COVID-19 concerns, physical visits to the Urban League building were significantly limited. Appointments were taken via phone and virtually.

84% 1:1 CLIENTS ARE AFRICAN AMERICAN
9% Caucasian, 7% Other

58% 1:1 CLIENTS ARE WOMEN



94% of households are low-income (below 80% AMI)*

57% of clients having an income less than \$25K

52% live in the West End

*77% of households are very low (below 30% AMI) or extremely low (below 50% AMI) income FY21



198 JOB PLACEMENTS

\$15.93 AVG WAGE

\$6.5M IN NEW WAGES

15 PATH TO TECH CAREERS PARTICIPANTS
(1ST COHORT)

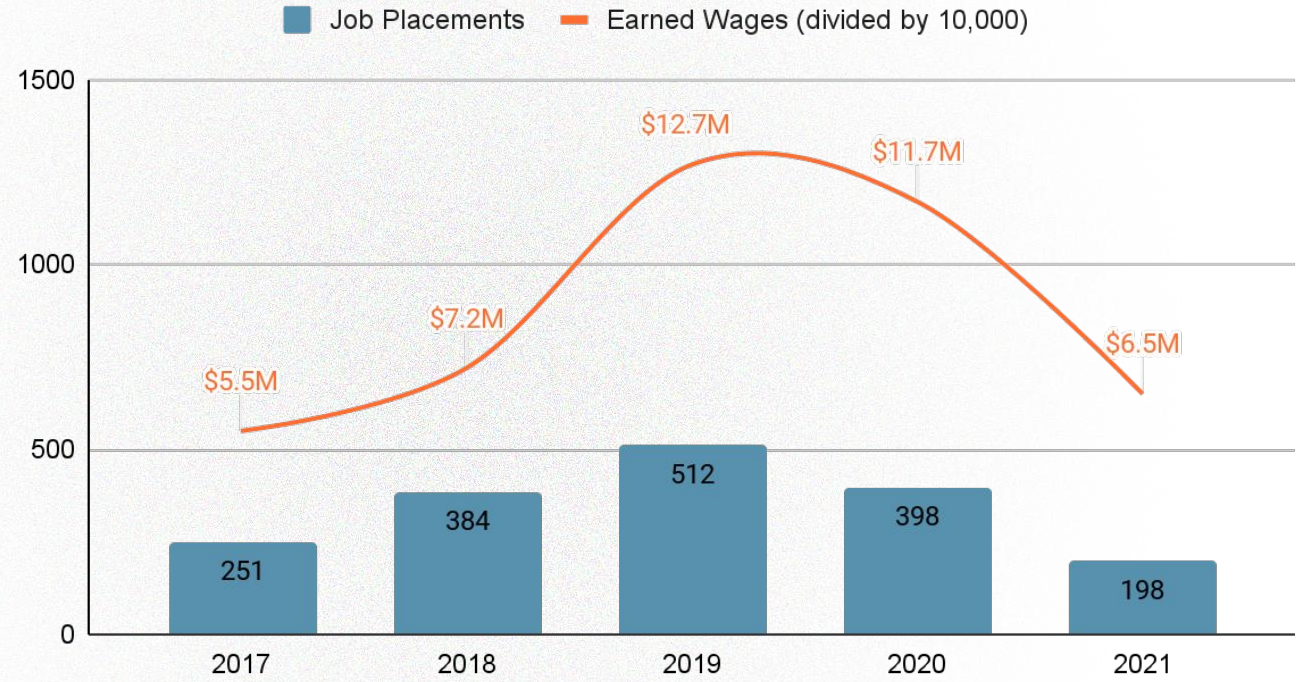
124 SENIORS IN JOB TRAINING*

70 CONSTRUCTION TRAINING GRADUATES

JOBS

**Due to COVID, USJP trainees could not be placed at host agencies. LUL created online training sessions which provided an opportunity for our USJPs to continue receiving their stipends totaling \$825,945.*

Over a five year span (FY17-FY21), the League placed 1,743 people in jobs representing over \$43 million in new wages



JOBS

#LULIMPACT



1500 ASSISTED WITH MAIL-IN BALLOTS

722 VOTERS REGISTERED

1000+ HOMES CANVASED WITH VOTING INFO

*LUL partnered with Black Voters Matter, KFTC, and many other community groups to get people to the polls.

