

# KWIB Meeting Minutes

**November 17, 2011**

Kentucky Higher Education Assistance Authority Building  
Frankfort, Kentucky

## **Members Present**

Jeff Bischoff, Commissioner Beth Brinly, Secretary Mark Brown, Rick Christman, Representative Larry Clark, James Cole, Crystal Gibson, Judge Executive Joe Grieshop, Senator Jimmy Higdon, Ed Holmes, Robert King (Reecie Stagnolia), Herb Krase, Roger Marcum, Heidi Margulis, Dr. Michael McCall (Donna Davis), Senator Vernie McGaha, Secretary Joe Meyer, Dr. Lara Needham, Col. Mark Needham, Kelly Nuckols, Scott Pierce, Dr. Judith Rhoads, Daryl Smith, Kevin Shurn, Tom Volta, Tom Zawacki

## **Staff Present**

Elizabeth Hack, Tom West, Steve Rosenberg

## **CALL TO ORDER**

Ed Holmes, Chair, called the meeting to order at 1:03 p.m.

Introduction of new members Daryl Smith and Kelly Nuckols to the Executive Committee replacing Dr. Lara Needham and Roger Marcum, who will remain on the Board.

Introduction of new staff member: Steve Rosenberg, Assistant to Tom West

## **ACTIONS**

A motion was made by Heidi Margulis and seconded by Secretary Mark Brown to approve the August 17, 2011 KWIB Meeting Minutes. Motion approved.

## **STRATEGIC PLAN IMPLEMENTATION**

### **Work Ready Communities**

Crystal Gibson, Project Champion, presented a policy modification recommendation from the Work Ready Communities Review Panel. At issue is the requirement for demonstration of broadband internet service availability. The criteria as described in the program, requires a certain speed and identifies [www.broadband.gov](http://www.broadband.gov) as the primary resource to be used for this criteria. Since adoption of the criteria, [broadband.gov](http://broadband.gov) has changed the data it reports from "4Mbps" to 3 Mbps or greater." The Review Panel requested action from the Board to modify the criteria language.

*A motion was made by Kelly Nuckols and seconded by Secretary Mark Brown to modify the language of the Work Ready Communities criteria regarding internet availability to reflect the language proposed by the Work Ready Review Panel. Motion approved.*

## **ACT Work Ready Communities Academy**

*Crystal Gibson presented a motion that the KWIB authorize the staff to make application to ACT for participation in the Work Ready Communities Academy, in order that Kentucky might have some influence on the development of national standards for this type of certification. This authorization is conditional upon the approval of the Work Ready Communities Steering Committee which is directed to examine the program details when released. It was seconded by Commissioner Beth Brinly. Motion Approved.*

## **Milestone Awards**

Awards were presented by Chairman Holmes to two members of the Board for their leadership in implementing parts of the WORKSmart strategic plan:

Heidi Margulis	Project Champion	Branding and Identity
Dr. Lara Needham	Project Champion	One Stop Certification

## **REPORTS**

### **High Impact WIB Technical Assistance**

Ed Holmes reported that when the Board adopted the High Impact Workforce Board Standards funding was made available to all ten of the local boards. To date two have submitted requests for those funds.

In addition we committed to provide technical assistance at the state level for issues that are common across all of the boards. With that, the first of the High Impact Statewide Workshop was held earlier today. Eight of 10 workforce areas took advantage of this training opportunity.

### **High Impact WIB Workshop**

Ed Holmes introduced Rodney Bradshaw and Mike Holmes of the Gulf Coast Workforce Area Development Board in Texas. Rodney and Mike gave a synopsis of the morning's workshop; they shared with the board a summary of some best practices in the areas of greater employer participation and leveraging resources.

### **TEK-CTE Steering Committee – Perkins Fund Recommendations**

Dr. Judith Rhodes reported on the recommendations for Perkins Fund Management. There are three recommendations to consider. The first relates to how to manage the funds; the second recommendation is to review use of funds in relation to policy and the third recommendation is who will manage the funds. The options for the Board is to adopt the recommendations as presented or refer recommendations to the Executive Committee.

*Secretary Joe Meyer made the motion to accept recommendations as presented, seconded by Daryl Smith. Motion approved.*

## **Legislative Update**

Secretary Joe Meyer gave report on both federal and state budget issues. On the federal level, he reported that Congress did clarify their position on the State

Wide Reserve or Governors Reserve Fund it was eliminated, we do have the Administrative funds, however many programs and successes this Board has had came through State Wide Reserve. On the state level, all agencies have submitted their budgets. The Governor's budget for the General Assembly has been prepared. This year's budget review will probably be the most difficult for the General Assembly in recent years.

There are two Legislative items from the Cabinet of interest to the Board. The first is on Secondary Career and Technical Education; how can we improve its delivery, relevance, and improve its quality. The goal of the steering committee is to lay an organizational foundation, recognize elements of a good system, increase relationship with business, better incorporation of academics and better delivery of the Career and Technical Education program and be ready to roll out a stronger program down the road when the opportunity is comes available.

The second is the development of a database currently title P-20 Collaborative. This database will allow us to follow students from elementary to college graduation as well it will incorporate unemployment and the employee services information. The end result will be we will be able to show just how much a certificate is worth and if certain training is worth more than others. The database will be called the Center for Education Workforce Statistics.

### **Local Area Presentation**

Daryl Smith and Jennifer Compton gave a presentation from the Bluegrass Workforce Investment Board. "Transformation of a Workforce Investment Board"

## **OTHER BUSINESS**

### **System Performance Measures – Best Practices**

Ed Holmes opened the discussion on how do we define and develop a process and standard in which we evaluate how the system is performing as a whole and not just the individual programs. In great discussion, including those on the steering committee for Training Providers, who are hoping to present their standards at the February KWIB meeting, and many around the table referencing what other states such as Texas and Virginia are using as measurements. Then in looking at the current Board there are many highly successful companies that probably have measurement diagnostics in place, governance and internal audit committees the question was raised should we recreate the wheel, or ask the Board for input and the staff could review and present findings in February. Commissioner Brinly felt a survey of the Board would probably be best method to gain feedback. A team was created to talk and present more details and possible best practices, they are Tom West, Tom Volta, Tom, Zawacki, Daryl Smith, Commissioner Brinly, Kevin Shurn and staff.

### **Gateway Community & Technical College MOU**

The report of the first year's activity is being provided today. It is time to renew our commitment for year two with a new memorandum of understanding.

*A motion made by Senator Vernie McGaha to approve the memorandum of understanding, was seconded by Representative Larry Clark. Motion passed.*

**2012 KWIB Meeting Date**

The dates for the 2012 KWIB meetings were presented; with no opposition they are set. Location of the meeting will be set by mid-December 2011 and advised.

**NEW BUSINESS**

Tom West reported on recent workshops at NGA in Kansas City and the Virginia Workforce Investment Meeting in Richmond.

Daryl Smith reported that the Bluegrass Region is close to submitting their application for Work Ready Communities; they hope to be the first.

Daryl Smith also reported that at the KAED meeting in Paducah, Tom West was elected to the Board.

**ADJOURN**

With no further business, a motion to adjourn was made by Tom Zawacki, seconded by everyone. Motion Passed.

Adjourned 2:45pm