

# Implementation Progress Report

**Date:** September 2010

**Project:** Branding Identity

**Consultant or Agency name:** Landor

**Implementation Status:** 15 % complete

## Tasks completed this month:

Interviewed Staff of KWIB  
Met with Local Wib Directors  
Compiled Inventory of State logos and identities

## Major milestones reached to date:

Created Inventory of Logos and Identities

## Tasks to be completed next month:

Initial concept development  
Meeting with Steering Committee  
Discussion of Color Schemes

## Coordinating/collaboration required next month:

Need to coordinate with IT services to discuss implications to web sites  
Call to Work Ready Communities consultant to discuss how that project will need to be marketed