This year, the League was proud to stand with leaders from around the community demanding investment in proven community-based violence prevention and interruption strategies. Policy change is critical, but how we spend our resources will dictate our path forward.

FUND PEACE

JUSTICE

7,696

**CASES FILED IN
JEFFERSON CTY**

88%

SUCCESS RATE

6,782 approved cases

\$1.3M

**LEGAL AND COURT
FEES SAVED**

1,837

PEOPLE SERVED*

**1,523 people with eligible
cases in Jefferson county*

456

**RECEIVED
ADDITIONAL
SERVICES**

253

JOBS

115

HEALTH

197

VOLUNTEERS

123 Attorneys
32 Law Students
42 Community Mbrs

72

HOUSING

16

EDUCATION

EDMUND PETTUS BRIDGE

266

STUDENTS AND FAMILIES
SERVED DIRECTLY

\$106k
IN SCHOLARSHIPS

EDUCATION



HEALTH

3,290
BARRIERS
 REMOVED FOR
 CLIENTS

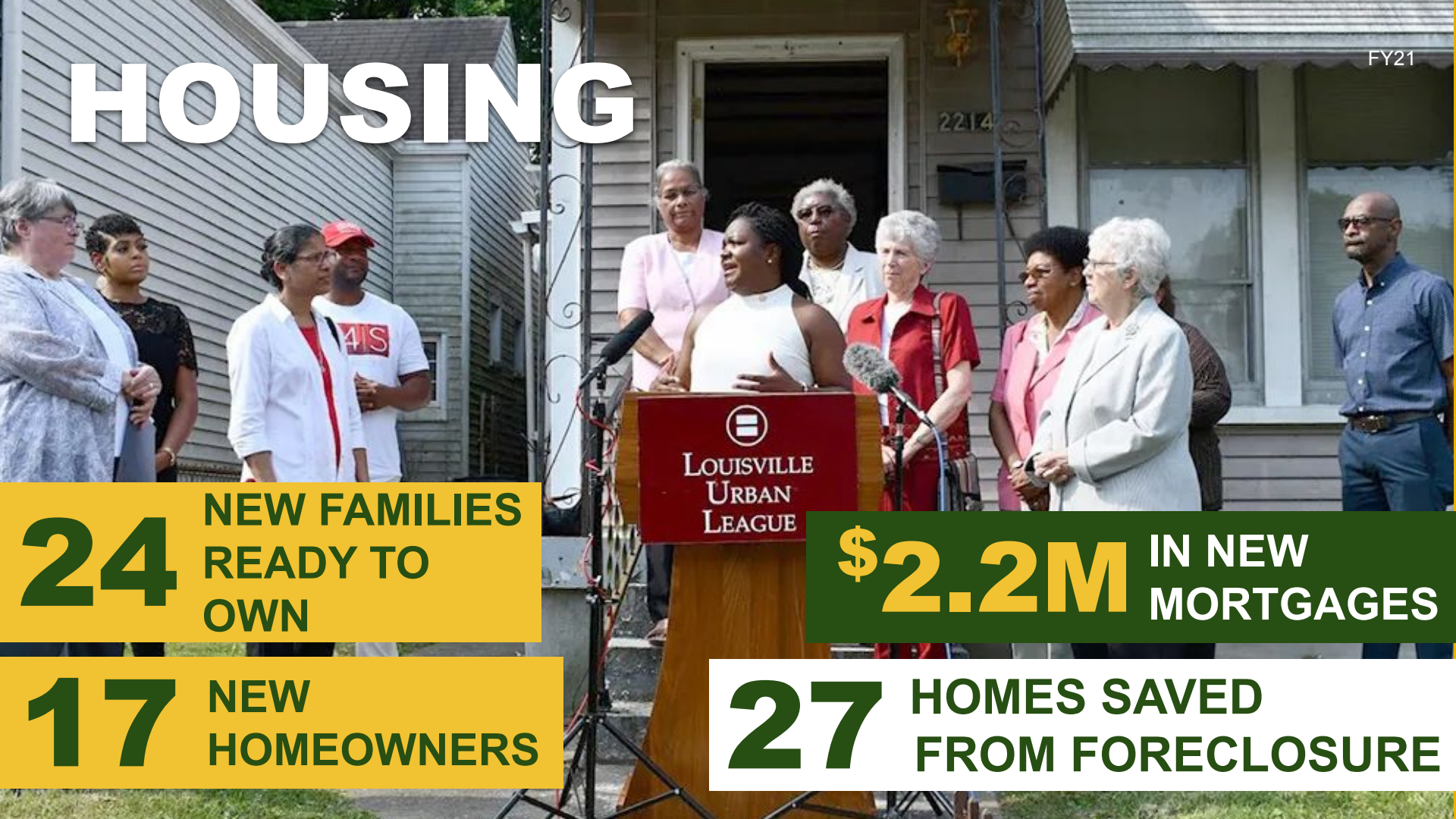
CONNECTED
472
 PEOPLE TO
 LUL SERVICES

1601
 PEOPLE
 TESTED FOR
 COVID-19

SUPPORTED
99
 LOUISVILLE
 YOUTH
 NETWORK



HOUSING



24 NEW FAMILIES
READY TO
OWN

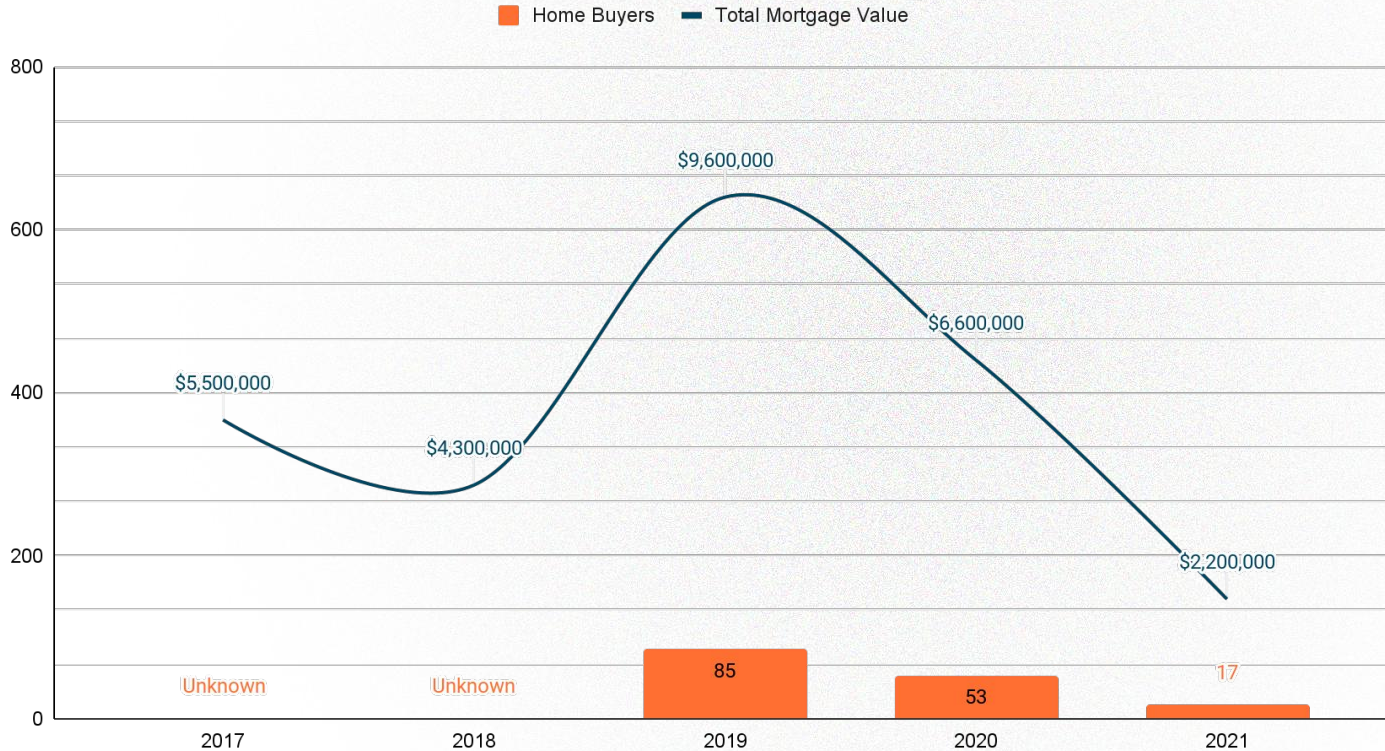
\$2.2M IN NEW
MORTGAGES

17 NEW
HOMEOWNERS

27 HOMES SAVED
FROM FORECLOSURE

HOUSING

Over a five year span (FY17-FY21), clients purchased more than \$28 million in new mortgage investment.



165

PROPERTIES
DEVELOPED
SINCE 1993



84

NEW
CONSTRUCTION*

66

REHABILITATION*

12

NEIGHBORHOODS*

**All properties not included*



SPURRING GROWTH

An aerial photograph of a city, likely Louisville, Kentucky, showing a mix of residential and commercial buildings. In the foreground, a large, modern, white-roofed building with glass walls is prominent. Below it is a red running track and a green field. The city skyline is visible in the background under a clear sky.

