



KENTUCKY WORKFORCE INVESTMENT BOARD

Agenda - 2-21-13

1:30 PM **Welcome**
Ed Holmes, Chairman

1:35 PM **Swearing In of New Members**
Honorable Phillip Shepherd, Franklin County Circuit Judge, 48th Circuit

ACTION:

1:40 PM **Minutes of November KWIB Meeting**

1:45 PM **Work Ready Community Certifications**
Crystal Gibson, Chair – Work Ready Communities Review Panel

1:50 PM **Milestone Awards**
Ed Holmes, Chairman

STRATEGIC PLAN UPDATE ACTIVITIES:

2:00 PM **Executive Committee Items**
Ed Holmes, Chair

2:10 PM **Apprenticeships & Education Committee**
Secretary Mark Brown, Chair

2:20 PM **Return on Investment/Key Performance Indicators**
Hugh Haydon, Chair

2:30 PM **Entrepreneurship & Economic Development**
Secretary Larry Hayes, Chair

STRATEGIC PLAN IMPLEMENTATION:

2:40 PM **Consulting Contracts**
Tom West, Executive Director & Holly Neal, Branding Specialist

PRESENTATIONS:

2:50 PM **Project Lead the Way**
Diane Leveridge, University of Kentucky

3:10 PM **Workforce Preparation: A School System Perspective**
Tommy Floyd, Madison County School Superintendent

OTHER BUSINESS:

3:25 PM **National Governors Association**
Ed Holmes, Chairman

ADJOURN:

3:30 PM

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KWIB Meeting Minutes

November 15, 2012

Kentucky High Education Assistance Authority
Frankfort, Kentucky

Members Present

Commissioner Beth Brinly, Secretary Mark Brown, Rick Christman, Representative Larry Clark, James Cole, Crystal Gibson, Judge Executive Joe Grieshop, Hugh Haydon, Secretary Larry Hayes, Senator Jimmy Higdon, Sandra Higgins-Stinson, Dr. Terry Holliday (Karen Bothun), Senator Paul Hornback, Robert King (David Walters), Herb Krase, Secretary Mary Lassiter (Ashley Parrott), Dr. Michael McCall (Donna Davis), Secretary Joseph U. Meyer, Kelly Nuckols, Scott Pierce, Dr. Judith Rhoads, Daryl Smith, Tom Volta,

Staff Present

Tom West, Steve Rosenberg, Wanda Samuels

CALL TO ORDER

Hugh Haydon, Vice-Chair, called the meeting to order at 1:05pm

ACTIONS

A motion was made by Secretary Joseph Meyer and seconded by Kelly Nuckols to approve the September 6, 2013 meeting minutes. Motion carried.

Work Ready Communities

Crystal Gibson, Chair, Work Ready Review Panel reported that the panel met on October 10th to review eight Work Ready Communities applications. The panel is recommending the certification of one county as Work Ready and seven counties for Work Ready in Progress.

A single resolution in the form of a motion was presented by Ms. Gibson and seconded by Commissioner Beth Brinly to certify Boyle County as a Work Ready Community and Barren, Christian, Franklin, Hart, McCracken, Monroe, Pulaski counties as a Work Ready Community in Progress. Motion carried.

After each motion passed, those representing the individual counties were welcomed forward to receive their certificate and certification packet. McCracken County was not able to attend today and will be receiving their certificate at a future Chamber event.

Ratification of Executive Committee Action “Kentucky Valley Education Cooperative Race to the Top”

A motion to approve action by the Executive Committee to endorse the Kentucky Valley Education Cooperative Race to the Top, signed by Chair Holmes was made by Representative Larry Clark and seconded by Judge Executive Joe Grieshop. Motion carried.

Eligible Training Provider List Policy Final Adoption

Project Champion Rick Christman presented the Initial and Subsequent Eligibility and Certification of Training Providers/Programs, Eligible Training Provider/Program List Policy Final Adoption. A motion to approve final adoption was made by Rick Christman and seconded by Representative Larry Clark. Motion carried.

