MEMBERS PRESENT: Mike Bartlett for Larry Bond, Dep. Sec. Beth Brinly, Rick Christman, Rep. Larry Clark, James Cole, Roxann Fry, Judge Joe Grieshop, Hugh Haydon, Shirie Hawkins, Ed Holmes, Hollie Spade for Sec. Larry Hayes, Dr. Dale Winkler for Dr. Terry Holliday, Jacqueline Korengel for Dr. Robert King, Herb Krase, Sec. Mary Lassiter, Larry Ferguson for Dr. Michael McCall, Pat Murphy, Dr. Lara Needham, James Neihof, Kelly Nuckols, Mayor George Steele, Lindy Casebier for Sec. Bob Stewart, Col. David Thompson, Steve Willinghurst and Sec. Tom Zawacki

STAFF PRESENT: David Abell, Melissa A. Aguilar, David Beach, Robert Curry, Felicia Harper, Ben Haydon, Drew Hockensmith, Buddy Hoskinson, Beth Kuhn, Joanna Neubert, Ashley Parrott, Linda Prewitt, Melissa Quillen, Susan Riddell, Troy Roberts, Kelly Thomas and Mark White

CALL TO ORDER
Ed Holmes, Chair, called the meeting to order at 10:00 a.m.

Mr. Allen Rose, Sullivan College Vice President of Business and Governmental Relations welcomed the KWIB Board. Mr. Rose highlighted several programs offered by Sullivan ranging all of the way from certificate to doctorate. Sullivan is the largest independent college system in Kentucky.

Representative Clark administered the Oath of Office for new KWIB member Pat Murphy.

Secretary Zawacki announced and congratulated Beth Brinly on her November promotion from Commissioner to Deputy Secretary.

Minutes of Aug. 2014 KWIB Meeting


STRATEGIC PLAN ITEMS
Career Center Certification
Depot Secretary Brinly said that the goal is to have one full-service career center in each local workforce area by July 1. The next step in the plan is to offer training to reviewers based on changes. The long-term goal is to have all centers full-service or affiliates by July 1, 2016.

Joanna Neubert reported that the committee has streamlined forms and clarified wording on standards and measures. On Oct. 20th, people around state were informed about changes and gave positive feedback. Lebanon and Leitchfield have resubmitted packets for affiliate certification.

Dep. Sec. introduced and welcomed Mark White who retired from the Education and Workforce Development Cabinet and recently returned to serve as Deputy Commissioner.

Career Center Customer Flow
Pat Murphy said the purpose of the Career Center Customer Flow project is to access the delivery of the product. Career centers should be looked at from both the individual and employer standpoints. In July a contract was awarded to Maher & Maher who collected data for us to analyze centers and make recommendations. Site visits were conducted the end of September in ten locations. The centers varied from
rural to urban and large to small and were examined to get a feel for how services are provided. The next step will be to survey individuals and employers who are requesting and receiving services about their experiences at the centers.

**ITEMS FOR ACTION / DISCUSSION**

**High Impact Workforce Investment Boards**

Daryl Smith was unable to attend due to inclement weather, so Deputy Secretary Brinly provided the update along with Lucy Houchin. Deputy Secretary Brinly reported that the major objective in the High Impact WIB’s project was to build in new roles for board members that were consistent with WIOA.

Lucy Houchin with Thomas P. Miller presented an overview of the project goals, suggested revisions and the revision process. Some existing High Impact WIB criteria was tweaked and some criteria was added in order to incorporate the new spirit of WIOA. The primary revisions were related to unified planning efforts, career pathways, promising practices and common technology. Suggested processes included facilitating sharing, increasing recognition, and expanding the timeline from 2yrs. to 3yrs. They plan to visit local boards and directors to clarify definitions, standards and criteria. In response to questions, Deputy Secretary Brinly commented that the extended timeline gave boards a chance to put new standards into practice and still be in alignment with the WIOA timeline.