300⁺

**JOBS CREATED
DURING BUILD**

30

**BLACK
BUSINESSES USED**

**HIGHEST BLACK
SPEND IN KY
HISTORY**

- METCO has assisted 17 businesses in the West End with 22 loans for a total loan amount of \$1.1M since May 2020
- Codes & Regs has issued 24 new Commercial Construction permits since May 2020 (residential and commercial builds)
- 12 permits for commercial additions and 55 for commercial alterations

75+

EVENTS AND PRACTICES

10k+

SPECTATORS AND GUESTS



140

CITIES AND STATES REPRESENTED



WHO WE SERVE?

Meet Jeryl Tyson.

Graduate of Kentuckiana Builds.
Today, working at JoAsh Construction.
Accepted into IKORCC Apprenticeship.
A family man and proud Kentuckian.

Meet Mr. Tyson's family.

Mr. Tyson's next goals are to build financial security through home ownership and one day owning rental properties to build assets to share with his son and daughter.



What shutdown taught us

- How we deliver every service expanded--virtual, distanced, in-person, social media... and connection platforms are still evolving.
- Most of the people we serve DO NOT HAVE SECURE ACCESS to housing, childcare, transportation, or digital equipment/wifi which are fundamental to 21st Century workforce and asset building.
- Barrier removal and wrap-around service--and trained staff skilled in the application of barrier removal strategies--will be critical to economic recovery.
- All assumptions about what people WANT to do in the future are up in the air.
- Kentuckians are rediscovering the balance between work, life, logistics, and necessity.