STRATEGIC PLAN IMPLEMENTATION:

Work Ready Communities Proposed Modification Package

Project Champion Crystal Gibson; Work Ready Communities Steering committee members Donna Davis, Robert Curry, David Walters and Tom West presented seven recommended modifications to the Work Ready Communities program.

A single motion to accept all seven modifications was made by Crystal Gibson and committee, seconded by Commissioner Beth Brinly. Motion carried.

Branding Implementation Update

Commissioner Beth Brinly presented on behalf of Project Champion Heidi Margulis with Holly Neal, Branding Manager on the Branding Implementation Project.

Business Services Redesign Recommendations/Action

Project Champion James Cole introduced Thomas Miller and Lucy Houchin of Thomas P. Miller and Associates who presented final recommendations on the Business Services Redesign project. These recommendations were presented and accepted by the project steering committee on August 19th, 2013.

A motion to accept the recommendations by Thomas P. Miller and Associates was made by James Cole and seconded by Representative Larry Clark. Motion carried.

REPORTS:

Economic Development & Workforce Collaboration

Robert Curry, Executive Director, Cabinet for Economic Development; presented follow-up dialogue on collaboration with Economic Development & Workforce Investment Board.

Strategic Plan Update Committees

Chair Ed Holmes has created three committees. Secretary Larry Hayes will chair an Entrepreneurship and Economic Development Committee; Secretary Mark Brown will chair an Apprenticeship and Technical Education committee and Hugh Haydon will Chair a Return on Investment committee.

OTHER BUSINESS

Kentucky Association of Manufacturers Update

Greg Higdon, President & CEO of the Kentucky Association of Manufacturers presented to board.

Welcome New Board Member:

Welcome to Senator Hornback to the Kentucky Workforce Investment Board.

New Meeting Time:

Recommendation to change meeting time to 1:30pm ET received no objection.

Welcome New Staff Member:

Vice-Chair Recognized Commission Brinly who introduced the new Division Director for Workforce and Employment Services in the Office of Employment and Training, Lori Collins.

Commissioner Brinly continued to acknowledge all the leadership & Staff from across the state that supports behind the initiatives of the Strategic Plan

ADJOURN

With no further business, Vice-Chair Haydon adjourned the meeting.
Adjourned 2:57pm

Milestone Awards

Eligible Training Provider List

Linda Burton, Project Manager

Rick Christman, Champion

Tech High

Karen Bothun, Project Manager

Dr. Dale Winkler, Champion

I-Best (Accelerating Opportunity)

Linda Prewitt, Project Manager

Dr. Jay Box, Champion

Donna Davis, Champion

Business Services Redesign

Linda Prewitt, Project Manager

James Cole, Champion

Workforce Academy

Vicki Wade, Project Manager

Susie Edwards, Project Manager

Dr. Judith Rhoads, Champion

Partner for Success

Allison Flanagan, Project Manager

Timeframe	Activity	Methodology	Responsibility	Progress
Sept. 2012	Validation of Vision Statement and Goals.	On Line Survey	Staff	✓
Sept. 2012	Collection and synthesis of feedback and input received since adoption of the plan.	Document Review	Staff Executive Committee	✓
Sept. 2012	Strategic Initiatives – Categorized as “Implemented,” “Being Implemented,” “In Design Phase,” or “No Substantive Activity.”	Status determined as of August 31, 2012	Staff	✓
Oct-Dec 2012	Summary of Key Performance Indicators work. Application of these to “Implemented” projects. Identification of KPIs applicable to other initiatives.	Application of Zawacki Committee product to implemented projects.	ROI Committee*	✓
Oct-Dec 2012	Identification of key areas for improvement or modification to all initiatives “Implemented” or “Being Implemented.”	On Line Survey Interviews	Staff KWIB Members Steering Committees Executive Committee	✓
Nov-Feb 2013	Identification of any new initiatives and update “No Substantive Activity” initiatives.	On Line Survey Interviews	Staff KWIB Members Steering Committees Executive Committee	✓
March 2013	Add a narrative about importance of Return On Investment at all levels of the system and include language about leveraging investments.	Narrative	ROI Committee*	
April 2013	New plan document to reflect new brand identity, new system model.	Document Formatting	Staff	
April 2013	Executive Committee Review of Draft Document w/recommendation to full KWIB.	Review/Edit	Executive Committee	
May 2013	KWIB Review/Approval.	Review/Edit	KWIB Members	
May 2013	Submit to Governor’s Office.		KWIB Chair	

