

Industry Partnership RFP Information Session



**KENTUCKY DEPT. OF WORKFORCE
INVESTMENT
SEPTEMBER 22, 2014
TRANSPORTATION CONFERENCE CENTER
2:00 PM**

 **Kentucky
Career Center**



Today's Agenda



- Welcome
- Background
- Best practice overview
- Grant types
- Application contents and attachments
- Timeline
- Plans for technical assistance
- Key considerations



Background



- Based on analysis and designation of state and regional sectors
- WIOA defines, gives prominent role to industry partnerships and sector strategies
- *“Identify and meet the skills needs of businesses, the career goals of workers, and the economic development goals of the Commonwealth”*
- Initial rounds offered strong models in
 - › health care and advanced manufacturing

Best Practices



- Assess training needs and skill gaps
- Address workforce issues of businesses
- Help align curricula with industry needs
- Test and share best practices
- Develop and apply variety of work-based learning models

Grant Types



- **Partnership Development/Enhancement**
 - Up to 50K with a 25% match
 - Support for the creation/expansion of industry partnerships
- **Training**
 - Up to 25K with a 75% match
 - Requires demonstration of past industry partnership activity
 - Support for the delivery of partnership-identified training

Development/Enhancement Grants



- Meet needs of employers and workers
- Demonstrate industry leadership and participation
- Support a talent pipeline
- Incorporate career pathway and advancement strategies
- Consider job quality as well as strategies to address retention and advancement
- Address the sustainability of the partnership
- Measure and report outcomes

Training Grants



- Skill gap/business need addressed
- Projected # of participants
- Projected impact on employment or wages
- Commitment from industry to pay portion of tuition and pay wages during the course of the training
- Commitment from industry members to hire, promote and/or offer wage increases upon training completion
- Projected cost per training and per participant

Application Contents



- Proposal Overview/Executive Summary (50)
- Data analysis (150)
- Integration/alignment with existing workforce strategies (100)
- Partnership description (100)
- Project design/goals (500)
- Special factors (total 100)
 - ✦ Underrepresented sectors
 - ✦ Special populations
 - ✦ HR practices

Attachments



- Application
- Partnership timeline
- Simplified budget form
- Evaluation statement
- Additional supporting documents

Timeline



- **Proposals due November 7, 2014**
- **Notification target date December 5, 2014**
- **Funds available for use January 2015**

Plans for Technical Assistance



- **During application development**
 - FAQs continually updated on KWIB website
 - Available by phone and email – will share questions and responses
- **Following award**
 - Support for addressing grant/reporting requirements
 - Opportunities to network and share best practices
 - ✦ Calls and webinars
 - ✦ IP Forum if there is interest
 - ✦ Updated toolkit
 - ✦ Available to all applicants regardless of award

Key considerations



- **Governance and sustainability**
 - Do the industry members have “skin in the game?”
 - What is the plan regarding other funding sources?
- **Leadership**
 - Is the partnership business-led?
 - Does the partnership/project have strong champions?
- **Training ... and beyond**
 - Does the partnership offer strategic assistance to businesses and workers?
 - Is the established partnership expanding training options?
 - Is the partnership exploring new ways to address job quality and reduce employment barriers?



Contact Information



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