- Louisville Urban League buffers against the friction of bureaucracy and compliance to ensure that clients benefit from programs. We are good at making good things happen but to gain scale, and compete with other states for workforce traction, funding partners must help build NGO capacities.

People, jobs, and housing

THE CENTER FOR HOUSING AND FINANCIAL EMPOWERMENT focuses on housing-related asset building. CHFE work dovetails with that of REBOUND, the League's housing development affiliate.

- CHFE is Kentucky's only 50-year old HUD Certified Housing Counseling Agency;
- Services include one-on-one counseling and group education for credit repair, home pre-purchase and post-purchase, and rental readiness;
- CHFE is a certified foreclosure mitigation agency working with Kentucky Housing Corporation preparing for a post-pandemic wave of home foreclosures;
- This work is designed to be integrated with workforce training and job placement services provided by the Center for Workforce Development.

People, jobs, and housing

THE CENTER FOR WORKFORCE DEVELOPMENT focuses on job preparation, essential skills development, specialized training, credentialing, and post-placement support dovetailing with barrier removal and financial empowerment. Recent program expansions include:

- Workforce Wednesday, a bi-monthly online essential skills and hiring event.
- Mindfulness training in response to employer feedback and participant requests to skills strengthening around behavior modification.
- Lifelong learning with partners like Jefferson Community and Technical College and its commitment to dual accreditations.

**Empowering
Families.
Changing
Lives.**



Jobs | Justice | Education | Health | Housing



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