**ACTION:** Deputy Secretary Brinly motioned that the board adopt the High Impact Workforce Development Board standard revisions for 2014. Representative Clark seconded. Motion carried.

**WIOA Update**

**Regional Plan Guidance and Designation**

Deputy Secretary Brinly reported. New law requires us to identify regions which can be in-state, out-of-state, a combination thereof or across state lines. The new law gives Kentucky a chance to also review local area designations. The law is clear that if local workforce areas are meeting performance standards, maintaining fiscal integrity, and resources are sufficient they may continue. However, we have a few areas where local officials are not in agreement with current local workforce investment area structure, areas where performance has not been met and an area with fiscal issues. The proposed process is to put together a steering committee with KWIB members and other stakeholders, review required data and make an initial recommendation which will then be reviewed by local elected officials, LWIB members and other stakeholders. The steering committee will review the input from those groups along with proposed regulations from the Department of Labor, make final adjustments and bring the recommendations for regions and local investment areas to the board at the Feb. 2015 meeting. If approved, there will be a 30 day appeal process by local elected officials; then the governor will issue a final executive order establishing regions and local areas under WIOA.

**ACTION:** Deputy Secretary Brinly motioned that the board approve the regional and local area re-designation process. James Cole seconded. Motion carried.

**State Criteria for Local Board Appointments**

Based on WIOA, changes will need to be made in the membership of local boards and state board membership structure. The guidance on requirements was discussed per the handout.

**ACTION:** Deputy Secretary Brinly motioned to approve. Kelly Nuckols seconded. Motion carried.

**CERTIFICATION ACTION ITEMS**

**Work Ready Community Certifications**

Roxann Fry, Chair of the Work Ready Review Panel, reported that The Work Ready Communities Review Panel met on October 14th to review four Work Ready Community applications, seven applications for Work Ready Community in Progress status, and one application for re-certification. The review panel recommends that the Kentucky Workforce Investment Board certify Boone, Campbell, Hardin, and Kenton Counties as Work Ready Communities and Fleming, Grant, Johnson, Martin, Ohio, Perry and Trimble Counties as Work Ready Communities in Progress and that Boyle County
be re-certified as a Work Ready Community. Boone, Campbell, Hardin, Kenton, and Boyle Counties may promote themselves as Work Ready Communities and Fleming, Grant, Johnson, Martin, Ohio, Perry, and Trimble Counties may promote themselves as Work Ready Communities in Progress with all the privileges and responsibilities listed in the individual certifications. And, that Fleming, Grant, Johnson, Martin, Ohio, Perry, and Trimble Counties shall have the right to apply to become a Certified Work Ready Community in accordance with the program guidelines.

**ACTION:** Therefore, based on the recommendation of the review panel, Roxann Fry motioned that Boone, Campbell, Hardin, and Kenton Counties be certified as Work Ready Communities, that Fleming, Grant, Johnson, Martin, Ohio, Perry, and Trimble Counties be certified as Work Ready Communities in Progress, and that Boyle County be re-certified as a Work Ready Community. James Cole seconded. Motion carried.

Representatives from the ten counties that were present were welcomed forward to receive their certificate, signage and be photographed. Boyle County and Fleming County representatives were unable to attend.

**OTHER BUDINESS**

**NGA Policy Academy**

Mike Bartlett from the Governor’s office updated everyone on Kentucky’s participation in the NGA Policy Academy. He explained the process includes several states from selection criteria. Kentucky will continue to work with the NGA on best practices as well as learn from the constituency of states involved.

**Legislative Updates**

Secretary Zawacki had no legislative updates to report.

**Announcements**

Chair Ed Holmes’ announced his resignation after serving on the KWIB board for seven years. Chairman Holmes was presented with a plaque by Secretary Zawacki and recognized in a video from Governor Beshear. Hugh Haydon was introduced as the new chair.

**ADJOURNMENT**

With no further business, the meeting adjourned at 11:25 AM.