

Kentucky's Future Vision: Exploring your role in it.



Partner for Success Regional Meeting

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KWIB Strategic Plan

- Our Vision:

“Kentucky will transform the workforce system through innovative practices which enhance sustainable economic and job growth to improve the lives of Kentuckians.”





4 Goals from KWIB Plan

- **Align Kentucky's education objectives**
- **Align with economic development strategies**
- **Simplify the workforce development system**
- **Improve customer-centered service delivery**



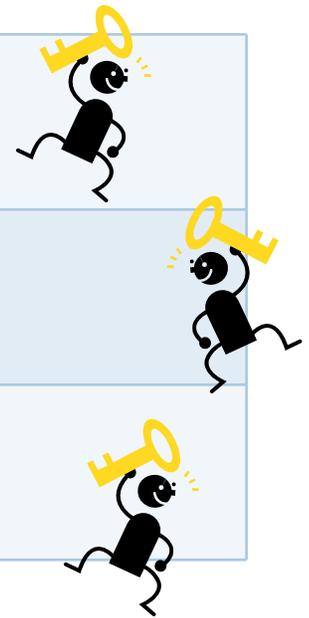


What Communities Need From Us

Access to opportunity

Vibrant career options

Innovative use of resources





Kentucky's Transformation ...





Brand Promise Statement

As a team of experts, we are dedicated to providing Kentucky employers with a qualified, skilled workforce and the people of Kentucky with career, job training and educational opportunities.

With the unique ability to connect employees and employers through the combined efforts of state and local partners, we will become a valuable, competitive and best-in-class asset in the growth of our regional and national economy.

By guiding, empowering and inspiring our customers, we will continue our mission to create success stories across the Commonwealth.

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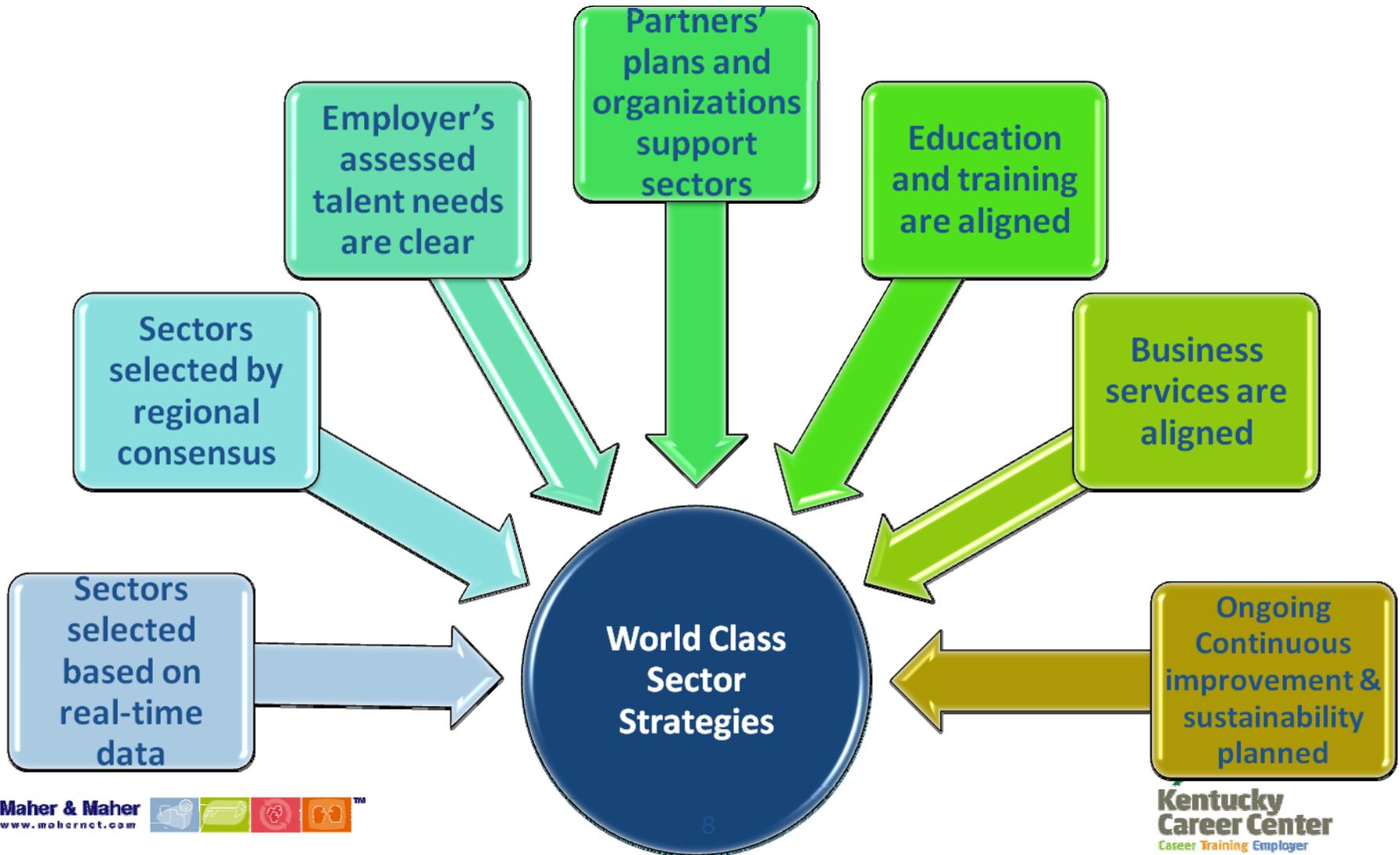
What are Sector Strategies?

Regional, industry-focused approaches to building skilled workforces that result in good job growth for all...





7 SUCCESS FACTORS





At the State Level ...

The Commonwealth of Kentucky has recently analyzed and identified **5 target sectors**:

- **Automobile/Aircraft Manufacturing**
- **Transportation, Distribution, and Logistics**
- **Business Services and Research and Development**
- **Health Care/Social Assistance**
- **Energy Creation/Transmission**





Working Together Across Organizations

Horizontally Align – Align strategies across organizational “silos” to form dynamic alliances – education, economic and workforce development, and others together to plan and execute shared initiatives in support of customers.





Making Changes All the Way Down

Vertically Align – From the regional level to the service delivery level (“boardroom to mailroom”), re-think and align organizations and processes to shared goals.





Kentucky's Future Vision?

- Customer Focused/Solutions Based
- Sector driven to growth
- Preparing for family-sustaining jobs
- Alternative Pathways
- Seamless partnerships
- Quality driven - accountable

A Focus on high-potential Sectors.





Your Role Today ...

- As teams of Frontline Staff you will help us to:
 - Help to communicate our Future Vision;
 - Share our interest in supporting ALL our staff to engage in reaching the vision;
 - Present the material covered at this meeting with the rest of local team back home; and
 - Support the fulfillment of the brand promise to our employer and individual customers





Thanks!