*New Committee to be appointed by KWIB Chair

Recent Consultant Contracts
February 21, 2013

Initiative	Project	Consultant	Amount	Completion
Work Ready Communities	Marketing and Outreach <ul style="list-style-type: none"> • Analysis • Toolkit • Endorsements 	Thomas P. Miller & Associates	\$50,000	June 30, 2013
Entrepreneurship	Support Services <ul style="list-style-type: none"> • Asset Map • Best Practices • Entrepreneur Journey • Services Model 	Thomas P. Miller & Associates	\$47,000	June 30, 2013
One Stop Certification	Application Phase <ul style="list-style-type: none"> • Application packet • Orientation • Reviewer Certification program 	Thomas P. Miller & Associates	\$50,000	June 30, 2013
Workforce Academy Phase 2	Professional Development <ul style="list-style-type: none"> • Transformational Leader • Understanding Kentucky's Career Center Certification Standards 	Not Awarded	\$250,000	June 30, 2013
Branding	Signage for Career Centers <ul style="list-style-type: none"> • Interior signage • Exterior signage • Installation 	Not Awarded	\$200,000	June 30, 2013

Project Lead the Way

M.D. Leveridge
Affiliate Director
University of Kentucky College of Engineering
11 December 2012

Project Lead The Way and project-based learning encourages those students who may have overlooked a STEM career by opening the door of options and opportunity in STEM areas of healthcare, engineering, technology, manufacturing, and any other field a student chooses to pursue. Students understand that engineers do more than simply fix things and drive trains, both of which are true, yet incomplete. In Franklin County, for example, fifth graders learn a design process, using criteria and a matrix, to determine within a group project the best solution to solve a given problem. As one fifth grade student aptly articulated in September to this author, “We are learning STEM....science is the understanding of how things work, technology is used to make things work, engineering is improving how things work, and math, well that is just math.” This ten-year-old girl understands and uses technology to solve problems to improve her world, recognizing pain points and working with her cohort of teammates to develop solutions. PLTW provides students a pathway to a successful career, giving them confidence that they can indeed solve problems, work in a team environment, think critically and analytically, while simultaneously generating interest in mathematics, science, engineering, advanced manufacturing, biomedical sciences, energy and other STEM subjects.

The creation of a skilled STEM workforce is the cornerstone for research and development, and consequently the key to innovation and success in the knowledge-based, technology-driven economy. There is broad agreement that STEM education in the United States is not producing the quality and quantity of graduates needed to keep the U. S. competitive. In Kentucky, we have identified a critical need for teaching much more rigorous STEM curricula and for teacher education focused on enhanced STEM disciplines and embedded pedagogy. PLTW has been praised by numerous professional organizations, including the Aerospace Industry Association and the Society of Manufacturing Engineers. Further, PLTW is the only K-12 STEM curriculum identified in the 2007 report, “Rising Above the Gathering Storm” published by the National Academies of Engineering, Science and Health as the path to improving the STEM workforce in this country. The final report of the Kentucky STEM Task Force, delivered in December 2008, acknowledged PLTW as the STEM solution for the Commonwealth.

PLTW currently has 130 programs statewide in middle schools, secondary schools and KCTCS sites, and growing. The mission of the Affiliate University includes Quality, Education and Credit. Quality is insured through the Certification Process; Education includes teacher training during the Summer Core Training sessions on the UK Campus; and Credit includes awarding incoming engineering freshmen college credit for PLTW coursework which meets qualified criteria. Additionally, the Kentucky Association of Manufacturers endorsed PLTW, and Toyota recruits from PLTW high schools for postsecondary applicants into the Advanced Manufacturing Technician Program.