

KWIB Meeting Minutes

August 18, 2011

Kentucky Higher Education Assistance Authority Building
Frankfort, Kentucky

Members Present

Benny Adair, Kenneth Allen, Jeff Bischoff, Commissioner Beth Brinly, Secretary Mark Brown, Rick Christman, Representative Larry Clark, James Cole, Crystal Gibson, Hugh Haydon, Secretary Larry Hayes, Senator Jimmy Higdon, Kimberly Huston, Robert King (Reecie Stagnolia) Secretary Mary Lassiter, Roger Marcum, Dr. Michael McCall (Dr. Jay Box), Senator Vernie McGaha, Secretary Joe Meyer, Scott Pierce, Dr. Judith Rhoads, Daryl Smith, Kevin Shurn, Tom Volta (Greg Meyer)

Staff Present

Wanda Beasley, Elizabeth Hack, Tom West

CALL TO ORDER

Hugh Haydon, Vice-Chair, called the meeting to order at 1:05 p.m.

ACTIONS

A motion was made by Benny Adair and seconded by Daryl Smith to approve the February 24, 2011 KWIB Meeting Minutes. Motion approved.

A motion was made by James Cole and seconded by Benny Adair to authorize the Executive Committee to review, approve and submit the annual report for the US Labor Cabinet once received from staff. Motion approved.

STRATEGIC PLAN IMPLEMENTATION

One Stop Certification Framework

Commissioner Brinly introduced Gretchen Sullivan of Maher and Maher to give a status report on One Stop Certification; noting that at the May meeting certification draft standards were presented, and now a full Implementation Plan is ready for review. Slide presentation and Information on Certification links were given as handouts. After presentation there was discussion about the local WIB input on the Implementation Standards. Commissioner Brinly responded that local boards were represented by staff on the core team and steering committee and had the open opportunity to help shape these standards. Additional discussion included Local Boards certifying themselves. Ms. Sullivan clarified that there is a review team that reflects both local interest and outside-local interest that will work with the Local Boards to certify One Stop locations.

Commissioner Brinly added that the Federal law is clear that the Local Boards have the responsibility for certification of One Stop locations. It is the State Board's responsibility to provide continuous improvements & to set a policy framework in which the local boards operate and develop their certification standards. In addition one of the states technical assistance efforts would be to provide statewide training on Foundational Standards for all serving on the local certification teams.

Commissioner Brinly made a motion to adopt the Standards and Implementation Plan as presented by the steering committee. It was seconded by Representative Clark. Motion Approved.

Accountability/Oversight

Vice-Chair Hugh Haydon provided an overview of the handout on Measuring Success. The Executive Committee recommends the following schedule to measure the current process and ultimately measuring results. Year One – Establish Baseline, a standard in which to measure; Year Two – Measure the process and or program; Year Three – Measure Results. And in that third year look at overall plan to see if modifications or changes are needed. In discussion there was a recommendation to create a standard across all One Stop and Local Workforce Investment Boards, including processes and accounting.

Commissioner Brinly advised that there is a standard reporting system in place that the local boards use, and that additional elements are being looked at to add more transparent reporting across offices and regions. The staff is working on an Annual Report Model for each Local Board to reflect accomplishments and fiscal management of their assets. Some additional areas of focus for measuring success might be Employer Penetration; Repeat Customers, etc. In further discussion the question was opened to the Board, how often do we review the program? The Executive Committee has proposed three years, however concern over funding changes, changes in the cabinet, and other factors may come in to play where changes need to happen quickly, so when the standard timeframe is set, there has to be some flexibility and more frequent checks and balances to be sure the program is where it needs to be.

Milestone Awards

Hugh Haydon	Project Champion	Sector Strategies
Jim Beyea	Project Manager	Sector Strategies
Crystal Gibson	Project Champion	Work Ready Communities
Jason Slone	Project Manager	Work Ready Communities
Jason Slone	Project Manager	High Performing Workforce Boards
Reecie Stagnolia	Project Champion	National Career Readiness Certificates
Joe Paul	Project Manager	National Career Readiness Certificates
Thomas Wheatley	Project Manager	One Stop Certification

REPORTS

Local WIB Chair Orientation Outline

Tom west reported that in meetings with Local Board Chair's there's an interest in a common orientation/training for chair's and board members In open discussion it was suggested that training be done as a collective group and not just with one location, more interactive. Once approved Tom is looking at early 2012 for implementation, starting with internet based courses.

Transforming Education in Kentucky Committee/Perkins Act Funding

Dale Winkler, Executive Director CTE, made a presentation on the Perkins Career & Technical Education Act of 2006 and a review of recommendations from the Task Force for Transforming Education in Kentucky. In open discussion is was Hugh Haydon commented that the emphasis on alignment with KWIB strategic plan is good and that having five or six members of the board serve on a committee is within the role of this board who governs the strategy behind these funds to step up and assume responsibility. Dr. Judith Rhoads added comments on who should manage the funds. Secretary Meyer stated that State law gives oversight of the Perkins Fund to this Board and historically it is then delegated to OCTE, and that there hasn't been a lot of communication back and forth. A recommendation was made that Secretary Meyer, Tom West and the current committee meet and report in November with a recommendation for the board.

Local Area Presentation

Barbara Stewart & Nancy Spivey of the Northern Kentucky WIB made a presentation about the Employers First program in their area.

OTHER BUSINESS

Work Ready Communities Review Panel Appointed

Tom West announced Work Ready Communities Review Panel members: Crystal Gibson (Chair), Nancy Spivey (Vice-Chair), Tom West, Brian Roy, Donna Davis, Dale Winkler, Roxann Fry, Robert Curry, David Walters, Mike Donta.

NGA Conference

Tom West gave an overview of his attendance at the National Governors Association in Kansas City.

NCRC Scholarship from ACT

Tom West gave an overview and update of the National Career Readiness Certificates. If anyone has employers with interest in the program, have them contact Tom or Joe Paul in the Office of Employment and Training.

NEW BUSINESS

Jim Cole – two concerns 1) Skewed unemployment numbers, how do we adjust when people drop off the program, how are we servicing them. 2) Employers do not want people that have been unemployed for over a year. Their skills are not

up-to-date, how can we rebrand them. Mr. Cole asked for input from the board on how we can rebrand those deemed unemployable and to submit suggestions to Linda Prewitt and Bill Monterosso, asking them to filter responses and see what ideas the Board has.

Commissioner Brinly – reported that at NGA State Workforce Liaisons Meeting, she learned that Missouri has set a goal for their Local WIB and One-Stops to find jobs for the unemployed within 10 weeks; the program is very successful, Commissioner recommended that we keep this in mind when reviewing performance measures in November.

Commissioner Brinly – commented on the long-term unemployed, that programs are in place to guide and encourage people to upgrade skills via integrated adult education programs and technical skill programs. Grant money is also being sought to expand on programs for on-site training and other programs that if awarded could start as early as January 2012.

ADJOURN

With no further business, the meeting adjourned by Vice-Chair Hugh Haydon at 2:45 p.m.