

# **KWIB Meeting Minutes**

**May 19th, 2011**

Kentucky Higher Education Assistance Authority Building  
Frankfort, Kentucky

## **Members Present**

Kenneth Allen, Jeff Bischoff, Commissioner Beth Brinly, Rep. Larry Clark, Joe Grieshop, Debra Hampton, Hugh Haydon, Secretary Larry Hayes, Senator Jimmy Higdon, Sandra Higgins-Stinson, Ed Holmes, Kimberly Huston, Robert King (Janet Hoover), Herb Krase, Secretary Mary Lassiter, Roger Marcum, Heidi Margulis, Michael McCall (Donna Davis), Senator Vernie McGaha, Secretary Joseph Meyer, Dr. Lara Needham, Col. Mark Needham, Kelly Nuckols, Scott Pierce, Dr. Judith Rhoads, Daryl Smith, Secretary Marcheta Sparrow (Lindy Casebier), Tom Volta, Tom Zawacki

## **Staff Present**

Wanda Beasley, Ebony Whiteside, Tom West

## **CALL TO ORDER**

Ed Holmes, Chair, called the meeting to order at 1:04 p.m.

## **ACTIONS**

Judge Phillip Shepherd swore in three new Board members: Jeff Bischoff, Scott Pierce, and Tom Volta.

A motion was made by Kenneth Allen and seconded by Hugh Haydon to amend the agenda by adding a report from the Cabinet about the federal funding of workforce programs. Motion approved.

A motion was made by Dr. Judith Rhoads and seconded by Commissioner Beth Brinly to approve the February 24, 2011 KWIB Meeting Minutes. Motion approved.

## **STRATEGIC PLAN IMPLIMENTATION**

Commissioner Brinly, Project Champion for High Performing Workforce Investment Boards introduced Larry Fitch of CSW. Mr. Fitch presented an update on the High Performing WIBs project. Representative Larry Clark asked if there was going to be training for local board members and suggested that a statewide training program be implemented to help execute the mission. Ed Holmes said that at this time there is not a training plan but it is being discussed. Tom West reported that other states have developed some orientation and training programs and staff is investigating them. Dr. Judith Rhoads asked about the

strongest statewide trends. Mr. Fitch informed that is that boards are trying very hard and committed.

Project Champion Dr. Laura Needham provided an update on the One Stop Certification project. Tom Volta wanted to know what the process was going to be after the certification to ensure that the standards were maintained. Tommy Wheatly, Project Manager, informed the Board that this was going to be addressed in their next meeting. Commissioner Brinly mentioned that benchmarking was included in the certification process.

Heidi Margulis, Champion of the Branding and Identity initiative, introduced a presentation by Landor representatives Elizabeth Heist and Jeff Nabors. Daryl Smith asked how the brand would affect the local boards. Heidi Margulis replied that the goal is to achieve as much consistency as possible to ensure that the system is “simple” everywhere. She also stated that included in the architecture is the opportunity for local areas to identify them selves.

In the absence of Project Champion Crystal Gibson, Tom West and Jason Slone introduced Thinking Media representative Justin Saylor who provided an overview of the Work Ready Communities Project. Secretary Mary Lassiter asked several questions; the length of certification, if the data would be posted, how many communities are expected to be certified, and if the certification period would allow you to apply at any time. Mr. Saylor liked the suggestion of having the data available online. He also informed that the certification period was 2 years and that the expectation was for a little more that 10% achievement in the beginning. Tom Volta requested that the best practice information be provided once the certification is obtained. Tom West stated that best practices would be included. Dr. Rhoads asked what graduation rates were going to be used; Tom West answered that the most recent rates would be used; Roger Marcum stated that the “year prior” is used for reporting. It was suggested by Secretary Larry Hayes that the criteria keep raising in order to ensure the standards keep rising as well; Dr. Rhoads was in agreement and suggested different levels of certification. Representative Clark recommended adding representation from the Labor Cabinet and Kentucky Chamber of Commerce to the Review Panel.

*Daryl Smith made a motion to adopt the Work Ready project on condition that the Board comments be addressed by the Steering Committee. It was seconded by Representative Clark. Motion Approved.*

## **REPORTS**

Hugh Haydon presented the Sector Strategies Report to the Board for approval and to authorize releasing the report to the public. Representative Clark made the motion with a second by Jeff Bischoff. Motion carried.

Commissioner Beth Brinly reported on the impacts of federal budget cuts and the continuing resolution on the funding for the Kentucky workforce system.

Tom West updated the Board on his attendance of the ACT National Workforce Conference, where he served as a panelist along with Georgia and Oklahoma representatives to discuss the Work Ready Communities project. All feedback was positive with Kentucky already being a forerunner for a national model.

Michael Gritton of KentuckianaWorks made a presentation about Louisville's Construction Pipeline initiative, which has been supported with statewide reserve funds for three years.

**ADJOURN**

With no further business, the meeting adjourned at 3:00 p.m.  
Representative Clark made the motion and Hugh Haydon seconded.